

**... Media... Cont. from page 7**

doesn't have? I can... the American media. American media is constantly portraying a negative, ruthless, and fearful world; one where black gangsters are constantly killing innocent victims. The looming threat of Anthrax outbreaks or radiation bombs where hundreds or thousands of people will become infected and die. There was for a while a fear of blood thirsty killer bees spreading across the American southwest with the intention of killing any humans who came into contact with them. Do you remember those news stories a few years ago? I do, and sure enough, thousands of people have been killed by killer bees...NOT. The American media is so riddled with gross exaggerations, mainly in a negative light, that in one instance, if you were to add up the estimated number of Americans suffering from what is considered a severe illness/disorder according to news sources (the news and scientific field don't agree on what a severe illness is), that number is nearly double the entire population of the United States.

Crime, murder, and unemployment rates over the past decade have all been in decline (source: USA today), yet coverage of these events has skyrocketed, leading one to assume that crime is indeed on the rise. The American media is spreading a culture of fear, and one needs only to look at New Orleans to see the outcome of this "fear propaganda".

Here's a scary thought: the United States is the largest dealer in communications throughout the world whether it be phones, TV's, computers, or satellite transmissions. The country's pop culture and media are shown through every piece of equipment made in America. I don't know about you, but knowing that the American media is perhaps the greatest influence on globalization doesn't sit easy with me. I sure hope the rest of the world got to see "Bowling for Columbine"...

**Bathroom Review... Cont. from page 5**

comparing it to the design of the bathrooms at the Irving BigStop in Aulac, New Brunswick. The door is red, the floor and counters are red and white. Likely, the person who came up with this idea also came up with the color design of the Auditorium and Duffy. The US flag influenced the colors of the main bathroom; a bumblebee in the sky influenced the auditorium. (It took me a while on the throne to figure that one out!)

One really has to think about what floor they are on before running for a leak. Bottom floor: women go to the left. First floor, women go to the right. I mean, you have to look before you walk in. Either that or remember what class you are leaving.

Finally, the lights in the bathroom make me fuzzy. My hair color is dark brown, but I highlighted it with copper. Instead, I look like I have black hair with blonde highlights. Yuck! The lights also make me look pale... or is it due to the fact that I have another midterm coming up? Anyways...until next time!

**... Top 10... Cont. from page 14**

- Kevin Webster, Desjardins Vanier Cup event director
- Sean Fitz-Gerald, National Post
- Alex Walling, TSN.ca
- Jody Jewers, Halifax Daily News
- Monty Mosher, Halifax Herald
- Richard Boutin, Journal de Quebec
- Raynald Cloutier, Chorus Radio (Quebec City)
- Randy Phillips, Montreal Gazette
- Mike Hogan, The Fan (Toronto)
- Ken Welch, CHTV Hamilton
- Ken Evraire, Channel-A TV (Ottawa)
- Jim Lang, Sportsnet West
- Jim Mullin, MOJO Radio (Vancouver)
- Ian Hamilton, Regina Leader Post
- Norm Crowley, Edmonton Journal

**Energy Awareness... Cont. from page 17**

conserve energy and great reasons for doing so. She added after Energy Awareness Week, the committee will continue to raise awareness for energy conservation and sustainability.

"We all have a responsibility to consume less energy, whether it is turning that light off when you leave a room, making sure that taps are not dripping, or turning off your printer when you don't really need it on. By getting the word out that one not only saves the environment by being energy conscious, but that you can also save money, we hope to affect people's behaviour."

"It is important that we continue to get the message out to our university community that we should be aware of how we use energy, and what we should be doing to conserve energy — both on-campus and, by extension, in our homes. We started this campaign almost a year ago and by having an Energy Awareness Week, along with a

variety of activities throughout the year, we hope the message is getting through to our students, faculty, staff and visitors to UPEI."

Kate Harbinson, a Public Relations student from Mount Saint Vincent University in Halifax is doing a co-op program here at UPEI. One of her duties is to assist the Energy Awareness Program Committee with publicity pertaining to Energy Awareness Week.

She said spending this time with the committee has altered her way of thinking in terms of energy consumption. She made an effort to conserve energy before, but now she is a lot more conscious of her efforts.

"I definitely think about it a lot more," she said, adding she spends more time turning off lightswitches.

For more information regarding energy consumption at UPEI and other activities that will be held through the school year, visit [www.upei.ca/energyawareness/html/energy\\_awareness.html](http://www.upei.ca/energyawareness/html/energy_awareness.html).

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