

AT  
EXHIBITION  
GROUNDS  
Charlottetown

PLENTY  
FREE  
PARKING!

FREE  
DELIVERY  
ON THE  
ISLAND!

CONVENIENT TIME  
PAYMENT  
PLANS!

# CROCKETT & STOREY LIMITED

# GIGANTIC COLISEUM SALE

SHOP NOW FOR CHRISTMAS — Gift items at prices which cannot be repeated

OPEN 1 p.m. to 9 p.m. daily  
MONDAY through FRIDAY  
STARTS 1 p.m. MONDAY  
10 SEPTEMBER 1962

FOLLOW THE CROWD  
TO THE BIGGEST  
SALE OF THE YEAR

## FREE DRAW

daily—each adult visiting the Coliseum to attend the sale will be given a numbered ticket for completion and deposit in drum . . .

OVER \$500.00 IN VALUABLE PRIZES

### 18 CHESTERFIELD SUITES

Sofa with matching chair by Kroehler . . . Designed for today's living room with sturdily constructed hardwood frame, coil springs in the base, luxuriously styled and covered with factory tested fabrics . . . wide choice of styles and colors

UP TO 1/3 OFF

### 3-pc. 'PERIOD' BEDROOM Suite

Delightful English period reproduction, consisting of Double Dresser with framed plate mirror, chest and panel bed, double size . . . dresser and chest have carefully styled bowed fronts . . . hand rubbed and superbly finished in brown mahogany . . . Reg. value \$389.00

\$307.97

### 12 ft. wide BROADLOOM

Carpet . . . lightweight TriLan . . . excellent for Bedrooms and for low traffic areas . . . looped pile and plain brown color . . . other colors in plain and striped also available on special order . . . also hall runner.

\$5.35 square yard

### 7-pc. DININGROOM SUITE

Modern slim-line by Kroehler . . . Large buffet, matching hutch top with 3 glass doors . . . tapered extension table . . . 1 arm chair, 3 side chairs . . . walnut . . . finished oiled walnut . . . Floor sample greatly reduced because discontinued model . . . Reg. \$13.00.

\$354.00 [save \$159.00]

### CHOOSE FROM A GALAXY OF BEAUTIFUL BEDROOM SUITES

AND THERE ARE MANY MORE  
THAN THE FEW SHOWN  
BELOW.

#### 3-pc. BEDROOM SUITE

double dresser, chest, double-size Bookcase Bed . . . finished walnut or mahogany with seamless drawer fronts . . . large cases well constructed . . . Regular value \$178.00.

\$133.97

#### 3-pc. BEDROOM SUITE

large triple dresser, chest, double size bookcase bed . . . cordovan mahogany finish . . . lots of storage space . . . lots of style! Approved construction methods throughout . . . Reg. value \$199.00.

\$149.97

#### 3-pc. BEDROOM SUITE

very smartly styled, extremely well constructed throughout and a full walnut veneer suite . . . with double dresser, chest and bookcase bed . . . Regular 229.95.

\$169.97

SELECTED ARTICLES OF OUTSTANDING VALUE for  
the LIVINGROOM - DEN - FAMILY ROOM  
There Are So Many Styles From Which To Choose!

#### STUDIO COUCH

by Simmons

because Simmons can make an outstanding mattress they can and do make an outstanding studio couch . . . well styled, excellent construction . . . comfortable for sitting or sleeping . . . good cover and color selection . . . Regular value \$119.00.

\$77.97

#### SPACE SAVER

by Star Bedding

This same space saver davenport has been sold by Crockett and Storey's for over 10 years . . . over 2000 have been sold—with much above average customer satisfaction. Superbly constructed, using coil springs in back and seat . . . heavy frizze covers in many colors. Regularly sold \$79.95.

\$64.97

#### 2-pc. CHESTERFIELD

Suite by Kroehler

the market was combed for an outstanding value in a chesterfield . . . quality could be sacrificed for price! Kroehler came up with this special 2 piece suite for this sale . . . spring construction in the base, foam cushion and a tested cover. . . Value \$289.00.

\$193.97

#### HIDE - A - BED

by Simmons

during the day a regular looking chesterfield sofa BUT for the night it converts simply into a bed by easily unfolding the excellent spring mattress hidden within . . . delightfully styled and with very striking yet serviceable covers and colors. Regular value 299.00.

\$199.97

#### SOLID ROCK MAPLE by Vilas

Superbly copied and constructed designs of functional furniture used by our early American forefathers . . . Medium priced furniture built by craftsmen . . . all furniture finished with scientific marvel called Vilasol assuring that the original appearance will be preserved throughout the years . . . HUNDREDS OF PIECES of furniture from which to make a selection . . . every room in the home—Living Room, Den, Playroom, Dining Room, Kitchen, Bedroom . . . ALL OPEN STOCK . . . All furniture available in three standard finishes—Regular Maple, Antique Maple and Cherry Maple. . .

Meet and talk with CHARLIE PATTERS ON the Vilas representative who will be in attendance throughout this gigantic furniture sale at the Coliseum and

17 1/2%

(Only at the Coliseum is this price offered)

ON ALL PURCHASES OF VILAS