

HOLMAN STORE NEWS

Bringing You Up-To-Date
On What's New And
Interesting at Holman's
By G. H. M.

A DREAM long wished for — A LIFETIME of enjoyment — AN ADDITION to your home — all these will be yours with the purchase of one of the completely reconditioned PIANOS now on the sales floors of Holman's Furniture Departments in Summerside and Charlottetown. They are in wonderful playing condition, having just come from the factory where they were put in A-1 shape. You may have your choice of walnut, mahogany or fumed oak finish and you get, along with your Reconditioned Piano, either a Bench or Stool. Do come in and try one of the Reconditioned Pianos, priced from 270.00 to 370.00. Buy a Reconditioned Piano, it is a wonderful investment in happiness. They have just been received by the Furniture Departments in Holman's Both Stores.

THE MILLIONAIRE AND THE MILKMAN AGREE! There's nothing like SANFORIZED DENIM SPORT PANTS for Summer comfort and Summer good looks! Holman's Men's Wear in Summerside have smartly tailored "Play Jean" Sport Pants in a soft faded blue or serviceable brown shade. They are designed to go everywhere with a sporty, casual manner. Well made in sizes 32 to 38, assorted leg lengths; the waistband has side elastic expansion, neatly fitted — there's no need for a belt. You'll wear them to work, you'll wear them to play... You'll very definitely need a pair of smart Denim Sport Pants for Summer wearing, and you can get them in Holman's Men's Wear, Summerside.

YOU'RE A "LADY IN WAITING" . . . Isn't that wonderful! And you're the one to wear the adorable, fresh-as-a-daisy BABY CORD TWO PIECE MATERNITY DRESSES! I spotted among the many really lovely Maternity Dresses that are to be found in Holman's Ladies' Wear in Summerside and Holman's Ladies' Shop in Charlottetown. These cool-looking, cool-wearing Baby Cord Dresses are sleeveless, neatly bound, neatly collared and largely pocketed. The back of the jacket has a wide double box pleat and the skirt has the desired cut-out front. Colors are icy pink, aqua or gray. Sizes are 12 to 16 and the price is just 7.95. If you're a "Lady in Waiting" it will be well worth your while to visit Holman's in either Summerside or Charlottetown.

IN THE GOOD OLD SUMMERTIME . . . You're often deluged with a host of unexpected visitors — bet you wish for one of those convenient, comfortable and smart ROLLAWAY or SANDWICH COTS, that sleep a person comfortably and fold up for easy storage. Holman's Both Stores Furniture Departments in Summerside and Charlottetown have just the ones you want. There are a number of different kinds priced up to 49.50, but the one I'm going to tell you about, may be bought for ONLY 19.95! It has a galvanized link frame and a fluffy mattress of felt covered with floral cottons. In the single 30 by 72 inch size, you can get this Rollaway Cot complete for just 19.95 from Holman's Both Stores Furniture Departments.

VOTE FOR YOUR FAVORITE "JUNE BRIDE" WHEN MAKING A PURCHASE AT HOLMAN'S IN SUMMERSIDE AND HOLMAN'S IN CHARLOTTETOWN. LISTEN TO HOLMAN'S "JUNE BRIDE" PROGRAMS OVER RADIO STATIONS CJRW AND CFCY.

VOTE

For Your Favorite

JUNE BRIDE

At

HOLMAN'S Both Stores

HOLMAN'S For Pleasant And Profitable Shopping

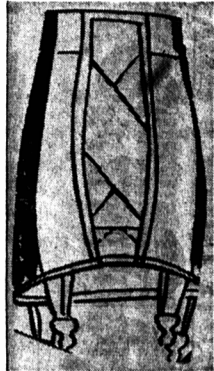
Here It Is!

WONDER DACRON Double Cross Girdle

WHAT IT DOES FOR YOU . . .

No Bones! No Bulk! No Bulge!

Tape Measure Test Proves "TUMMY AWAY" Subtracts Inches



INSIDE VIEW

ONLY 4.98 7.95 Value

It controls with comfort—not a bone or a stay! A light nylon belt on the inside. Dacron power net that stretches two ways. Two inch non-roll top stays in place during all action. The girdle that tapers the hips and whittles the waist.

In medium and large sizes.

ALL-IN-ONE FOUNDATION

Light weight and comfortable with the right and proper amount of restraint. The up-lift Bra is of rayon satin and nylon marquisette in a low back style. Easy to launder and fast to dry! Sizes are small, medium or large.

3.98

POWER NET PANTY GIRDLE

Perfect fit and ideal for Summer wearing! This Panty Girdle has a removable crotch section and both back and front panels of satin. Topped with a wide elastic waistband. Sizes small and large.

4.98

Ladies' Shop, Ch'town **HOLMAN'S** Ladies' Wear, S'side

Sleep Well In Comfort! Cool Cotton Pyjamas

Wrinkle Crepe that keeps its fresh look without ironing. These are in an open necked or mandarin collar style, tailored or butcher boy type. Gay prints on white background. Sizes 28 to 34.

2.98

Fresh and Cool In A Cotton Blouse

Choose tucks or buttons as your trimming. . . . Choose short sleeves or sleeveless styles. . . . Choose white, pink, aqua, rose or red for your color which is washable. . . . Choose "Tex-Made" Sanforized Cotton as your Blouse material. Sizes are 18 to 16.

1.98

HOLMAN'S

Budget Shop Ch'town 5 and 10 S'side



First Choice of All June Brides! Famous "Kenwood" ALL WOOL BLANKETS

There's nothing to equal a genuine Kenwood Blanket as a wedding gift! The soft, fine luxury of pure wool, bound with shimmering satin. Kenwood Blankets are treasures in every home. Choose from our superb selection.

KENWOOD VICEROY — In a number of beautiful pastel shades. Pure wool with a rich brushed finish and bound with taffeta. Size is 72 by 84 inches, individually boxed 19.95

KENWOOD FLORALTINT — Reversible tone-on-tone shades with satin ribbon binding. Pure wool with a soft brushed finish. Size is 72 by 84 inches, individually boxed 19.95

KENWOOD FAMOUS — There are nine distinctive colors from which to choose. Ends are bound with six inch satin ribbon. Size 72 by 84 inches, gift boxed 16.95

KENWOOD NORWAY — Red or camel shades with woven Indian or Mountie design. Ideal for den, car or cottage. Size is 66 by 84 inches 12.95

KENWOOD RAMCREST — An assortment of charming colors with matching satin bindings. Pure wool with soft brushed finish. Size 72 by 84 13.50 Size 60 by 84 11.50



Your Kenwood Blanket Headquarters

HOLMAN'S Dry Goods — — Summerside

Budget Shop Buys For Little Girls and Boys!

T-SHIRTS

Of white, yellow, blue combed cotton in interlock stitch. Round necked, short sleeved style by Zimmerknit in sizes 2 to 6—

59c



Boys' and Girls' JEANS

Of Sanforized denim in a good quality. These Jeans are double stitched and riveted. Elastic waistband. Just the garb for play days!

Girls' sizes 1.29 Boys' sizes 3 to 7 with zipper fly 1.49

Girls' PEDAL PUSHERS

Tough cotton drill Sanforized against shrinkage. These neat fitting Pedal Pushers in red, green, navy or light blue have checked trim on pockets and cuffs. Sizes 3 to 6—

98c

Boys' PLAID SHIRTS

Authentic Scottish tartan gingham in short sleeved style with convertible collars. Fabric is Sanforized against shrinkage. Sizes 2 to 6X

1.69

HOLMAN'S Budget Shop - - Ch'town



HOLMAN'S WORK CLOTHES

Right On Every Job!

Streamliner OVERALLS

"Kitchen Brand" of 7 1/4 ounce Sanforized denim with two-way zipper front and six pockets. The popular bib style in sizes 24 to 44 5.25

Men's DUNGAREES

Triple stitched, bar tacked and riveted for long wear. Sanforized against shrinkage. Comfortable wall cut style with belt loops and generous pockets. Sizes 28 to 42 2.98

Men's WORK SHIRTS

Checked patterns in strong, fine cotton double stitched for longer wear. Full, roomy and comfortable cut in assorted colors. Sizes 14 1/2 to 17 1.98

Men's WORK SOCKS

Wool and rayon blend with nylon reinforced toes and heels. Summer weight, made by Penmans. Knit with distinctive purple top. A pair 39c

HOLMAN'S

Budget Shop—Ch'town Men's Wear—S'side



FOR YOUR BABY

CORDUROY BOOTIES — 4-eyelet style with soft felt soles and pom-pom trim. White with pink or blue trim. Sizes to 6 months 2.49

TODDLERS' SETS — Smart wee style of seersucker with loose fitting jacket and waterproof plastic lined pants—bibs fronted with shoulder straps. Sizes to 18 months 2.98

SUN BONNETS — Made of pure nylon in poke bonnet style. Colors are white, pink, blue, green or yellow in solid shades or dainty prints. Fused brims may be washed, each 1.59

BRUSH AND COMB SETS — Made of clear sparkling Lucite with heart motif of enamel. Soft nylon bristles in the brush. Set is in a clear plastic case 2.98

BABY BOOKS — Keep a record of your baby's birth and growth. Available in either pink or blue motif. "The Story of Our Baby" 1.59

HOLMAN'S YOUTH CENTRE Summerside