

FRIDAY SPECIALS



- Exceptional Buys!
- Savings Galore!
- Sensational Bargains!



Moore and McLeod Presents

LADIES' COATS

21.88

Manufacturers' special . . . chamois lined; navy, black, brown, tweeds and mouton trimmed. Sizes: 10 to 17.



• Ladies' Wear 2nd Floor •

Girls' CAR COATS

Children's Wear 2nd Floor

- Lined corduroy, red or turquoise
- Sizes: 5 and 6 only.
- Limited quantity.

3.88
SPECIAL

Ladies' HANDBAGS

1st Floor Ladies' Wear

- Ladies' Plastic Handbags
- In a wide range of styles and colors.
- Exceptional values.

1.47
SPECIAL EA.

Misses HEAD WARMERS

1st Floor Ladies' Wear

- Styled in authentic tartans
- Fringed ends
- Ideal for winter wear

97¢
SPECIAL EA.

Men's STRETCHIE SOX

- Argyle pattern
- Nylon reinforced
- Assorted colors in sizes: 10 to 13.

89¢
SPECIAL PR.

MISSSES' AND CHILDREN'S CAPS & HEAD SQUARES

- Consisting of all wool, caps, scarves and head squares
- Also children's cap—mitt and scarf sets
- A wide range to choose from.

1/2 PRICE
SPECIAL

Men's FLANNEL PANTS

OUR ENTIRE STOCK
CLEARING AT 20% OFF

FLANNELETTE

3rd Floor

Floral design . . . ideal for women's and children's nighties, pyjamas, etc. New stock and design 36" wide.

48¢
SPECIAL YD.

Men's SPORT SHIRTS

- Long sleeves
- Assorted pattern
- Sizes S. M. L. Reg. 3.95

1.89
BASEMENT SPECIAL

PILLOWS

3rd Floor

- Chicken feather filled in size 18 x 25
- In floral Chintz covering.

2.98
SPECIAL PR.

Flannelette BLANKETS

3rd Floor

Just what you need for the cold nights ahead. These blankets are first quality. In plaid design, colors pink and blue. Size: 70 x 80.

4.18
SPECIAL PR.

BOYS' FLANNEL SHIRTS

Children's Wear
2nd Floor

Cotton . . . In bright assorted checks. Sizes: 2, 4 and 6. Ideal for school and play.

88¢

MOORE & McLEOD LTD.

"Your Favorite Shopping Centre"



ADD
Anti-Freeze
NOW

PERMANENT
ANTI-FREEZE

SPECIAL
FRIDAY and
SATURDAY

ONLY \$2.75 per gal

Buy Toys Now on our
LAY-AWAY PLAN

Our Selection is great . . .
our prices thrifty!

STORE HOURS

Friday till 9:30
Saturday till 5:30
Open Saturday
Afternoon

TOY FAIR NOW OPEN

LAY-AWAY NOW. SOLVE YOUR CHRISTMAS SHOPPING EARLY. A SMALL DEPOSIT WILL HOLD ANY ARTICLE UNTIL DECEMBER 23rd.

EXTRA SPECIAL LOT OF TOYS
FRIDAY and SATURDAY ONLY

GOING AT . . 1/2 PRICE

FIRESTONE HOME & AUTO CO. LTD.

187 Great George Street

Dial 5547

"WE INSTALL FIRESTONE TOWN AND COUNTRY TIRES"



Men's Doeskin
SPORT SHIRTS

Sizes S - M - L - XL;
reg. 3.95, basement
special . . .

2.49

S. A. McDONALD

"OPEN FRIDAY NIGHT"

Queen Street

Charlottetown

FRIDAY SPECIALS AT S. A. McDONALD'S

Top Notch Bargains You Can't Afford To Miss

MEN'S RAYON SPORT SHIRTS

Sizes S-M-L; reg. 2.99.

Basement special . . . 1.99

Ladies' all wool novelty sweaters, to 7.95
Special 3.99

Ladies' plaid slacks, to 14.95
Special 9.99

Ladies' hosiery, to 1.98,
Special99

Handicraft items —
1 Table, extra special 1/2 Price
1st Floor Specials

Men's Long Sleeve Sweaters 100% orlon,
Special 5.95

Men's Long Sleeve Sport Shirts Reg. to 5.95,
Extra Special 2.99

Men's Long Sleeve Vest-eez Sport Shirts Reg.
7.95 Special 4.99

Men's Suits, to 59.95,
Special 25.00

Boys' Suits, to 21.95,
Special 10.99

Men's Sport Coats, to 42.95,
Special 18.99

Girls' Summer Coats, Reg. to 22.98,
Special 8.00

Ladies' Dresses, 1 rack, Reg. to 19.98
Special 5.00

Ladies' Spring Coats, Reg. to 35.00,
Special 12.98

Ladies' Fall Hats, Reg. to 5.98,
Special 1.99

Calling All Hockey Enthusiasts!

Save On Sports Equipment Now.

20 Pairs only
Men's Skating Outfits
by a leading manufacturer—Reg. 16.95
For 11.95

Hockey Sticks
Suitable for little leaguers—Regularly 95¢
Stick and Tape
Only 69¢

Hockey Sticks
For seniors—Regularly 1.45
Stick and Tape
Only 1.15

1 LOT ONLY
Junior Hockey Sweaters
Regular 3.25
Only 2.25

THE BIKE SHOP and SPORT LODGE

185 Great George Street

Dial 6241

