

It is 9 years since we opened business. It has been our pleasure to know and serve you, our Friends and Customers. In appreciation we offer many EXCELLENT PRICES.

Signed:—
ELLIS BROS.

Open Every Evening Except Wednesday
SALE DAYS...Mon. thru Sat.

FREE!

1 JOHNSON'S ELECTRIC FLOOR POLISHER
VALUE \$46.50 WILL BE DRAWN FOR
SATURDAY 10.00 P. M.

Help yourself to **HUGE SAVINGS** during our gala

9th ANNIVERSARY SALE!



ELLIS BROS.
and **FITZROY GROCERY**

GARDEN FRESH
FRUITS & VEGETABLES

GRAPES 2 LBS **29c**

APPLES 5 LB BAGS About 28 Apples **29c**

BANANAS, lb. 19c

ONIONS, 5 lbs. 23c

CABBAGE, each 17c

ORANGES, 2 dozen 68c

CRANBERRIES, lb. 17c

LOWNEY'S CHOCOLATES, box 95c

LOWNEY'S HARD-MIX CANDY, lb. 35c

SATIN MIX, 3 lb. bag 89c

HOLLY HILL GRAPEFRUIT JUICE, 48 oz. 29c

HOLLY HILL BLEND JUICE, 48 oz. 35c

HEINZ SPECIALS



BABY FOODS

Make your selections from the biggest Baby Food section with the largest variety of Heinz Baby Food on P. E. I.

6 tins **59c**

HEINZ TOMATO JUICE 48 oz. 39c



HEINZ KETCHUP

11 oz. 27c

15 oz. 35c

WETHEY'S MARMALADE

24 oz. bottle **30c**

SNOWFLAKE SHORTENING 2 Lbs. **49c**

We have this Extra Special Bargain
Price only Once a year—

QUAKER FLOUR
24 Lbs. **1.39**

LIMIT 2 BAGS PER ORDER



JELL-O
JELL-O Pudding AND PIE FILLING
JELL-O Tapioca
6 FOR 49c



Save 10c

On next purchase — 10c coupon inside 1 lb. tins.

1 lb. 1.15

LARD
LB **18c**

ICING SUGAR
LB **8c**

Limit 2 Lbs. Per Order.

WHITE OR BROWN
SUGAR
10 LB **79c**

MEATS

FRESH FOR ROASTING

PICNIC LB **35c**

HALVES

Cottage **ROLL** LB **65c**

ROUND

STEAK LB **53c**

RIB, RUMP OR SHORT RIB

ROAST LB **45c**

Halves — Regular

HAM, lb. ... 55c

Maple Leaf Shankless

PICNIC, lb. ... 41c

Superior

Sausages, lb. 39c

Rib

Stew Meat, lb. 28c

CAPONS, lb. 49c

Pink

SALMON,

Tall Tin 49c



Qts. 99c



5 LBS.

53c

CHRISTMAS TOYS

BUY NOW — USE OUR Lay-Away Plan

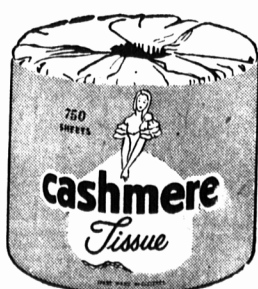
Make your selections while our stock is complete.

- CARRIAGES
- SLEDS
- TRICYCLES
- Mechanical TRAINS
- HOLSTER SETS
- GUNS

- FARM SETS
- TRACTORS
- PULL TOYS
- DOLLS

- HOCKEY STICKS
- PAINT SETS
- JIG SAWS
- CHECKERS
- DARTS
- TEA-SETS
- TREE LIGHTS

- TINSEL
- CHRISTMAS CARDS
- ICICLES
- RIBBON
- SNOW
- TOPS
- STORY BOOKS
- ETC.



2 for 23c



Sale Price 63c



2 pkgs. 64c

CLARK'S TOMATO SOUP, 10 tins 99c

ROYAL INSTANT PUDDINGS, 2 for 19c

WESTON'S SODAS, pkg. 29c

YORK PEANUT BUTTER, 2 lbs. 79c

YORK CORN, Cream Style, 20 oz., 2 for 37c

YORK IRISH STEW, tin 29c

DEVON or THRIFTY PAK PEAS, 4 tins 57c

E. D. SMITH CATSUP, bottle 25c

TALISMAN STRAWBERRY JAM 47c

TALISMAN RASPBERRY JAM 43c

JOHNSON'S BABY POWDER, 2 tins' 59c

AJAX CLEANSER, tin 15c



Lustre-Creme

SHAMPOO

75c Size and 45c Size

BOTH FOR 75c

Baking Supplies

FOR YOUR CHRISTMAS CAKE AND OTHER SPECIAL BAKING NEEDS—
SEEDLESS

RAISINS 2 LBS. **33c**



Pkg.

39c

SEEDED

RAISINS, lb. pkg. 25c

DESSICATED

COCOANUT, lb. 28c

LIGHT AMBER SHELLED

WALNUTS, 1-4 lb. 19c

BULK DATES, 2 lbs. 25c



1 LB. TIN

79c

A REAL BUY



6 oz. pkg.

ONLY

29c

MARSHMALLOWS, 1 lb. 39c

White or Colored—1/2 lb. 20c

CUT MIXED PEEL

4 oz. 12c
8 oz. 19c
16 oz. 35c

CUT MIXED FRUIT

4 oz. 13c
8 oz. 21c
16 oz. 40c

RED GLACE CHERRIES

4 oz. 19c
8 oz. 32c

GREEN GLACE CHERRIES

4 oz. 19c
8 oz. 34c

PINEAPPLE RINGS

4 oz. 19c

CUT CITRON

4 oz. 14c
8 oz. 23c

GINGER in Syrup, 6 oz. ... 45c