

# DIAMOND JUBILEE

Store Closed All Day Wednesday

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## Sale Begins Thursday Morning 9 a. m.

### Cosmetic Department Ciro's Perfume Special Manufacture's Introductory Offer

Ciro's Famous Perfumes - Danger, Surrender, Acclaim, Reflexions, New Horizons - these perfumes are designed especially to please the tastes and senses of perfume connoisseurs - your choice of a generous size bottle of this famous perfume at the introductory price - regular value 2.25 - Special

Cut Glass - Juice and Water Tumblers - Special - each 29c

Necklets - Pins - Earrings and Bracelets at a special clearing price of only, each 59c

Dorothy Gray Daintiness Cream Deodorant - effectively checks underarm perspiration and perspiration odor - will not rot fabrics - no waiting to dry - no rinsing before dressing - greaseless - stainless - antiseptic - non irritating to normal skin - large 2 oz jar regular 1.25 value - special, per jar 75c

Odorono Liquid Deodorant in plastic spray container - reg. 1.25 - Special, each 98c

Richard Hudnut Home Permanent Refill - special for children or adults with fine hair - reg. 1.95 - Special, each 99c

Faberge "Summer Wise" Cologne - large bottle size - reg. 2.50 value - Special at, each 1.50

Suave Combination by "Helene Curtis" - greaseless, not a hair oil - recommended to make hair wonderfully easy to arrange and keep in place. Regular bottle, plus a trial size of Helene Curtis Egg Shampoo - Special at, only 60c

Dorothy Gray "Hot Weather Cologne" in four scents - Lilac Time, Sweet Spice, Summer Bouquet, and Natural - regular 2.50 value - special at, half price, each 1.25

Dorothy Gray "Masque Frappe" - stimulating, refreshing and helps to clear and refine the skin - reg. 1.75 - Special, each 1.00

Peggy Sage Lipstick - four shades to choose from - Fire Weed, Skyhigh, Peggy's Own, and Raving Beauty - Regular 1.50 - Special at half price, each 75c

Richard Hudnut Violet Sea Perfume - reg. 1.10 value - Special, each 49c

La Creste Bubble Bath - the hardest water is made rain-soft and the fragrant soapless bubbles will add new beauty to your skin - reg. 1.00 value - Special, per package 69c

Odorono Deodorant Cream - large jar size - regular 1.00 - Special at, each 69c

## Nylon Sale

1500 PAIR  
On Sale Thursday Morning

1.09 PAIR

3 PAIR FOR \$3.00

51 Gauge 15 Denier

45 Gauge 30 Denier

Colors are Vim and Prelude All First Quality "Plain Pack" from our leading suppliers.

Fill up your stocking drawers at this exciting sale of Nylons.

Full fashioned business and dress shoes.



### Hand Mirrors

Just what you have been asking for—large hand mirror—very attractive designs.

SPECIAL

1.69

### Jewellery Special Values to 5.00

Special factory special from a leading jewellery manufacturer. Necklets, Earrings, Pins, Bracelets—even copper bracelets included in this great special.

1.00

## 2 Feature Specials In China

### Cups and Saucers

ENGLISH BONE CHINA

89c

Beautiful Designs and Colorings.

### Cups and Saucers

ENGLISH BONE CHINA

1.00

Neat and Large Designs  
Very Smart Colorings

## Ladies' Accessories

Special Summer Purses

1.98

Just arrived—a shipment of smart summer purses—shoulder bags—drawstring and fancy styles in the group.

Ladies' Plain Tailored Summer Gloves In a cool mesh and fine rayons - colors are white, pink, navy and yellow - Special, per pair 79c

Ladies' Gloves - fine quality sueded rayon - smartly tailored hand sewn styles - colors are pink, grey, green, white, black and wine—Special, per pair 1.19

Summer Gloves

99c pair

Factory special of nylon and rayon gloves with fancy frilled and shirred cuffs in colors red, white, navy, green, black, grey and pink.

Ladies' Handbags - a good assortment of white summer handbags in nylon mesh and plastic - smartly trimmed - Special, each 2.95

Ladies' Silk Square Scarves - beautiful designs in smart gay colors or soft pastels - just the thing for beach wear and motoring - Special, each 99c

## Ladies' and Men's Basement

### Men's

Men's Carhartt Overalls - high and low back - sizes 36 to 44 - per pair 4.95

Men's Zipper Front Overalls "Big Bob" - sizes 36 to 46 - reg. 5.25 - Special per pair 4.50

Men's Dungarees - sanforized shrunk 7 1-4 oz denim - waist sizes 30 to 42 inches - per pair 3.75

Men's "T" Shirts - Jacquard Knit designs - sizes small, medium and large - regular 2.75 each - Special at, each 1.98

Men's Pullover Sweaters - fancy diamond pattern designs - sizes 38 to 44 - reg. 4.50 each - Special, each 2.69

Men's Worsted All-Wool Cardigan Sweaters - colors maroon, grey, brown, blue - sizes 36 to 44 - each 4.95

Men's Gabardine Jackets - zipper front in colors brown, fawn, grey and navy - reg. 8.50 - Special, each 5.75

Men's Balbriggan Combination Underwear - fine quality cotton - short sleeves and ankle length - sizes 36 to 44 - Set 2.25

Men's Balbriggan Shirts and Drawers - sizes 36 to 44 - each 1.35

Men's Medium Weight Combination Underwear - button front - cream shade - sizes 36 to 44 - per pair 2.50

Men's High Back Overalls - "Kingcol" denim - sizes 36 to 46 - Special, pair 3.95

Men's Work Shirts - sizes 14 1-2 to 17 1-2 - colors khaki, cadet and navy - reg. to 2.75 - Special, each 1.95

Men's Half Hose - smart fancy designs - first quality - sizes 10 to 12 - Reg. 1.00 per pair - Special - 2 pair 1.50

Men's Work Sox - 2 pair for 75c

Men's All-Wool Work Sox - Reg. 1.25 - Special, pair 89c

Boys' Gabardine and Satin Windbreakers - zipper front in colors blue, brown, grey and maroon - reg. 4.50 - Special, each 2.95

Boys' Dungarees - sanforized shrunk 7 1-4 oz. denim - per pair 3.00

Boys' Heavy Weight Overalls - sizes 24 to 34 - per pair 2.50

Boys' Dress Shirts - stripe patterns - sizes 6 to 13 - Special, each 95c

Boys' Work Shirts - plains and checks - sizes 12 to 13 1-2 - reg. 1.69 - Special, each 89c

Boys' "T" Shirts - plain blue, yellow and white - sizes small, medium, large - each 59c

Boys' "T" Shirts - "cowboy" and "baseball" designs - sizes 8 to 14 - Special, each 89c

Boys' Shorts and Tops Underwear - sizes small, medium, and large - each 49c - Per set 95c

Boys' Pullover Sweaters - fancy jacquard designs - crew neck style - sizes 26 to 34 - each 1.49

Boys' Pullover Sweaters - fine quality worsted yarns - crew neck style - sizes 26 to 34 - Special, each 1.98

Boys' Gabardine Pants with self belt - sizes 29 to 36 - in colors grey, blue and brown, - per pair 4.75

### Ladies'

30 only Women's Cotton Dresses - "Juliana" style - broken ranges in sizes 12 to 44 - smart floral designs - reg. 3.98 - Special Sale Price, each 2.98

Ladies' Sun Dresses - sizes 14-16 and 44 only - Specially Sale Priced at, each 1.98

Ladies' Rayon Slips - sizes 32 to 42 - white only - lace trimmed - Special, each 1.95

Ladies' Rayon Briefs - fancy stitched - in colors blue, pink and white - sizes small, medium and large - Special clearing price - 2 pr. 89c

Children's Ankle Hose in solids and stripe designs - nylon reinforced - sizes 6 to 8 1-2 - Special - 3 pr. for 1.00

Children's Pyjamas - 2-piece button front style - sizes 2 - 4 and 6 in colors red and blue stripes - Special at per pair 1.39

## Nylon Blouses

BLOUSE BAR - MAIN FLOOR  
Yellow, white, blue and pink. Reg. \$2.95 - SPECIAL, EACH

1.98

MOORE & McLEOD limited