

Exciting! HELENA RUBINSTEIN'S new HAIR COSMETICS put colour into your hair!



Away dull hair! With Helena Rubinstein's new HAIR COSMETICS you can make your hair gleaming young and beautiful, with whatever colour cast you fancy!

Colour Tint Rinses — temporary colour to rinse in your hair and shampoo out! 14 stunning shades. Box of eight, 1.25

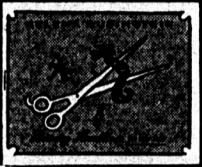
Silk Sheen Cream Shampoo — an entirely new cream-rinse-and-shampoo, conditions your hair to a silk sheen! 1.25

Blonde-Tone Shampoo — brings golden lights to blonde, red, or light brown hair. BRUNETTE-TONE SHAMPOO — gives dark hair new colour depths. 1.50 each.

Going Gray? — brush on young colour with COVERSTON, new creamy touch-up in 9 true-to-nature shades. 1.25

New Dandruff Control Lotion — exclusive Helena Rubinstein formula kills fungus usually responsible for causing dandruff. Cleanses, soothes, 2 versions — for dry or oily scalp. 1.75

How To Set Your Hair in the Latest Hair-Do's Be sure to ask for your Helena Rubinstein FREE booklet picturing MICHEL'S HAIR-DO'S and how to set them!



MOORE & McLEOD Limited

Dorothy Dix Says—

Continued from page 2

while I was ready to settle down from the beginning and so domestic, my wife refuses to do so. She goes out at night with her girl friends who are not married. She spends the housekeeping money on cigarettes, movies and finery we cannot afford instead of food. When I come home at night there is nothing to eat. I am very anxious to make a success of my married life. Can you tell me how to do so?

ANSWER: The wisest person in the world cannot tell you how to make a success of marriage with that kind of wife, because she is evidently lacking in love for you and all idea of duty and all sense of what marriage really means. Nothing but a miracle can change a pleasure-mad, selfish, irresponsible woman into the kind of a wife who is a help-mate to a man. And miracles might seldom happen.

It seems to me that now, before there are any children to complicate the matter, is the time to have a showdown with your wife. You must make her understand that you are not going to put up with such conduct, and that she has either got to settle down and be a real wife to you or else you are going to send her back to her mother. Not many girls are crazy about going back home after they are married, and maybe that would bring her to her senses.

Many a wife treats her husband as she does because she thinks he will stand for it, but she would pursue an entirely different line of tactics with him if she knew she would lose her job unless she gave satisfaction.

DEAR MISS DIX: A young couple had a date set for their wedding, but postponed it because of the problem of their duty to their respective parents. The boy's father being dead, the young man feels that they should live with his mother. The girl's family needs her help and she feels that they should live with them. What should they do?

ANSWER: Set up a little home of their own and live by themselves. This will save all hard feelings and give them the chance for happiness that they would not have if they lived with either's family.

DOROTHY DIX cannot reply personally to readers, but will answer problems of general interest through her column.

IN MEMORIAM

PATRICK A. McAREE

The death occurred at St. Teresa's on Saturday, September 16th of Patrick A. McAree in his seventy-fourth year after a few hours illness.

Mr. McAree, a retired C. N. R. employer, having spent 26 years as a section man, was well known in the community for his kindness and geniality among his neighbors both young and old.

He had been in good health until the day of his death when he was stricken with massive cerebral hemorrhage.

His daughter Sr. St. Agnes Miriam congregation de Notre Dame, Cornwall, Ontario, on being informed of his illness and other members of the family from Boston, Mass., hastened to his bedside but God had called him to his eternal home before they arrived.

The funeral under the direction of Mr. Milton Jenkins, Millview, was held on Tuesday, September 19th at St. Cuthbert's Church, St. Teresa's where solemn requiem mass was celebrated by Rev. F. E. Croken assisted by Rev. Edward Baldwin, C.S.R. and Rev. James Smith, Charlottetown. The boys choir of Holy Redeemer Church under the direction of Mr. Alex MacLean, organist sang the requiem mass.

He leaves to mourn besides his sorrowing wife, the former Agnes Trainor, four sons and five daughters, namely, Sister St. Agnes Miriam Congregation de Notre Dame, Cornwall, Ontario; Lucy, Mrs. Joseph Gormley, St. Teresa's; Annie, Mrs. Chester Handrahan, Pisquid; Margaret, Mrs. Reginald Kenny, Charlottetown; Mary, Mrs. Harrington; Frank, Harry and Eugene, all of Boston, Mass., a son Eugene Reginald predeceased him twenty-seven years ago; one brother James of St. Teresa's also survives him.

The pallbearers were Messrs. Leonard Bradley, Joseph Trainor, Thomas Curran, John Smith, Urban Bradley and Daniel Hughes. May his soul rest in peace.

Following are the list of Mass Cards:

- Mrs. Patrick McAree, St. Teresa's (5)
Mr. and Mrs. Harry McAree, Boston, Mass.
Mr. and Mrs. Eugene McAree, Boston, Mass.
Francis McAree, Boston, Mass.
Mrs. Mary Harrington, Boston, Mass.
Mr. and Mrs. Joseph Gormley, St. Teresa's.
Mr. and Mrs. Reginald Kenny, Charlottetown.
Mr. and Mrs. Chester Handrahan, Pisquid.
Francis and Marion Gormley, St. Teresa's.
Mr. and Mrs. James McAree, St. Teresa's.
Mr. and Mrs. Joseph McAree, St. Teresa's.
James McAree, Jr., St. Teresa's.
Sisters of St. Anthony's Convent, Montreal (5)
Harry Trainor and family, St. Teresa's.
Mr. and Mrs. Joseph Trainor and family, St. Teresa's.
Cecil and Ruth Trainor, St. Teresa's.
Mrs. Nellie Gormley, St. Teresa's.
Mr. and Mrs. Louis Connolly, St. Teresa's.
Cecil and Estella Connolly, St. Teresa's.
Mr. and Mrs. Daniel Hughes, Dromore.
Mr. and Mrs. Earl Hughes, Fort Augustus.
Mr. and Mrs. John Hughes, Iona.
Mr. and Mrs. John Callaghan, Lake Verde.
Augustine and Louis Callaghan, Lake Verde.
Edwin Trainor, Hermitage.
Mr. and Mrs. James O'Brien, St. Teresa's.
Mr. and Mrs. Lemuel Kenny, Charlottetown.
Miss Celia Kenny, New York.
Sisters of St. Joseph's Convent, Charlottetown.
Mr. and Mrs. Francis Flynn, Charlottetown.
Mr. and Mrs. Charles Bradley, St. Teresa's.
Mr. and Mrs. Leonard Bradley, St. Teresa's.
Mr. and Mrs. Chester Bradley, St. Teresa's.
Mr. and Mrs. Emmett Bradley, St. Teresa's.
Mr. and Mrs. Urban Bradley, St. Teresa's.
Mr. and Mrs. Adrian Bradley, St. Teresa's.
Sisters of St. Anne's Academy, Montreal.
Mr. and Mrs. John M. Curran, St. Teresa's.
Mr. and Mrs. Sextus Curran, St. Teresa's.
Mr. and Mrs. Thomas Curran, St. Teresa's.
Mr. and Mrs. Gerald Curran, St. Teresa's.
Mr. and Mrs. Michael P. Curran, St. Teresa's.
Mr. and Mrs. Andrew J. Mooney, St. Teresa's.
Mr. Chester McQuaid, St. Teresa's.
Mr. and Mrs. Peter McKenna and family, St. Teresa's.
Mr. John J. Power, St. Teresa's.
Mr. and Mrs. Walter Rogerson and family, Peakes Station.
Mr. and Mrs. Thomas Kelly, Peakes Station.
Mr. John A. Mooney, St. Teresa's.
Mrs. Margaret Pendleton, St. Teresa's.
Miss Stasia Gormley, Lynn, Mass.
Mr. John Gormley, St. Teresa's.
Mrs. Teresa O'Brien, Cardigan Head.
Mrs. Rebecca Gallant, Cardigan Head.
Mr. and Mrs. Michael Smith, St. Teresa's.
Mr. and Mrs. Herman Smith, Cardigan.
Mr. John Smith, St. Teresa's.

Mr. and Mrs. Cornelius Cupan, Cardigan Head. Sisters of St. Mary's Convent, Summerside. Mr. and Mrs. John McInnis, Elliotville. Mr. and Mrs. Vernon Donnelly, Vernon River. Mr. and Mrs. James Baglola, Charlottetown. Mr. and Mrs. Stephen Malone, Charlottetown. Mr. and Mrs. Alfred Peters, Charlottetown. Mr. and Mrs. Myron Yates, Charlottetown. Mr. and Mrs. Michael Bulger, Charlottetown. Mr. and Mrs. Urban McQuaid, Charlottetown. Miss Veronica McCarthy, Charlottetown. Mr. and Mrs. Louis Condon, Charlottetown. Mr. and Mrs. Francis St. John, Summerside. Dr. and Mrs. T. V. Grant, Montague. Mrs. Allan Fraser, Vernon. Mr. and Mrs. Joseph Kenny, St. Teresa's. Sisters of the Congregation de Notre Dame, Cornwall, Ontario. Alexander Ryan, Morell. Mr. and Mrs. Francis Keaveny, St. Teresa's. Mrs. Hannah Goodwin and family, St. Teresa's. Mr. and Mrs. Pius MacDonald, Mt. Stewart. Mrs. Gertrude Handrahan, Pisquid. Mr. and Mrs. James Gillan, St. Teresa's. Edward and Leo Cullen, St. Teresa's. Sisters of Notre Dame Academy, Charlottetown. Mr. Charles Curran and family, St. Teresa's. Mrs. Joseph McAulay and family, St. Teresa's. Mr. and Mrs. John H. Mulligan and family, Cardigan. Mr. and Mrs. Clarence Redmond, Lake Verde. Mr. and Mrs. Wilfred McKenna, Charlottetown. Mr. and Mrs. Leo Callaghan, Charlottetown. St. Teresa's Women's Institute. Sisters St. Alice of the Angels, Congregation de Notre Dame, Ottawa.

Sisters of Notre Dame (des Monts) St. Adele, Quebec. Mr. and Mrs. Thomas Evans, St. Teresa's. Mr. and Mrs. John McKearney, Mt. Stewart. Miss Mamie Cameron, St. Teresa's. Mr. and Mrs. James Campbell, St. Teresa's. Mr. and Mrs. Thomas Dunphy, Peakes Station. Mrs. Loretta Devine and family, Peakes Station. Sisters of St. Mary's Convent, Souris. Mr. and Mrs. Terrance McInnis, Elliotville. Anna and Bell Curran, Boston, Mass. Miss Helen McAulay, Brookline, Mass. Mr. Harry Bradley, Roxbury, Mass. Mr. and Mrs. Herbert Bradley, Roxbury, Mass. Mr. George Kelly, Roxbury, Mass. Mr. and Mrs. Leo Bamson, Boston, Mass. Mr. and Mrs. Francis Manning, Boston, Mass. Miss Leona Handrahan, Boston, Mass. Miss Genevieve Handrahan, Boston, Mass. Miss Alicia Handrahan, Boston, Mass. Mr. and Mrs. Timothy Corcoran, Charlottetown, Mass. Mr. Herman Gormley, Charlottetown, Mass. Mr. and Mrs. Clifford Boucher, Arlington, Mass. Mr. and Mrs. Harold Gormley, Roxbury, Mass.

PROOF THAT FERAMINE CAN HELP YOU! 95% OF FERAMINE USERS REPORT BENEFITS

FERAMINE, the new tonic food supplement, has already been remarkably successful in 10 different countries, where it has been prescribed by physicians. We were eager to find out if it has proved similarly helpful to Canadians. So we asked for a candid report on FERAMINE from 22 men and women who have bought and used it.



- DEFINITE BENEFIT was reported by 21 out of 22 (95%).
BETTER APPETITE was reported by 15 out of 22 (70%).
BETTER DIGESTION was reported by 8 out of 22 (36%).
BETTER SLEEP was reported by 10 out of 22 (45%).
MORE PEP was reported by 11 out of 22 (50%).
LESS NERVOUSNESS was reported by 12 out of 22 (55%).

GUARANTEE: Get FERAMINE today. Its benefits to you are guaranteed. If after taking 3 bottles of FERAMINE you are not satisfied, return the empty bottles and get your money back. Could anything be fairer? Big 14 oz. Bottle Only \$1.50



MRS. A. TANNER, 169 Arnold St. Kitchener, Ontario says: "Since I first started taking FERAMINE, my nerves are steadier. Also FERAMINE helped stimulate my appetite... and it certainly tastes better than most tonics!"

MORE PROOF! The sensational best seller "Look Younger — Live Longer" condensed in October READER'S DIGEST says "everyone over 40" should supplement his diet with vitamins and minerals.

Ham and Nellie McWade, Roxbury, Mass. Mr. Zena Curran, Boston, Mass.

Enrollments in Purgatorial Society

- Mr. Cyrus M. Sanphy, Lynn, Mass.
Mr. and Mrs. Joseph Sanphy, Lynn, Mass.
Mr. and Mrs. Edward Sanphy, Lynn, Mass.
Mr. and Mrs. John Chadderton and Jack, Lynn, Mass.
Mr. and Mrs. Charles MacDonald and family, Lynn, Mass.
Mr. and Mrs. David Shaahan, Lynn, Mass.
Mr. and Mrs. Anthony LeBlanc, Lynn, Mass.
Mr. and Mrs. Walter Southwick and Richard, Peabody, Mass.
Miss Annie Callaghan, Fairfield, Maine.

Spiritual Bouquets

- The Sisters of St. Martha St. Teresa's Convent.
Sisters—Mary Ignatius and Mary Francis, Charlottetown.
Mr. and Mrs. John Roche and family, Rumford, Maine.
Mr. and Mrs. Albert Wood and family, Mexico, Maine.
Mr. and Mrs. Joseph Costello, Charlottetown.
Wreath—Family.
Mr. and Mrs. Myron Yates, Charlottetown.
Spray—Brotherhood of Maintenance of Railway Employees.

Cards and Letters of Sympathy

- Sister M. Donalds, West Hill, Ontario.
Pupils of First High St. Anthony's Convent, Montreal.
Mr. and Mrs. George Knott, Montreal.
Mr. and Mrs. Nick Osadchuk, Montreal.
Mr. and Mrs. Patrick O'Connell, Borden.
Miss Teresa McKenna, New York.
Miss Margaret Mooney, Rumford, Maine.
Sr. St. Bridget of Sweden D'Arcy McGee, Montreal.
Owen and Teresa Kelly, Pisquid.
Mr. and Mrs. Anthony Dunn, Morell.
Mr. C. T. Montgomery, Supt. C.N.R. Railway, Charlottetown.
Mr. and Mrs. George Smith, St. Teresa's.
Mr. and Mrs. Alfred Phelan, Morell.
Mr. and Mrs. Ephraim Malone, Morell.
Mr. and Mrs. Eugene Sinnott, Morell.
Mr. and Mrs. John Cunningham and family, New Glasgow, N.S.
Mr. and Mrs. Fred Jay, Pisquid.
Mr. and Mrs. Sydney Maynard, Charlottetown.
Mr. and Mrs. Francis Lappin, Charlottetown.
Mr. and Mrs. Walter Downe, Charlottetown.
Mr. and Mrs. Albert Murphy, Charlottetown.
Mr. and Mrs. Reginald Gallant and family, Charlottetown.
Mrs. Alice Carter, Charlottetown.

Miss Betty Gormley, Charlottetown. Miss Isabel Rodgers, Charlottetown. Mrs. Arthur Enman, New Annan. Mr. and Mrs. Louis Power, Elliotville.

Card Of Thanks

Mrs. Patrick McAree and family wish to sincerely thank Rev. Fr. B. Croken and Dr. Inman of Montague also the many kind neighbors and friends who helped in any way during the illness and death of Mr. Patrick McAree.

SOUTHPORT W. L.

The regular monthly meeting of Southport W. L. was held at the home to Mrs. Neil Matheson on October 12th with seventeen members and one visitor in attendance.

The secretary reported that a gift accompanied by an address was presented to Mrs. Morley Genge, a valued member who is leaving the Province. All bills were ordered paid, and it was decided to purchase cod

liver oil capsules to be taken charge of by Mrs. George Genge. The card parties which have been held for the past three weeks will resume Friday night, October 27th.

The next meeting will take the form of a banquet at the Queen Hotel in Charlottetown, and members and others wishing to attend were asked to contact Mrs. Urban MacQuaid.

After the meeting adjourned the members proceeded to Mrs. Matheson's summer cottage to be held by the men-folk for a delightful Halloween party. Games, contests and square dancing were participated in and thoroughly enjoyed by all. Hamburgers and rolls, doughnuts and coffee were then served by the ladies, and the evening brought to a close by the singing of "For they are jolly good fellows" in honor of Mr. and Mrs. Matheson.

DISTINCTIVE FLAG

The Irish Free State national flag has three stripes of equal width, green, white and orange.

HUMANS SUSCEPTIBLE

All animals and even human beings are susceptible to the foot and mouth disease, caused by an unknown virus.

GREAT DISCOVERIES

Fernando De Soto, the great Spanish explorer, discovered the Mississippi in 1541.

Advertisement for Crown Brand n' Pancakes. Includes illustration of a pancake being cooked and a woman sitting at a table. Text: "Can't think of anything but CROWN BRAND n' Pancakes".

Advertisement for The Canadian Bank of Commerce. Text: "Keystone of Main Street. The towns of Canada are great places. Our town was a fur trading outpost in the early days—now it is part of a great forest industry. And serving that industry—and us—is the bank... a branch of The Commerce. Our manager is your friend—he knows how to give the type of service that comes with long acquaintance. Yes, our Canadian towns are great places... and the men and women at your Commerce branch are good people to know."



KING COLE TEA The Canadian Bank of Commerce "The Commerce" Lorne H. Bouchard, A.R.C.A.