

TO THE ELECTORS OF CHARLOTTETOWN

This is a statement of policy for the administration of our Civic Government which I propose for the consideration of the electors of Charlottetown in the election for Mayor.

My decision to offer for Mayor of our City is prompted by the number of requests to do so which I have received from many citizens, coupled with the desire to give the benefit of my years of experience on the Council, as well as to perpetuate a tradition of co-operation and fair play which has existed for so many years.

My first assurance to the tax-payers is one of honesty, integrity, and economy in dealing with their money. As a guarantee of good faith in this respect, I ask you to examine my record during the six years I was a member of the City Council.

STREETS

The maintenances and improvements of our streets requires a large portion of the City's revenue. For this Department it is essential that all the streets be kept in a satisfactory condition, both with respect to their use for traffic and the control of dust on the unpaved parts. Where pavement is required, the paving will be done by our own Street Department. The light pavement experimented with in 1953, will be used where it is found to be satisfactory. Paving will be done by laying a small portion each year so that no large expenditure is incurred.

The Warren Paving Company will be required to complete its resurfacing contract which was undertaken by it in 1952. This unfinished contract to be put in a satisfactory condition during the coming summer.

FINANCES

There is a problem of financing which is brought about by the construction of the new school. It is my conviction that real and personal property should not be called upon to bear a heavier burden of taxation than at present. We have been successful during the past year in having certain Governmental and Railway Taxation problems clarified and settled. From this source and from savings which can be effected, I believe that, through strict economy and careful spending in every department, we should be able to meet all our financial obligations from current sources of revenue.

It is my opinion that economies can be effected in the spending of the City revenue which will amount to substantial savings. I propose, therefore, a substantial reduction in controllable expenditures for the coming term. I believe this reduction can be effected without reduction in wages or pay of the personnel employed by the City and without any loss of efficiency in service.

I am prepared to lead the Government of our City for the next two years on this program of economy with honesty and efficiency.

M. A. FARMER

TO THE ELECTORS OF THE CITY OF CHARLOTTETOWN

At the request of many citizens I have agreed to offer as a candidate for Commissioner of Sewers and Water Supply in the forthcoming election of Feb. 10th. If elected I will endeavour to keep this department up to the high standard it has always maintained in our civic administration over the past years. It is impossible for me to call on all the electors in the short time at hand but will appreciate your support and vote on Feb. 10th. Thank you!

CHARLES E. WORTH.

Transportation will gladly be supplied to the polls by dialing 8871.

C.G.I.T. Observes Youth Week



Miss Arlene Larter



Miss Jean Windsor



Miss Clara Sharam

Miss Jean Windsor, newly appointed Girls' Work Secretary of the Maritime Religious Education Council, succeeding Miss Marjorie McBride now Associate Secretary of the Department of Christian Education of the Canadian Council of Churches, visits Charlottetown for the first time. Shown with her above, are Miss Arlene Larter, (left)

of Zion Presbyterian Church, and President of the Baptist O.G.I.T. Group, and Miss Clara Sharam, (right) who is Vice-President of the Maritime Camp Council. Arlene was chosen as P.E.I.'s representative to the Coronation last June. Yesterday morning at 9 a.m. over CFCY the girls assisted Rev. J. D. Davidson in the morning devotions

using the theme "So Send I you" of Christian Youth Week. Miss Marquerite Brehaut, Charlottetown, Secretary of the Girls' Work Board of the MREC interviewed Miss Larter, Miss Sharam, and Miss Windsor yesterday afternoon on CFCY.

The CGIT Movement is sponsored by the Maritime Religious Education Council. Co-operating in this Council are the Maritime Con-

ference of the United Church of Canada, the Maritime Conference of the Church of Christ (Disciples) and the Maritime United Baptist Convention. Nationally the Movement is sponsored by the Department of Christian Education of the Canadian Council of Churches. In the Dominion of Canada there are over 30,000 registered CGIT groups. More than 480 groups have already registered in the Maritimes.

The CGIT program based on the Scripture Verse—Luke 2:52 is four-fold. The girls purpose to "Cherish Health, Seek Truth, Know God, Serve Others, and thus with His help become the girls God would have them be." Bible and Mission study, projects of service to church and community, camps, rallies, Vesper, and Easter sunrise services Mother and Daughter Banquets, and CGIT Graduations are included in the CGIT program. C.G.I.T. work in the Maritime is definitely on the upward trend.

Last evening Leaders from Queens and Kings Counties met at the home of Mrs. D. N. Bell, Upper Prince St. for study and discussion of CGIT aims and program. Today Miss Windsor will attend a joint Mother and Daughter and Father and Son Banquet at Kensington, and will also conduct a Leaders' Rally there.

FIRST SUBWAY

The world's first underground railway opened in London, England, in 1883, running four miles.

TO THE ELECTORS OF THE CITY OF CHARLOTTETOWN

I have nominated as a Water Commissioner and earnestly request your support on Election Day.

I am a life long resident of this city and have been in business here for over thirty years. The people of Charlottetown have been good to me and I am interested in doing what I can for the good of our citizens, which of course includes an ample supply of good water furnished to the users efficiently and economically.

It is not my intention to make a personal canvass as I consider such a canvass is an insult to the intelligence of the voters who are quite capable of deciding for whom they wish to vote.

If you think I can be of service to you during the next two years I will be glad to do my best in your interests and would ask you to mark your ballot opposite my name.

HUGH M. SIMPSON.

NOTICE TO THE ELECTORS

I have nominated for the office of Commission of Sewers and Water Supply and solicit your support in the forthcoming civic election.

W. L. MacKENNA.

Refrigeration

SALES & SERVICE
Repairs To All Makes

MOTORS

Rewinding and Repairs
ELECTRICAL APPLIANCES
Repairs

Palmer Electric
Phones 8548-8544

A Wink Is As Good As A Nod...

AND HERE'S A NEW SLANT ON HOW TO SAVE MONEY AND STILL GET QUALITY BUYS IN YOUR FOOD PURCHASES. CHECK PIERCE'S AD THIS WEEK AND EVERY WEEK.



MAPLE LEAF LARD, 2 lbs. 53c

YORK PEANUT BUTTER
ICE BOX JAR
45c

"YOUR HEALTH DEPARTMENT"

GOOD SIZE SUNKIST

ORANGES 2 DOZ. 69c

LARGE FLORIDA (Pink or White)

GRAPEFRUIT 6 FOR 49c

EXTRA LARGE CRISP

PASCAL CELERY EACH 19c

NEW TASTY CARROTS, 2 lbs. 19c

NEW GREEN CABBAGE, lb. 8c

FRESH GREEN BEANS, lb. 29c

SWEET POTATOES, 2 lbs. 29c



Large Size RINSO (Detergent) 2 pkgs. 44c

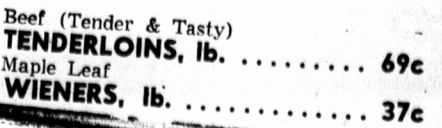
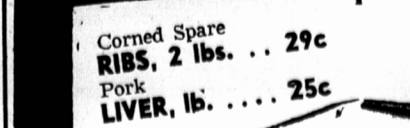
Kellogg's — Reg. Size CORN FLAKES, 2 pkgs. . . 35c

Peter Pan — 15 oz. PEACHES, 2 tins 35c

Finest Quality TEA, lb. 69c

Choice WHITE BEANS, 2 lbs. 25c

Woodbury's (1c Sale) TOILET SOAP, 4 for 31c



Fresh SMELTS, 2 lbs. . . 35c

Fresh Roasting PORK, lb. 49c

C. P. Bulk SAUSAGE, lb. 33c

GREAT GEORGE STREET, CHARLOTTETOWN, P.E.I.
DIAL 5524-5525

Pierce's CASH and CARRY
"ONE STOP TO SHOP"
FOR ALL YOUR FOOD NEEDS
DELIVERY SERVICE

NEW SURF

with "Radiant-Whitener"



**NO SOAKING
NO BLEACHING
NO BLUING**

Just Wash and Hang Up WHITE

NEW SURF SOAKS, BLEACHES AND BLUES ALL IN ONE STEP!



Now "Radiant-Whitener" Formula! Now—get a sparkling white wash without pre-soaking, bluing or bleaching! SURF'S new "Radiant Whitener" brings you a new kind of detergent that "bleaches and blues" while it washes. And clothes and linens last longer with no harsh bleach to weaken fibres.



Whiter Without Bluing! Truer white! SURF'S New "Radiant Whitener" gets clothes so true-white you need never bother with bluing again. Whiter than any whitening agent, any suds you can use whether white or tinted.



And Look What You Save! NEW SURF'S soak-free, bleach-free and blue-free washday saves work, time, money—and gives you the most dazzling wash you've ever hung out! Cleaner too—so deep-down clean you can smell the difference. Even when dried indoors, a SURF wash smells twice as sweet, fresh-air-fresh!