

HOLMAN STORE NEWS

Bringing You Up-To-Date On What's New And Interesting at Holman's By G. H. M.

-P.J.V.-



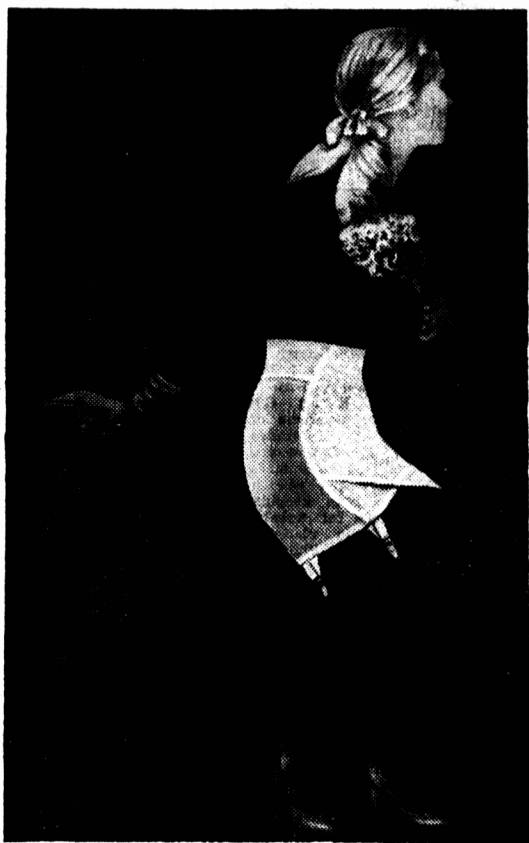
It's new — it's a new kind of cleaner — it's the Bissell "SWEEPMASTER". Carpet care with the "SWEEPMASTER" is streamlined — you'll find it cleans as nothing else can, right to the walls with a full width brush. Gets under furniture and adjusts for thick or thin carpets too. It's light and easy to use and you can empty it at a touch. You'll love the beautiful pastel decorator colors of green, blue, copper and grey and the price is from \$9.45 to \$13.45. Come in to the Furniture Department of either Holman Store and see the new Bissell "SWEEPMASTER" today.

The Ladies' Wear in Summerside and the Ladies' Shop in Charlottetown have just received a shipment of those very popular "Duxkin" imitation leather jackets. Believe me, they are really smart! Single breasted with self covered buttons, they have side slash pockets and the long sleeves have buttoned cuffs. They are stain resistant and water repellent, and best of all, they can be wiped clean with a damp cloth and just a touch of soap. They can be worn loose, but if you prefer them belted, you will find a matching belt tucked in the pocket of each and every one of them. The colors are turquoise, pink, navy, red and tan and the price is ONLY \$12.95 ea. Sizes are 12 to 20. These are also available for the younger generation in the Youth Centre in Summerside. The sizes are 8 to 14X and the price is \$10.95.

Here's big news for you ladies and gentlemen with a "green thumb". In the 5 & 10 Department of Holman's in Summerside and the Budget Shop in Charlottetown there is an outstanding variety of tulip, daffodil, hyacinth and crocus bulbs that have just arrived direct from Holland. This great assortment are top grade, number one size and are chock full of magnificent colors. You'll have no difficulty in choosing just what you want. The price of the tulip bulbs is 79c a dozen, daffodils \$1.15 a dozen, crocus 50c a dozen, and hyacinth 19c ea. Remember, you'll find these in the 5 & 10 Department in Summerside and in the Budget Shop in Charlottetown.

HOLMAN'S

every move you make is *Action free*



Lightweight, boneless Sarong's exclusive criss-cross front always keeps you in shape because it always stays in place. Frees you to walk, bend, and sit comfortably. Double panel flattens stomach. Only Sarong has this patented criss-cross front... don't be fooled by imitations.



the girle that walks and won't ride up!

Small, Medium, Large
5.00 and 6.50

HOLMAN'S Ladies' Shop and Ladies' Wear

Both Stores... FALL FASHION FAVORITES

KNIT SUITS

IN GLORIOUS NEW SHADES

For

FALL!

39.95



The heavenly new boucle knitted suits are fashion magic. They're slim sheaths of sleek sophistication. There are either cardigan or pullover styles with self trim... three-quarter sleeves... soft easy skirts knitted to give the impression of lavish pleats. Every figure can wear them gracefully. In glowing colors of shrimp cocktail, flamingo, mauve, aqua, brown, navy, rust, champagne blush and green.

HOLMAN'S Ladies' Shop—Ch'town

LADIES' WEAR—S'side



Brand New

PETTICOATS

Full of Glamour

2.98

Frothy and feminine crinoline petticoats in whispering taffeta or alluring net. They're made to order to give your bouffant skirts billowy charm. Put yourself in the middle of these full and fancy free crinolines and choose from colors of navy, white, red, pink, yellow or black.

HOLMAN'S

Ladies' Shop—Ch'town

Ladies' Wear—S'side



Full of Flare and Fashion

New SKIRTS

In Rustling Taffeta!

...skirts that are crisp charmers of dramatic taffeta destined for dancing. They're full of flare and full of fashion in a panorama of styles designed for distinction. They're made of 100% acetate taffeta or yarn dyed taffeta, all in seductive black. Sizes are 12 to 18.

3.98 TO 8.95

HOLMAN'S Ladies' Shop and Ladies' Wear