

THE ISLAND'S GREATEST SALE!

MOORE & McLEOD

OF THE YEAR 1955

3 FLOORS plus BARGAIN BASEMENT

NOTE---SALE BEGINS WEDNESDAY AT 1 P.M. -- STORE WILL BE CLOSED WEDNESDAY MORNING.

Every department is packed with many money saving specials---from the basement to the third floor. It's the biggest sale event of the year and it begins Wednesday at 1 P.M.

<p>LADIE'S Sweaters</p> <ul style="list-style-type: none"> * Reg. 3.95 to 8.95, sizes 32 to 38 * Short sleeve pullovers and long sleeve cardigans * Many colors in the group—some novelty designs. 	<p>1/2 PRICE</p>	<p>LADIE'S BLOUSES</p> <ul style="list-style-type: none"> * Reg. 2.95 to 5.95, slightly soiled * Cottons, Dacrons, Nylons and Alluracels * Short and three quarter sleeves 	<p>1/2 PRICE</p>
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Ladies' New
Winter Coats

Reg. to 69.00

45.00
EACH

- * A tremendous special by Canada's top style house
- * All new, this season's coats—in the most wanted colors
- * Imported all wool cloths in solids and tweeds.

10 Great Buys In
Ladies' Fur Coats

Regular up to \$250.00
Now These 10 Coats Only

PRICED FROM **79.00** TO **125.00**

- * Sizes 12-16-18 and 38 in the group
- * Includes Jap rabbit; Black Seal (dye rabbit); Brown Mouton (dye processed lamb); Dyed Muskrat Middles; Twin Beaver; Black Persian Lamb Middles (dye).

ALL OTHER
FUR COATS 20% OFF

Ladies' New
Fall Dresses

Reg. to 19.95

8.88
EACH

- * Reg. to 19.95—Sizes 9 to 19 and 14 1/2 to 24 1/2
- * A manufacturers special for our great sale
- * All the newest styles in one and two piece dresses.

SKIRTS

- * Manufacturers special all reg. 13.95 to 16.95 Skirts.
- * Sizes 10 to 20 in straight and pleated styles.
- * Tweeds — Checks — Flannels — Knobby Tweeds and Plaids.

8.88
EACH

SKIRTS

- * Reg. to 7.95—sizes 9 to 15
- * All owl plaids—solids and checks
- * Pleated, plain and flared styles.

3.00
EACH

Misses' and Ladies'
Fall Dresses

- * Reg. to 35.00, carried from last season
- * Sizes 9 to 40 and 14 1/2 to 20
- * Many materials—styles and colors.

5.00
EACH

Ladies' SUITS

- * Only a few of a size—reg. to 59.00
- * Final clearance—colors are brown and grey.
- * Tweeds, Worsted Flannels and Cords

16.95
EACH

Misses' and Ladies'
Fall Dresses

- * Reg. to 39.00 — only 50 in the group
- * Velvets — Crepes — Taffetas — Wool Jerseys
- * Tan - Black - Blue - Red and Grey

10.00
EACH

LADIES' **DRESSES**

- * Reg. up to 4.95 including a few tropicane
- * Completely washable — sanitorized shrunk
- * Cottons in colorful floral designs.

2.00
EACH

LADIES' WINTER **COATS**

- * Factory special — new fall coats
- * Tweeds and fleeces
- * Solids, colors and novelty weaves.

19.95

500 Items
Ladies'
LINGERIE

1/2 PRICE

- * Winter weight cottons and wools as well as nylons and rayons
- * Slips — Gowns — Panties — Brassieres — Front lace Corsets — Snuggies, and Winter Underwear

LINGERIE

GIRDLES — Satin front panel — nylon reinforced elastic for the junior figure — sizes are small, medium and large. Regular 5.50 — Very specially priced at only, each **1.98**

CORSELETTES — Final clearance of discontinued lines — only a small quantity but at a very low price — regular values up to 18.50 and sale priced at the low price of only each **3.49**

LADIES' SLIPS — Nylon slips with lace trim in colors white and navy — sizes are 32 to 42 — excellent value at only, each **3.59**

LADIES' SLIPS — Nylon with embroidery at top and bottom— colors are white, pink and blue and priced at only, each **2.95**

LADIES' NYLON PANTIES — Brief style in colors pink and blue— sizes medium and large only— Special, per pair **59c**

CHILDREN'S

CRIB BLANKETS — Excellent quality flannelette by "Tex-Made". Size 30 x 40 in smart pastel shades. Each **89c**

GIRLS' LINED JEANS — Sizes 6 and 6 1/2 only—sanforized shrunk blue denim with warm dooskin lining— Special per pair **1.77**

CHILDREN'S SNOW SUITS — In one piece fleece and meltons; also 2 piece gabardines. Regular 15.95 to 19.95. Special each **9.95**

CHILDREN'S DRESSES — In sizes 2 to 14x in wools, taffetas and corduroys. Reg. 2.95 to 10.95. Now priced to clear at **1-2 PRICE**

GIRLS' AND BOYS' 3-Piece COAT SETS — In fleece, meltons and gabardines. Sizes 2 to 6x. Reg. 11.95 to 25.95. Now clearing at **1-2 PRICE**

BOYS' PULLOVER SWEATERS — Sizes 4, 6 and 6 1/2—all first quality pure wool—two tone color combinations of navy and grey, and maroon and grey— Very special at each **1.79**

Children's
PYJAMAS

1.79

- * Flannelette pyjamas for girls and boys
- * Reg. to 2.95 in sizes 2 to 14
- * Slightly soiled — a very timely special.