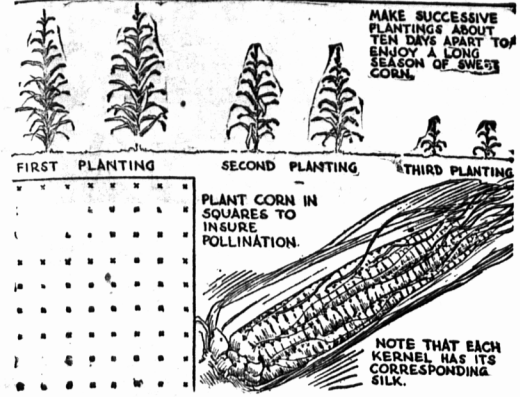


# Sweet Corn's Top Flavor Lost Soon After Picking



For the finest sweet corn make successive plantings of your favorite variety.

Only the home gardener, who can sink teeth into an ear of sweet corn within an hour or less after it is picked, really knows the supreme tenderness and flavor of this American favorite.

Loss of flavor begins at the instant it is picked. Chilling can stop this, except popping the ear into boiling water as soon as possible, say from 5 minutes to half an hour after picking.

Varieties of sweet corn differ much in sweetness. When you find a variety that pleases you, the best way to enjoy it is to make several sowings, spaced so that they mature one after the other, prolonging the season of your delight.

A patch of sweet corn in a space fifteen feet square should yield ten dozen ears. This is approximate, of course; each stalk bearing at least one ear, and some of them bearing two.

Hybrid sweet corn is gradually displacing open pollinated varieties, though many home gardeners continue to grow the latter. The harvest season of a hybrid variety is usually shorter, and while the ears are larger and the yield heavier. Most hybrid varieties are disease resistant and more vigorous growers than open pollinated kinds.

To maintain a continuous supply of one hybrid variety more frequent sowing should be made. There are some advantages in sowing at the same time several different varieties, of varying maturity dates, in order to produce a long harvest. This practice also extends the pollination period of the planting, and lessens the danger of failing to fertilize the silks, which may occur in unfavorable weather, when one hybrid variety is grown alone.

A sowing of sweet corn should be made in four short rows rather than in a single long row. This insures that when the pollen is ripe, a cross wind will carry it to the silk in the young ears of an adjoining row, rather than wasting it on the ground, as might be the case in a single row. Each silk must be fertilized by pollen, in order to produce a kernel, and many failures with corn are traceable to poor pollination.

Seed should be sown when danger of frost is over, about two inches deep either in continuous drills or hills. In drills, sow three or four seeds to a foot, later be thinned out to six inches. For dwarf growing varieties or a foot apart for tall ones. Space the hills two or three feet apart in the rows, according to the size of the variety, and for both drills and hills, space the rows two to three feet apart.

Deep cultivation of corn must be avoided because the plants

## Professors Teach Businessmen Business

MONTREAL, (CP) — The practical and the theoretical met Tuesday, with businessmen coaching university professors in financial matters.

It was the beginning of a two-week program in which the college men will study the practical workings of finance. A similar program is being undertaken in Toronto, involving professors from University of British Columbia and the University of Toronto.

The Investment Dealers' Association of Canada, in collaboration with the Montreal and Canadian stock exchanges, inaugurated the program here to give the professors an opportunity to meet senior executives.

Among subjects to be discussed were the underwriting of new issues, the Canadian money market, European investments in Canada, security selling, provincial and municipal securities, security acts, portfolio management, trading in securities, investment funds, and practical investment analysis.

The professors, teachers of commerce, accounting, business administration and allied subjects include Wilfred Berman, Dalhousie University Halifax.

have shallow roots; but all weeds should be kept down and the soil stirred, to break its crust, until the plants are half grown.

**TRACADIE CROSS HOME AND SCHOOL.**

The April meeting of the Tracadie Cross Home and School Association was held in the school with a large attendance of members and visitors. The President, Mr. W. B. Fitzpatrick presided and after the business of the meeting was completed spoke on the advisability of improving classroom facilities. Discussion participated. Arrangements were made to supply bus and private transportation for the children to the Music Festival.

The winners in the Lottery drawn at the meeting were as follows: 1st, Thomas Evans, 2nd, Mrs. W. B. Fitzpatrick, 3rd, Basil MacDonald.

## TEA

gives you over **200 CUPS** per **POUND**



Best for All palates!  
**Barbour's PREPARED MUSTARD**

## Here today, gone tomorrow Pineapple Coffee Cakes



EASIEST COFFEE CAKES I EVER MADE, THANKS TO QUICK-MIX JEWEL!

Use pineapple for flavouring, brown sugar for the topping, and Jewel to make them fine-textured, light as air.

**Pineapple Coffee Cakes**

So easy—just combine ingredients and bake in muffin pans.  
So delicious—because it's made with Jewel, the top quality shortening.  
So economical—because Jewel gives you all the ingredients of the costliest shortenings, yet at pennies per pound less. Yields 18 cakes.

1/2 cup QUICK-MIX JEWEL SHORTENING, melted	1/2 cup sugar
2 cups sifted all-purpose flour	1 egg beaten
3 teaspoons baking powder	1/2 cup milk
1/4 teaspoon salt	1/4 cup pineapple juice
	1/4 cup pineapple tidbits

**TOPPING**

1/2 cup butter, melted	1/2 cup sifted all-purpose flour
1/4 teaspoon cinnamon	1/2 cup brown sugar

Melt Jewel—and it must be Jewel, because this quick-mix recipe was designed for Jewel alone, and you can't expect the same results with substitutes. Sift together dry ingredients. Combine melted Jewel, egg, milk and spoonful contains Jewel's high quality ingredients in exactly the right proportions.) Add to dry ingredients and mix until just blended. Place in paper-lined or Jewel-ed muffin pans.

Top each cake with 4 or 5 tidbits. Mix flour, sugar and brown sugar for topping; add melted butter and blend. Sprinkle this mixture over the cakes. Bake in a moderate oven. Serve hot. Jewel keeps these cakes fresh for several days!

Baking Temp. 375°F. Baking Time: 30 mins.

**IT'S QUICK-MIX JEWEL FOR QUICK, EASY BAKING**

## CONFIDENTIALLY YOURS

—by Byrne Hope Sanders

MONTREAL, May 12—Each of us can share in the thrilling discovery made by brilliant Max Factor and created as HIFI FLUID MAKE-UP. Here is a Fluid Make-Up that brings a true, natural beauty... that softens and flatters your skin... that has none of the usual "made-up" look of the ordinary make-up base. The mercurial glare of color TV lights demanded subtle, new skin tones—and Max Factor, long-time genius in beauty, discovered the secret. You can choose any one of six shades—finding the one that's exactly right for you... to enhance your own skin tones! Hi-Fi Fluid Make-Up by Max Factor, \$2.00. Also, new high fidelity colors in Fluid Rouge, \$1.50.

**Short Of Eggs For An Omelet?** I've learned a wonderful trick with delicious DAINTY RICE... think you'll like it too! Add cooked Dainty Rice to the egg yolk mixture before you fold in the beaten whites... Then cook omelet in the usual way. Makes more omelet—with fewer eggs... and is truly delicious! Dainty Rice costs less than 2 cents a serving and can help you with all kinds of new ideas for hard-to-steam lunch or supper dishes. Ideal in soups, stews, stuffings, and desserts. See the new Dainty Rice package for many exciting recipes!

**It's A Happy Baby...** who has a mother wise enough to use CURITY DIAPERS... and this is why: Curity Diapers are the original gauze diapers—so comfy-soft, that they never chafe. They're made of full-weight gauze, so that they won't get out of shape, and won't wrinkle. Just as important, is the way Curity Diapers are made in full size, with pinked edges which means no rough or thick edges to cause any irritations. All these points make Curity the ideal diapers for your ideal baby. Get your sample diaper. Just send 25c with your name and address to Curity Diapers, Box-128N, Toronto 16.

**Find Myself Humming Cheerily...** as I dip my cottons and table linen and the cuffs and collars of my men's shirts in GLIDE LIQUID LAUNDRY STARCH. I hum with happiness—because I know how crisp and fresh and smooth the finished laundry will be. How much easier these items are to iron. Yet—it's been no trouble at all! Just add water—hot or cold—to Glide... and you've got the smoothest starching solution you've ever seen. I'm really enthusiastic about Glide—and want you to try it this week... to see for yourself what a product of the makers of Javex—in 32 oz. or 64 oz. bottles. I like the large size!

**Let's Enjoy Ourselves This Summer!** Get lots of exercise and fresh air... and let's do it comfortably without the annoyance of burning corns. Agree? Then ask for BLUE-JAY Corn Plasters at your nearest drug store... and see for yourself what quick relief it brings to foot discomfort. Blue-jay gets rid of your corn fast... In actual tests it went to work 33% faster and worked 35% more surely than other leading remedies. Phenylum gets right down under your corn and helps push it out from underneath. Pick some up today.

**I'm An Optimist About People!**... Seems to me we're developing many ways of life that are sensible and pleasant, too! Take, for instance, the modern way to better living through the IAC MERIT PLAN. Today, families are planning their buying and are paying for the things which mean a happier way of life out of current earnings—enjoying the benefits of the use of their purchases while they pay for them. They find that through the practical services of the IAC Merit Plan they get many advantages in purchasing a new car, stove, refrigerator, washing machine, oil furnace or other important items, right now! I'd like you to ask your dealer how buying on the Merit Plan can help you to better, more comfortable living!

# ...and 1000 MORE LOW PRICES Than We Can Print in this Ad!



Look at these super values! They're a few of the BEST BUYS OF THE WEEK you'll see at CO-OP SUPER MARKET. We couldn't print them all even if we used every page in this newspaper because every item in our market is low priced. Yes indeed—there are a thousand and more low prices waiting for you every time you shop here. Come see! Come buy ALL your food needs. The cash register figure proves your savings are bigger.

**BUTTER**

NO. 1 CREAMERY BUTTER 2 Lbs. For 1.29

**QUALITY MEATS**

TASTY CHOICE PORK LIVER per lb.	21c
TENDER STEAKS — EATS LIKE CHICKEN	
VEAL CUTLETS per lb.	69c
BONELESS ROLLED S. P.	
COTTAGE ROLL per lb.	49c
BRANDED CHOICE STEER	
SHOULDER ROAST per lb.	43c
BRANDED CHOICE STEER	
RIB ROAST STANDING lb.	49c
SWEET PICKLED	
NECK BONES SPECIAL lb.	10c
MACHINE SLICED	
BACON Swift's Oriole lb.	45c
A REAL TREAT	
VEAL CHOPS per lb.	59c

**FANCY QUALITY**

LOBSTER 1/2 LB. SIZE TIN	75c
FOR YOUR COMPLEXION	
Palmolive SOAP 3 CAKES FOR	22c
LARGE REG. 42c SIZE—NO LIMIT	
FAB FOR ALL YOUR WASHING—PKG.	29c
BAKE A CAKE — 1 LB. PKG.	
ICING SUGAR PER PKG.	9c
CLARK'S FAMOUS LGE. 20 OZ.	
PORK & BEANS 2 TINS FOR	35c
EDDY'S PKGS. OF 3 BOXES	
MATCHES PKG. OF 3	25c
SWIFT'S SILVERLEAF	
PURE LARD 1 LB. PKG. 2 FOR	33c
PETER PAN — 15 OZ. TINS	
PEACHES SPECIAL 2 TINS FOR	35c
MCCORMICK'S FRESH TASTY	
FIG BAR COOKIES per lb.	29c
ROYAL RUSSETT—GIANT 48 OZ. TIN	
APPLE JUICE per tin	27c
INTERLAKE — BEST QUALITY	
TOILET TISSUE 2 ROLLS FOR	23c
SALADA — ORANGE PEKOE	
TEA BAGS pkg. of 30	47c
FOAMS AS IT CLEANS	
AJAX CLEANSER 2 TINS	29c
SILVER SEAL	
MOLASSES per qt.	31c
YORK BRAND—ICE BOX JAR—16 OZ.	
PEANUT BUTTER jar	43c

## Fruits & Vegetables

FIRM RIPE TOMATOES CTN.	23c
REAL LARGE ICEBERG LETTUCE HEAD	25c
LARGE STICKS CELERY SPECIAL 2 FOR	29c
OUTDOOR GROWN RHUBARB per lb.	17c
GOLDEN RIPE BANANAS per lb.	19c

NOW YOU CAN AFFORD THEM!  
GRADE "A" LARGE EGGS IN CARTONS DOZ. 43c

**OPEN SATURDAY ALL DAY TO 10 P. M. TO SERVE YOU**

THESE SPECIALS ON SALE AT THE FOLLOWING STORES  
NORTH RUSTICO - MORELL - TRACADIE

**Super Market**

FREE DELIVERY DIAL B557 "THE ONE STOP MARKET"

## POLIO INOCULATION

RURAL CLINIC CENTRES for 1ST AND 2ND POLIO INOCULATIONS FOR GRADE 1 PUPILS and 1ST POLIO INOCULATION FOR GRADE 2 PUPILS

This will be the ONLY OPPORTUNITY THIS SPRING for Grade 2 pupils to commence polio inoculations. Grade 1 pupils who missed the 2nd polio inoculation in April may receive it at these clinics.

also there will be IMMUNIZATION AGAINST DIPHTHERIA, WHOOPING COUGH, TETANUS and SMALLPOX for INFANTS from 3 months and PRESCHOOL CHILDREN

WEST PRINCE	
Monday	May 16 — 10:00 — Bloomfield Station.
Tuesday	May 17 — 10:00 — Elmsdale 1:30 — Alberton
Wednesday	May 18 — 10:00 — Tignish (rural schools) 1:30 — Tignish Schools
Thursday	May 19 — 10:00 — St. Edwards
CENTRAL PRINCE	
Monday	May 16 — 1:30 — O'Leary Public Hall
Tuesday	May 17 — 1:30 — West Devon 2:00 — Inverness (Note time change)
Wednesday	May 18 — 9:30 — Lennox Island 1:30 — Mt. Pleasant
Thursday	May 19 — 1:30 — Richmond
EAST PRINCE	
Monday	May 16 — 9:30 — Kensington 11:30 — Travellers Rest
Tuesday	May 17 — 9:30 — Miscouche 11:00 — St. Eleanors 9:30 — Beauceville
Wednesday	May 18 — 10:15 — Central Bedouque 9:30 — Egmont Bay
Thursday	May 19 — 10:30 — Abram's Village 11:15 — St. Gilbert 2:15 — Mont Carmel 3:15 — Wellington Sta. (Fr.)
S. E. PRINCE & S. W. QUEENS	
Tuesday	May 17 — 10:30 — Bonshaw 1:30 — Crapaud
Wednesday	May 18 — 10:30 — Borden 1:30 — Kinkora Convent
Thursday	May 19 — 10:30 — Bradalbane Village
EAST QUEENS	
Tuesday	May 17 — 9:30 — Pownal 11:00 — Vernon Bridge 1:15 — Southport 2:30 — Protestant Orphanage
Wednesday	May 18 — 9:30 — Eldon 11:00 — Belle River
CENTRAL QUEENS	
Monday	May 16 — 9:30 — Central Royalty 9:30 — New Glasgow 10:30 — Hunter River 11:00 — East Royalty 1:30 — Pleasant Valley
Tuesday	May 17 — 10:30 — St. Vincent's Orphanage
Wednesday	May 18 — 9:30 — Ringwood 10:30 — Clyde River 10:45 — Spring Park Hall 1:45 — Milton South 2:45 — St. Augustine's Convent
Thursday	May 19 — 9:30 — Stella Maris 10:30 — West Royalty 10:30 — Parkdale Hall
N. E. QUEENS & W. KINGS	
Tuesday	May 17 — 10:00 — Peake's Station 11:00 — Morell 2:30 — Mt. Stewart
Thursday	May 19 — 10:00 — York 11:00 — Glensdale 1:30 — Fort Augustus
SOUTH KINGS	
Monday	May 16 — 10:00 — Georgetown 1:30 — Cardigan
Tuesday	May 17 — 10:00 — Murray River 1:30 — Murray Harbour
Wednesday	May 18 — 9:30 — Alliston 11:00 — Gaspereaux
Thursday	May 19 — 11:00 — New Perth 1:30 — Montague
EAST KINGS	
Monday	May 16 — 9:30 — Elmira 11:00 — Red Point 1:30 — Rollo Bay East
Tuesday	May 17 — 9:30 — Fortune Bridge
Thursday	May 19 — 9:30 — St. Peter's South 1:30 — Souris High School

KEEP THIS FOR REFERENCE  
Department of Health