

Want Go-Slow Policy In Restricting Give-Aways

OTTAWA CP — Private broadcasters and program producers urged the CBC board of governors Friday to adopt a go-slow policy in any plans for a regulation restricting give-aways and quiz programs.

The board invited representations on a proposed regulation that would prohibit offers of prizes, gifts and bonuses, except where participants in contests are made in writing and the size of the awards depends on the judging on merit of all entries.

The Canadian Association of Radio and Television Broadcasters, represented by Vern Dallin of Saskatoon, president, and T. J. Allard of Ottawa, executive vice-president, presented a brief asking that public opinion be tested on the matter before any regulation is passed.

There is no regulation now, but there are minimum standards, embodying the gist of the proposed regulation. The standards were set last year with the approval of private broadcasters who have since had a change of mind in the matter, a CBC spokesman has said.

Mr. Allard said 2 stations, members of CARTB, had tested public opinion on the matter by broadcasting announcements on the hearings and inviting listeners to write in their views.

MOST OPPOSED
Out of 5,341 replies, he said, 228 were in favor of the regulation.

5,074 were opposed, and 39 gave "miscellaneous" replies.

Mr. Allard suggested that the board use present regulations to end programs that are objectionable instead of passing a general regulation.

Adrien Pouliot, vice-chairman of the board, said it would be "a tremendous work" for the board to check every station.

Ken Montgomery, board member from Edmonton, said there was a "lottery element" in contests calling for the picking by chance of a few letters from among 5,000 or 6,000.

"That is not good broadcasting," he said.

Mr. Allard described the proposed regulation as "discriminatory" against broadcasters because other advertising media would not be affected and could run contests.

ORDER PLANES

OTTAWA (CP) — The government has ordered 10 medium transport aircraft of a new type from Canadair Limited, Montreal, the defence department announced Tuesday. The plane, to be known as the Cosmopolitan, will be an all-Canadian version of the American Convair airliner frame fitted with British turbo-prop Eland engines made by Napier Limited, near Liverpool, England. It will be used in the RCAF's Air Transport Command.

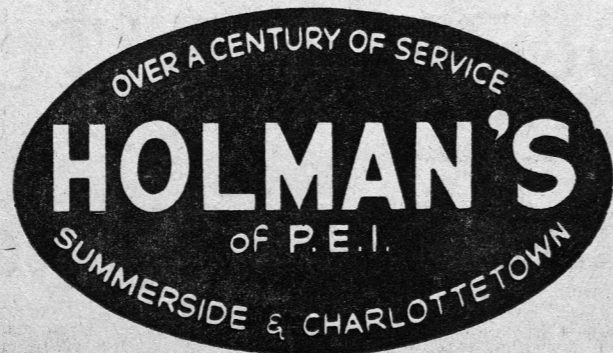
2 Chair Pads
Embossed plastic covered. Plumply filled for luxury and comfort. Fits any standard chair. Attractive kitchen colours with contrasting piping. 2 for **.88**

Foam Decorator Cushion
Self bound piping for added strength. Durable cotton bar cloth, with shredded foam filling. Approx. 12" square. Useful for every room in the house. Comes in all decorator shades. Each **.88**

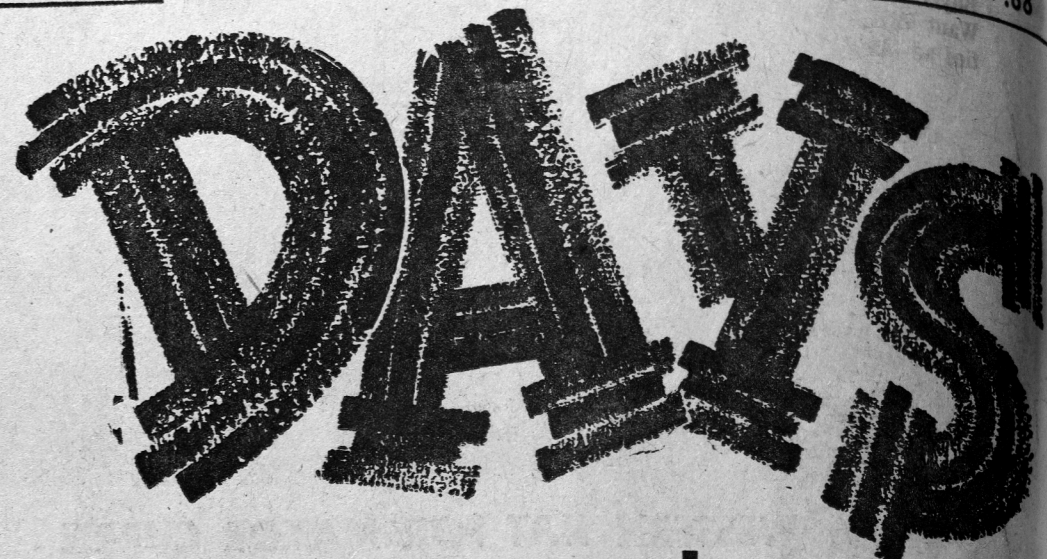
Rubber Door Mats
Heavy durable quality rubber 14" x 21". Non-slip feature on back; high ribbing for better cleaning of shoes, also for easy cleaning of mat. This sale only. Each **.88**

Poly Pail
Use everywhere - kitchen, laundry, garden, nursery, farm, etc. Acid-proof, light weight, durable and easy to clean. Capacity, 2 gallons. Modern shades. Top Value. **.88**

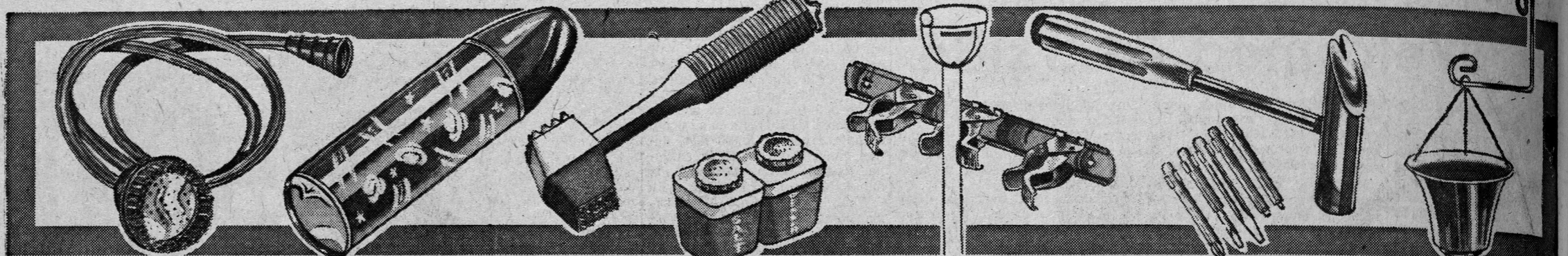
Appliance Mat
Size 14" x 16". Heavy rubber. Protects your appliances from damage. Grooves keep articles from sliding off. This mat can be washed in either work. Assorted colours. Each **.88**



**any six items
\$5.00**



one week only!
February 17th until February 22nd
HOLMAN'S HOUSEWARES . . . Both Stores



Shower Spray
A complete shower outfit easily installed, easy to use. Perfect for wading pools, basement; outdoor showers, lawn or flower spray. Each **.88**

Vacuum Bottle
Ideal in your lunch pail for hot soups, steaming coffee, cold drinks, etc. Lithographed design in attractive colours. Approximately 1 pint capacity. Each **.88**

A Most Useful Pair
Can be used as meat tenderizer or ice crusher. High impact styrene. Well balanced and has steel inside the head. Plus pair of 2-toned Salt & Pepper Shakers with easy fill caps. Both for **.88**

Utility Holder
Bright rust-resistant metal holder screws on the wall. 3 clips with extra strong springs - convenient for brooms, mops, etc. Bracket is 8" long. Each **.88**

6 in 1 Hammer Set
5 interchangeable hardened and tempered tool steel blades. Chrome plated long shanked hammer head. Blades store in plastic handle. Set **.88**

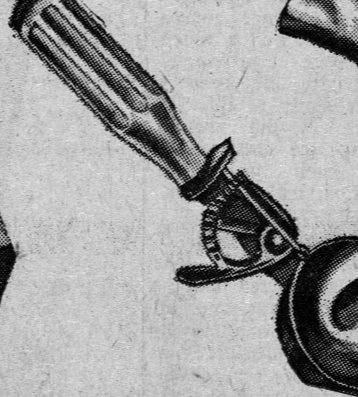
Hanging Planter
Flat metal brass bracket with scroll end. Brass plated plastic pot has triple bead chain. Attractive for any room in your home. Each **.88**



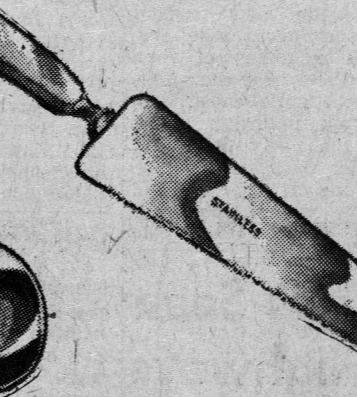
2 Dripless Servers
12 oz. capacity, modern design glass jar. Plastic top and slide, stainless steel spring. Ideal for serving honey, catsup, salad dressing, etc. Two for **.88**



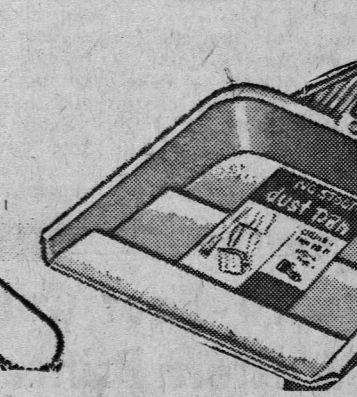
6-Pc. Hostess Set
Plastic salad fork and spoon with 2 pairs of matching Salt & Pepper Shakers. Comes in Harvest Wheat design. Gift boxed. Outstanding value. Set **.88**



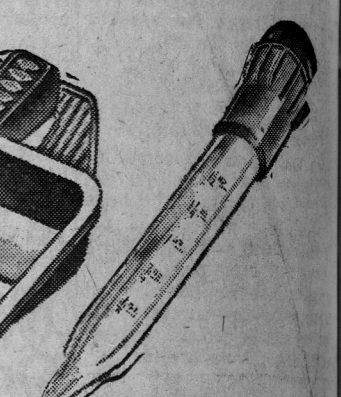
Utility Scoop
Ideal for ice cream, cottage cheese, potatoes, etc. Made of sturdy rust proof aluminum with spring action trigger release. Each **.88**



Cake & Pie Server
Handsome server has a gleaming stainless steel blade serrated for easy cutting; has simulated horn handle. Smartly gift boxed. Each **.88**



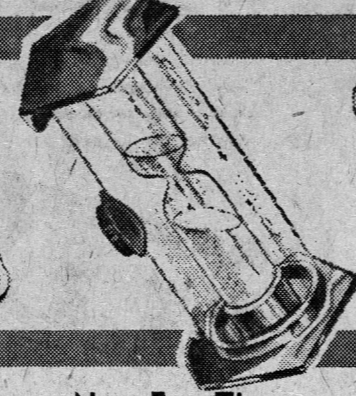
Step-on Dust Pan
Eliminates awkward bending and straining. Just step on small platform at rear of pan and the front lip is held firmly to the floor. Floor of pan is indented to hold dust. Each **.88**



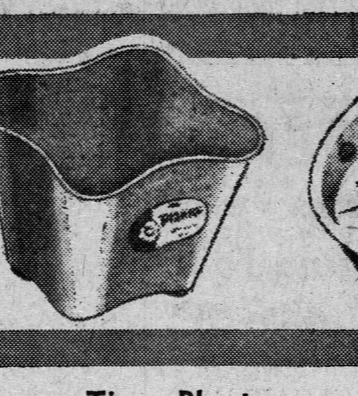
Nylon Baster
New larger baster has an unbreakable nylon tube with graduated measure on tube. Easy to clean, improved to avoid unnecessary dripping. Each **.88**



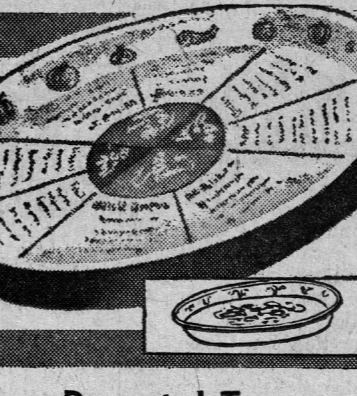
5 Utility Mats
Asbestos backing provides extra protection. Decorated metal tops useful for your hot pots and dishes. Specially made for hanging as wall decoration. 5 for **.88**



New Egg Timer
Practically unbreakable magnetic egg timer, in beautiful gift pack. Use for eggs, cooking, games, phone calls, etc. Ea. **.88**



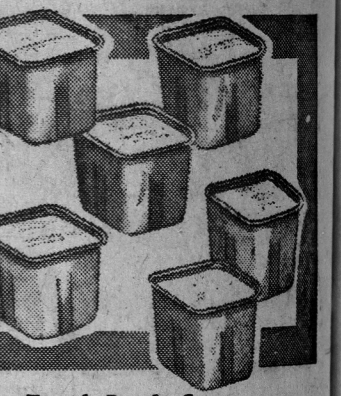
Tiara Planter
Granitone colours in plastic. Gives the appearance of genuine stoneware. This planter box is 7 1/2 square, 4 1/2 deep. Each **.88**



Decorated Trays
Round 13 1/2 diameter x 1 1/2 deep. Heavy steel gauge. Alcohol resistant finish. Well rounded and rolled edge for easy cleaning. Floral & party designs. Each **.88**



Cap Remover
Made of rust resistant sturdy constructed heavy gauge metal. Makes caps and jar rings easy to remove. Each **.88**



Food Pack Set
Six - 20 oz. poly containers suitable for deep freezing fruits and vegetables, and all kinds of foods for storage. Covers fit airtight. Easily stacked. Set of 6 **.88**



Bread Board & Knife
Handsome board of natural hardwood is approximately 14" long. Comes complete with quick cutting knife of gleaming Sheffield steel with fine hollow ground serrated edge. Both **.88**



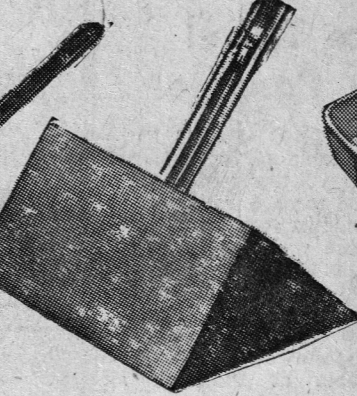
Wire Strainer Set
Set consists of 3 strainers - 2 1/2", 4" and 6". Red wood handles, double tinned, medium mesh. One for each purpose in the kitchen. Set **.88**



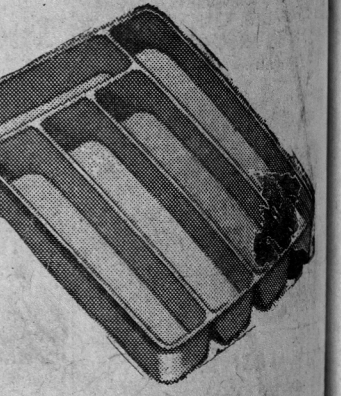
Cast Iron Fry Pan
Quality cast iron 6 1/2" frying pan. Complete instructions on label for proper use. Never before sold at this price. Each **.88**



Toilet Brush & Holder
Made entirely of the wonderful material - polyethylene. Now your work is easy, simple to do. Set **.88**



"Foamade" Broom
Head made of aerated wonder foam 9" x 4" with full length wood handle. Light weight, washable, avoids fatigue. Use dry for floors, drapes, etc. Use wet for linoleums, walls, etc. Each **.88**



Poly. Cutlery Tray
Helps you keep a tidy drawer. Has 5 compartments, with rounded corners for easy cleaning. Provides ample space for teaspoons, knives, forks, etc. Each **.88**



4 Alum. Pie Plates
4 seamless 9" pie plates. Gleaming bright aluminum with rolled edges makes it easy to clean. Buy four and save. Set **.88**



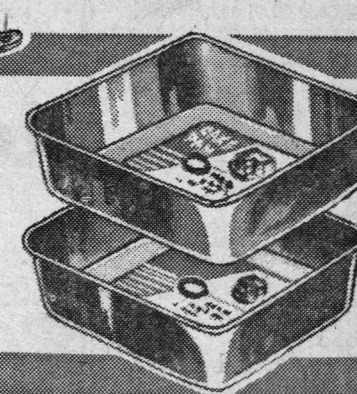
Alum. French Fryer
This handy size eliminates oil waste. 1 1/2 quart saucepan with tinned wire basket. Use the saucepan for regular cooking. Each **.88**



Jelly Roll Pan
Handy utility aluminum baking pan. Can also be used for cookies and biscuits. 15 1/2 x 10 1/2 with raised edge and rounded corners. Each **.88**



2 Alum. Saucepans
Set consists of 2 saucepans, 1 and 1 quart sizes. Polished aluminum, heavy gauge, lipped for easy pouring. An every-day must. The set **.88**



2 Square Cake Pans
Set consists of 2 seamless pure aluminum pans. Rounded corners and rolled edges for easy cleaning. size 8 x 8 x 2 - standard for ready mix recipes. Set **.88**



Angel Cake Pan
Here is the most useful pan for your baking needs. Polished aluminum outside with natural finish inside. Large 9 1/2 x 3 1/2 size, in 1 piece construction. Each **.88**

EDUCATIONAL HORIZONS

Homework That Teaches Is Effort Well Spent

Homework is the subject of cartoons, jokes, criticism, and occasionally, praise says John E. Corbally, Jr., in NEA Journal. Its purpose and use are still greatly misunderstood by large numbers of parents, students, and teachers. However, I feel that homework can be an extremely valuable aspect of the modern teaching method, if it is the right kind and is presented in the right way.

TEACHING PROCESS

Primarily, the out-of-class assignment should be regarded as part of the teaching process, as distinguished from the testing process. When homework assignments become tests, the temptation to have Da, Mom, or the brainier student in the next study hall seat supply correct answers becomes almost irresistible. Not only does this lower the efficiency of the assignment as a learning tool, but the public-relations aspects of having Dad flunk a subject are extremely questionable.

Far better results are obtained by placing the premium on completing the assignment as a learning exercise with the emphasis on the student's determining where or why he needs more classroom help to master a particular idea.

EXPLAIN WHY

If this interpretation of the homework assignment is to be used, the teacher must devote time to explaining to his students why he is making such assignments. If a student is not told anything except to do the exercises on page 49, he will probably reason that getting the right answers is the only thing that counts rather than the method used to get them. If page 49 is typical of those in some textbooks, the answers are not worth this much concern.

Many adults can probably remember, at least vaguely, the thrill that came some time in a school year when the teacher distributed textbooks with the answers included. This seemed like seventh heaven, at first, but, for some reason, it didn't ever quite work out too well. The teacher seemed concerned with how the answers were found, and that proved to involve more work than had been anticipated by the happy scholar. However, eventually we discovered that this emphasis on method made homework more valuable.

BETTER ATTITUDE

The giving of the answers for a homework assignment is a method that is especially valuable in science, mathematics, and similar subjects. With the removal of the secrecy surrounding the mighty answer, the student can take a more healthy and constructive attitude toward the assignment.

Homework, according to its advocates, is the best available device for the meeting of individual differences in students. The slogan, "treat the individual," has been a battle cry in education for several years. Everything from adjustable desks to adjustable grades has been developed to aid in this struggle. Textbooks are replete with A sections and B sections, single-star and double-star sections, and even supplementary booklets for the good or poor student.

VARIED ASSIGNMENTS

It is through homework that these devices can be used most easily. Through varied assignments for individual students or groups of students, the ability levels of each may be challenged more readily. Also, through careful study of completed papers, the existence of differences can be seen.

That giving out varied assignments should be done in a subtle manner needs to be emphasized. Teachers can drive weak students either into inferiority complexes or into work, over their heads by stating that "poor students need only do exercises one to 10 while good students should do through number 20."

INITIATIVE

Devices such as asking specific students for special reports or making assignments with the suggestion that extra work may be done are more likely to allow

students to stay within their ability range. Also, these methods aid in the development of initiative, which is possibly one of the most important outcomes of an education.

Too often, the assignment of special reports or projects is used primarily with the superior student. Actually, every student, regardless of apparent school ability, can do outstanding work with a special report in an area where his interests lie.

In science, for example, a student with very little ability to pass school tests or master groups of basic facts may be a science-fiction fan or a car-tinkerer. The teacher should recognize such activities as legitimate aspects of a science program and should make assignments so that interest in them can be utilized. Often the acceptance of such interests by the teacher will result in the student's recognizing the fact that school science can help him have more fun with his hobby, and he will, therefore, put forth more effort.

GRADING HOMEWORK

Every student has suspected at one time or another that his teacher must maintain king size wastebaskets for "grading" home work. Every teacher must often wish his conscience would allow him to tear up the mass of papers facing him at the end of a day. Most teachers' consciences have at least occasional flexibility in this respect.

Critics of homework have a field day when they get into discussions concerning the use made by teachers of completed homework assignments. Homework can be used profitably in connection with learning methods of attacking problems in various fields, as a diagnostic device to aid in determining where students are having difficulties in a subject, and as a means of aiding in meeting problems arising from individual differences in students.

KNOW PURPOSE

If homework is to be worthwhile, the teacher must know which of these or other purposes he wishes to satisfy with the assignment. If any purposes are to be satisfied, the assignments will have to be of reasonable length so that the teacher can adequately check each paper. Term papers or similar lengthy reports that are handed in by all classes the last or next-to-last day of a semester appear especially suspicious to the student. The probability of their being carefully read seems to him to be remote as the stack of papers begins to tower over the teacher.

The "no-mark" or "not returned" assignment also leads to student unrest in the homework field. If a student spends even half an hour on a paper, he is interested in the teacher's reactions to that work.

WHAT'S THE USE

When assignments are not returned, two ideas enter the mind of the student. Number one is that the teacher didn't read the paper, and number two is that the homework assignments given by this teacher needn't be done too carefully because "what's the use?" The paper returned unmarked or with a cryptic red or blue pencil squiggle in the upper left hand corner provokes similar reactions.

A teacher ought not to assign so much work that he can't afford the time to check or mark each paper carefully. If the paper is perfect and seems devoid of opportunity for comment, the difficulty of the assignments should be re-examined.

The busywork philosophy is no longer valid. Idle hands are not more useless than busy hands doing work that is pointless and unproductive.