

**HOLMAN STORE NEWS**

Bringing You Up-to-Date On What's New And Interesting at Holman's

**MEN!** ... Here's a great and fine **SHIRT BARGAIN** for You! The beautifully tailored "Darby" Shirt that regularly sells for 5.95 is marked for sale at 4.98 in Holman's Men's Wear Summer-side. This is an exceptionally good shirt — made of Sanforized white broadcloth that was woven in England from 2 ply Egyptian cotton. It is well cut and well made, with a medium spread fused collar and French cuffs to show off your best cuff-links. You will make no mistake when you buy one of these smart "Darby" Shirts ... they're really **TOPS!** Sizes are from 14½ to 16½ and the price is **NOW 4.98** in Holman's Men's Wear, Summer-side.

**DO YOU WANT** a Mid-Winter morale Booster? Get yourself one of the newest of new **FIRST SPRING HATS** from Holman's Ladies' Millinery in Summerside or Charlottetown. They're advance fashion news for the woman who is headed south or the stay-at-home who wants a hat aimed at the forward-looking season! You may choose sleek, shiny straw satin, rough boucle, luxurious Milan or woven fabric—with flower or feather trim and enchanting veils. Be light headed and light hearted in a wee boater, a shell or a flattering profile shape — be ahead of the throng with one of the smart "more" Hats. Colors are scarlet, mauve, natural, avocado, navy, brown or black, priced from 3.98 to 8.98 in Holman's Both Stores Millinery Sections.

**HERE'S** one way to perk-up a Winter-tired costume, and it's an investment for Spring too! Buy yourself one of the bright, new, shiny **PATENT HANDBAGS** now on display in Holman's Both Stores Accessories Sections. There are oodles and oodles of attractive and stunning styles from which to choose — Neat little Clutch Bags, Big roomy Tote Bags, Tailored Envelope Bags and Dress-up Pouch Bags ... they're all here and all are beautifully made with linings of suede, plastic, satin or bengaline. The catches and handles are smart and modern. A Patent Handbag will give you sparkle and lift, the prices are very reasonable too, just 2.98 to 5.00 in Holman's Both Stores Accessories.

**EXCLUSIVE WITH R. T. HOLMAN LIMITED ON PRINCE EDWARD ISLAND ... ARMSTRONG TIRES** are available in all and every size to fit your passenger car or truck. They're fully Guaranteed and they are at Prices that you can well afford ... Come to Holman's Hardware in either Summerside or Charlottetown before you buy new Tires — It is well worth your while to "SEE BEFORE YOU BUY!"

**BOTH STORES**



**YOUTH CENTRES for INFANTS' and CHILDREN'S WEAR!**

It's Easy And Convenient To Cash Your Family Allowance Cheque At **HOLMAN'S**

**Special! Infants' NYLON DRESSES**

Regular 2.98

Dainty Dresses of sheer, opaque nylon in light blue with puff sleeves, lace and bow bodice trim and generous hem to let down. Infant's size. **SPECIAL—**  
HOLMAN'S BOTH STORES YOUTH CENTRE

**1.99**



**Special! Boys' and Girls' Lined DENIM JEANS**

Regular 2.29

Boxer style for both boys and girls (boys' Jeans have zipper fly). Completely Sanforized, navy blue denim with color-fast cotton flannel lining. Sizes 3 to 6, **SPECIAL—**  
HOLMAN'S BOTH STORES YOUTH CENTRE

**1.79**



**Wee Girls' DRESSES**

Of ice cream colored plaid Dan River Cotton voile. Fashioned with high neck, nylon trimmed cuffs, collar and frilled skirt. Made by "Little Pal" in sizes 2 to 3x, each—

**4.98**



**Girls' DRESSES**

Black Watch pattern cotton broadcloth in long torso style. Full skirt is supported by an attached net crinoline. White collar and bow trim at neck. Sizes 10 to 14x, each—

**7.98**



**Girls' 4 to 6x — Cotton DRESSES**

A choice of gay printed broadcloth in girlish style with long torso and gathered skirt. Double round collar and short puffed sleeves. Made by "Bunny Joy" in sizes 4 to 6x, each—

**3.98**



**Little Girls' SKIRTS**

Choice of "Halicord" or blended acetate with orlon. Pleated or flared styles with shoulder straps. Solid shades made by "Nuggetogs" in sizes 1 to 3, each—

**2.98**



**Girls' 7 to 12 — Cotton DRESSES**

Gaily printed cotton broadcloth in an assortment of patterns and colors. Accents of black velvet trimmings. Complete with bouffant net crinoline. Sizes 7 to 12, each—

**4.98**



**Baby DIAPER SET**

Baby pink organdy dress with darker pink collar, front button facing and panties of fine broadcloth. Dainty and sweet for the littlest girl who takes size 6 to 18 months, set—

**2.98**



**Girls' 100% Nylon CARDIGANS**

Made of attractive, serviceable crimp-set nylon in yellow or pink colors with contrasting trim. Styled with round ribbed neckline, cuffs and waistband. Sizes 4 to 8, each—

**2.98**

Crimp-set nylon in pink, yellow, blue, red or white colors. Classic style with ribbed neckline, cuffs and waistband. Novelty knit — sizes 8 to 14, each—

**3.98**



**Girls' Cotton BLOUSES**

An assortment of fine cotton broadcloth Blouses, either tailored or dress-up styles in gold, white, navy, red, light blue, green shades. Made by "Young At Heart" in sizes 7 to 12, each—

**2.98**



**Infants' Flannelette GOWNS**

Soft, white flannelette with either pink or blue trim. Long sleeved in wrap around back closing style with round or square neck. Infant's size, each—

**89¢**



**Little Girls' and Boys' SNAPERALL SETS**

Cunning little boy and girl sets of baby-cord Snaperalls and cotton cord shirt. Gray with white blouse trimmed with matching gray and red or print cotton. Just Arrived! Sizes for 6 to 18 months, set—

**2.98**



**Kiddies' Corduroy OVERALLS**

Navy, brown, red, wine or green fine wale corduroy with bib, elastic waistband in back, shoulder straps and patch pocket. Sizes 2, 3, 4, 5 and 6, a pair—

**1.98**



**Boys' 2-Piece Cotton WASH SUITS**

Your choice of no-iron cotton plisse or smooth broadcloth. Brown or navy short trousers with button-on shirt of print. Just Arrived! Sizes are 2 to 3x, each—

**1.98**



**Girls' Attractive PLAID SKIRTS**

Made of "Futura" a BRUCK fabric of blended viscose and acetate with the "Duraleen" finish. Bright happy plaids styled with unpressed pleats and a self belt, elastic in back. Sizes 7 to 12, each—

**5.98**



**Children's Brown Leather OXFORDS**

Good looking Blucher cut Oxfords of brown kip leather with sewn and riveted composition soles and rubber heels. Sizes and half sizes 8½ to 10½, pair .....

**3.49**

Sizes and half sizes 11 to 13, pair .....

**4.19**

HOLMAN'S CHILDREN'S FOOTWEAR, S'side.



**Children's Kip Leather BOOTS**

Sturdy and smooth in a rich burgundy shade with plain vamp and Blucher cut. Full double composition soles, sewn with Goodyear welt, rubber heels. Sizes 8½ to 12, pair .....

**3.98**

Sizes 12½ to 13, pair .....

**4.69**

HOLMAN'S CHILDREN'S FOOTWEAR, S'side.

**FOR CASH OR FOR CREDIT... IT PAYS TO SHOP AT HOLMAN'S**