

Tourist Information Guide

For the Best Shows on P.E.I. visit
STAR-LITE DRIVE-IN
1 mile east of Summerside

on your way to the
National Park
stop for

- All size Film
- Suntan Lotions
- First Aid Products
- Prescriptions
- Souvenirs

PARKDALE PHARMACY
St. Peter's Road Parkdale
open daily 'til 10 p.m.

WELCOME TOURISTS

Your Bank for speedy efficient service is the Bank of Montreal with two offices to serve you.

Main Branch — 105-7 Grafton St., Charlottetown, across the street from Confederation Centre Theatre.

AIR CONDITIONED Parkdale, P.E.I. — Corner St. Peter's Road and Palmer's Lane on Route 2 where ample parking is always available.

BANK OF MONTREAL

GOLF
AT GREEN GABLES
Cavendish
Equipment for Rent at Pro Shop. Golf Lessons
Take the opportunity to play one of Canada's finest courses.


ANTIQUES
Glassware, china, clocks, Spinning Wheels.
Largest selection. Open Daily
Howell St. Borden

BIDE-A-WEE
Eldon, P.E.I.
Jean Larrabee invites you to see their fine selection of china, handicrafts and souvenirs.

Regular Dances
ROLLAWAY CLUB
CHARLOTTETOWN
Mon., Wed., Fri. and Sat. Music by "The Hi-Notes" 9:30 — 12:30
Tues. and Thurs. Record Hops 9:30 — 12:30
Also Regular Bingo
Wed., Fri., Sat., 7:30 Casual Bowling
Mon. to Sat. "Automatic Pin Setters."

LOBSTERS
Alive or Cooked
MackINNON LOBSTER POUND
Phone 4-9311
Open every day and night except Sunday
Prince Street Wharf
Catering to Banquets and Parties

NOW!
Enjoy The All New Peerless Beverages



Rustico Golf and Yacht Club

- 9 hole golf course
- Par 36 3300 yds.
- Good beach
- Teating and camping

Situated on Grand Pore Point overlooking beautiful Rustico Bay, only 12 miles on Route 6 from Charlottetown, and midway between Stanhope and Cavendish beaches.

The finest shows to be seen on P.E.I. are at the

Parkview
Drive in Theatre
Brackley Point Road
Route 15
Show Nightly at Dusk
Snack Bar on Grounds

Summer Cottons
sizes 7 - 24 1/2
The Gloria
Ladies' Wear
155 Gt. George St.

LOTUS CAFE
73 Queen Ch'town
CHINESE & CANADIAN FOOD

- Full course dinners
- Air conditioned
- Take out service

Chicken Chow Mein \$1.25
Sweet and Sour
Spareribs \$1.00
Chicken Fried Rice \$1.00
Mushroom Foo Yung \$1.00
Beef Chop Suey \$1.00
We serve every kind of Chinese Dinner.
Dial 4-319 and your dinner will be prepared as you drive to Lotus.

BAY VISTA MOTOR INN
Route 6 (One Mile West) Cavendish National Park
Licensed Dining Room and Lounge
Dancing July and August
Wednesday & Saturday nights

BILLIARDS
FOR RELAXATION — at —
Ch'town Billiard Club
175 Gt. George Ph. 2-2167

BOATING AT SEAWOOD
● Aquascyces ● Motor Boats ● Row Boats
West of Cavendish Nat. Park (Highway No. 6)

ICE FOR ALL YOUR PICNIC NEEDS
MacLean's Grocery
Windsor

Handcraft Summer School
NORTH RUSTICO
JULY 19 TO AUGUST 27
Conducted by the Handcraft Branch, Department of Tourist Development.
Adult visitors to the Province or Island residents may enroll for instruction in:

- Weaving
- Silvercraft
- Woodturning
- Lampshade Making
- Textile Painting
- Basketry
- Copper Enamelling
- Slipper Making (Shearing)

For children, age 6 to 13, there are various craft projects.
One-day projects are featured, but you may enroll for as many days as you wish for further instruction.

Confederation Centre
CHARLOTTETOWN FESTIVAL '65
MARITIME PREMIERE
"SPRING THAW '65"
TONIGHT AT 8.30 P.M.

Starring
BARBARA HAMILTON
DAVE BROADFOOT
directed and choreographed by
ALAN LUND

prices:
Even. \$1.50 to \$3.00
Mats. \$1.00 to \$2.50
Two Box-Offices Open Daily

Summerside — Linkletter Travel Agency: Open Weekdays, 9 a.m. to 12 Noon; 1 p.m. to 5 p.m.; Friday to 9 p.m. Saturday, 9 a.m. to 12 Noon.
Confederation Centre — Open Daily 10 a.m. to 9:30 p.m.; Sunday 1:00 p.m. to 4:00 p.m.; 7:00 to 9:00 p.m.



Bring the Kids Enjoy the Fun

- Castles
- Wood paths
- Play grounds

P.E.I. FAIRYLAND
New Haven on Trans Canada Highway

Blankets
Visitors Welcome
● Yarns ● Blankets
● Auto Robes
● Island Tartan Blankets
Made of 100% Virgin Wool

WM. CONDON and SONS
65 Queen St. Dial 4-8712
Charlottetown

AND YOU FORGOT TO BUY FILM!
Don't let it happen to you, get KODAK FILM here!
McInnis Photo-Hobby
111 Kent St. Ch'town

ADELLA'S
dramatic HATS for now and Fall
Opposite Dom. Bldg.

ICE FOR ALL YOUR PICNIC NEEDS
MacLean's Grocery
Windsor

CALL 4-8506 AND PLACE YOUR MESSAGE IN FRONT OF THOUSANDS OF TOURISTS VISITING PRINCE EDWARD ISLAND

WE RENT
Televisions, Fridges, Washers, Stoves

WE SELL
Toys, Furniture, Tires and all Appliances large and small.

FIRESTONE HOME & AUTO CO. LTD.
CHARLOTTETOWN
Next Door To Firestone's New Furniture and Appliance Store

THYMEWOOD
Stanhope P. E. I.
"For the best in handicrafts from the four Atlantic Provinces."

SHERWOOD DRUG SUNDRIES
Sherwood Shopping Centre St. Peter's Road

When Thirst Says STOP
Start really refreshed with
Seaman's Beverages
51 Water St. Ch'town

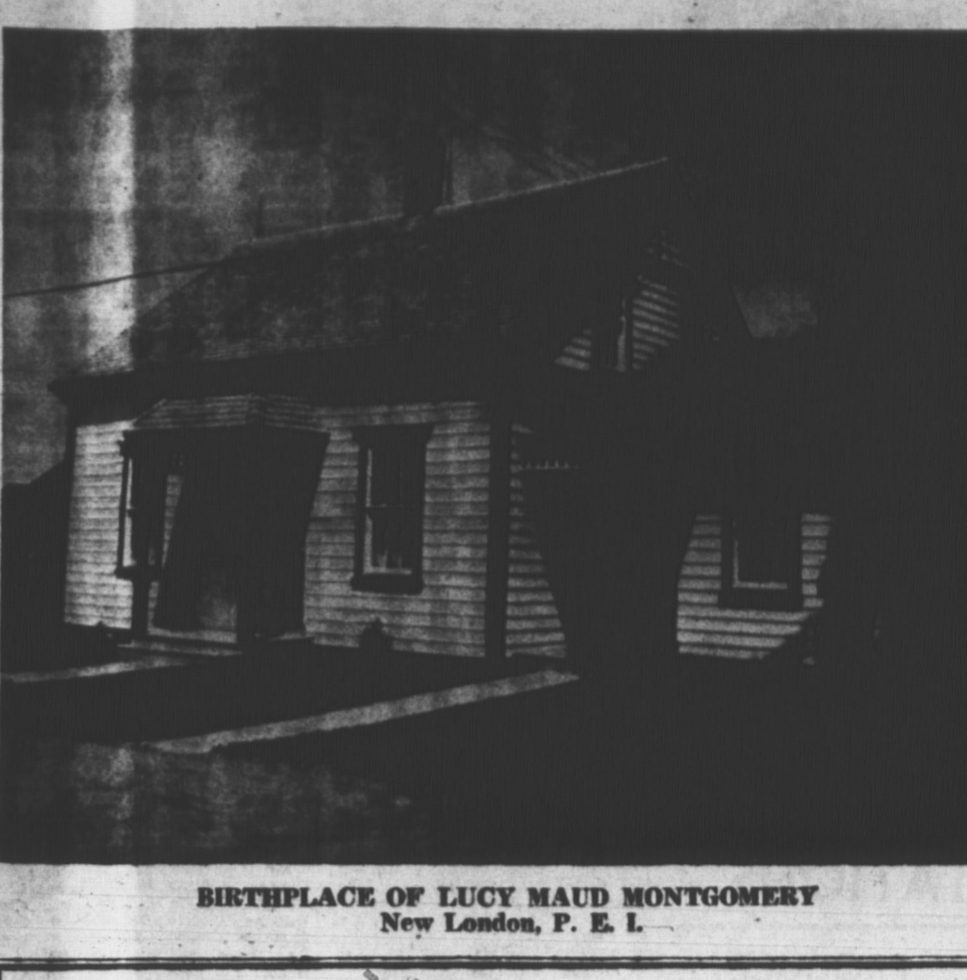
FILMS All Types

- Souvenirs
- Toiletries — most all makes
- Bathing Caps
- Swim goggles and fins

PRESSCRIPTIONS PROMPTLY FILLED
Dial 3237
FOLEY'S DRUG STORE
300 Water St. S'ville

CALL 4-8506 AND PLACE YOUR MESSAGE IN FRONT OF THOUSANDS OF TOURISTS VISITING PRINCE EDWARD ISLAND

BIRTHPLACE OF LUCY MAUD MONTGOMERY
New London, P. E. I.



Moore & McLeod Ltd.

- Ladies' Wear
- Men's Wear
- Children's Wear
- House Furnishings
- Tartans
- Souvenirs

4 Floors Of Quality Merchandise

on the Island it's
Moore & McLeod
Your Favorite Shopping Centre
119 Queen St., Charlottetown

S. R. Johnston Ltd.
Ice CUBES
For Your Picnic & Camping Needs
Large amounts sold at wholesale prices to hotel, motel, resort operators.
Agents for Tilden Rent a Car Service.

S. R. Johnston Ltd.
FINA Station
St. Peter's Road Parkdale
For Ice and Rental Service
Phone 2-1632

The Charlottetown Welcomes you
Visit the Only
HEATED TERRACE GARDEN
In The Maritimes
Open daily 7 a.m. — 11 p.m.
Continental Cuisine — Fully Licensed Cocktail Lounge
100 Rooms with Bath and T-V
Telephone 4-7371
Jan Wessel Grade your host.



Come Meet The Burger Family ...

- Mamma Burger
- Pappa Burger
- Baby Burger

Corner Belvedere Ave., Trans. Canada Highway.

Woodleigh Replicas
A Glimpse of Britain in P.E.I.
Located at Burlington near Kensington.
Open Daily Except Sundays

The Horse and Sulky's GRANADA STEAK ROOM
Welcomes You With A Menu of Finest Foods 11 noon — 11:30 p.m.
Entertainment Nightly 9:00 - 12:00
You'll Enjoy
"Les Alexander" — Hammond Organ
The Sophisticated — "Smoothies" Dance Trio
Featured Vocalists — Friendly Atmosphere

FULLY LICENSED CLUB WITH TOURIST MEMBERSHIP PRIVILEGES

Souvenirs
Gifts
Novelties
From the Island's Largest Gift House
"GIFTARAMA"
Prince St. Ch'town

"HONDA"
C-102
For fun all summer long
Keith Carmichael
Brackley Pt. Rd. Ch'town



Sherwood Motel Ltd.

- Diningroom Service
- Fully Licensed
- Open daily 7 a.m. to 10:30 p.m.

Opposite Charlottetown Airport

RIVER VIEW ESSO SERVICE
13 Miles from Borden
CRAPAUD, P.E.I.

TOURISTS
For Your Groceries, Fruits and Vegetables
S. N. KAYS
87 Pownall St. Ch'town

MINEGO LAUNDRY & DRY CLEANING
106 Hillsboro St. Ch'town
Coin Operated
12 Maytag Washers, 6 Dryers, 2 Dry Cleaners.
Dry Clean an 8 lb. load for \$3.00
Mon.—Sat. 7:30 a.m. — 12 midnight
Sunday—9 a.m. — 12 midnight

Sea-View Hotel
Souris P. E. I.
Close to beaches, European Plan, reasonable rates.
Phone 51 Souris

"The home of Good Shoes Since 1920"
Put yourself in our SHOES!
LePage Shoe Co.

S & M Coin Laundry and Dry Cleaning
25c Self Service Car Wash
Next To Spence & McLeod Ltd. Auto Body Shop
39 Eden St., Ch'town

- Wheel alignment and balancing
- Kelly Springfield Tires
- Camping Trailers
- Sales and Rentals

DIAL 2-1223

CHARLOTTETOWN DRIVING PARK
RACING THIS WEEK
SATURDAY, JULY 24th

Old Home Week Aug. 16 to 21
The Charlottetown Driving Park and Provincial Exhibition Association

Just A Phone Call Away
RADIO CAB SERVICE

ED'S TAXI..Dial 894-6561-2

The FASHION SHOPPE
Featuring
Kitten
Cardigan and Pullover
SWEATERS
In All The Newest Summer and Fall Fabrics
"OPEN ALL DAY SATURDAY"
141 Gt. George St. Charlottetown

NORTH RIVER Drive-in Theatre
3 Miles from Charlottetown On Trans-Canada Highway to Borden

- Speakers for 400 cars
- Shows seven nights a week
- Modern up to date Canteen
- First run movies

we're famous for
"BRITISH WOOLEN SWEATERS"

- furs
- sportswear
- quality

island furriers ltd.
The Ultimate in Fashion
79 GRAFTON ST. Dial 2-1273

BELL'S BOOK & NOVELTY STORE
Souvenirs, English Books, China, Books, etc.
14 Summer St. S'ville

Woolworth's
Queen St. Ch'town

Charlottetown's Most Up To Date RESTAURANT
151 Kent St.
Phone 4-7635

Milton's Old Spain

GIFFTS
To remember your visit to P.E.I.
Lunch Counter Open daily from 9 a.m. for Breakfast.
Bakery Counter All Goods Baked Fresh Daily in our own Kitchens.
Your Money Buys More at Woolworth's.