

BURNS BLAMES ISRAEL

UNITED NATIONS, N. Y. (AP)—Maj. Gen. E. L. M. Burns of Canada, head of the United Nations truce organization in Palestine, Tuesday held Israel at fault in recent border incidents which have increased tension between Israel and Jordan.

which destroys real competition and ultimately concentrates wealth and power into a few hands, which we in Canada are agreed is a dangerous thing." The practice would destroy freedom and mean the end of present methods of merchandising.

at chain stores specifically to buy cigarettes. He added that housewives are misled by lower cigarette prices to believe that other products may be purchased at bargain prices.

Losses by chain stores on cigarette sales were made up by profits on other products. The Retail Merchants Association said loss leader selling should be banned because it "is a weapon for the association, said Canada's independent retailers cannot compete against the power of millions of dollars used as a bludgeon to destroy them one by one." If nothing was to be done to ban loss leaders, small retailers should be informed as soon as possible to permit them to get out of the field.

Mr. Gorfinkel disagreed with a statement made Monday by A. R. Tilley, vice-president in charge of sales for the Imperial Tobacco Company, that people don't shop to enact resale price regulations. However, the Retail Merchants Association of Canada said it opposes any move to abolish the law prohibiting resale price maintenance by manufacturers. The association said legislation should be passed to outlaw loss leader selling. Unless this was done a serious merchandising war would break out between independent retailers and chain, department, mail order and discount organizations.

TCA Putting New Planes In Service

MONTREAL, (CP)—Trans-Canada Air Lines announced Wednesday a 63-passenger super Constellation aircraft will be placed on the Montreal-Vancouver route Sept. 26, cutting two hours off the present flying time.

There will be one westbound and one eastbound flight daily, both stopping at Toronto and Winnipeg. In addition two first-class North Star flights will operate daily between Montreal and Vancouver.

There will also be two-day tourist flights during the winter, stopping at Toronto, Winnipeg, Saskatoon and Edmonton.

TCA also announced an additional daily flight between Montreal and Ottawa starting Sept. 26.

Two Versions Of Frontier Incident

HEIDELBERG, Germany (AP)—The U.S. army and West German border police gave different versions Tuesday involving American and Czech patrols.

The army's European headquarters here said in a brief preliminary announcement an American patrol was fired on by a Czech detachment Monday near Barneau.

It said 35 rounds were fired at the U.S. soldiers but no one was injured and the fire was not returned.

The statement did not say what caused the Czechs to open fire. Bavarian border police at Nuernberg issued a statement saying the Czech border guards fired into the air when a Czech surveyor, working near the border, suddenly dashed across into West Germany and asked the American patrol for political asylum.

"When the Czechs fired into the air," the German police statement

Suggest Fixing Retail Prices For Cigarets

OTTAWA, (CP)—A spokesman for Quebec tobaccoists suggested Tuesday that manufacturers be permitted to set retail prices for cigarettes to prevent chain stores selling them as loss leaders.

The proposal was made by H. J. Gorfinkel, honorary president of the Retail Tobacco Association of Quebec, in a brief submitted to the three-man restrictive trade practices commission.

The commission, headed by C. Rhodes Smith, is holding final hearings on the extent and use of loss leader selling in Canada to determine whether the practice is harmful to fair and competitive trade. A product becomes a loss leader when it is sold below cost to attract customers.

Mr. Gorfinkel said independent tobaccoists are being driven out of business by the sale of cigarettes as loss leaders by a number of large food chains. These chains were forcing "ethical food chains to follow in their footsteps in order to maintain their clientele."

Existing federal legislation preventing manufacturers from setting retail prices should be amended to restore the practice for cigarettes and other products with a retail value of less than 50 cents. If this was not possible the provinces should be given power

said, "the Americans (four soldiers in two jeeps) withdrew. During the withdrawal, one of the Americans lost his carbine.

"Thereupon, his three comrades went into firing positions with their carbines in order to provide fire cover for the soldier looking for his lost weapon.

"After the soldier found the weapon, the U.S. patrol drove off. "The Czech refugee is now under interrogation by U.S. military agents at Weiden."

Propose Cigaret Industry Revise Present Claims

WASHINGTON (AP)—The federal trade commission Wednesday proposed that the U. S. cigarette industry voluntarily adopt advertising standards to eliminate "all claims and implications which are questionable in light of present day scientific knowledge."

The commission made no direct mention of recent reports by scientists indicating heavy smokers have a greater chance of getting lung cancer than nonsmokers. Scientists are still investigating this relationship.

In letters to each cigarette manufacturer, Charles E. Grandey, director of FTC's new bureau of consultation asked for comment on a list of nine proposed advertising standards. He also sought an indication whether the companies would be willing to abide voluntarily by standards eventually adopted.

If the companies accept the standards, they will undertake not to claim any particular brand of cigarette is "beneficial to health in any respect," and will not use such terms as "not harmful," "non-irritating," "smooth," or "soothing."

There would be no implication of medical approval and no "false disparagement" of other cigarette brands.

"Only genuine testimonials" that represent the current opinion of the author would be used.

BLONDE QUEEN

CHATHAM, N. B. (CP)—Leading airwoman Rita Devin, 20-year-old blonde from Medicine Hat, Alta., was chosen queen of the 31st annual Miramichi exhibition and industrial fair. She is stationed at the RCMP station at St. Margaret's near here.

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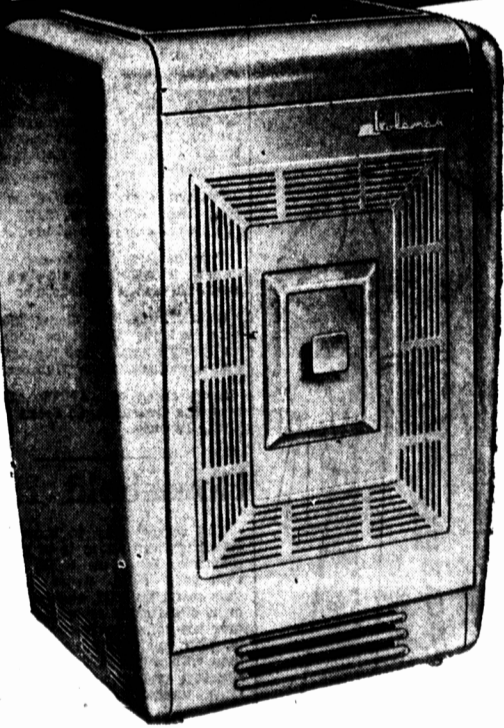
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