



THIS IS THE STAFF OF THE BOYS WEAR DEPARTMENT (L-R) Mrs. Rose Connolly, Mrs. Margaret Hughes (supervisor), Sterling Ladner



JOSEPH MURPHY
Joe Murphy is supervisor

The Tip Top store, run in conjunction with Henderson and Cudmore, is under the direction of Joseph A. Murphy, an eleven-year veteran of the firm's sales staff. Mr. Murphy was born in Souris in June 1926, but shortly after

PRIZES EVERY DAY

- OPENING MORNING
- FREE NYLONS FOR THE LADIES
- FREE CIGARS FOR THE MEN

- Gift Certificates for \$25 Each Day

CONGRATULATIONS
to
Henderson & Cudmore

- Men's & Boys' Sportswear
- All-weather Coats
- Jackets

CARLETON
Manufacturers Ltd.
Montreal

Store's shoe dept. has quality styles

The expanded shoe department of Henderson and Cudmore is supervised by Terry Knudson. Terry is also an expert made-to-measure man having years of experience with Tip Top Stores.

It is only four years since the department operated on a large scale, but it has built-up an increasing clientele with a complete line of men's and boys' shoes.

This department is located at the rear of the main Grafton Street store and serves as a link with the newer boys' store.

Quality and fashion are stressed here, as in other departments, and is a continuation of the company policy of giving their customers only the finest.

This golden anniversary year, the shoe department, in common with other sections of the store, will be celebrating with numerous specials that should find wide favor with the "meat" of the family.

Plan your complete spring outfit this week, and in a visit to Henderson and Cudmore be sure and inspect the well-stocked footwear section for anniversary bargains.



THOMSON BLAZER, a one button coat with 1/4-inch braid framing collar and lapels. Named after Lord Thomson and features his crest. Coat is lined with tie-silk in the regimental colors of the Toronto Scottish. Designed by the Toronto Club, Merchant Tailors and Designers Association.

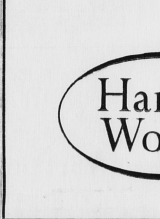
KENSINGTON

Mrs. John S. Burns returned to her home at Kensington on Saturday after undergoing surgery at Victoria General Hospital, Halifax.

Mrs. Preston MacLeod returned to her home at Park Corner on Thursday after spending the winter in Kensington, at the home of Mrs. Daniel Hickox.

Mrs. Gordon Day returned to her home at Kensington on Thursday after being a patient for the past few days in the Prince County Hospital, Summerside.

YOU'LL find a wide selection of the famous Harvey Woods Kroydon Cushion Sole socks—along with regular Kroy Wool, and Kroydon hose, and Harvey Woods underwear at Henderson & Cudmore's Half-Century of Progress Sale. Help them celebrate a fine record of service to the community.



erases the plant under a government contract.

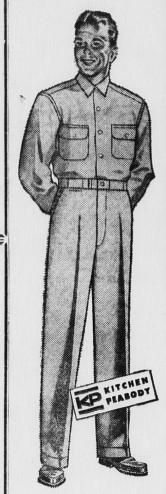
The nerve gas is dispersed in a spray when its carrier explodes. It kills by attacking the body's cholinesterase, substance in transmitting nerve signals for muscles to expand.

When this fluid is crippled muscles continue to contract and the body strangles its own vital organs. There is an antidote, atropine, but it must be injected quickly, and the gas gives no warning.

SETTLED IN NATAL

South Africa has 500,000 people of Indian origin, whose ancestors arrived in Natal in the 19th century as laborers and traders.

Kitchen - Peabody
Makers of
FINEST WORK CLOTHING and CASUAL SLACKS



Congratulate
Henderson & Cudmore
on their
50th Anniversary



Aquascutum
The new tailored cotton topcoat

'Aquascutum's special care in tailoring sets it quite apart from rainwear of the past. Notice its smooth, unrudded look. A coat for cool, dry days as well as for when the weather turns wet. Permanently proofed with their exclusive Aqua Five process; satin-lined in rich dusky stripes. This is London styling at its best, and one further example of Aquascutum's leadership since 1851.

Congratulations to
HENDERSON & CUDMORE
On Successfully Completing
their First Half Century

BIG BUYS FOR BOYS

at H&C's ANNIVERSARY SALE

- Boy's Stanfield
Shorts & Shirts 79¢
• Reg. 95c
• Athletic summer briefs 2 for 1.50
- Boy's Stanfield
T-SHIRTS 89¢ ea.
• Nylon elastic neck
• Reg. 1.25 2 for 1.75
- Boy's SOCKS
• Entire stock of Harvey Woods, Vivella & Lyons
• Reg. 1.00 2 for 1.50
- Boy's TIES
• Reg. 85c to 1.25 2 for 1.50
- Boy's SHIRTS
• Entire stock of short and long sleeves
• Sport and dress styles
• Tom O'Shanter too
• Reg. 1.80 to 3.50
- Boy's BATH ROBES & PYJAMAS
• Large range from sizes 4 to 18
• Entire stock
- Boy's SCHOOL JACKETS
• Reg. 11.95 to 15.95
• Official school jackets for Regional and City schools and colleges
- Boy's Reversible
All-Weather COATS 8.99
• Reg. to \$14.00

- Boy's SUITS
• This large spring stock includes light and dark shades
• Sizes from 4 to 20 years
• One and two trouser models
• Regular 10.95 to 59.00
ENTIRE STOCK 20% OFF
- BOY'S SPORT COATS
• Tweeds and plains in newest models and colours
• Sizes 4 to 20 in regular and huskie
• Entire stock on sale
• Regular .95 to 22.95
20% OFF
- BOY'S DRESS PANTS
• Slims, regular and huskies
• Plains and checks
• Sizes 4 to 18
• Entire stock on sale
• Regular from 3.95 to 9.95
20% OFF



Henderson & Cudmore
Where Quality is SURE

HENDERSON and CUDMORE'S

TIP TOP STORE SALE

SUITS

New lively lighter suits for spring. In new greys, blue, olives, charcoals and navy, all particularly attractive. Three button executive and natural shoulder styles. Muted checks and all-over patterns and herringbones. Terrific! Tip Top Tailors at this low price.

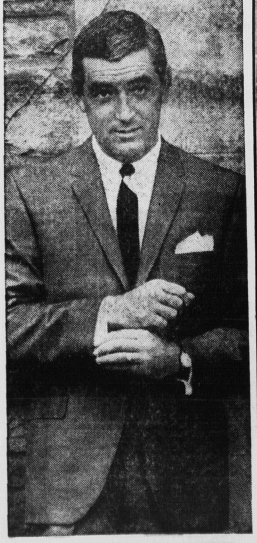
Reg. \$65 to \$79

\$50

DURA-PRESS TROUSERS

These all-wool Dura-Press slacks have built-in crease that stays knife-sharp through hundreds of dry cleanings. Beautifully tailored in all-wool worsteds—single reverse flat and pleated.

20% off



TIP TOP tailors

TIP TOP SPORT COATS

- Casual Comfort for spring and into summer wear
- New slim university styles and regular men's jackets
- Sizes from 34 to 46
- Regular \$29 to \$39

20% off

99 Grafton St.

Congratulations to
Henderson & Cudmore

CRAFT SPORTSWEAR
Makers of Finest Men's Jackets

JOHN S. BROWN LTD.
Exclusive Suppliers of Irish Linen Handkerchiefs

MODERN DISPLAY LTD.
Store Fixtures and Supplies

CROYDON MANUFACTURERS LTD.
Canada's Leading Rainwear Manufacturers

S. COHEN and COMPANY
Tailors of MacGregor Clothing

SHIELDS SPORTSWEAR
Of Toronto
Boys' Jackets and Sportswear

PREMIER BRAND CLOTHES
Makers of Prem-Crease Slacks