

Moore & McLeod Ltd. "Your Favorite Shopping Centre" ... Celebrate Their ...



Birthday Sale

SALE STARTS WEDNESDAY 1 P.M. ... Store Closed Wednesday Morning

Ladies' BLOUSES
Short sleeve and sleeveless styles in gingham, plains, stripes, etc. Featuring a wide range of colors. Size: 22 - 28. SPECIAL ... Each **88c**

Ladies' SKIRTS
Featuring straight styles with two pockets. In assorted colors in plaid patterns. Size: 16 - 20. SPECIAL ... Each **1.88**

UMBRELLAS
Assorted colors in plaid patterns of all metal construction with colorful plastic handles. SPECIAL ... Each **1.00**

Ladies' BLOUSES
Short sleeve and sleeveless styles in a wide range of colors. . . Polka Dots, Stripes and Plains. Size: 22 - 28. SPECIAL ... Each **1.29**

JEWELLERY
One table of Jewellery by Gore, consisting of pins, necklets, earrings and ropes. CLEARING AT **1/2 Price**

Ladies' Silk SCARVES
Made of pure silk and rayon squares in a wide assortment of patterns and colors with handrolled hems. Size 32 x 32. **57c each** 2 for **1.00**

Boys' SPORT SHIRTS
Made of Broadcloth and Corduroy with long sleeves in assorted shades and patterns. Size: 6 - 16. SPECIAL ... **1.49**

Boys' PANTS
Venetian Gabardine in colors, Grey, Blue and Black. Size: 6 - 16. Wash 'N Wear. SPECIAL ... **3.49**

Boys' DRILL SHORTS
Ideal for Camping. In colors, Blue, Brown, Olive and Green. Size: 6 - 12. SPECIAL ... **89c**

Boys' WINDBREAKERS
Our entire stock at this special price. Heck Suede, Laurex, Metallic Sheen. In all the latest shades. Size: 6 - 18. NOW **25% off**

Men's TEE-SHIRTS
First quality and imperfects in Nylon reinforced neck. Reg. to 1.50. SPECIAL ... **87c**

Men's SHIRTS & SHORTS
Stock up for the Summer at these great savings. Imperfects in sizes S. M. L. SPECIAL ... Each **73c**

Men's DRESS SHIRTS
First quality and imperfects in White and Fancies. Regular and Wash 'N Wear, made of fine broadcloth. Size 14 - 17. Reg. to 7.95. SPECIAL ... **2.97**

1st Floor
Men's & Ladies' Wear

YARN
Top quality Australian 2-ply Wended, in colors White, Cardinal, Baby Blue, Apple Green, Brown and Grey. **4 balls 1.00**
28c per ball for

HANDBAGS
Genuine leather handbags in a variety of attractive styles. Colors: Tan, Black, Brown, Red and Navy. SPECIAL ... Each **4.95**

YARN
2-ply Vicara and Nylon Baby Yarns, shrink, knot and stretch resistant. In colors, White, Pink and Blue. SPECIAL ... **39c**

Helena Rubenstein Color Tone SHAMPOO
In Blond, Brown Glaze, Red Head, Silver-tone, and Brunette Tones. Giant Size, Reg. 2.00. SPECIAL ... **2.00**

DOROTHY GRAY
Deintness cream or Stick Deodorant. Regular 1.25. SPECIAL ... **75c**

DOROTHY GRAY
Hot weather cologne. In fragrance, Sweet Spice, Summer Song, Lilac Time and June Bouquet. Reg. 2.50. SPECIAL ... **1.25**

NYLONS
Seamless . . . Substandards. In shades: blush and Visa. Size: 9 - 11. **44c Pr.** SPECIAL **2 Pr. 85c**

Ladies' GLOVES
Beautiful double woven nylon gloves in colors Pink, and Blue. Size 6 - 7 1/2. SPECIAL ... **Pair 97c**

Ladies' Cardigan SWEATERS
By Lady Anne. First quality 100% Pure Botany Wool. In popular summer shade of Yellow. Size 16 - 20. Reg. 4.95. SPECIAL ... **1.97**

Ladies' & Misses' GLOVES
In both cotton Simplex and Nylon. Colors, Chamoa, White, Navy, Powder Blue. Also Floral patterns. All sizes. SPECIAL ... **Pair 77c**

Ladies' Nylon GLOVES
In colors Powder, White, Navy, Black and Beige. Size 6 - 7 1/2. SPECIAL ... **Pair 67c**

Ladies' GLOVES
Nylon in colors White, Blue, Beige and Navy. Size: 6 - 7 1/2. SPECIAL ... **Pair 57c**

Children's Stretchie GLOVES
In colors White, Pink, Blue and Chamoa. SPECIAL ... **Pair 67c**

Ladies' Skirt and Blouse Sets
In fancy plaid and striped patterns. Straight styled skirts with two pockets. Sanforized. Size: 16 - 20. SPECIAL ... **Set 2.88**

Men's TIES
These come in a wide range of materials with many shades and patterns to choose from. Regular to 2.00. NOW **Each 79c**
2 FOR 1.50

Men's HANKIES
Now is the time to stock up with these beautiful handkerchiefs made from the finest Irish Linen. SPECIAL ... **4 for 1.00**

Men's SPORT COATS
Your choice in all shades and blends, made from genuine Harris and Shetland Tweed by Canada's finest tailors. Size: 36 - 46. **28.88**

Men's TROUSERS
English worsteds, Flannels, Gabardines, etc. In colors, Greys, Charcoal, Blues, etc. Size: 28 - 46. **25% off**

Men's SPORT COATS
Choose from a wide range of fancy, domestic and imported tweeds in greys, whites, charcoal, etc. Reg. to 20.50, 26 - 46. **16.95**

Men's SUITS
Choose from solid shades and fancies in Blues, Greys, Charcoal. These are made by Canada's finest tailors. This is a very fine range we are clearing. Reg. to 69.50. SPECIAL ... **1/3 OFF**

Men's WINDBREAKERS
Our entire stock of Heck Suede, corduroy, Laurex, suede, poplin, etc. Size: 36 - 46. SPECIAL ... **25% off**

Men's TOPCOATS
Choose from the finest assortment in town. In Raglan or Set-in Sleeve Models. Made from the finest Harris and English Tweeds. Size: 36 - 46. SPECIAL ... **1/3 OFF**

Men's SPORT SHIRTS
First quality shirts in all shades under the rainbow—Checks, Stripes and Fancies. Size: S. M. L. XL. Reg. to 4.95. SPECIAL. **2 for 5.00**

Men's REVERSIBLE RAINCOATS
Fine quality poplin and iridescent gabardine in charcoal, brown and beige. Available in 3/4 and full length. The smartest men's raincoat in today's field. **25% off**

Basement
Men's DRILL PANTS
Made of preshrunk material and reinforced at points of strain. Colors: Charcoal, Taupe, Khaki, Green and Bark. Size: 28 - 48. SPECIAL ... **3.49**

Men's TROUSERS
Self belt, pleated in Gabardine. Colors, Blue, Brown, Grey and Teal. Size: 28 - 44. SPECIAL ... **2.99**

Boys' JEANS
Just what the Lad needs for rugged wear. These Jeans will save Mom hours of toil. Charcoal, Gambler's Stripes (grey and black). Size: 6 - 18. SPECIAL ... **2.49**

Boys' PYJAMAS
In fine broadcloth, sanforized with fancy stripes. Size 6 - 16. SPECIAL ... **1.99**

Men's Combination OVERALLS
Especially made for rugged wear. Button front in colors Olive and Navy. Size: 36 - 46. SPECIAL ... **6.95**

On the Island it's

MOORE & McLEOD LTD.

"Your Favorite Shopping Centre"

EXTRA SPECIAL ITEMS

- Men's Fibre Ski Caps 25c
- Men's Combination Underwear 1.95
- Boys' Tee Shirts 3 for 1.00
- Boys' Ankle Socks 20c
- Men's Tartan Sport Shirts 2.50
- Boys' Shirts and Shorts 3 for 1.00
- Boys' Fancy Cardigan Sweaters 2.99
- Men's Ankle Hose 40c