

City and Central

WE TREAT THE SICK WELL—Jeggy's Pharmacy, open 8 a.m. to 8 p.m.

COLUMBIA Television and large refrigerators, easy terms, Brown Electric.

WORLD'S RECORD: 1404 targets without a miss with an Ithaca gun, sold and distributed by Douglas Bros. and Jones, Ltd.

MAKE A hit with a J. C. Higgins shot gun—light weight, high quality, low priced, easy terms, Simpsons Sears Ltd.

MacDONALD RADIO SERVICE—Radio repairing, Amplifiers and sound systems. Disc and tape recording. 180 Kent Street, Dial 9015.

ISLAND grown tomatoes are vine ripened, therefore full flavoured, at your grocers.

EVANGELIST STANTON will speak in the Cross Roads Church tonight 7:30, Standard Time.

ENGAGEMENT—Mr. and Mrs. Albert Halverson, Malagash, Cumberland County, N. S., wish to announce the engagement of their younger daughter Marian Acella, to Willard Wesley, son of Mr. and the late Mrs. Bertram MacKay, Clinton, P. E. I., the wedding will take place Saturday, October 8th at 3:00 p.m. in St. Andrews United Church, Halifax.

Personals

Mr. Bill Leonard has left for London, Ont. where he will continue his post-graduate studies at the School of Business Administration, University of Western Ontario.

Mr. Bill Monaghan has returned to Toronto, after spending a month's holiday at his home in South Melville. He also visited with his sister and brother-in-law, Mr. and Mrs. Amos Clarkin, Charlottetown.

CREBIT MEN TO MEET—The Associated Credit Bureaus of Canada Maritime District will hold its Annual Convention in Charlottetown, September 28 and 29. Sessions will be held at the Charlottetown Hotel, W. J. Dalziel, Moncton, Maritime President will preside. Special guests will be the association's national president, Mr. Norman Gateau, Oshawa, Ontario and Mr. Arthur Bullied, field executive, national office, Toronto, Ont.

RECEIVES WORD—Word was received here on Friday, of the death in St. Thomas, Ontario, of Mrs. Elbert Van der Bor on Sunday, September 11th. Mr. and Mrs. Van den Bor, and family came to Clyde River, Prince Edward Island, from Holland, in May, 1950, and remained for one year, then moved to St. Thomas. Mrs. Van den Bor, made many friends during her stay here, who will sincerely regret to hear of her passing.

CONTRACT BRIDGE

By Josephine Culbertson

LUCK IS A POTENT FACTOR

IF IS unpleasant to have to admit it, but the fact is that inferior bidding or play sometimes leads to a perfect result, whereas correct bidding and play may lead only to catastrophe. Observe the following case:

South dealer.

Both sides vulnerable.

♠ A K 9
♥ A K 5
♦ A J
♣ K J 7 6

♠ Q 7 3
♥ N
♦ K Q 10
♣ 10 9 8

♠ A K 2 0 6 7 2
♥ 1 0 5 4
♦ 6
♣ A 8

Dealings:

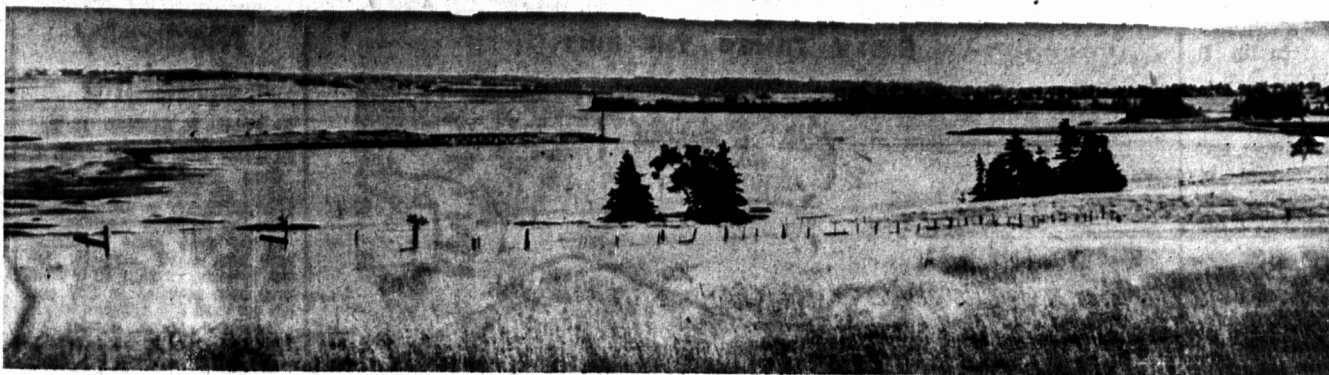
South	West	North	East
♠	♠	♠	♠
♥	♥	♥	♥
♦	♦	♦	♦
♣	♣	♣	♣

Declarer, North, was sound bidding, and at rubber bridge particularly North was right in selecting the seven-spade contract instead of bidding seven notrump. It might well be, North logically figured, that South would have to ruff out the club suit to provide the needed trick or tricks.

West opened the diamond king. The ace won, trumps were drawn in two leads, and South then cashed the club ace and led the club five to the king. He intended, of course, to establish a long club by ruffing, and this would have been easy if the suit had broken 3-3 or 4-2. But the 5-1 break proved too bad to be overcome, and down South went.

Obviously the contract could have been fulfilled via the elementary plan of finessing against the club queen, but the point of the matter is that that finesse had far less in its favor than the plan actually used by South. A poor player might have made the hand, but no good player would make it, because no good player would take the finesse.

This, however, was only part of the bad luck encountered by North-South. An inferior contract, seven notrump, could not have been lost! At notrump South would have no choice but to win the diamond ace, cash the top hearts, then run off all seven spades and the club ace. Meanwhile, West would have had to blank the club queen in order to hold the diamond queen, and now when declarer led his low club toward dummy, the queen would actually appear from West and make the finesse unnecessary.



WEST RIVER BRIDGE PROGRESSES

Progress has been made in the past few weeks at the site of the new West River Bridge between MacPhail's Point, Meadowbank and MacMillan's Point, New Dominion. With the clay fill all placed on the Meadowbank side, work is going forward on the bridge structure of heavy cross-tied timber on pile supports. With fill excavated from adjacent fields, the MacMillan's Point approach is reaching out to narrow the gap. Access to MacMillan's Point is by way of a farm road—a distance of about a mile from New Dominion Corner. Photo by Margaret Mallett.

In Memoriam Method Developed To Use Waste From Paper Making

In loving memory of Mrs. Parker Delaney who passed to her eternal reward on Sept. 20, 1954.

Beyond the sunset into the dawn of a new day, Our dear one passed Just one more year ago today.

Her memory we'll cherish Her parting words are comfort Until we all meet On that far distant shore.

Ever remembered by husband and family.

In loving memory of George A. Wood, who passed away Sept. 1943.

Beautiful memories are all that are left Of one we loved and can never forget A cheery smile and happy face And a broken link we can never replace.

Wife and family.

In loving memory of Lloyd O'Brien who died Sept. 20th, at Foxboro, Mass.

Dear God, please take a message To our darling up above; Tell him how we miss him And give him all our love.

Lovingly remembered, wife and family.

STEAL COPS

TORONTO (CP)—A Toronto police inspector's wife Thursday night looked out of the window and saw two pint-sized policemen being hustled into a station wagon. She said the cops were dummies—metal traffic guides outside a school gate. But she told her husband, Inspector Harold Cramp, and he ordered some full-sized live policemen to investigate. The officers said two men were charged with theft.

FOR STRONG BONES AND TEETH

Vitamin D Calcium Phosphorus

A good supply of Vitamin D, calcium and phosphorus is essential for growing children to develop strong healthy bones and teeth. Adults need it too for general good health.

Wampole's Extract of Cod Liver is a valuable source of all three plus iron, malt and other tonic and mineral ingredients.

For your family's health and to fight winter ill, give them Wampole's regularly. Children love it! Contains no oil.

WAMPOLE'S EXTRACT OF COD LIVER

at all druggists—ONLY \$1.35

MOTHERS: Look for Wampole's new VITAMIN D 12 Vitamin-mineral capsules—especially formulated for growing children—excellent for adults too—30 days supply \$1.95

How to KEEP FIT after 50

In the old days fifty seemed the signal to slow down—take things easy—watch your diet—get more rest. It's still good advice. But these days you can face fifty with many interesting and active years ahead—active, that is, if you can avoid backache and the "fired-out" feeling, due to kidney and bladder disorders, that often develop round that age. For more than 60 years Dodd's Kidney Pills have been helping men and women of all ages to keep kidneys and bladder in good order, helping them to feel better, to work better, and get more fun out of life. If you are approaching fifty, or past it, Dodd's Kidney Pills may help you, too. You can depend on Dodd's.



2 SPORT FEATURES

What Have Argos Got? Their assets include Harry Sonshine—the go-getting team-manager with the "king-size" cheque book—who has acquired a sparkling array of U.S. players: the envy of other Canadian managers; re-mentent of U.S. big league managers and entanglement in \$150,000 worth of lawsuits. Read Jim Hunt's story, "Argos Got the Sunshine Cure."

Baseball Has Series Fever Baseball enters world series time and fans, players and managers are in for an orgy of high fever excitement. Each world series produces new heroes, sometimes rookies—and "goats"; sometimes seasoned stars. Baseball fans will find Charles Dexter's story "Series Fever" a high-lighted record of world series history.

A Good Name to Remember!

The EXCELSIOR LIFE COMPANY

A STRONG CANADIAN COMPANY

Kelvinator RANGES

GIVE YOU

- MORE EXCLUSIVE FEATURES!
- NEW BEAUTY!
- FINEST COOKING!
- EASIEST CLEANING!

Seven models to choose from! Select the one which best serves your kitchen and family requirements.

FOR THE BEST... ASK FOR **Kelvinator**

A Record for Giving to Missions

The church which contributes more to missions than any other church in the world, has a congregation of people in moderate circumstances. Observing the slogan, "You can't take it with you, but you can send it on ahead," a nondenominational church in Toronto makes a mission contribution of over \$280,000 a year. Read "They've Set A Record For Mission Giving."

Whitehorse Goes Modern

Whitehorse, Canada's Arctic city, is going modern. The city which boasted the world's only log skyscraper and log cathedral, and as odd an assortment of frontier buildings as can be imagined, is getting the "forward look" which millions of dollars can give a town. The story about this transformation bears the title "Whitehorse Lives Down Its Rowdy Past."

Fashions—with an Irish Air

An evening gown with hand-crocheted lace is what you would expect to see pictured in this week's Star Weekly World Fashion Parade, for Gwen Cowley, Star Weekly Fashion Editor, presents fashion "With An Irish Air." Irish collections were among the most colorful and imaginative seen this summer," Miss Cowley reports. They're pictured and described.

The Atom and You!

Your knowledge of atomic energy most likely has to do with weapons of destruction and production of electric power. Alarming and sensational! Do you know that atomic energy applied in industry and agriculture will aid and simplify your housekeeping—and possibly lower your living costs. Read "What Use Is the Atom to You?"

5 big papers for the price of 1

Star Weekly

NOW ON SALE

Unemployment in Wake Of Fire

PRINCE ALBERT, Sask. (CP)—The multi-million-dollar blaze which swept through the Burns and Co. Ltd. packing plant here Friday and Saturday has created what city officials term an "emergency" unemployment situation.

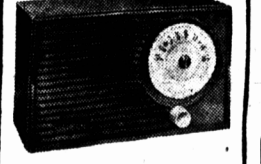
The plant, largest single industry in Prince Albert, suffered estimated building damage of \$2,000,000 in addition to produce and machinery loss, and a \$1,500,000 addition under construction. The fire threw the company's 350 workers out of work at least temporarily.

George Neis, manager of the plant, said it would be rebuilt, probably next spring, although the company would continue to buy and sell cattle here.



Marconi Quality Award Series RADIO and TV

... lowest prices, too!



PLAYMATE Marconi Radio

This radio companion for every room in the house, at \$24.95*, gives you power, selectivity, tonal range... a full choice of colors: walnut, white, grey, blue, green, ivory, yellow, copper tan, red. Just one of Marconi's all-new radio line-up for '56, from low-cost mantels to the magnificent High-Fidelity Radio-Phonograph Combination.

*Suggested retail price



No. 2402—24" table model illustrated with matching base

Marconi Life-Tested TV



This label is your assurance of consistent, premium-quality performance from the start because your set has been pre-checked by exclusive Marconi testing methods.

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