

ONCE AGAIN
SMALLMAN'S
BRING YOU A GREAT
OPPORTUNITY
TO SAVE
MANY DOLLARS ON YOUR
CHRISTMAS SHOPPING.

BUY WITH CASH — BUDGET
OR LAY AWAY BUT . . . GET
HERE EARLY WEDNESDAY!



Annual CHRISTMAS SALE

REMEMBER-
THE BARGAINS LISTED
ON THIS PAGE ARE
ONLY A FEW OF THE
HUNDREDS YOU WILL
FIND ON SALE HERE
ON ALL THREE FLOORS
OF OUR BIG STORE.
YOU'LL FIND TERRIFIC
VALUES FOR EVERY
ONE ON YOUR CHRIST-
MAS LIST.

GROUP NO. 1
Ladies' Winter COATS

- Plain and neat Pattern Velours
- Plain Seal Skins
- Neat patterned tweeds
- Sizes 10 to 14

Regular \$29.95 **\$19.88**

TOP FLOOR

GROUP NO. 2
Ladies' Winter COATS

- Plain Velours and Sealskins
- Neat Patterns in velours and tweeds
- Sizes 10 - 44

Regular to \$39.95 **\$25.66**

TOP FLOOR

Men's Suburban COATS

- Plain and Fancy
- Colours blue and grey
- Sizes 36 - 44

Regular 26.95 **\$18.88**

MAIN FLOOR

Men's Medium Weight OVERCOATS

- Colors, blue, grey, brown
- Sizes 38 - 42

Values to \$39.95 **\$22.88**

MAIN FLOOR

SALE STARTS PROMPTLY AT 9 A. M. WEDNESDAY NOV. 18th

BUY NOW AND SAVE! 3 BIG FLOORS OF BARGAINS! YOUR CHANCE TO SAVE ON CHRISTMAS SHOPPING! SAVE ON EVERY PURCHASE! TERRIFIC BARGAINS!

Ladies' Better Cardigans

- "Bow-ora" by Grand "Mere"
- "Botany" by Harbrook of England
- Sizes 10 - 20

Regular 9.95 **\$5.99**

TOP FLOOR

LADIES' SKIRTS

- All wool in straight styles
- Plains and Plaids
- Sizes 10 to 20

Values to 8.95 **\$5.99**

Ladies' Winter COATS

- Velours and Sealskins.
- Some with genuine beaver collar
- Mostly 1 and 2 mink skin collars
- Sizes 10 - 20

Regular to 59.95 **\$38.88**

TOP FLOOR

FEATHER BANDEAUS

- Colors white, black, royal, scarlet, navy.
- Regular 1.98

\$1.33 TOP FLOOR

GIRLS' TEEN COATS

- Assorted Tweeds
- Quilted Lining
- Sizes 14T to 16T

Regular 19.98 **\$14.66**

TOP FLOOR

GIRLS' WOOL CARDIGANS and PULLOVERS

- Orion and Botany
- Assorted colours
- Sizes 8 - 14

SALE PRICE **\$2.44**

TOP FLOOR

BOYS' COAT AND LEGGING SETS

- Wool Tweeds
- Sizes 4 - 8

SALE PRICE **\$16.66**

TOP FLOOR

TEENS COATS

- Vinyl Velours
- Pile Lined
- Values to 35.00

\$19.88

TOP FLOOR

GIRLS' CORDUROY DUSTERS

- Bright colours
- Sizes 8 - 14

SALE PRICE **\$3.99**

TOP FLOOR

LADIES' SHORTIE GOWNS

- Nylon
- Blue, Rose, White
- Sizes S - M - L
- Regular to 5.95

\$2.88

MAIN FLOOR

LADIES' LONG GOWNS

- Nylon and Rayon
- Sizes S - M - L
- Regular to 4.98

\$2.99

MAIN FLOOR

NYLON HOSE

- 60 gauge — 15 denier
- Color, Lively Beige
- Nationally known makes
- Sizes 9 - 11

SALE PRICE **65c pr.**

3 pairs \$1.89
MAIN FLOOR

Chenille Bedsreads

- Single and double sizes
- Assorted colours
- Multi and Plain
- Imperfects to 12.95

\$6.88

MAIN FLOOR

Ladies' Fur Trim SLIPPERS

- Black, cream, red, blue
- Sizes 4 to 8

SALE PRICE **\$1.29**

Ladies' SNOW BOOTS

- Black Rubber
- Front strap and Buckle
- Wool lining, Fleece insole
- Full size only 4 to 9.

SALE PRICE **\$5.99**

MAIN FLOOR

TOY CLEARANCE
ASSORTMENT OF ODDS AND ENDS

UP TO **60% off**

BASEMENT

FLANNELETTE BLANKETS

- Size 70 x 80
- Pink and Blue trim

SALE PRICE **\$3.88 pr.**

BASEMENT

MEN'S PULLOVERS

- Wools and Orions
- Plains and Fancies
- Sizes S-M-L
- VALUES TO 8.95

SALE PRICE **\$3.97**

BASEMENT

MEN'S RUBBERIZED CAR COATS

- Navy, grey, beige
- Quilted lining
- Sizes 36 - 46

SALE PRICE **\$3.99**

BASEMENT

LADIES' BRIEFS

- Large assortment, subs of reg. 49c to 98c.

3 PR. \$1.00

BASEMENT

10 ONLY

MEN'S SUITS

- Worsted Blends
- Sizes 37 - 38 - 40 - 42 only
- Regular 35.00

\$10.00

BASEMENT

MEN'S HATS

- Colours, grey, brown
- Pre-creased and flat top
- 5.95 Value

\$3.88

MAIN FLOOR

MEN'S SPORT SHIRTS

- Plains and Patterns
- Sizes S - M - L

VALUES TO 6.95 **\$3.88**

MAIN FLOOR

Men's Flannelette PYJAMAS.

- Assorted colours
- Stripes and Patterns
- Reg. 3.98

\$2.98

MAIN FLOOR

MEN'S WHITE HANDKERCHIEFS

12 for \$1.00

MAIN FLOOR

Boys' Sport COATS

- All wool
- Worsted
- Grey or brown
- Sizes 24 - 32
- 14.95 Value

\$11.58

MAIN FLOOR

BOYS' FLANNEL SHIRTS

- Authentic Tartans
- Sizes 8 - 16

SALE PRICE **\$1.17**

MAIN FLOOR

SMALLMAN'S SUMMERSIDE P.E.I.