



THE COLONEL'S LADY

The "Colonel's Lady," Josephine Pease, daughter of Lieut. Col. A. H. Pease takes kindly to Santa Claus at the Officers of No. 2 militia Group party for their children at the Drill Hall on Thursday.

Eastern Guardian

NEW YEAR'S EVE DANCE. Lower Montague Hall. Dancing 9-12.

VALLEYFIELD - Orwell He a d Congregation. Services Sunday, December 25. Valleyfield, 11 a.m., Belle River, 3 p.m.; Orwell Head, 7.30 p.m. Rev. F. MacKinnon.

LPTON GOSPEL Chapel, Dundas Order of Services for Christmas Day, 10:30 a.m., Sunday School, 11:30 a.m. Lord's Supper, 7:30 p.m. Special Christmas Service and Program. All welcome.

Personals

Miss Nita Munroe, Boston, Mass., is spending Christmas with her parents, Mr. and Mrs. Henry Munroe, Montague.

Miss Joan MacGowan, member of the staff of Acadia University, is spending the Christmas holidays with her parents, Mr. and Mrs. Murdoch MacGowan, Kilmuir.

Mr. Paul Dewar and Mr. Freddie McKenzie, Lower Montague, left on Friday for Boston, Mass., and New York. They expect to be away for about a week.

Her friends will regret to learn that Mrs. Andrew Landry, Lower Montague, is a patient in the Kings County Hospital. All wish her a speedy recovery.

Mr. Stephen S. Hessian, Jr., B.Sc., student at McGill University, Montreal, is spending the Yuletide with his parents, S. S. Hessian, Q.C., and Mrs. Hessian.

James Sullivan, R.C.A.F. St. Jean's, Quebec, is spending a few days leave at the home of his parents, Mr. and Mrs. A. E. Sullivan, Montague.

MP TO PRISON ROTTERDAM. The Netherlands

Emphasis Laid On Checking Down Trend In Farm Prices

By FORBES RUDE Canadian Press Business Editor Canadian farmers produced a lot this year but what it is worth to them is a subject of sharp debate. Cash income from farm products at Sept. 30 was up about one per cent from last year's nine-month figure of \$1,687,000,000. This indicates that the full-year total may be slightly higher than the \$2,378,000,000 in 1954.

Total net income may be up about \$330,000,000 to about \$1,450,000,000. This figure includes \$300,000,000 in increased inventories on the farm, largely the result of an abundant wheat crop, and payments of about \$3,000,000 under the Prairie Farm Assistance Act compared with \$2,000,000 last year—an increase resulting from 1954's poor wheat crop.

Income, though in last year's range on a cash basis and well up when inventories are included, for instance, was \$3,578,000,000 or some \$650,000,000 more than this year's likely amount.

These figures indicate much of the farmer's complaint. He says that while Canadians in most walks of life have advanced year by year—with the exception of 1954—to new heights of prosperity, he has not shared in the increase.

Farm income has dropped 23 per cent since 1951 and farm costs have risen two per cent, says H. H. Hannam, president of the Canadian Federation of Agriculture.

"How would anyone else like to take a 25-per-cent salary cut?" he asked. "We are not hollering blue ruin or depression, but now is the time when the downward trend must be checked."

WAIT FOR CASH Big news on the agricultural front was a bumper wheat crop in western Canada—the fifth in six years. It means big incomes for wheat farmers if and when it is marketed but in the meantime many of them are short of cash. The wheat surplus is reflected in

other items. More grain is being fed to cattle and hogs, resulting in greater beef and pork production and weaker prices.

More oil seed is being grown. Rape, flax, and mustard seed production has almost doubled and soybeans and sunflowers seed are up. Buckwheat, oats and barley also show increases.

While western wheat holds the spotlight, farmers elsewhere have problems too. Eastern Canada had bumper crops of potatoes and apples, but prices are down and some growers may have trouble recovering their costs, though prospects have improved recently.

British Columbia also had a good apple crop but marketing is proceeding well at firm prices. Ontario tobacco production was hit by an early frost.

NO GREAT CHANGE In general, except for adjustments and for the big wheat crop, the cross-country picture shows no great change from last year and no great change is indicated for 1956.

There is some prospect, however that though next year may be no better than this for the farmer, it may see the end of the downturn. Dr. E. C. Hope, economist of the Canadian Federation of Agriculture notes that by March farm-product prices will have been falling for five years, with the decline slowing in the last year.

Other farm-product declines, he says, haven't lasted more than five years. He thinks the bottom has been almost reached and that, assuming full employment and full lunch-pails for Canadian workers, prices will start to pull out of their slump by late 1956.

Back of the price decline are farm recovery in Europe, government-supported farm-expansion programs in nearly every European country, price supports and big production in the United States, and bumper wheat crops in Canada.

In brief, farmers of the Western world have increased production faster than the ability of world consumers to buy it. GOVERNMENT SURVEYS Surveys by government sources indicate the following in the Canadian scene: Hog marketings are expected to be up 15 per cent from 1954, but short of 1952's post-war record. Gains are greater in the West, smaller in the East. Lower prices stimulated consumption. Final returns for cattle will likely show net marketings two or

from the bulk of the increase in three per cent greater than in 1954 Ontario and Alberta. Exports have been lower.

Net marketings of sheep and lambs are expected to be four or five per cent higher and the wool clip about the same as last year.

Milk production is expected to total 17,000,000,000 pounds, up slightly, with summer drought in Quebec and Ontario a limiting factor. Some decline in milk used for cheese was more than balanced by increased use for concentrated products, ice cream and sales of fluid milk. Average farm price of milk probably increased slightly over 1954.

Creamery-butter production is expected to be about the same as in 1954 and domestic consumption slightly higher.

FRUIT CROPS UP With the exception of strawberries, raspberries and grapes, fruit crops were larger.

The total apple crop is estimated at 18,585,000 bushels compared with 14,500,000. Production in five provinces, with 1954 figures in brackets, was:

Continued on page 15

Montague Bakery

SPECIAL TODAY

Fresh Christmas Mince Pies

Be sure to get yours at the following stores today:—

J. A. MacLean Montague Co-op H. L. MacGregor T. M. Llewellyn

Harry Johnston Stewart & Beck Clark Bros. Hilchey & VanDerstine

The management and staff take this opportunity to wish its customers and potential customers a very Merry Christmas.

Mayfair Theatre

MURRAY RIVER — SATURDAY

"Miracle of Fatima"

in WARNERCOLOR

Starring Gilbert Roland, Angela Clark

SHOW TIME — 7:30 & 9:30 P.M.

MURRAY RIVER . . . MONDAY & TUESDAY

December 26th and 27th — 8 P.M.

"Long John Silver"

(Color and CinemaScope)

Starring Robert Newton and Connie Gilcrest

in Robert Louis Stevenson's Immortal Character (the most colorful pirate of all time)

SPECIAL HOLIDAY SHOW with Added SHORT SUBJECTS



A Happy Christmas to you!

PALMER ELECTRIC

FITZROY ST.

Christmas Sing With "Bing"

TONIGHT, CHRISTMAS EVE OVER CFCY 10:00 to 11:00

We invite you to listen to a full hour of your favorite Christmas Carols, starring the inimitable Bing Crosby, the Norman Luboff Choir, Paul Weston's Orchestra and Choral Groups from every part of the world. Don't miss it Saturday on CFCY-10 - M.

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Season's Greetings

The brightest light of the Christmas season is the opportunity to express our thanks for your confidence and loyalty and to wish to each of you the many joys of a Merry, Merry Christmas . . .

CENTRAL CREAMERIES LTD.

FITZROY STREET

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From The President down to the Parcel Boy — we wish everyone

A VERY MERRY CHRISTMAS AND A HAPPY NEW YEAR

W. R. LePage Don Wonnacott Laurie McNally Lily Augustin Rena Tomlins W. B. LePage Ev. Cutcliffe Hilda MacNevin Marina Murray Winston Cheverie

LEPAGE'S WILL BE CLOSED ALL DAY TUESDAY, DECEMBER 27th

YEO THEATRE MONTAGUE

Fri - Sat Adm. 40 - 55 Incl. Prov. Gov. A. Tax. MATINEE SATURDAY 3:30 P.M.

ABBOTT AND COSTELLO MEET THE MUMMY

Comedy — Fun — Thrills Bring the family and have fun.

MONDAY - TUESDAY Matinee Tuesday at 2:00 P.M. Adm.—30c-46c Including Prov. Gov. A. Tax.

"TEXAS LADY"

Superscope — Color

CLAUDETTE COLBERT - BARRY SULLIVAN Story of a small Texas town. Action and Suspense Premier Showing — Believe It Or Not.

Your Merriest Christmas Shows Start Today



WE HOPE IT WILL BE THE HAPPIEST HOLIDAY YOU EVER HAD—CHUCK FULL OF FUN, MERRIMENT AND ALL THOSE THINGS WHICH WARM THE HEART AND MAKE LIFE SEEM SO GOOD AT CHRISTMAS TIME.



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SPECIAL!

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GARY COOPER

Starring in his Greatest Adventure Film

"THE WESTERNER" STARTS AT 11:30

MON. — TUE. — WED.

A WONDERFUL MUSICAL HOLIDAY IN FABULOUS LOS VEGAS!

"THE GIRL RUSH"

HITS THE ENTERTAINMENT JACKPOT OF THE YEAR. It's set in the gayest town in the West . . . and it stars Rox Russell, that "Wonderful Town" girl in her first singing, dancing role on the screen!

— Starring —

ROSALIND RUSSELL FERNANDO LAMAS

Eddie Albert — Gloria DeHaven

EXTRA! "News" — "Italian Holiday" Cartoon "What's Brewing Bruin"

... MONDAY SHOWS AT 1 - 3 - 5 - 7 - 9 ...

CAPITOL

LOOK! KIDS! BIG CHRISTMAS CARTOON SHOW THIS MORNING (SATURDAY) AT 10 O'CLOCK --- ADM. 15c AND 40c



HE CHALLENGED AN OUTLAW STALLION'S WILDERNESS KINGDOM!

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