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This is Congoleum Gold Seal Rug "MING" No. 414

No other investment you can make will give greater returns than a few dollars spent on brightening your home. Start with the floors - fresh, cheerful colour there - will bring a new charm that you and all your friends will enjoy. Do as thousands of modern-minded, thrifty housewives have done: use Congoleum Gold Seal Rugs - you will get greater beauty at less cost - and these flat-lying, easy-to-clean rugs will save you countless hours of tiresome housework. Attractive patterns are now being displayed by most good housefurnishings stores.

BEWARE OF SUBSTITUTES All Gold Seal Congoleum whether in Roll form or by-the-yard, has the Gold Seal shown above affixed to its surface. This seal is your guarantee - from a manufacturer located here in Canada - and ready to back it up immediately - it says and means "Satisfaction... or Your Money Back". Refuse inferior substitutes!

CONGOLEUM GOLD SEAL RUGS CONGOLEUM CANADA LIMITED - MONTREAL

Select Your CONGOLEUM RUG From Our Complete Stock

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See Our Fine Selection of the Latest Designs

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CONGOLEUM RUGS The ROBERT SIMPSON Eastern Ltd. JACK L. STEWART, Representative

We Carry a Complete Line of CONGOLEUM RUGS MOORE & McLEOD LTD.

Low Rail Fares For Victoria Day

MONTREAL, May 19 - With the approach of Victoria Day, which this year will be observed on Monday, May 23rd, the railways of Canada are preparing for heavy passenger traffic during this late spring period and, in preparation for the event, special fares will be placed in effect, according to C. F. Riddell, Chairman Canadian Passenger Association. These fares will be good between all stations in Canada on the basis of single first class fare and one-tenth for the round trip, good in coaches only. For those desiring the occupancy of sleeping cars or parlor cars, the rail fare will be single first class fare and one-third for the round trip, plus the regular charge for sleeping or parlor car accommodation. Tickets will be good going between Friday, May 22, and up to 2 p.m. Monday, May 23. Passengers may start their return journey as late as midnight of Tuesday, May 24, where train services permit. Children between the ages of 5 and 12 years will be carried for half fare. The advanced spring season being an attraction to many people for travel purposes, the railways are anticipating a heavy movement of holiday seekers during the Victoria Day period, taking this opportunity to reach their favorite resort before the opening of the summer activities or do some visiting among relatives and friends.

What the Children Learned of "Civics"

OTTAWA, May 19 - (CP.) - Forty little girls, aged 10 and 11, seated sedately in rows in the visitors' gallery, absorbed what they could hear of the speeches in the House of Commons yesterday as part of their education. Afterwards, in a bay window recess of a parliamentary corridor, they were questioned by their teacher Miss Margaret McLean. The girls have been studying "civics" all year and after this trip to give them a general ideal of how laws are made by men whose pictures they had seen in the papers, they were keen to show their knowledge. Did they know who was the Prime Minister? A dozen hands went up "Mr. King." The gentlemen clustered around Mr. King were the Liberals. Who were those closest to Mr. King? A hand or two went up. They were the cabinet ministers. What were the gentlemen doing? One solitary hand went up "They are making rules for Ottawa." No, that was not quite right, said Miss McLean, they were not making rules for Ottawa but Canada, nine provinces and one territory. And what did they do this afternoon? There was a general silence, then an outburst: "We couldn't hear." Finally an onlooker asked a question: Did the children think the members looked very clever, the answer, the most unanimous, came with one voice. "No," said the 40 little future voters.

Youkon Poet Turns to Music

OTTAWA, May 19 - (CP.) - Clement Burns, librarian of the Supreme Court of Canada, disclosed today his old friend, Robert W. Service, poet of the Yukon, had written saying he was turning his attention to music. Burns who met the poet in the Yukon while Service was working with a bank said his friend wrote that he had abandoned literature but that, even though he plays the piano poorly, he has composed some songs and is thinking of publishing them. The letter, written from Cole-du-Nord in France where Service has made his home, reads in part: "I seldom think, I don't believe in it. I try to develop vacuity of mind and childlike innocence. Also to cultivate my capacity for ignorance. I am of the opinion that mental obtuseness is a great factor in longevity. In fact, a certain cheerful idiocy is to be prized. I am afraid that now the memories of my Yukon days are faint and far away. The war seemed to blot everything else from insignificance. I saw so much hardship and horror and every second man was a hero, so that the Yukon saga seems relatively unimportant."

BRIDAL TULLE PLEATED LONDON, - (CP) - Pleated tulle is being used in new bridal veils.

MINARD'S "KING OF PAIN" LINIMENT for SPRAINS Rub on your feet!

EYESIGHT EXAMINATION Fitting and Supplying Glasses H. J. MABON OPTOMETRIST MONTAGUE, F. E. L. Office Connected With Drugstore.

MAY ECONOMY FESTIVAL CONTINUES ALL THIS WEEK BUT POSITIVELY ENDS SATURDAY NIGHT MAY 23rd. A FESTIVAL OF VALUES... PRICES MARKED SO TEMPTINGLY LOW THAT YOU CAN'T AFFORD TO OVERLOOK THE SAVING. VALUES SHOWN HERE MERELY HINT OF HUNDREDS OF EQUALLY GREAT BARGAINS AWAITING WISE BUYERS IN ALL DEPARTMENTS. DON'T DELAY SHOP NOW.

Ladies' Dresses Ladies' Dresses, plain and printed Silks Sizes 14 to 44. Regular value \$3.95 For Economy \$2.95 Ladies' Dresses, plain, spotted and printed Crepes. Good stylings. All sizes. Regular \$3.50 value \$4.49 For Economy \$3.50 Ladies' Plain Silk Dresses. Assorted styles and colors. Special sizes to 46. Regular \$4.29 value \$5.49 Another range of Ladies' Plain Silk Dresses. Sizes to 50. Reg. value \$5.95 \$4.95 Special rack of Ladies' odd Dresses. Values to \$10.95. \$1.00 On Sale

Ladies' Spring Coats A heart of the season sale of Ladies' Spring Coats, Swaggers and Tailored Modes. Smooth and rough woollens, Plain Shades, Novelty Mixtures, and gay plaids, in fact a profusion of stunning styles, weaves and colors. No woman will pass up the opportunity to buy at savings such as these: \$ 9.95 \$ 6.95 \$14.95 \$10.95 \$19.95 \$15.95

ACCESSORIES Ladies' Handbags. Popular styles in Crepes and Leathers Reg. \$1.00 and \$1.19 values 89c Ladies' colored String and Silk Chamois Gloves. They're new and smart. \$1.00 special at 75c Special Angelskin Slips. Sizes to 42. Pink, Peach and White. Regular \$1.00. 75c On Sale Ladies' Built-up Shoulder Slips in sizes up to 44. 89c Extra special at 89c Ladies' and Misses' Cotton Crepe Pyjamas and Nightgowns. 89c On Sale for Economy 89c Ladies' House Dresses in Dainty Styles for street or house wear. Fast colors. Sizes 14 to 44 89c

LINGERIE Here is Value. A special assortment of Ladies Rayon Bloomers, Panties and Bobettes, and Vests to Match. All sizes. Each 49c Ladies' Knitted Slips, pastel shades. Sizes are small, medium and large. 47c Each Children's Rayon Pyjamas in a good assortment of styles, sizes and colors. 29c Ladies' Hats marked down to new low levels for this great event. Ladies' assorted Straw Hats in all colors and all head sizes. Reg. \$1.59 to \$1.79 for \$1.00

WHAT A SCOOP! WHAT A SENSATION! 750 Pairs of our popular 59c Full-Fashioned Silk Hose, Chiffon and Service Weights in 15 of the newest shades, on sale at 2 Pairs \$1.00 Ladies' Silk Fashioned Hose. Sizes 8 1/2 to 10. Eight colors to choose from. A real economy. Reg. 39c Pair. 2 Pairs. 69c On Sale A better quality of Silk Fashioned Hose in a good range of colors. Reg. 49c. 2 pair 85c Now is your chance to stock up on Yarn, 18 shades. Reg. 2 for 25c. Sale price, ball 09c 27 inch Navy Velveteen. Regular \$1.25 yard. 59c Per yard Children's Flannel Coats. Sizes 1, 2, 3, with hats to match in coral and pink \$2.59 Another lot of better Flannel Coats with hats to match in Pink, Yellow and Blue. Regular \$3.39 \$4.25 The remainder of our Remnants are marked half of the already low prices now marked on our counters. An odd lot of Ladies' Sweaters, marked at Economy Special Prices.

36 inch Print Cotton, 15c and 18c. yard. \$1.00 Special, 7 yards 73c 36 inch Wabasso Broadcloth. Regular 18c yard 14c 5 yards 50c 36 inch Net Curtaining, White and Bisque 14c Per Yard 36 inch Unbleached Cotton. Regular 12c yard 50c 5 yards 1.00 36 inch Unbleached Cotton. Regular 10c yard 1.00 12 yards 1.00 36 inch Chintz, assorted patterns. Regular 22c yard. 5 Yards \$1.00 54 inch Table Damask, white with colored border. Yard 25c Heavy Quality Roller Towelling. Regular 12c. 50c Yard. 5 Yards 15c Dark Stripe Shirting. Economy Special, at per yard 15c Remnants of Sheeting, Chintz, Prints, Curtaining, on sale at HALF PRICE Checked Glass Towels, 19 x 28 inches. On Sale 18c 2 for 1.25 Heavy 9/4 Sheets, Hemstitched. Regular value \$1.75. Each \$1.25 40 inch Pillow Cases. Hemstitched 43c Pair Damask Table Napkins 5 For \$1.00 Colored Terry Bath Towels. Sizes 19 x 33 3 For 67c Dark Turkish Towels, Size 18 x 35. 3 Pairs \$1.00 Economy Price

Every Carpet reduced for quick selling. Here are complete stocks and lower than ever pricings. AXMINSTER RUGS 4 1/2 by 7 1/2 Regular \$11.75 for \$ 9.40 6 1/2 by 9 Regular \$28.00 for \$23.40 9 by 9 Regular \$30.00 for \$24.00 9 by 10 1/2 Regular \$35.00 for \$28.00 9 by 12 Regular \$40.00 for \$32.00 Crown Diamond Red Lion Paint, 32 beautiful shades to choose from. 1/2 Pints 22c Pints 45c Quarts 89c Gallons \$3.25 Paint Up Now and Save Money REX PAINTS A true Economy Paint. A good lot of colors to Choose from. Quarts 63c Gallons \$2.19 On Sale 55c Window Shades, 3 x 6 feet. at discontinued lines Frilled Curtains, Clearing 33% DISCOUNT Good quality Nottingham and Tuscan Weave Curtains. Economy Price \$1.95 Heavy quality Tapestry Furniture Coverings \$1.89 54 inch wide. Reg. Price \$2.50. Yard

PROFIT TAKES A HOLIDAY. MEN'S WORSTED SUITS 2 PANTS In a good range of patterns and all sizes. These are genuine \$20 Suits. \$16.50 Priced for Economy \$16.50 Never have we had such value to offer. Boys Blue Serge and Worsted Suits, all with 2 pants. Our regular range of \$15 Suits. \$12.50 Economy Price \$12.50 Economy Special in Overalls and Overall Pants for the working man. Your choice of either for 89c Men's Silk Rayon Hose. Sizes 10 to 11 1/2 89c Four Pairs Men's Fancy Cotton Hose, 15c pair, or \$1.00 8 pairs Men's Balbriggan Combinations. Sizes 36 to 44 58c Men's Heavy Quality Police Suspender 35c Pair Men's Leather Work Gloves. On Sale 29c Pair Men's All Wool Coat Sweaters, Navy and Black \$2.25 Men's Work Shirts, Navy, Light Blue and Khaki, 14 1/2 to 17 57c Men's Silk Pique Polo Shirts with Zipper. 99c Price Men's Broadcloth Shirts, collar attached 69c 14 to 16 1/2 Men's Fur Felt Hats \$3.50 and \$5.00 quality, in a good assortment of snappy styles. Sizes 6 1/2 to 7 1/4 \$1.50 in grey and fawn Priced for economy

NO C. O. D.'s NO APPROBATIONS ALL SALES STRICTLY CASH. PROWSE BROS LTD NO C. O. D.'s NO APPROBATIONS ALL SALES STRICTLY CASH. SENSATIONAL SAVINGS THROUGHOUT OUR STORE