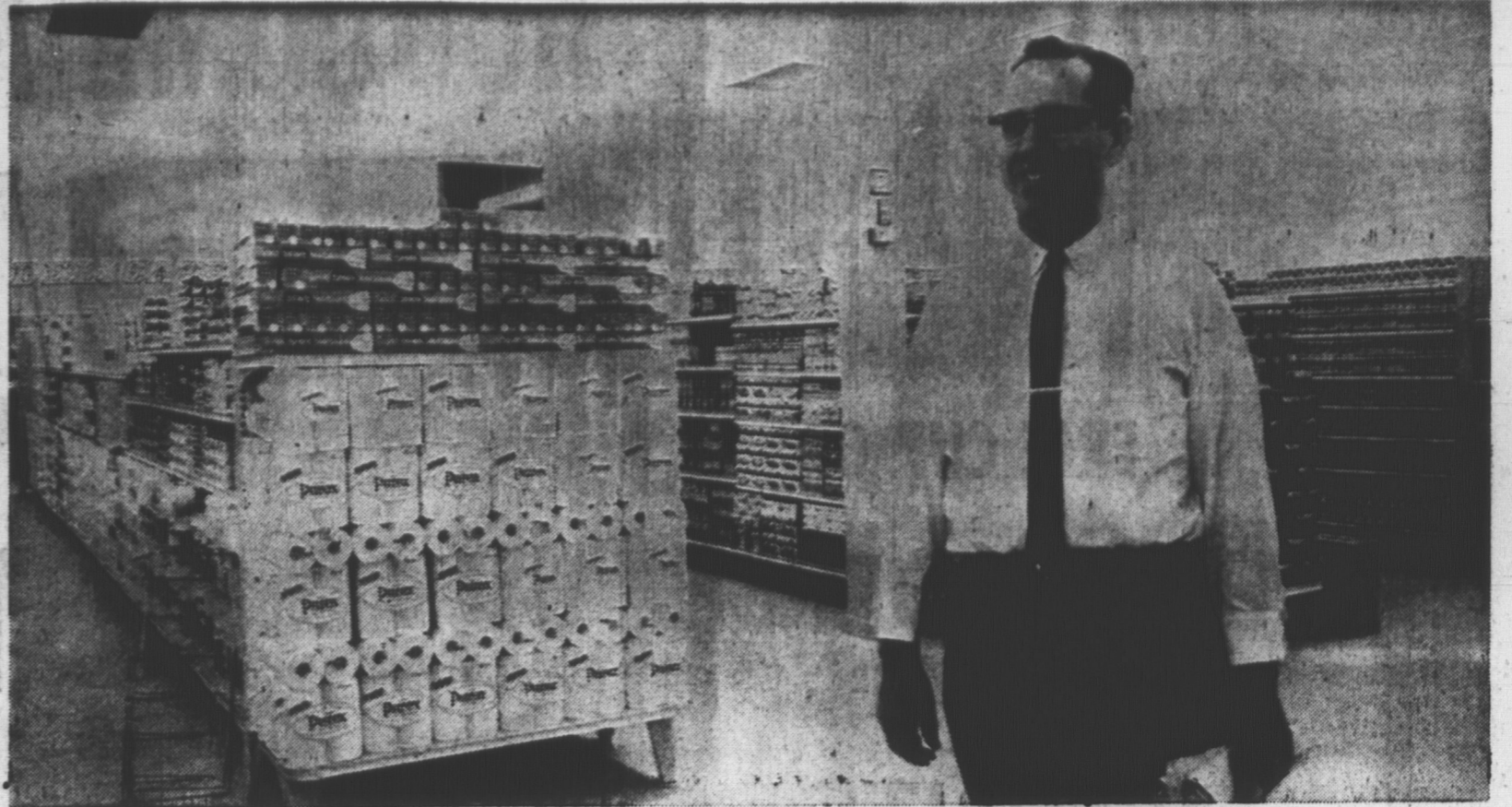




**SEVEN CHECKOUTS WILL SPEED SERVICE**



**MANAGER OF NEW CO-OP SURVEYS HIS DOMAIN**

Seven cashiers have been employed at the check-out counters to handle orders of all sizes. Seven registers and conveyors by Anker cash registers and conveyors by Husman of Canada Limited will add to quicker departure of orders to the loading zone located on the parking lot.

Ledwell Vessey, manager of the Royalty Mall Co-op looks proud as he stands in the largest food store on Prince Edward Island. In the background are eight condolas each of which is 36 feet long with a wide variety of merchandise on either side.

## Co-op Supermarket Mall's Largest Retail Outlet

The Royalty Mall Co-op Supermarket, located in the new shopping centre, occupies its own building and will display 15,000 square feet of shopping convenience to the public. This new retail food square which comprises 10,000 square feet of merchandising area, will employ 80 full and part time people with its central office remaining in the Central Farmers Co-operative store on Queen Street. Decorated in pastel shades with multi-colored fixtures produced by Hussmann of Canada Limited, this food chain features wider aisles, more display fixtures for the shopper's convenience and a wide variety of merchandise.

and also features 20 feet of service meats where customers will be served over counters. Besides this great food display it will also feature bakery products, fruit market and a snack bar. Orders of all sizes will be checked out through one of seven checkout counters and an attendant will then place the order on a conveyor from where it will travel to the parking lot's loading zone to be placed in the customer's automobile. A spokesman for the Co-op said there will be no delivery service from the Royalty Mall Co-op.

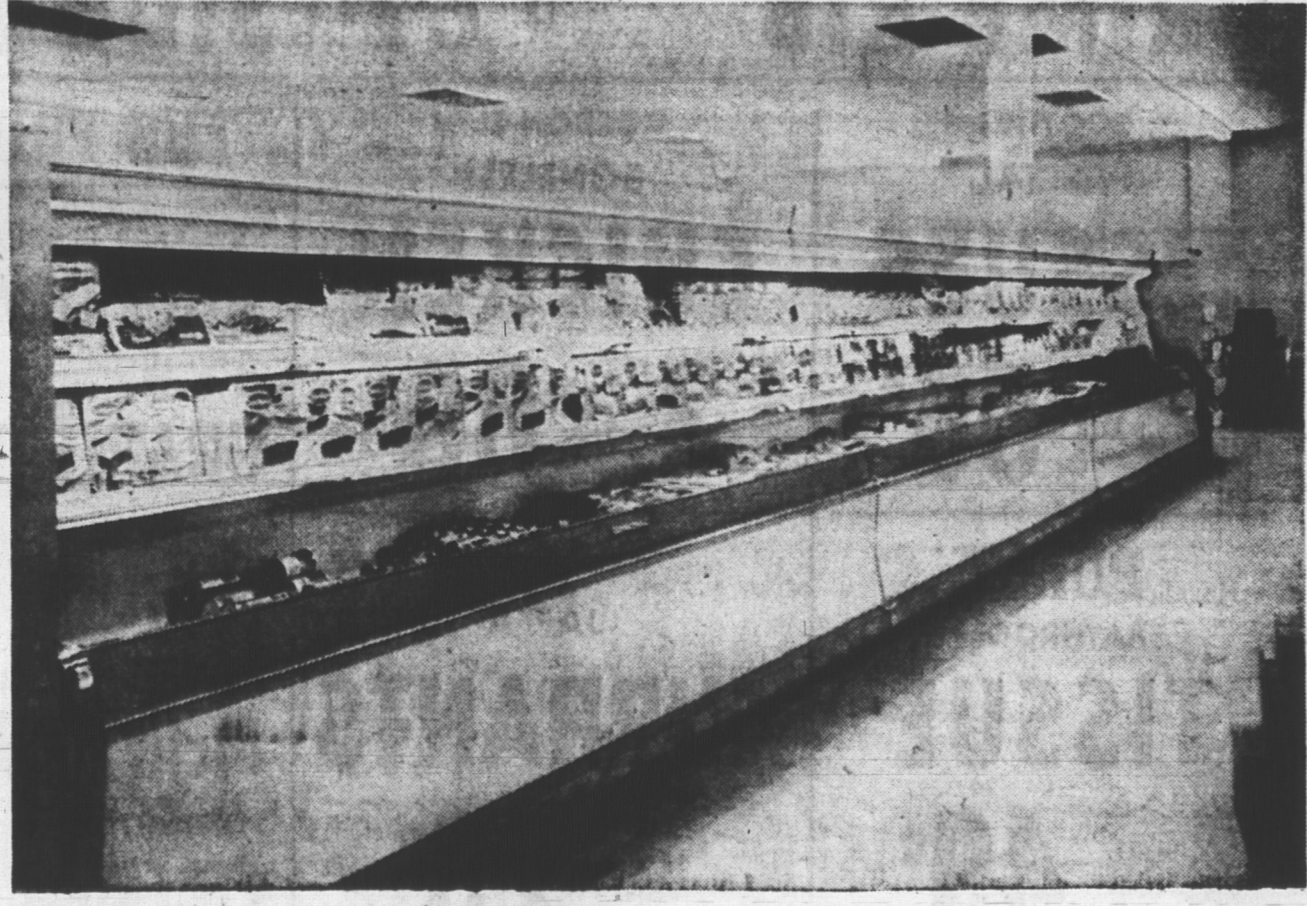
## Slow Viet Cong Aid Is Blamed On China

By HENRY S. BRADSHER MOSCOW (AP) — The Soviet Union blames China for the inability of the Communist bloc to offer more effective aid to the Viet Cong in Viet Nam. It does so in a statement, published as an editorial across two-thirds of Pravda's front page, that is as notable for what it does not say as for what it does. Although clearly a reply to a Chinese editorial attack Nov. 11, the Pravda editorial does not deny Chinese charges of efforts early this year to halt the Vietnamese fighting. It says China turned down specific proposals to assist Vietnamese Communists, but omits explanations of what these proposals were. The theme of the editorial in Pravda, the Soviet Communist party newspaper, is the need for unity in the Communist camp. The Chinese said Nov. 11 that Soviet unity pleas are a fraud. Calls for unity on Viet Nam, they said, "have no other purpose in mind than to deceive the world, to tie the fraternal countries to the chariot of Soviet-U.S. collaboration for world domination, to use the question of Viet Nam as an important counter in their bargaining with the United States."

organizational between" the Soviet and Chinese camps of Communists. Pragma commented Nov. 16 that the Chinese editorial was "saturated with impermissible, utterly groundless, slanderous, provocation fabrications. . . ." Sunday's editorial says the Soviet Union had tried "to organize joint actions" and proposed co-operation "on highly important specific issues," all by implication related to Viet Nam. The Chinese refused, it said. "Those who refuse to co-operate and turn down proposals for joint actions against the aggressors are hampering the struggle of the Vietnamese people and help the aggressor," says Pravda. There were no details. But the editorial fits in with reports long circulating here of China's obstructing Soviet efforts to send war materials and possibly even troops to North Viet Nam. Some materials, such as anti-aircraft rockets, have reached North Viet Nam, apparently by sea. But with the U.S. controlling sea approaches to Viet Nam, the Kremlin seems reluctant to get too deeply committed there. The only other feasible approach is through China. **SEA YIELDS MUCH FOOD** The world catch of fish for 1963 was 46,400,000 metric tons

# A Unbeatable Refrigeration Team

# STOREY ELECTRIC LTD. AND HUSSMANN



Above is shown the new Hussmann 3 deck frozen food case, which is a first for this province. Something new - frozen food shelving, all at eye level.

All refrigeration shelving and checkouts in this modern supermarket are by Hussman, supplied and installed by Storey Electric. You can be sure of the finest in refrigeration units when you buy Hussmann.

"There is no substitute for service or experience"

## STOREY ELECTRIC LTD.

Prince Street 4-7371 Charlottetown

The Royalty Mall Co-op Super Market is another outstanding Hussmann refrigeration installation on Prince Edward Island. Over the past 15 years, every major store refrigeration installation was made by Storey Electric who are proven experts in this field.

The compressor room, pictured with air conditioning, completely automatic temperature control, air inlet shutters and exhaust fan completely controlled by a series of thermostats gives perfect temperature control to every refrigeration unit in the store.

