



HEARD AT QCHS Band and Chorus appearance in Auditorium last night. LEFT — Clarinet

Successful Concert Given By QCHS Band And Chorus

A large and appreciative audience in the auditorium of Queen Charlotte High School last night listened with pleasure to the musical number presented by the Q.C.H.S. Band and the choruses by the group of sixty young girls composing the vocal unit. The entire presentation was a testimony to the capable training provided in both instrument and vocal as well as to the zeal and assiduity of the students. The twenty-two piece band was heard in their seventh annual concert under constant instruction by Ivo Cudmore since it's organiza-

tion as Prince Street School Band, continuing under the new name, Q.C.H.S. Band since the new High School was opened. Two of the original members who still study and enjoy band music were among the performers - Roger Worth and John Fielding. The Chorus presentations were by students under vocal training by R.F. Muford, A.R.C.O., with Barbara Place as Commentator of the various numbers as presented. The nicely balanced program which was broken by a brief intermission brought the band on

stage with five numbers. These were March - The Trumpeters, (J.J. Richards) Waltz - Rosiland (C.L. Barnhouse) March - Open Road. (Forrest Buchtel) Land of Hope and Glory (Elgar) and the finale, Overture - Armanda (David Bennett). A brass quartette composed of David Mills, David Large and two first year band boys, Bev. Bredon and Michael Armstrong made a splendid impression in their two numbers "Near By a Streamlet" and "Since First I Saw Your Face". The Clarinet Trio consisting of Mike Jelks, Don Currie and Graham Harris, with Jimmie Matheson as piano accompanist for the Chorus ensemble numbers. These were "Country Gardens" and "Amaryllis" Mr. Cudmore on

Consumer Still Believes In Magic, Hearing Told

By HAROLD MORRISON
Canadian Press Staff Writer
FREDERICTON (CP) — The word "magic" still haunts the consumer and as a result she feels she still can get something for nothing at the corner store, spokesmen for Atlantic co-operatives argued Tuesday as they criticized buyers' habits.

Co-operatives and consumer organizations had to struggle "against a plethora of advertising that appeals to every emotion except common sense," W.H. McEwen, manager of Maritime Co-operative Services Limited, told the royal commission on price spreads. "Truly here common sense is not too common. It could be said that the way to sell is to put the cheapest possible article in the most expensive possible package with the most elaborate advertising and with the greatest possible appeal to the people's belief in magic or desire to get something for nothing. Then price is no obstacle and price spread of no significance." The co-operatives' attack developed as the association argued that packaging can add to the producer-consumer price spread. "I gather," said commission member Howard MacKichan of Halifax, "that you don't approve of fancy packaging." "Certainly packaging can be popular but it is definitely being overdone," Mr. McEwen replied. "The buyer is being victimized. There is a real need for use-

ful packaging but we still can eliminate the superlatives that are there." The co-operatives also maintained: 1. The corporation tax levied on a portion of co-operatives' profits should be eliminated to strengthen the co-operatives in their efforts to reduce costly price spreads. 2. Maritimers were paying more for their steaks and getting less for their cattle than those in the central provinces. 3. The Atlantic area would be opposed to any two-price system for wheat as suggested by Prairie wheat growers. The Western growers would have domestic prices boosted while export prices remained unchanged. As the commission wound up its hearings here and prepared to take off for Charlottetown, it also heard from the New Brunswick branch of the Canadian Association of Consumers a divergence of views on the question of reducing milk deliveries to every second day. The co-operative organization said that "every-second-day delivery should be practical but a combination of consumer and labor resistance is present." However, Mrs. V. E. Falkjar, president of the consumer organization, said she believed milk customers would welcome the change, if it meant a reduction in price. She was sure savings could be made.

Couvrette of Montreal questions this. He said it seemed to him that deliveries every second day would mean dairies would have to deliver twice the load normally distributed. Undoubtedly some savings could be made but he doubted whether they would be as great as suggested by the consumer body. Touching on the milk situation, commission member Malcolm Drummond of Guelph, Ont., questioned the co-operative representatives as to why there was such a big difference in the milk mark-up among some of the Atlantic provinces. MILK PRICE SPREAD For example, the spread between the bulk producer price and that charged to the consumer was 9.05 cents a quart in Halifax; 8.65 cents at Sydney; 7.8 cents at Moncton, and 6.45 cents at Charlottetown. Mr. McEwen replied that a dairy products commission considers "conditions" in each area and comes to "some understanding on the rate for that area." He said he did not consider that existing price spread on milk excessive.

AGRICULTURAL NEWS

P.E.I. Department of Agriculture

ANNUAL MEETINGS

The Artificial Breeding Clubs of Prince Edward Island will be holding their annual meetings in the next six weeks. The first one gets underway tonight when the Kensington and District Artificial Breeding Club will hold their annual meeting in the St. Georges Hall, Kensington. The guest speaker for the evening will be Mr. S. C. Wright the Deputy Minister of Agriculture for the Province. Dr. George C. Fisher who heads up Artificial Insemination for the Province will also be speaking at the meeting. The President, John MacNaught will be in the chair. The Eastern Prince County Artificial Breeding Club will hold their annual meeting on Thursday night in Summerside commencing at 8 p.m. The President W. A. MacLellan will conduct the meeting. The guest speaker for the evening will be the Honorable Eugene Cullen, Minister of Agriculture. Dr. Fisher will also be in attendance and speak at this meeting. The following week on May 7th Cornwall and District Club will be holding their meeting in Cornwall with Mr. J. W. G. Nicholson, Experimental Farm Research officer as guest speaker. York and District Artificial Breeding Club will be holding their meeting on Thursday, May 8th with Mr. E. W. Adams, Assistant Dairy Superintendent and Director of the Dairy Herd Improvement Association as guest speaker. Dr. Fisher will be speaking at both these meetings. P.E.I. ANNUAL Smith MacFarlane, President, P.E.I. Artificial Breeding Association announced the other day that the annual meeting of the Association will be held on Monday night, June 23rd at the Clover Club in Charlottetown. Mr. MacFarlane also announced that the Veterinary Director General, Health of Animals Division, Production Service, Canada Department of Agriculture, Dr. K. F. Wells will be the guest speaker at the annual meeting. DAIRY COURSE A short course in cheese making will be conducted at Amalgamated Dairies, Summerside, on April 29th, 30th and May 1st. This course is under the supervision of the Dairy Division of the Department of Agriculture and is being arranged and organized by H. J. MacDonald, Dairy Superintendent. The instructor for the course is Mr. J. M. Bain, London, Ontario. Mr. Bain was formerly an instructor in cheese manufacturing in the Dairy School at Guelph and is at the present time engaged as chief cheese instructor for the Province of Ontario. The Department has been very fortunate in getting the services of this man. About fifteen students will be in attendance during the entire course which will also include lectures on sanitation in the production of milk and the manufacture of dairy products. The Department of Agriculture and especially the Dairy Division is receiving the fullest cooperation in this enterprise from the manager of Amalgamated Dairies, Mr. J. S. Wright, and his competent staff. In the newspapers of Prince Edward Island there has recently been published an advertisement relative to the marketing of lambs. Last fall many complaints were heard concerning the poor quality of lambs marketed by Prince Edward Island farmers. Too many of them were underfinished and many were marketed in the wrong weight range to produce the most useful weight of carcass (36-51 lbs.) So last Winter representatives of the Canada and Provincial Department of Agriculture and of two main buyers of lambs in this province met and drew up some regulations for the marketing of lambs for 1958. These regulations were then presented and discussed at the annual meeting of the Prince Edward Island Sheep Breeders Association and the rules as appear in the advertisement agreed upon by that group. The two large buyers of lambs - Canada Packers Ltd. and Swift Canadian Co. Ltd. - have agreed to buy Prince Edward Island lambs after August 1st according to the rules as set forth in the advertisement. Other buyers may or may not follow these rules in buying lambs in 1958. Lambs will be bought on a weight and live grade basis and top prices will be paid for good quality lambs whose live weight is from 85 to 110 pounds as these will produce carcasses in the range 36 to 51 pounds. Other grades and weights will be bought at a discount. Also buck lambs and lambs with long tails will be discounted \$1.00 and 50 cents per head respectively. These measures are designed to improve the quality of Prince Edward Island lambs by discouraging farmers who market lambs in the wrong weight range and who market lambs which have been neglected in castrating, docking and finishing. The Sheep Breeders Association also recommend rail grading and marketing of lambs. This is really the best way to market lambs in that the producer is then paid on the dressed weight basis according to the grade of the carcass. It ensures that the producer gets paid according to the quality of his production. Rail grading has been available to farmers for a number of years with little interest shown and is still available but this system of live grading may be more popular. Now is the time to make plans to have top quality lambs for sale this summer and fall. (1) Take a little time now to dock and castrate your lambs. (2) Plan to dip, spray or dust all the sheep and lambs after shearing for tick control. (3) Pill adult sheep and drench lambs with phenothiazine, for worm control, before going on pasture. (4) Make plans now to have a special pasture to fatten the lambs this fall. This may be hay aftermath, oats, turnips, kale or other crops. (5) Plan to market your lambs at the proper weight. PACKAGE BEES For the beginner it is important that all of the necessary equipment be ready and set up when the bees arrive. If the equipment is not ready when the bees arrive, serious losses may result due to the last minute rush. When the bees arrive, smear the package with a sugar syrup and place in a cool place. The syrup will quiet the bees and when they are released. If the day is cool and dull the bees could be released upon arrival, otherwise they should not be released until late afternoon or evening. EQUIPMENT The following basic equipment is needed for starting out. 1. Complete hive - a bottom board, a hive body (super) with ten frames filled with foundation, a hive cover, and an entrance reducer; 2. One or two ten lb. friction top feeder cans; 3. One empty hive body; 4. Prepared sugar syrup (this was described at an earlier date); 5. Bees. Besides the above list, the following list of equipment should be on hand so as to have it available when needed. 1. Three more supers fitted with frames and foundation for the storage of honey. If the reason is a good one, additional supers may be needed; 2. One bee veil; 3. One smoker; 4. Hive tool or simple instrument for prying apart the hives and frames; 5. Queen excluder; 6. Blanket to be placed between the top super and the hive cover so that the bees can not stick the two together. HOW TO INSTALL One of the many variations in the method of installing package bees, the one given below has give us the best results: 1. Remove from one side five frames to make room for the shipping package. Put the frames which were removed in a safe dry place until needed. 2. Pry off the small square board on top of the package. Jar the bees to the bottom of the package then remove the feeder and queen cage. Remove the cork from the end of the cage, making sure that the queen doesn't get out and then fill the hole with granulated honey. 3. Now place the queen cage between the top bars of two of the frames of the hive, shake a few bees out of the package around the queen cage. Place the package in the space provided when five of the frames were removed. If the package opening is left on top, all of the dead bees can be removed when the package is taken out. If the queen comes in a cage fitted with candy in the hole, insert a metal through the candy so as to enable the bees to release the queen more readily. 4. Place a wood or heavy paper covering cut the size of the super to keep the heat in the hive. The cover should have a hole in the center over which the feeder can be inverted. 5. Place the empty super on top of the hive to project the can and close the hive with a cover weighted down with a weight so

that it can not be blown away. Reduce the entrance of the hive to about 1/2 inch. 6. After the colony has been satisfactorily installed, you may remove the empty package the next day if it is warm, but do not disturb the frames with bees on them, replace the five frames and close the hive up again. Do not disturb again for a week when you should look to see that the queen is okay and laying. Note: Keep sugar syrup in the can at all times. 4-H CONFERENCE Mr. S. D. Peacock, Director of 4-H Clubs and Junior Farmers for the P.E.I. Department of Agriculture left yesterday to attend the twenty-seventh Conference and annual meeting of the Canadian Council on 4-H Clubs being held at the Fort Garry Hotel in Winnipeg, Manitoba. The programme gets under way on Sunday, May 4th with a tour of the campus and farm of the University of Manitoba. The formal sessions commence early on Monday morning. The President, Frank E. Wolff, Montreal of the Canadian Council on 4-H Clubs will chair the opening sessions. In the afternoon Dr. H. Saunderson, President of the University of Manitoba will present a formal address. This will be followed by a panel discussion on the subject "A Look at The Future". Presiding will be Miss Jean Munro, Truro, N.S. with C. L. Usher, Edmonton; J. C. Bremner, Fredericton; J. Greaney, Winnipeg and D. C. Foster, Winnipeg. In the evening the delegates will be the guests of the Government of Manitoba. The annual meeting will be held on Tuesday at which time the various reports will be received and the election of Directors will take place. A suitable programme has been arranged for the ladies. CLUB NEWS In a previous issue of the agricultural news dealing with 4-H Clubs of Kings County, three clubs were omitted - St. Georges - George MacPherson, Club Leader; Sommerville and Alberry Plains, Father Oash, Club Leader. Since the time of writing there has also been a 4-H Project Club organized at East Baltic under the leadership of Mr. Stewart M Gregor. The Travellers Rest 4-H Maple Leaf Club met at the home of Carl and Milton Montgomery on April 11th. The meeting was called to order with the members repeating the 4-H Pledge. Vivian Pillman reported that there was \$20.35 realized from the card party and social evening held on March 21st. It was decided that the members

SPECIAL ANNOUNCEMENT By S. A. McDONALD OF SPECIAL INTEREST TO MEN

We are proud to announce that we have been fortunate in securing the services of Mr. Ken Hardacre, representative of the Wm. H. Leishman firm, will be on hand in our store Thursday, May 1st, to assist you with your made-to-measure problems. Mr. Hardacre represents one of the finest firms in the world . . . and thus brings to our store a background of experience and know-how second to none.

S. A. McDONALD

BUYER VICTIMIZED

QUESTIONS SAIVING Commission member Barnard would make 4-H signs to be put up at their gates. Mr. David Peacock was present and gave some interesting facts regarding 4-H club work. Next meeting is to be held at the home of Vivian Pillman on May 9th. The meeting adjourned followed by lunch, served by the hostess, Mrs. Ella Montgomery. Rena Wood, Secretary-Treasurer The Triple "M" 4-H Calf Club of Morell, Marie and Midgell held its third meeting of April 7th, 1958 at Marie School. The meeting was called to order with the members repeating the 4-H Club Pledge. The minutes were read and approved. The club leader, assistant leader, fifteen members and one new member, Michael Kelly, were present. Patsy Peters reported that the pantry sale had been postponed but would be held on April 19th. The treasurer reported a balance of 87 cents with a balance of \$11.00. Members were appointed on the entertainment and lunch committees. Eight members were chosen to practice square dancing with the idea of entering the Music Festival. Our project of making gate signs is well under way and we held a discussion on what other project could be undertaken. Dur-

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