

THE WEEK AT S. D. U.

The unique circumstance which caused the "news and views"

W.C.T.U. NOTES

CITIZENS OF TOMORROW
1. "The schoolboy or girl of today is Canada's greatest asset."

This is an era of great and drastic changes in thought and action. We read of the intended discard of costly British battleships built less than a dozen years ago; we read of a completely new engineering course being set up in the University of Alberta, in oil engineering.

In spite of all the research of Chalk River, a noted scholar declared before a recent gathering of 60 distinguished leaders, that what Canada most needs is "brains not improved equipment."

The student in school today is of great value to our country.

2. How can the student in school today best serve Canada?
As future leaders of industry and statecraft, each must strive to develop his or her unique personality, to its greatest capacity.

Canada as a young nation has greater world influence today than ever before. Canada needs each of her citizens of tomorrow at their best in mind and body.

3. How is the individual student to attain his or her best?
It is a matter of daily development along right lines. A happy process of daily exercise in learning and sport, to obey the laws of health, safety and good citizenship, growing up to responsible self-control by right habits and choices.

4. How to find efficiency?
It is largely a matter of self-education. These rules of Marshal Foch, the great commander of World War I are good for everyone.

5. Why do some people say that alcoholic beverages destroy efficiency?
No matter how small a quantity of alcohol enters the brain, that person is no longer complete master of the way he speaks, acts or thinks. A small portion of his brain has gone to sleep.

6. But some people think they work better after a drink. Why?
By repeated careful tests it has been proven that though the amount of alcohol taken may be so small as to have no noticeable effect on physical behavior, a man may think he is driving his car better when he is actually dangerous to himself and others.

His powers of self-criticism and judgement have been numbed. He may even be color blind and not know it!

The brain staggers long before the feet!
(from the Canadian White Ribbon Tidings).

Heath Macquarrie will speak on Provincial Affairs over CFY Saturday, April 13th at 7:15 p.m.

CHOICE EASTER BEEF
Fed and finished for our meat department by a leading Short-horn breeder. Choice steer beef—supervised killing. Best refrigeration—and we pride ourselves on our clean and sanitary selling service—meat that is cut right and sold at the lowest prices. No extra charge for this choice Easter beef! You can phone or send your order in early. We will hold it for you.

STEWART & BECK MONTAGUE

SHUR-GAIN Chick Contest Drawing will take place over C.F.C.Y. Radio & T.V.

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Your SHUR-GAIN Feed Manufacturers Association of P.E.I.

voicing of campus activities here at St. Dunstan's to go unattended this last week was, of course, the annual retreat. The retreat program this year parted a little from those held in previous years. It was customary for all students both of High School and College years to attend the same retreat exercises, but it was felt, since there is such a discrepancy in age interests between Grade 10 students and Seniors, it would be more feasible to have separate retreat exercises for both. This feature was greatly appreciated by the High School section, who had their retreat master Monignor as their retreat master Monignor as well as their retreat master, Reverend Stephen Sweeney C.P., an American Passionist Father. Monignor Patrick MacMahon, of course has the distinction of being recognized as one of the foremost retreat masters of young people in the diocese. The college years were extremely fortunate also in procuring the services of such an eloquent retreat director as Father Sweeney, who has a tremendous record in his chosen field of missionary work in the United States.

The retreat program commenced on Thursday night with devotions, and in the three days of silent seclusion which followed, the spiritual workings of the students were guided carefully in a number of exercises under the competent direction of the retreat master. The strict silence, which was maintained even at meals, added immensely to creating the proper atmosphere. Even the spiritual readings recited at meal-times during the retreat contributed significantly to its success. The thought that seemed to pervade in a notable manner was that Lent is a time of increased vigour and dedication. To many, the exercises were an occasion to draw aside the veil of the everyday world, and enter into the realm of spiritual values. For some, however, it was a unique kind of "spiritual inventory" as they prepared to leave the environment of college life and go into the ranks of this workaday world. It may be said, however, that in general everyone will go back to his scholastic pursuits wiser if not a better person, and ready after a period of spiritual reflection to meet their duties with an invigorated approach.

Although there was no cheering, many students are nevertheless breathing soothing sighs of relief now that the pre-Easter set of examinations have been put to flight. The results have also been released, or as some would say "unleashed." The students have received a further reminder of the hard road ahead in the next few weeks—the schedule of final examinations have been posted. However, the real test of mental vigour and endurance has yet to unfold its fury. Students are already numbering the days of

college remaining, while those who are more of the "dial 'em and file 'em type" are pinning it down to more concrete terms as they help noticing (as well as experiencing) the mixed feelings of joy and rue which seem to mark out this particular time of year without our ever having to go to a calendar, for the thought is continually brought before us that the college year is waiting to be rapidly concluded. For the aspiring scientists at college retrospection on the year's work are inclined to bemoan the tapering off accuracy and condition of their lab manuals or the notes they compiled as so many isolated smatterings, while the Arts students are looking over the fence in much the same way as they wonder what became of all those wonderful ideas they were going to bring forth in exemplary compositions and book reports. The Commerce students will also issue their share of "how comes" when they consider how many case papers and balance sheets they bungled. As a result of this circumstantial weariness

of the college grind, some find much to their discomfort that they are lacking one or more of those little items called book reports and composition assignments. Looking at it on the whole, though, everyone must have his particular ink. A stir of palpitation is about to be cast on the placid stream of college events. The occasion—the parading of annual events—the forthcoming student elections. It goes without saying, of course, that the hum of activity will reach its pinnacle within the next week. For names and notices should occupy a prominent place in affairs of the near future. The elections for next year's executive of the Students' Union is to take place this Monday. For each of the officers of president, vice-president and secretary, there are thus far two candidates for each position. The competition should be wide open this coming week by the time elections for the Amateur Athletic Association on the campus takes place. The forthcoming elections are indeed taking precedence over most issues being tossed around the meal

tables and recreation halls these days. Although active competition in sports around the campus has practically come to a standstill, we hope to have softball going very shortly on an intramural league basis when the chill leaves the air and the warm weather sets in. The Saints' Intermediate hoop squad, are nevertheless, in the new these days. After succumbing to the heavy attack of the victorious Trojans in the first game of a best-of-three game series for the Island championship, Saints bounced back in their usual fashion to hang a 52-47 defeat on the Trojans last Wednesday evening at P.W.C. Auditorium. It was a fast-moving game, and the Saints are looking forward with determination to the deciding game which is to be held this coming week. The Easter holidays commence this Wednesday, so until next time then, greetings from S.D.U. And remember, with the humble Monignor that "Sis he on ever so high a throne, a man still sits on his bottom."

POTATO PRODUCERS
The general meeting planned for April 10th and postponed on account of roads and weather will be held at the Clover Club, Charlottetown on Thursday, April 18 at 2:30 p.m. Everyone interested in the potato industry is welcome.

POTATO PRODUCERS ASSOCIATION OF P.E.I.

YEO MONTAGUE THEATRE
Saturday Only 8 and 10 P.M. APRIL 13th Adm. 40 - 55
Inc. Prov. Gov. A. Tax

"UNTAMED"

SUSAN HAYWARD and TYRONE POWER
A mighty movie of immigrants in Africa. A stupendous show for the whole family. A mighty movie... SEE.
COMING MON. - TUE. "ALEXANDER THE GREAT"

CONGO CROSSING
PETER LORRE
Technicolor

EXTRA! CARTOON
"Modern Minute Men" CAPITOL

ADVENTURE! FABULOUS SPECTACLE!
TODAY SHOWS 1-3-7-9
CINEMASCOPE CARTOON and SHORTS

COMING - MON. and TUE.

IN SAVAGE AFRICA THEY KEPT A RENDEZVOUS WITH TERROR!
VIRGINIA MAYO GEORGE NADER
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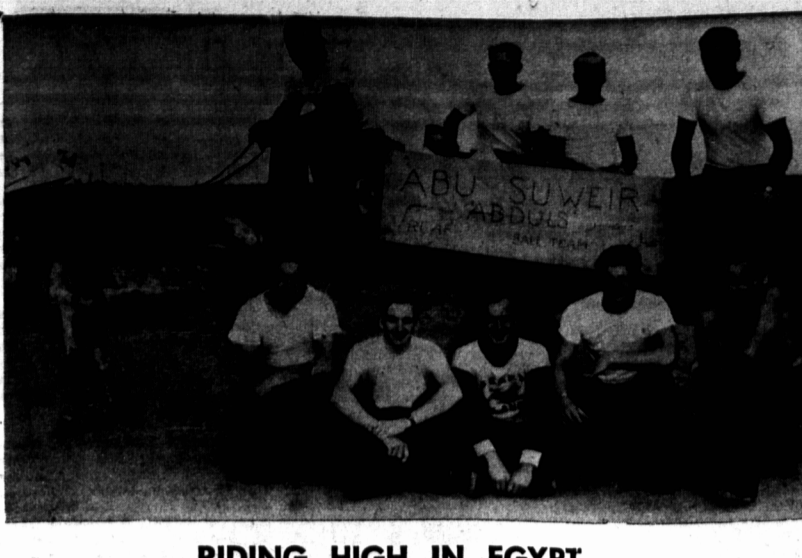
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RIDING HIGH IN EGYPT

The "Abduls" of Abu Suweir have yet to make any great splash on the sports pages, but they're riding high these days in the Egyptian Softball League, a circuit made up on Canadian Service personnel serving with the United Nations Emergency Force.

"The 'Abduls', who draw their talent from No. 115 Communications Flight of the R.C.A.F.'s Air Transport Command, are the only R.C.A.F. representatives in the nine team loop are currently league leaders. Members of the team, here stopped enroute to meet an Army aggregation, are: FRONT LEFT LAC J.L. Boudreau of Lancaster, N.B.; LAC N.H.

McGovern of Cloverdale, B.C.; LAC C.G. Blizard of Minto, N.B.; LAC B.C. Swant of Eganville, Ont.; Cpl. W.J. McInnis of Perth, Ont.; BACK, LAC M.S. MacDonald of Morell, P.E.I.; LAC H.T. Thompson of the Pas, Manitoba; LAC L.G. Stewart of Bolton, Ont.; LAC J. P. Deon of Yarmouth, N.S.

National Defence Photo

THE WEEK'S NEWS
Paris Welcome For Queen Among The Top Highlights

By JOSEPH MACSWEEN
Canadian Press Staff Writer
The French welcomed Queen Elizabeth in a way that even Paris has seldom seen.

The Queen and Prince Philip, visiting the French capital for the first time since their honeymoon, spent four days that had everything, but mostly gaiety.

The final night saw a gala party in the Louvre museum, with Premier Guy Mollet and his cabinet as hosts. Society matrons used the Venus de Milo's pedestal for a cocktail table, while Prince Philip and President Coty smoked long cigars.

There were more serious moments. The Queen came close to tears while placing a wreath at the tomb of France's Unknown Soldier, an act symbolizing the common struggle of France and Britain in two world wars.

On the return trip, even nature took part in the pageant, the royal couple flying toward a rain-bow that followed rain.

SUICIDE AFTERMATH
Relations between Canada and the United States hit stormy waters over the suicide of Ambassador E. Herbert Norman in Cairo. Popular feeling reached angry heights regarding charges of communism that had been revived against Norman before a U.S. Senate committee.

The House of Commons applauded a threat by External Affairs Minister Pearson to cut off the flow of security information to the U.S. unless assurances are given that it won't fall into the hands of communists.

President Eisenhower twice expressed sorrow at Norman's death. U.S. public opinion appeared mostly sympathetic to Canada's stand.

CANNON ASSASSINATED
Albert Edward Lucien Cannon, 59, Canadian member of the international trade supervisory committee in Indochina, was stabbed to death while sleeping in Saigon.

President Ngo Dinh Diem ordered a top-level investigation as soon as he was informed of the assassination of Cannon, native of Quebec and wartime squadron leader in the RCAF.

Cannon was in charge of the trade commission office in Saigon, capital of non-Communist South Viet Nam.

BRITAIN'S BUDGET
Chancellor of the Exchequer Peter Thorneycroft brought down the British budget, calling for "opportunity, expansion and incentive."

The budget—and the chancellor's slogan—received boos from Laborites, whose newspaper, The Daily Herald, declared "it means more for those with the most."

High-bracketed salary folk won tax cuts with the nation's tax bill being reduced by £100,000,000 (\$280,000,000). The relief mostly

applies to those making £40 a week or more, while the average industrial worker gets a 10 per cent cut. The cut was aimed at least partly at lessening emigration among the heaviest taxed people in the world. There also were extensive reductions in entertainment taxes.

ADAMS FREED
John Bodkin Adams sat calmly reading a medical tome, passing the time like the middle-aged physician that he is.

Adams reddened, but showed little emotion when 10 men and two women filed into the room—a courtroom in London's Old Bailey—carrying a life-or-death verdict for him.

His ordeal was soon finished. The jurors said he was not guilty of drugging to death a rich old widow to benefit by her will. The 17-day hearing was the longest murder trial by three days in the history of British justice.

"I had full confidence," said Adams. "... I slept well last night."

Then he broke down and wept. LABOR'S GOAL
American labor unionism pledged a housecleaning and announced new goals—at a convention of the United Automobile Workers in Atlantic City.

George Meany, president of the 15,000,000-member AFL-CIO federation, promised no evasion in rooting out corruption and called on authorities to display full zeal in prosecuting offenders.

UAW chief Walter Reuther said his powerful union is going after a 32-hour, four-day week, with wage increases.

merse early this week and found him as genial and with his happy outlook as ever. Lowell has been a wonderful asset to this province. To everything he engages in he gives freely of his talents and ability. In milk farming he is tops in the Maritimes and when fox farming was the vogue he was always among the first in the prize list. Locally he has been a big asset to Summerside, giving freely of his time and energies in everything for the public good. This year Lowell will produce some 1,200 kits in his milk ranch and among them will be the newer varieties that are most fashionable in the fur markets.

CHOICE EASTER BEEF
Fed and finished for our meat department by a leading Short-horn breeder. Choice steer beef—supervised killing. Best refrigeration—and we pride ourselves on our clean and sanitary selling service—meat that is cut right and sold at the lowest prices. No extra charge for this choice Easter beef! You can phone or send your order in early. We will hold it for you.

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TIMELY NOTES ON FUR TOPICS

A showing by Hillview Furs at the Ada Shalom Synagogue in a Bonds for Israel drive in Detroit drew good response for mutation mink coats at \$5,500, stoies at \$1,750 and white mink boleros at \$2,250. Tickets to the event were a \$1,000 bond purchase. Altogether \$134,850 worth of bonds were sold.

American Fur Auctions sold 92 per cent of their collection of 13,427 raw standard rank mink last week. Among a collection of dressed mutations was 11,354 Autumn Haze and Autumn Haze Stewards which were 77 per cent sold. Prices were reported to be an average of from \$10 to 7 per cent below Of the 13,427 standard rank mink auctioned 92 per cent sold with top males bringing \$35, females \$18.50. The company stated that good lots were up fully 10 per cent; 11,354 Autumn haze and autumn haze stewards were 77 per cent sold with a top of \$28 for males and \$15 for females. Top for stewards males was \$36.50, females \$16.25. Regular qualities were 5 to 7 per cent easier and stewards were unchanged.

SQUIRREL INTEREST
A furrier in Georgia states that outside of mink, squirrel capes, stoies and quarter length coats are probably the strongest sellers in furs during 1956. Stoies were priced around \$135, coats at about \$275, capes at \$165 and scarfs at \$75. Most of the stores believed in fairly consistent advertising, making their most appeals in seasonal periods and occasionally during the summer months when the fur business usually is in the doldrums.

The following will give our readers an idea of the cost of advertising in some of the magazines which feature furs. Glamour magazine has raised advertising rates, effective with the August, 1957, issue. The black and white page rate goes from \$2,600 to \$2,900 and the four-color page rate from \$3,850 to \$4,400. Explaining that the increases are due to the growth of the magazine's circulation, Ralph F. Timm, advertising manager, said the publications' circulation guarantee will be raised from 600,000 to 650,000. New rates for retail shops, schools and department advertising will be forthcoming shortly.

An expert on economic research told a group of businessmen in Chicago last week that the national economy in the U.S. would double its productivity in the next twenty years. He said the gross national product will skyrocket to \$900 billion in the next ten years. This will mean the United States standard of living will increase 50

per cent by that time. E. J. Klock, manager of economic research, General Electric Co., agreed. He said by 1976 more than two-thirds of all households — 47 million — will have a disposable income of \$5,000 or more in terms of today's dollars. He cautioned the business men not to expect, in spite of these rosy figures, that growth will come just naturally.

Export of fur skins to the United States in February included 120,000 undressed mink, the Finance Ministry in Tokyo reports. Also exported to the United States were 92,000 rabbit skins. Shipments in January had included 940 undressed mink and 5,000 undressed squirrel only. In February, 1956, the exports to the United States comprised 21,000 undressed mink and 141,000 undressed rabbit.

NORWEGIAN FOX
Norwegian fox breeders must be continuing their operations on a quite small scale as we notice that at the Oslo fur auctions to be held in May 26, the fox collection will include 8,000 blue fox and 4,000 silver fox. Between 80,000 and 90,000 mink pelts will be offered. In the mink sale dark and pastel shades will dominate with fair quantities of silver-blue and sapphire. One thing must be remembered in connection with fur farming in Norway, Denmark and Finland is that the cost of operation for feed and help is less than half what it would be in the United States and Canada.

New color phases for mink are constantly springing up. The latest to appear in any quantity has the trade mark name "Cameo." This new mutation was formerly called "Citation" and is now being sponsored by a group of well established and reputable breeders in the United States. It is possible that from some of these new mink still other varieties of mutations may be developed.

The indications are that fewer mink will be mated this spring in the United States than last year. We understand that many ranchers plan on reducing production. Others plan to produce the usual number of kits but none are planning to increase production.

Some breeders of marginal type mink that have not been paying their way have pelted out so that the quantity of mink that will appear on the markets of the United States and Canada in 1958 will no doubt be smaller than this year, some say 20 per cent. Another point in the reduction is that the quality will be better as ranchers are realizing that it is folly to keep on breeding the lower types and expecting to make them profitable.

We had the pleasure of a visit from Lowell W. Hancock of Summerside early this week and found him as genial and with his happy outlook as ever. Lowell has been a wonderful asset to this province. To everything he engages in he gives freely of his talents and ability. In milk farming he is tops in the Maritimes and when fox farming was the vogue he was always among the first in the prize list. Locally he has been a big asset to Summerside, giving freely of his time and energies in everything for the public good. This year Lowell will produce some 1,200 kits in his milk ranch and among them will be the newer varieties that are most fashionable in the fur markets.

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Your SHUR-GAIN Feed Manufacturers Association of P.E.I.

We're getting the most out of Summer with our Johnson outboard motor!

Sunny days and inviting waters— what a wonderful world of relaxing fun opens to the whole family with a Johnson Sea-horse outboard motor! To fish? ... a lazy cruise? ... a beach picnic? ... the exhilaration of waterskiing ... of splitting the breeze at breathtaking speed? They are all yours with a Johnson Sea-horse— yours and awaiting! With the choice of nine dependable models, from 3 to 35 H.P. you can have the perfect motor for any enjoyment afloat.

The simplicity of control of the new Johnson line makes every trip pure pleasure! 12 volt electric-starting ... full gearshift ... steering wheel drive ... sound soothing Suspension Drive ... new slip clutch and fish-line cutter on every model ... all are available in the '57 Johnson line. Generator optional for 35 H.P. electric-starting models.

Write for free literature and your copy of "Handbook for Weekend Skippers".

Johnson MOTORS Canada
Division of Outboard Marine Corporation of Canada Ltd. also manufacturers of Lawn-Boy and Lawn-Cruiser power mowers, Snow-Boy and Snow-Cruiser snow blowers, and non-horse gasoline engines. Subsidiary: "E.L. Pioneer" Chain saws, Vermorel, Inc.

Most Johnson Dealers have a convenient Time Payment Plan to let you enjoy outboard boating now. See your local dealer for particulars, he's listed under "Outboard Motors" in your telephone directory.

All ratings are SAE Brake horsepower certified by O.B.C.

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