

# **GENERAL MOTORS PRODUCTION PLANS SPRING INTO ACTION!**

**Capacity output becomes  
pressing goal of nation's  
mightiest automotive plant  
at Oshawa.**

Action is the keynote, Oshawa the focal point, as the vast network of supply, production and distribution, to which so many Canadians contribute, and from which so many benefit, pulses with the eagerness of a united purpose.

With never a wasted moment, the cars and trucks—each one a leader in styling, craftsmanship, engineering design and all round value—will soon be on their way to every corner of the land.

Never in its long history has General Motors brought such outstanding products to the market-place. Never before has General Motors' traditional standard of excellence and dedication to "more and better things for more people" been so conclusively exemplified.

Confident that they are well worth waiting for, the General Motors dealer in your community cordially invites you to see and drive these brilliant, superior cars of 1956.



**GENERAL MOTORS PRODUCTS OF CANADA, LIMITED**

OSHAWA • ONTARIO

(CHEVROLET • PONTIAC • OLDSMOBILE • BUICK • CADILLAC • VAUXHALL • CHEVROLET AND GMC TRUCKS)

