



**Toyland**  
Opens



at  
**CALLBECK'S**

**Tuesday, November 1st**

We have recently completed an extension to our store, which will be used to display merchandise that was formerly on the second floor. We believe that by bringing such items as wallpaper, floor coverings, paints, radios, television sets, dishes and associated lines to the ground floor, shopping will be much more convenient for our customers. During the period of construction there have been many occasions that we have not been able to render the service that we would have liked to have given. We wish to thank you, our customers for your forbearance during this difficult period and we invite you one and all to our Grand Opening Sale Tuesday, Wednesday, Thursday, Friday and Saturday, November 1st, 2nd, 3rd, 4th and 5th. Real specials are being offered in all departments during these days.

**- OPENING OF TOYLAND -**

SECOND FLOOR NEW DEPARTMENT

WAGON with racks, large size—Special	\$12.95
BABY STROLLERS, reg. \$24.50—Special	\$12.25
CHRISTMAS TREE LIGHTS—Series set of 8 lights—Special, set	99c

Specials on Dolls. Specials on Stationery. Specials on Men's Leather Travel Cases.

**SALE DAYS -- TUESDAY - WEDNESDAY - THURSDAY - FRIDAY - SATURDAY -- NOV. 1-2-3-4-5**

**NEW DEPARTMENT SPECIALS**

Philco Washers, reg. \$129.95—Special . . . \$104.95	Spred Satin—Special, per quart . . . \$1.69	Several patterns of 54 inch plastic, reg. 75c— Special, per yard . . . 49c
Philco 9.7 cu. ft. Refrigerator, reg. \$329.95— Special . . . \$279.00	New stock Wallpaper—special sale days only 10% off regular prices.	Supreme Aluminum Set of 6 pieces—Special, set \$24.95
Philco 11.1 cu. ft. Refrigerator, reg. \$409.95— Special . . . \$298.00	Bathroom Scales—Special . . . \$8.95	Oval Dish Pans, white enamel, reg. \$1.89—Special \$1.39
Sunbeam Mixmaster without juicer, reg. \$54.95— Special . . . \$47.95	100 piece Dinnerware Set— Extra special, set . . . \$34.95	Large Round Dish Pans, white enamel, reg. \$1.49— Special . . . \$1.19
Coffee Percolator with electric stand—Extra special . . . \$3.79	36 piece set Dishes—Extra special, set . . . \$6.95	Chrome Cannister Set of 4 pieces, reg. \$8.95— Special . . . \$6.95
One only Automatic three-speed Record Changer—Special . . . \$37.95	Floor Covering Sun Felt, 2 yards wide—Extra Special, per yard . . . 85c	Chrome Bread Boxes, reg. \$10.95—Special . . . \$8.25
Eureka Vacuum Cleaners, reg. \$99.50—Special \$78.50	Inlaid Linoleum, 2 yards wide, reg. \$4.50— Special, yard . . . \$3.69	Coleman Oil Space Heaters, large size with tank, reg. \$124.95—Special . . . \$94.50
Tritlight Lamps—Special, each . . . \$13.45	Floor Tile, 9 x 9—Special, per tile . . . 10c	Coleman Oil Space Heaters, small size with tank, reg. \$69.95—Special . . . \$59.95
	Special Prices on Ends of Linoleum—2 yards wide.	

**SPECIALS DRY GOODS DEPARTMENT**

Boys' "Cowboy King" heavy Jeans, sizes 6-16— Selling at a discount of . . . 20%	Men's heavy Work Boots, leather sole, reg. \$10.98— for . . . \$7.98	A quantity of Kitchen Towels for, per pair . . . 69c
Boys' Bib Overalls, sizes 30, 32 & 34, reg. \$2.98— Sale Price . . . \$1.98	Over 100 Sweaters, all kinds, greatly reduced and selling for . . . \$1.98, \$2.98 & \$3.98	Men's heavy Work Hose for, per pair . . . 59c
Men's Combination Overalls, reg. \$5.50 tor . . . \$2.98	Quantities of Print, reg. 55c—Selling for . . . 39c	Boys' heavy fleece-lined Combinations, sizes 24-32 for only . . . \$1.79
A few pairs Men's Zipper Overalls to clear at . . . \$3.79	Four webs Printed Flannelette, reduced to . . . 49c	Men's Dress Hose, "stretchee", per pair . . . 89c
Men's Bib Overalls, soiled, large sizes, Sale Price \$2.98	First quality Nylons for . . . 98c	3 Wool Blankets, reduced to . . . \$9.98
Men's Khaki Pants, good quality, reduced to . . . \$3.19	A few Men's heavy Work Shirts, stained with ink— reduced to . . . \$2.98	Good sized Bath Towels, each . . . 69c
Boys' Corduroy Pants, sizes 28 & 32, reg. \$6.98— Sale Price . . . \$4.98		<b>ALL SALES FINAL: NO RETURNS NO EXCHANGES</b>

**GROCERY SPECIALS**

Bulk (14oz.) <b>Cocoanut</b> . . . . . 39c	Tasty-Pak (20 oz.) <b>Peas, 4 for</b> . . . . . 59c	<b>Tide (Giant size)</b> . . . 68c	No. 1 <b>Onions, 10 lbs.</b> . . . . 45c	<b>Toilet Tissue, 5 for</b> . . . 39c
<b>Jello, 6 pkgs.</b> . . . . 49c	Campbell's <b>Tomato Soup, 4 for</b> 49c	York (20 oz.) <b>Peaches, 2 for</b> . . . . 45c	Evangeline (large size) <b>Drinks, 2 for</b> . . . . . 29c	Maple Leaf <b>Flour, 98's</b> . . . . . \$5.89
Aylmer (24 oz.) <b>Marmalade</b> . . . . . 29c	Prune (15 oz.) <b>Plums, each</b> . . . . . 15c	Seeded <b>Raisins, 2 lbs.</b> . . . . . 45c	(Plus Bottle Deposit) Domestic <b>Shortening, 3 lbs.</b> . . . 79c	<b>HAMS—</b> Maple Leaf (Smoked) <b>Shankless, lb</b> . . . . . 39c
Victory Canned (20 oz.) <b>Beans, 3 for</b> . . . . . 39c	Oakleaf (48 oz.) <b>Tomato Juice, 2 for</b> 65c	Seedless <b>Raisins, 2 lbs.</b> . . . . . 33c	Robin Hood <b>Cake Mix, 2 for</b> . . . 45c	Maple Leaf (Pickled) <b>Shankless, lb.</b> . . . . . 34c
Bright's Pitted (15 oz.) <b>Cherries, 3 for</b> . . . . 59c	Globe (20 oz.) <b>Pears, 5 for</b> . . . . . 99c	Bulk <b>Dates, 3 lbs.</b> . . . . . 35c	Moirs <b>Chocolates, lb. boxes</b> 75c	Sliced <b>Racon, lb.</b> . . . . . 45c
Flavor-Pak (20 oz.) <b>Beans, 4 for</b> . . . . . 59c		Bulk (good quality) <b>Tea, lb.</b> . . . . . 89c		

**PERMANENT TYPE ANTI-FREEZE**  
(Glycol Base)  
**\$2.95 GALLON**

**BALL POINT PENS**  
Regular \$1.00 Each  
Special—2 for \$1.00

OPEN FRIDAY NIGHT UNTIL 9:00 O'CLOCK  
STORE CLOSED WEDNESDAY NOON — OPEN UNTIL 6:00 ON SATURDAY

**RALPH CALLBECK & Co.**  
BEDEQUE

**HARDWARE**

Aero Liquid WAX (pt. size) . . . . 35c  
Johnson's HARD GLOSS (qt. size) 95c

**FLASHLIGHTS**  
(2 cell) complete with batteries.  
During this sale Skating Outfits are being offered at greatly reduced prices.