

# Parade marshal Butler faces heavy schedule

Gold Cup and Saucer Parade Marshal John Butler will be a busy man this week.

While his main task as parade marshal will be to arrange the sequence of the units in the parade in such a way as to give the best presentation to spectators, he has other things to do also.

In addition to holding down his regular job as city controller, John will have to arrange the parade route, make arrangements with army and navy marchers, provide police escorts, a fire party and motor cycle policemen to lead the

parade, arrange to have streets blocked wherever necessary and a multitude of other things to do almost too numerous to mention.

Mr. Butler has already announced the parade route which extends about two and one-half miles. It will take the parade some one and a half hours to pass any one given point.

While the order of units is not yet available, the route goes like this:

Forming up at Queen Charlotte High School; along McGill Avenue to Ambrose; to Brighton to North River Road; to cycle policemen to lead the

Great George; to Kent; to Prince; to Gratton; to Queen; to Water; to Bellaville; to Kent to Victoria Park for dispersal.

A color party and two policemen on motorcycles will lead the parade, that includes two dozen or more floats representing island associations, groups, and business firms.

The army will be represented by a marching unit consisting of students taking a special summer militia course at the Armouries and the RCN will be represented by some 100 men from the visiting RCN warships Iroquois and Huron.

Another colorful aspect of the parade will be the appearance of race horses as stables complete with drivers decked out in racing silks.

Some 20 horses and drivers will be included in this group. They will be led by the Driving Park's mobile starting gate.

But that isn't all, by any means. Twelve Go-Karts driven by all their noisy engines will be another unit and perhaps the most eye-catching and eye-opening of all will be the eight Evening Patriotic Gold Cup and Saucer girls, brilliantly dressed in racing silks and conveyed in shining convertibles.

However, the girls, as beautiful and charming as they are, will have to fight for attention with some dazzling floats that are being built for the parade.



GOLD CUP AND SAUCER LOVELIES  
LEFT TO RIGHT: CAROL MacKENZIE, ESTELLE COADY, BEAIRSTO, BETTY MALLET, MARILYN MACDONALD, JEANNETTE BOUDREAU, GLORIA DARTE, MARGIE AND CONNIE DAVIES.

# Float parade idea born last winter

The Gold Cup and Saucer Parade idea came into being late in December of 1961 when several prominent business men met in Charlottetown.

The meeting was called because of a reaction caused by a net much more than a motorcade held during Old Home Week of last summer in connection with The Evening Patriot's Gold Cup and Saucer classic free-for-all race.

Many prominent citizens felt that the motorcade should be expanded into a full-scale parade featuring floats, bands, floats, marching units, etc.

LOOKING TO 1964

They were also looking ahead to the year 1964 when the Island will spend a delicious 12 months celebrating the 100th anniversary of the meeting in 1964 of the Fathers of Confederation at historic Provincial Building.

It was at this meeting that the groundwork was laid out for the future formation of the Dominion of Canada.

These citizens saw in this small parade the possibility of creating a great spectacular in 1964, two years hence, to replace under our belts," said one businessman, "there is no reason why this parade couldn't develop into a tremendous tourist attraction in succeeding years. And by 1964 we would be able to stage a parade second to none in Canada."

The idea of a giant float parade was an immediate hit with those gathered for the meeting and after that it began to snowball.

The organizers were looking to a modest beginning with possibly 10 floats entered and a few bands staging a competition. But the parade has grown to exceed by far all expectations and by the time it reaches the street on Friday there will likely be at least two dozen floats, three from off the Island — and other assorted units never dreamed of in the beginning.

Bands will get more attention as the parade grows in features and might want to visit here.

J. David Stewart, minister of tourist development, has already said that the film will be good for the tourist business.

Earl Pior, who has aided in the filming of the Hamiltonian and Little Brown Jug, will be directing the USTA film event here.

# USTA film group here for big show

The Gold Cup and Saucer Parade and race on Friday will undoubtedly draw many curious photographers, but Prince Edward Island will welcome none more enthusiastically than a group from the United States.

This team will be from the United States Trotting Association and the results of their filming of the parade and race could well have a significant effect on the Island's future tourist business.

The USTA, after a great deal of discussion with parade officials, decided some months ago that the parade and race might be a good film subject and decided to shoot them and future parades and races in 1963 and 1964 for wide distribution throughout North America.

In fact, this is believed to be the first or, at least one of the few times in Canada that a Canadian event has been filmed for such widespread distribution.

It will be filmed in full color and distributed for private showings in Canada and the U.S.

As a result of this film thousands of people who probably have never heard of the Island will be made acquainted with this province's unique tourism

# Top floats get plaques

Special Gold Cup and Saucer plaques will be awarded to the winning floats in Friday's big parade.

Plaques will be awarded by a special panel of judges to floats entered in the commercial, historical, institutional, classification with a special plaque going to the float judged as the best in the entire show.

The three judges will review the floats from the reviewing stand to be situated on Queen street. The presentation of prizes will be made in front of the grandstand at the Driving Park prior to the start of the evening

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