

**LAST CALL  
to  
NEW WAY  
FOR**



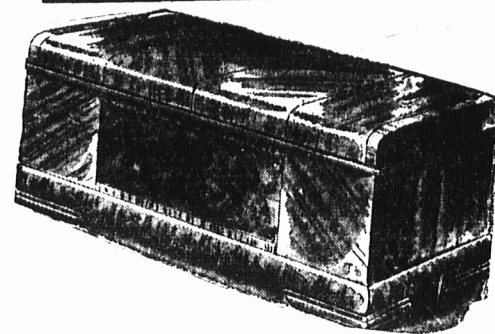
**WITH**

# Gifts for the Home

Christmas and year round enjoyment!

## NO MONEY DOWN

**Big Special Purchase**



**beautiful  
CEDAR  
CHEST**

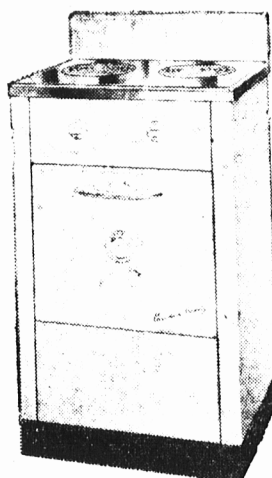
**by a Leading Canadian Maker!**

For that certain someone—a beautiful walnut veneer cedar in large size to hold all her linen and bedding. Lined with aromatic Tennessee red cedar—GUARANTEED to be 100% mothproof. Snap seal latch, lock and key, airtight lid, modern waterfall design in matched walnut veneer polished to a gleaming, satin-smooth finish. Make your selection now and SAVE many dollars.

**NOW  
46.50  
or  
40c  
weekly**

Also available with large bottom linen drawer for only \$6.50. A large variety of other smart designs also available at slightly higher prices. See these right away—we guarantee Christmas delivery!

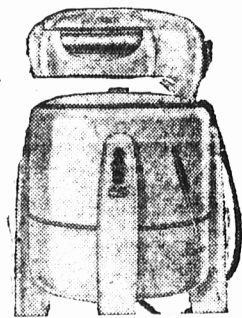
**"Famous Make"  
ELECTRIC  
Rangettes  
at a SPECIAL  
LOW PRICE  
\$59.50**



**40c**

weekly

Ideal for the small apartment or cramped kitchen, the Canadian Beauty rangette has two 7 3/4" 1500 watt elements on top and two 7550 watt elements in roomy oven. Top is full deluxe porcelain finish. This rangette needs no special wiring. Just plug in any ordinary outlet. Buy now for Christmas and SAVE!



**Wonderful Gift Idea!  
a Famous Make  
WASHING MACHINE**

Choose from "SIMPLICITY", "INGLIS", "DOMESTIC" and "BENDIX" makes! With full 2-year GUARANTEE plus 2 years of FREE, prompt servicing. Mother will appreciate this thoughtful gift. Priced from—

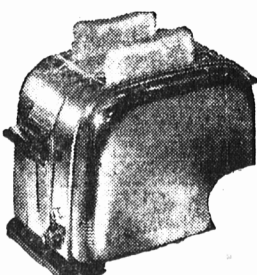
**Priced from \$159.50 or 95c weekly**

**SMART LITTLE 5-TUBE  
MANTEL RADIOS**

For kitchen, den or bedroom—deep-toned mantel radios in smart plastic cabinet. P.M. speaker, large clear dial. Built-in aerial.

**25c**

weekly



**"Morphy Richards"  
Automatic  
Pop-Up TOASTERS**

No more burnt toast with this gift item! Insert bread—set indicator to desired heat and toaster does the rest. Chrome finish. Bakelite handles and feet. Complete with cord and plug.

**25c**

weekly

**"Westinghouse"  
FOOD MIXERS**

A powerful, variable speed food mixer complete with juicer, mixing bowls, cord and plug. Easy to operate, silent and efficient. An excellent gift suggestion.

**40c**

weekly



**Nationally-Famous  
CONSOLE RADIOS**

- MARCONI
- PHILIPS
- WINDSOR
- HALLICRAFTEN
- FLEETWOOD
- ROGERS MAJESTIC

**FROM  
189.50 or  
1.20  
weekly**

Choice of beautiful walnut or mahogany cabinets. Three-speed automatic record players built-in. Deep-toned radios that also serve as a lovely piece of furniture. Ideal Christmas gift! See our large display!

**SEE what 25c WEEKLY will buy:**

- |                                                                                                                                                                          |                                                                                                                                                                 |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| RADIOS: Mantel, Table, Console combination models, Phillips, Rogers-Majestic, Fleetwood, Windsor, Hallicraften, Marconi; also Battery, Portable models and Clock Radios. | Bridge Lamps, from \$14.95                                                                                                                                      |
| General Electric Wall Clocks \$9.95                                                                                                                                      | Tri-Lights, from \$14.95                                                                                                                                        |
| General Electric Irons \$14.50                                                                                                                                           | Magazine End Tables, Lamp Tables, Drum Tables, Step Tables, Magazine Racks, Fern Stands, Occasional Chairs, Hostess Chairs, Card Tables, Boudoir Sets, Mirrors. |
| Morphy-Richards Kettles \$14.50                                                                                                                                          | 117 Piece Renaissance Dinnerware, China, Glassware and Cutlery Set, for \$39.95                                                                                 |
| Turn-Over Toasters \$32.50                                                                                                                                               | 15 Piece Chrome Casserole and Bakingware Ensemble \$9.95                                                                                                        |
| Automatic Coffee Percolator \$29.95                                                                                                                                      | 24 Piece Libby's Fleur-de-Lis Glassware Ensemble with English Serving Tray \$8.88                                                                               |
| Hot Plates, from \$5.95                                                                                                                                                  | Hassocks, from \$4.75                                                                                                                                           |
| End Tables, from \$5.95                                                                                                                                                  | Hampers, from \$9.55                                                                                                                                            |
| Coffee Tables, from \$9.95                                                                                                                                               | Congoleum Rugs, from \$8.95                                                                                                                                     |
| Telephone Sets \$19.95                                                                                                                                                   | Cribs and Mattresses \$25.50                                                                                                                                    |
| Sewing Cabinets, from \$13.95                                                                                                                                            | Baby Carriages \$39.95                                                                                                                                          |
| Smokers, from \$7.75                                                                                                                                                     | Children's Record Players \$12.95                                                                                                                               |
| Table Lamps, from \$5.95                                                                                                                                                 | High Chairs, from \$12.95                                                                                                                                       |

**SEE what 50c WEEKLY will buy:**

- |                                                                                                |                                                                                                                                                                                                                                                                            |
|------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| CEDAR CHESTS — By Red Seal, Heirloom and Victoriaville in Walnut, Mahogany, etc., from \$59.50 | Studio Couches, Colonial Velour Platform Rockers, Gate-legged and Duncan Phyfe Tables, Matching Chairs, Book-Cases, China Cabinets, Corner Cabinets, Beds and Bedding, Bed Outfits, Roll-a-Way Cots, Bunk Beds, Inner Spring Mattresses by Simmons, Star, etc., Wardrobes. |
| DAVENPORTS — Space-Saver Davenport in Repp, Velour, Frieze, etc., from \$99.50                 | ROYAL VACUUM CLEANERS — from \$79.95                                                                                                                                                                                                                                       |
| Crosswell Lounge Chairs \$49.95                                                                | Single and 3-speed Portable Record Players, from \$34.95                                                                                                                                                                                                                   |
| British Inlaid Linoleum, per sq. yd. \$3.00                                                    |                                                                                                                                                                                                                                                                            |
| Westinghouse and Eskimo Food Mixers, from \$39.95                                              |                                                                                                                                                                                                                                                                            |
| Electric Ranges and Rangettes, from \$59.50                                                    |                                                                                                                                                                                                                                                                            |

**SEE what 75c WEEKLY will buy:**

- |                                                                                 |                                                                                                    |
|---------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|
| Bedroom Suites in Walnut, Mahogany and Blonde Veneer and finishes, from \$99.50 | Wood Breakfast Sets (Natural or White), Fawcett Coal and Wood Stoves, Sea-Breeze Electric Ironers. |
| Chrome Kitchen Sets, Kitchen Cabinets,                                          |                                                                                                    |

**SEE what 1.00 WEEKLY will buy:**

- |                                                                                |                                                        |
|--------------------------------------------------------------------------------|--------------------------------------------------------|
| 3-piece Chesterfield Suites in Repp, Velour, Frieze, etc., from \$159.50       | WASHERS—from \$159.50                                  |
| 2-piece Davenport Suites, 2-piece Space Saver Suites, Dinette Suites, Carpets. | Simplicity, Bendix, Inglis, Domestic; Also Gas Models. |
|                                                                                | Whites and Pride Sewing Machines, from \$118.50        |

**GIFTS OVER 1.00 WEEKLY —**

- |                                                                                        |                                                                          |
|----------------------------------------------------------------------------------------|--------------------------------------------------------------------------|
| (1) Fawcett Torrid Oil Ranges, from \$1.50 weekly                                      | (2) 3-piece Velour Davenport Suites, from \$1.75 weekly                  |
| (3) 9-piece Dining Room Suites, Modern and Period. Also open stock, from \$1.75 weekly | (4) Nationally known Refrigerators, 7 to 9.5 cu. ft., from \$2.25 weekly |
|                                                                                        | Electric Clothes Dryers—Simplicity and Bendix \$1.85 weekly              |

**YOU Choose The Time To Pay**

Take 6 Months — 12 Months — 18 Months — 2 Years — 3 Years

**or 200 WEEKS to Pay**

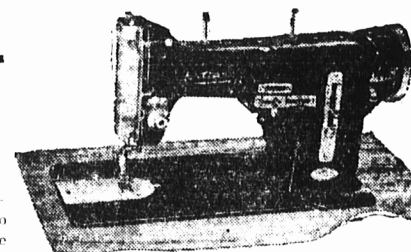
**Here are YOUR  
Christmas Shopping Terms:**

- |                  |    |       |
|------------------|----|-------|
| 25c WEEKLY BUYS  | \$ | 50.   |
| 50c WEEKLY BUYS  | \$ | 100.  |
| 1.00 WEEKLY BUYS | \$ | 200.  |
| 2.00 WEEKLY BUYS | \$ | 400.  |
| 3.00 WEEKLY BUYS | \$ | 600.  |
| 4.00 WEEKLY BUYS | \$ | 800.  |
| 5.00 WEEKLY BUYS | \$ | 1000. |

**NEW WAY Furniture**  
Co. Ltd.

161 Great George St. — CHARLOTTETOWN, P.E.I. — Phone 2817

**Give Mom a  
'WHITE' or 'PRIDE'  
Electric Sewing  
Machine**



A special gift for Mother—one that she would love to receive. See the many fine electric models now on display. USE OUR EASY GIFT TERMS—NO DEPOSIT or DOWN PAYMENT!

**118.50 or — \$1. weekly**

**All Types of "GIFT"  
Occasional Tables**

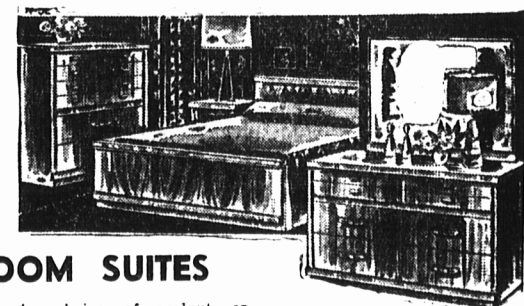
End tables, coffee tables, cocktail tables, lamp tables, etc. An occasional table will add much to the attractiveness of your living room. See our large display of low priced walnut and mahogany tables—all available on CANADA'S EASIEST TERMS!

**PIRCED FROM \$5.95 or —**

**25c**

weekly

**A  
GIFT  
OF  
LASTING  
BEAUTY!**



**BEDROOM SUITES**

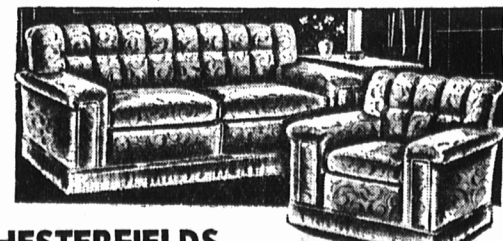
Well-made suites in choice of walnut or mahogany finish. Extra matching pieces also available. See our large display.

**Priced from 99.50 or —**

**65c**

weekly

**FOR  
YOUR  
LIVING  
ROOM**

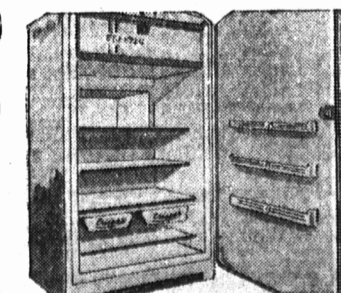


**3-Pc. CHESTERFIELDS**

Beautiful, spring-filled suites in velours, repps, friezes and tapestries. Reversible spring-filled cushions. Many lovely designs. All sizes. Priced from \$159.50 or

**99c**

weekly



**The FINEST GIFT!  
A Sparkling New  
REFRIGERATOR**

Nationally-known makes! Sizes to 9.5 cubic feet! With full 5-year GUARANTEE! See these before you decide on a gift for your home. Available from as little as

**2.25**

weekly

**NO MONEY DOWN!**