

HOLMAN STORE NEWS

Bringing You Up-To-Date On What's New And Interesting at Holman's

THEY'RE big hits in New York and now we have them here for you! --- HOBOS CAPS of fine, soft wool jersey that hug your head will be a boon in all kinds of weather. They're neat and flattering to wear and small enough to fold up and stow away in your handbag. You may choose yours from the galaxy of colors—black, brown, red, tan, charcoal, beige and Kellygreen. The price is a mere 2.98, so you'll be able to afford several to complement your Fall and Winter costumes. Hobo Caps lend themselves beautifully to being dressed up with a sparkling pin or jaunty feather, then again, you may prefer to wear yours plain and unadorned with your sportswear. Come see these arrivals from New York, you'll find them in Holman's Millinery Section, Summerside and Charlottetown.

HIGH fashion in fine bone china CUPS and SAUCERS goes "all out" in fascinating POLKA DOTS. There are a number of colors from which to choose and all are edged with rich gold. Only just arrived from the famous Royal Albert Potteries in Britain, the Polka Dot Cups and Saucers are priced 2.95 each and they're to be found in Holman's Both Stores China Departments, Summerside and Charlottetown.

MODERN homes call for modern LAMPS and Holman's Both Stores Furniture Departments have super-attractive TABLE AND FLOOR LAMPS in matching sets that are really and truly the best of the modern design. Beautifully made and finished with a deep green base and gleaming brass standard, the smart shades are of washable nylon in white with green trim. The Table Lamp is adjustable bullet type and is priced 24.50. The companion Floor Lamp is priced 19.95. Both are in Holman's Furniture Departments, Summerside and Charlottetown.

SMART women are adjudged smart women by the accessories they wear with their various costumes --- And we're so very happy to tell you that Holman's Both Stores Accessory Departments have just received a shipment of terrifically smart HANDBAGS from New York City. There's a truly wonderful assortment of different styles, sizes, colors and shapes from which to choose. They're made of simulated leather, nicely finished and neatly lined. All are at the one price—just 5.00 --- so, come in and choose the one you like best. You'll get oodles and oodles of compliments on your excellent taste in Handbags when you carry one of these New York Imports from Holman's Accessory Departments, Summerside and Charlottetown.

HOLMAN'S Both Stores Present... THE NEW 1956 MARCONI TV

Marconi Offers The Most Complete Line Of TV Models In Canada

From the new Marconi portable to the big high fidelity radio-phonograph combination you can choose from the widest assortment ever offered in Canada. AND there's more too—most models are available in your choice of walnut, mahogany or limed oak finishes to suit your own home decor. Whatever your budget... whatever your taste... there's a Marconi to suit your home.

All At The Lowest Prices For Top Quality TV
SEE THE NEW MARCONI TV AT HOLMAN'S



Model 2351

Powerful 21" console with aluminized picture tube. Cascade turret tuner and famed Marconi sound system. Mastercraft cabinets of Hi-Tone finishes in walnut.

339⁹⁵



Model 2931

Large screen 21" table model with aluminized picture tube. Turret type Cascade tuner and tinted safety glass, easily removable for cleaning. Smart modern Mastercraft cabinet in Hi-Tone finishes of walnut and mahogany.

Walnut Finish 299.95
Mahogany Finish 309.95



Model 2551

Powerful 21" console with big screen aluminized picture tube, for brighter picture, better contrast. 17" speaker for full fidelity directional sound. Cascade turret tuner, and the famous Marconi Signal Monitor.

Walnut Finish 349.95
Mahogany Finish 359.95



Model 3031

17" table model with large screen picture tube, Marconi Signal Monitor for best reception, and Cascade tuner. Front mounted speaker for full directional sound. Smart modern cabinet in beautiful Hi-Tone finishes. Matching base available.

Walnut Finish 249.95
Mahogany Finish 259.95



Marconi Model 2632 Full Screen 17" TV

Full screen 17" table model TV with the new Marconi Award chassis with controlled warm-up tubes to lessen tube strain. Light, portable type TV in attractive modern styled Mastercraft cabinet, with walnut finish.

209.95

Matching legs available at slightly extra cost.

HOLMAN'S Both Stores HARDWARE

ONLY \$10.00 DOWN

Installs Your New Marconi Television Set

Balance Monthly

HOLMAN'S Both Stores...

HUNTERS' HEADQUARTERS

Did Your Old Gun Let You Down
On Opening Day?



If So, Why Not Trade In The "Has Been"
On A Modern Repeater or Double Barrel

Choose From Our Wide Range Of
DEPENDABLE SHOTGUNS

LOW PRICED, 12 Gauge, SINGLE BARREL, SHOTGUN ...	19.95	STEVENS, 12 Gauge, DOUBLE BARREL SHOTGUN	64.95
STEVENS, 12 Gauge, SINGLE BARREL, Hammerless SHOTGUN	27.95	WINCHESTER, 12 Gauge, REPEATING SHOTGUN	102.00
STEVENS, 12 Gauge, SLIDE ACTION REPEATER, 3 Shot Capacity	63.95	ITHACA, 12 Gauge, feather-light REPEATING SHOTGUN	89.95
WINCHESTER, 12 Gauge, DOUBLE BARREL SHOTGUN ...	93.00		

HOLMAN'S Both Stores SPORTING GOODS

DECOYS and CALLS

Carry-Lite, Black Duck Decoys, Each	1.85
Hard Plastic, Black Duck Decoys, very life-like, will not break, Each	2.75
Carry-Lite, Goose Decoys, Each	4.35
OK Duck Calls, Junior, Each	1.75
OK Duck Calls, Regular, Each	2.75
OK Goose Calls, Each	4.95

Imperial Magnum

HIGH POWER SHELLS

Get your supply of these new high power shells at Holman's. Size No. 4 and No. 3 shot. Box of 25

4.05

"Walk - Eze" ALL IN ONE FOUNDATION GARMENT

Comfortable, light weight rayon and elastic, combination with rib reinforced waist, nylon marquisette top and adjustable shoulder straps. Uplift bra of rayon satin. Low cut back. Small, medium and large sizes. Each—

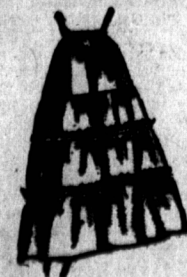
3.98



Nylon Paper Taffeta

CRINOLINES

Now, low priced crinolines of nylon paper taffeta with nylon marquisette veils-ray flounce, in all white, white with pink or white with blue. Small, medium and large sizes. Each—



3.98

HOLMAN'S Both Stores

— Lingerie and Foundation Garments —