

THE NEW SHOP WORD CONTEST

AN AMUSING AND PROFITABLE STUDY OF THE VALUE HIGH LIGHTS OF THE WEEK.

OPEN TO ALL OUR READERS—YOUNG AND OLD

\$216.00 IN PRIZES \$216.00

1st. PRIZE — — — \$3.00
2nd. PRIZE — — — \$1.50
3rd. PRIZE — — — \$1.00
4th. PRIZE — — — 50c

DEAL WITH THESE FIRMS AND WIN YOUR SHARE OF THE PRIZES

1 BUTTER WAFERS

2 PHONE 873

Committees in Charge of PICNICS, OUTINGS, FESTIVALS, PARTIES, Etc.

are invited to get our quotations on any quantity of

"Garden City" DE LUXE ICE CREAM

There is no substitute for **QUALITY**

De Luxe Ice Cream is available in Dricks or in Bulk.

TRUE FRUIT FLAVORS RICH SMOOTH TEXTURE PURE IN EVERY DETAIL.

A genuine ICE CREAM Phone 584

THE PURE MILK CO., LTD.

Cor. Great George and Fitzroy Sts.

SPECIALS—

Boxed Writing Paper, reg. 50c for 25c

Schick Razor with 8 special blades and 25c tub of Palmolive Shaving Cream all for 49c

Cashmere Bouquet Soap 2 cakes 11c

REDDIN BROS.
The Old Reliable Drug Store
Phone 86
Victoria Row Richmond St., Sunnyside

NAVY DRILL SLACKS

with red or white trimming. Special — **89c**

Also terry cloth shirts in blue, yellow and white at — — — **69c**

Jacket sweaters short sleeves. Regular \$1.95 for — — — **\$1.00**

THE GLORIA
Corner Queen & Richmond Streets

SHOES—

Special reduction on **LADIES' WHITE SHOES**

New shipment of **SNEAKERS — CAMP SHOES AND OUTING FOOTWEAR**

All our stock is NEW and priced right.

Purdie—Ferguson Shoes Ltd.
Phone 522
Sunnyside

COOL OFF!

You will be delighted with the temperature of our Pool Room and Restaurant. Drop in for a pleasant game or a refreshing lunch or cold beverage. Our restaurant is one of the finest in the Maritimes—Our food is best quality—Our service is GOOD—Our rates are moderate.

GEORGE TULL
Charlottetown Bowling Alleys
Phone 30
Market Building Basement

Secure Your **BABY CHICKS**

from us and be sure of quality. We carry a full stock of all Brooder Equipment, Feeds, Etc.

Ask us about the famous "JAMESWAY" Oil Burning Brooder. It will pay you to see us.

P. E. I. Co-Operative
EGG & POULTRY ASSOCIATION
Candler Station and Stores at 201 Weymouth St. Phone 575.

MOTORISTS—

Remember that we offer to change your tires free of charge, anywhere within the city limits, when we do the repairs.

Call and look over our stock of Accessories, Tires, Tubes, Batteries, Etc.

WHITLOCK TIRE SERVICE
162 Kent St. Phone 909

We are now carrying a **COMPLETE STOCK**

OF **CAMERA FILMS**

FOR EVERY STYLE SIZE AND MAKE OF CAMERA

CRASWELL Studio
Great Geo. St. Phone 272-L.

RIX'S TIPS

QUALITY SERVICE KNOWN GROCERY PRODUCTS ECONOMY

Sugar Crisp Corn Flakes, 3 pkgs 25c
White Corn, 3 tins for — — — 27c
Blue Ribbon Cocoa, 1 lb. tin — 23c
Cooks Steamed Brown Bread, 14 oz. tins, 2 for — — 25c
Clarks Ass'd. Soups, 3 cans — — 23c
Clarks Tomato Juice, 10 oz. 4 tins for — — — 27c
Westons' Clix (Butter Wafers) 7oz. pkg. — — — 10c
Light Bulbs, 3 for — — — 25c
"Castle" Wax 1 lb. tin — — — 25c

RIX'S GROCERY
BOTH STORES
TELEPHONE
38 Longworth Ave.—102 and 1022
Queen Street — 1601 and 1602

Interior of our Household Goods and Automotive Accessories Department

SOUVENIRS—GIFTS

GLASSWARE—SILVERWARE
PLATED WARE—NICKEL

IXL CARVERS and CUTLERY

STAINLESS TABLE and DESSERT KNIVES and TABLE WARE

Special Prices on Galvanized Ware, Enamel Ware, and Tin Ware

AUTOMOTIVE ACCESSORIES
TIRES, BATTERIES, ETC.

SEE OUR WINDOW DISPLAY

THE ROGERS HARDWARE
COMPANY LIMITED
ESTABLISHED 1857
Prompt Delivery Service, Phones 105-1308

READ THESE RULES CAREFULLY

Through the co-operation of the sponsors, whose advertisements appear in connection with the contest in the *Charlottetown Guardian* is publishing the Shopword Contest for thirty-six consecutive weeks, and prizes are being awarded each week as listed above in the form of service or merchandise orders.

Write your entry ON ONE SIDE of a sheet of paper, giving the particulars in this manner:

SOLUTION to LAST WEEK'S CONTEST

1. Malletts Battery Service
2. P. E. I. Co-Operative
3. Fred G. Kelly
4. The Rogers Hardware Co. Ltd.

Corner Queen and Grafton Streets, Mr. Benjamin Rogers, General Manager, Wholesale and Retail Hardware, Paints, Houseware, China, Silver, Cutlery, Fencing, Building Supplies, Automotive Accessories, Etc.

CONTEST RULES

Any readers of the *Charlottetown Guardian* may participate. (Excepting employees of the *Guardian Publishing Co.*, and members of their families.)

It is important that each reply should be accompanied by a receipt from any one of the firms whose announcement appears in the contest.

It is also important that you state on your entry which of these firms you wish to draw your prize from.

EXPLANATION OF CONTEST

In the numbered spaces in the heading of this contest there appear slogans and phrases which may be found in some of the advertisements in this section.

To qualify the reader is required to find the advertisement in which these "SHOPWORDS" appear.

HOW TO ENTER

Read the ads thoroughly. Write down the number of the "Shopword" as it appears in the heading. Then opposite the number write the name of the advertiser in whose space you have found the phrase. In the case of the fourth "Shopword" it is required that you state in addition to the name of the firm, the name of the manager, the location of the business premises and the lines carried.

Then attach to your reply a receipt from any one of the sponsors of this contest showing that business has been transacted with at least one of them.

Also be sure to state the name of the firm from which you wish to receive your prize.

All correct replies have equal chances of winning. The winning entries are drawn for and the prizes will be awarded in the order in which they are drawn.

All prizes are awarded in the form of orders on the advertisers indicated in the replies and are NOT TRANSFERABLE.

All replies must reach this office not later than noon on Thursday.

Send in as many replies as you wish but be sure to attach an entry slip to each reply.

Address all entries to the

EDITOR
SHOPWORD CONTEST
The *Charlottetown Guardian*

Three Convicts Holding Woman Hostage. Shot

MICHIGAN CITY, Ind., June 29—(AP)—Three felons armed with butcher knives seized a woman welfare worker in Indiana state prison today and threatened to kill her unless they were given guns and freedom, but guards and state police shot them down as they held a party with the prison warden.

The three prisoners were wounded severely. A fourth prisoner, forced into their scheme, the woman an hostage and the warden's secretary suffered slight wounds, and a prison guard who sought to interfere with the convicts' plans was slashed in the neck with a knife.

Mrs. Ruth Joiner, 20, of Crawfordsville, Ind., member of a party of eight welfare workers being escorted through the prison, was the woman seized.

As the party passed through the prison hospital, Mrs. Joiner was grabbed by Richard Sweet, 26; Alphonse Skuszewich, 20, and Earl Niverson, 30. The trio hustled her into the office of Dr. Peter Weeks, prison physician.

Levey Hunt, 34, trusty working as a hospital attendant, and Joseph Plotrowski, 37, guard, sought to rescue Mrs. Joiner. The convicts stabbed Plotrowski in the neck and headed Hunt into the doctor's office with Mrs. Joiner.

Over Dr. Weeks' telephone, the convicts, called warden Alfred Dowd.

"Give us guns and a getaway car within 10 minutes, or we'll kill the woman," the warden quoted them as saying.

Through the door of the doctor's office, against which the convicts had erected a barricade, the warden told the men he would take up their demands with the governor's office.

The warden left, planned a surprise attack and then returned. Guards outside were instructed to hoist ladders to two outside windows in Dr. Weeks' office. Two squads inside crept to windows along side the door leading into the office.

Dowd went back to the door and resumed his party. At a pre-arranged signal, the squads at the outside and inside windows smashed the glass, and a volley of shots rang out. The three ring leaders were dropped before they could harm their captive.

Mrs. Joiner was shot in the shoulder. Hunt received a flesh wound in the thigh and Edgar Wetzell, the warden's secretary, was wounded in the leg.

GROCERIES—

String Beans, per can — — 10c
2 pkgs. Macaroni with large scraping spoon, all for — 25c
Puffed Wheat, 2 pkgs. — — 19c
Milk, (all brands) 3 tins — — 25c
Ivory Soap, 2 large bars — — 15c

P. J. MacDONALD
Free Delivery Phones 888-889
164 Queen Street, Phone 1440

KEEP COOL!

When hot weather gets you down you'll appreciate the comfort of a cool breeze in your home or cottage.

See our complete line of Electric Fans all sizes and prices.

CHAPPELL & CO.
164 Queen Street, Phone 1440

ELECTRIC WELDING

ACETYLENE WELDING AND CUTTING

Truck frames reinforced. Best Workmanship. Better Rates.

Proud & Moreside
Phone 813-J, 223 Gt. Geo. St.

PRESERVE YOUR CARPETS BY USING OUR HOOVER VACUUM CLEANER

INSTEAD OF HARMFUL BEATING

PROTECT YOUR FURNITURE with our neatly tailored SLIP COVERS

Henry MacFarlane
167 Kent St. Phone 1042

CUSTOMERS—

We are always ready to assist in planning special meals or in suggesting items for Picnics, Outings, Parties, Etc. Quick Delivery Service. Lower Prices. Phone 1210.

Economy Grocery
Corner Kent and Hillsboro Streets
Phone 1210

We have a full stock of fresh VEAL, BEEF, PORK and LAMB. Also all varieties of smoked and Cured Meats. Home made Sausages.

FREE DELIVERY

QUEEN STREET MEAT MARKET
HENRY PETERS, Proprietor.
Phone 1301.

CHILDREN'S WEAR

DRESSES — COATS
ROMPERS — SUN SUITS
SWEATERS — BLOUSES

All at reduced prices.

Holmes & Bradley
152 Queen Street, Phone 52

DOMINION DAY SPECIAL

FRIDAY — SATURDAY — SUNDAY
FULL COURSE CHICKEN DINNER

Home Style — The way you like it. We prepare lunches for taking out.

CRYSTAL TEA ROOM
"The Friendly Restaurant"

LAURA M. CLARKIN, Proprietress
211 Queen Street, Phone 577
NEXT TO FIRE HALL

CONTESTANTS

We draw your attention to the fact that certain changes have been made in the list of sponsors. Each entry must be accompanied by a sales receipt from one or other of the firms now sponsoring this contest. Ed.

In Memoriam

MRS. D. HECTOR MURCHISON

There passed away at her home on June 2nd, 1939, Mrs. D. Hector Murchison of York Point, P. E. I. After a prolonged illness patiently borne, her spirit took flight at the age of sixty-nine years. The late Mrs. Murchison was born at West River, the youngest daughter of Mr. and Mrs. David MacEwen, but since her marriage she had resided at York Point. She was favorably known by a large circle of friends upon whom she lavished kindness especially to those in need. The Church, home and society have lost heavily by her decease, but she has left a rich legacy inasmuch as many a heart has been comforted and richer in soul for having known her.

The funeral, which was held on Sunday, June 4th, was largely attended and was held at the home and tended there by her pastor, Rev. E. R. Woodside, who spoke from the text, "Blessed are the pure in heart for they shall see God." The hymns sung were: "Jesus keep me near The Cross" and "Safe in the Arms of Jesus." A solo "No Night There" was sung by Mr. William Butler. The pall bearers were Messrs. Wesley Bell, Mack David, White, Ewen MacMillan, MacPhail, Leslie MacEwen and William MacKilley.

Besides her husband, she leaves to cherish her memory, three daughters and two sons, namely Elsie, Mary, Marshall L. Woodside, Halifax, Mass., and Stanley at Katryn, Clarence and Stanley at health resort at home and in home. Also surviving is one sister, Mrs. E. M. Bennett, and one brother, William H. MacEwen of New Dominion, to all of whom sympathy is extended.

In Memoriam

MRS. JOHN GILLESPIE

There passed away to his Eternal reward on May 25, 1939, Mr. John Gillespie, Appin Road, at the advanced age of 87 years. The deceased had been in failing health for some time, but was not bedfast until a few days previous to his death. The late Mr. Gillespie was born at Strathalbane February 10, 1852. While quite young he moved with his parents to Loyalist, and from there to Appin Road where he was for many years engaged in the farming industry. He always took great interest in all things pertaining to the welfare of the community and was ever ready to lend a helping hand in time of trouble. Mr. Gillespie was twice married. His first wife Anne Smith predeceased him some thirty-seven years ago. Besides his sorrowing widow (nee Carrie Hearty, Cornwall) the following children are left to mourn: Samuel, MacLeod, Alberta; Arthur, New Hampshire; U. S. A.; Kilburn, New Westminister, B. C.; William, Appin Road; Katie, Mrs. Harrie MacEwen, Lot 40; Matilda, Mrs. Harold MacDonald, Summerside, P. E. I.; Janet, Mrs. John Davis, East Peppershall, Mass.; Agnes, Mrs. Peter MacKinnon, Longhepe, Saskatchewan; one sister, Mrs. Robert Smith, Charlotteville; two brothers, Ewen, New Glasgow, N. S. and Ewen, Cambridge, Mass., also a large number of grandchildren and great grandchildren.

The funeral which was largely attended was held from Appin Road Church, following a short service in the home. The services were conducted by Rev. D. J. Morrison, assisted by Rev. Mr. MacPhail, and Mr. Lloyd Henderson, student. The hymns sung were his favorites of the deceased, Jesus Lover of My Soul, The 23rd Psalm, and There's A Land That Is Fairer Than Day, also the hymn The Hour of My Departure is Come, was very feelingly read by Rev. Mr. MacPhail.

The pall-bearers were Messrs. Duncan Nicholson, Daniel MacDonald, Farold Mac Donald, James Matheson, Donald Gordon, and Edgar Farrar. The remains were tenderly laid to rest in Bonshaw cemetery here to await a glorious Resurrection. (Patriot please copy)

LAST RESPECTS FOR JOHN F. MORRISON LINCOLN LUMBERMAN

LINCOLN, June 15.—Funeral services for John F. Morrison, 76, were at his farm home on West Broadway, Monday afternoon by Rev. Hugh A. Gillis, pastor of the Congregational church. Relatives and very many friends paid their last respects and there was a profusion of beautiful floral

FOXMEN—

Leading ranchers everywhere always feed Imperial Biscuits throughout the whole year.

"FOR SUCCESS FEED IMPERIALS FROM PUP TO PELT"

The Imperial Biscuit Co., Ltd.
101 Longworth Ave. Phone 721

PRIZE WINNERS LAST WEEK

1. Ross Stewart, 20 Elm Avenue.
2. Miss Vaunda Saunders, Winsloe Station.
3. Rita Wheatley, 73 Bayfield St.
4. Mrs. E. Gallant, 319 Euston St.

Mustard Control On Farm Fields

Farmers who have mustard in their fields may sometimes regard the position as hopeless, but according to a report from the Central Experimental Farm, Ottawa, not only can mustard be effectively controlled by the use of cyanamid dust but also the same cyanamid dust, also by an increase of 4 to 6 bushels an acre in the yield of grain crops may be obtained. Besides being a weed killer cyanamid dust is also a nitrogenous fertilizer. Calcium cyanamid dust, states George Knowles of the Field Husbandry Division, Dominion Experimental Farms, applied at the rate of 125 pounds per acre, has controlled mustard effectively at the Central Experimental Farm. Best results were obtained by spreading the dust uniformly over a young growth of grain and mustard which was wet with dew. When dusting was suspended until the plants were dry the weed was not killed. And if the mustard was in bloom the treatment was less effective than when put on with the dew.

Small areas may be dusted with a knapsack duster, or, if several acres are to be treated, the common fertilizer attachment on a grain drill may be used. A roll of fine mesh wire suspended under the openings of the drill gives more uniform distribution. Although the dust makes the grain turn yellow, no harmful effects ensue. In ten days the grain should completely recover and the mustard almost entirely disappear. The growing tip of the grain is protected by the sheath.

Registrations of motor vehicles in Canada during 1938 totaled 1,294,853, an increase of 75,151 over the preceding year.

Dorothy Dix

(Continued from page 8.)

from home to school. Not all education comes put up in school books and there are many children who have a store of intelligence that makes for success in the world who are not college material.

Dear Dorothy Dix—I am a young married man with a sweet wife who says she loves me. She is an only child and her father has always given her everything she wanted. My father died when I was very young and I have supported myself since I was 12, and while I give my wife everything that I can afford that doesn't satisfy her and she goes to her father for things, which humiliates me. Whenever we have an argument she tells her father about it and she thinks that he should tell me what to do. I don't like that. I want to be the head of my home. I don't want her father to boss me as if I were a little boy. What shall I do?
—WORRIED HUSBAND.

Answer:
I don't think you should object to your wife's father giving her presents. In these days when it is hard for a young man just starting in life to support a family alone and unaided, I think it is the duty of every father who can possibly afford it to give his daughter an allowance after she is married.

In older and more sophisticated countries than America parents begin putting away some money for a girl's dowry as soon as she is born, and so she doesn't go empty-handed to her husband, as most American brides do. Certainly it is no more than fair that a father, who has cultivated extravagant habits in his daughter and indulged her in everything should help the young man she marries support her.

But you have a just grievance in your wife running to her father with all the tales of your little quarrels. That is not a loyal or witty thing to do. If she has any sense at all, she should know that the inevitable result will be to make her father think you are mistreating her and that she is a poor, persecuted innocent who has thrown herself away upon a man who doesn't appreciate her.

Also, she is lacking in knowledge of human nature if she does not know that every man wants to be the head of his own house and that he resents any in-law trying to run it for him. Especially would this be the case of one who, like yourself, has shown that he could stand alone and shift for himself since he was 12 years old.

Try to make your wife understand your point of view. Perhaps that will change her baby ways.
DOROTHY DIX.

