

\$75 QUIZ CONTEST

CONTEST RULES AND PRIZES LISTED ON PAGE 8

21. **WHAT**

leading millinery shop has recently moved to a new location, across from Dominion Building?

Name _____

Address _____ Phone _____

22. **WHAT**

Charlottetown restaurant specializes in Chinese and Canadian food and is located on Queen St.

Name _____

Address _____ Phone _____

23. **WHO**

has as their slogan "Where Smarter Women Shop" and is located on Great George St.?

Name _____

Address _____ Phone _____

24. **WHO**

is the leading and oldest monument dealer on Prince Edward Island. "Memorial Craftsmen Since 1870?"

Name _____

Address _____ Phone _____

25. **WHAT**

local electrical firm offers 24 hour service through its telephone answering service?

Name _____

Address _____ Phone _____

26. **WHAT**

Charlottetown shoe firm bears this slogan "The Home of Good Shoes Since 1920?"

NAME _____

ADDRESS _____ PHONE _____

27. **WHAT**

is the name of the business firm in the Charlottetown area which is a dealer for McCulloch Chain Saws and whose manager is well known for his association with Go-Kart races in P. E. I.

NAME _____

ADDRESS _____ PHONE _____

28. **WHAT**

Charlottetown establishment sells "Chicken In The Rough"

Name _____

Address _____ Phone _____

29. **WHAT**

Store in the Charlottetown area has a Post Office, also carries children's wear and is open until 10:00 p.m. seven nights a week.

NAME _____

ADDRESS _____ PHONE _____

30. **WHAT**

Progressive Company in the Charlottetown area has the only mobile crane and aerial ladder.

Name _____

Address _____ Phone _____



A HIGHLIGHT of progressive events which took place in Alberton during 1964, was the official opening in July of the new Jacques Cartier Memorial Arena. The steel structure serves the community as a recreation centre, skating rink and agricultural building during the Alberton Exhibition.

ALBERTON REVIEWS PROGRESS

Centennial Project Marks Cartier's Landing In 1534

By ALICE GREEN
In Prince Edward Island's Centennial Year, Alberton took note of its progress not only during period of months but during an interval of 430 years.

An outstanding feature of the town's Centennial Day was a re-enactment of the landing of Jacques Cartier on its shores when he was on his first voyage to Quebec in 1534. It was an exciting pageant dramatically performed, one that will never be forgotten by those who were present. Times have changed since Cartier's day but his name is not forgotten in West Prince. Two miles from the spot where his landing was re-enacted is a beautiful little Provincial Park which bears his name.

The Jacques Cartier Memorial Arena, Centennial project of Alberton and surrounding districts, honors the intrepid explorer and is a credit to all who participated in planning and erecting it. The solid steel frame, with translucent plastic panels to permit the entry of light, measures 220 by 100 feet. Situated on the Exhibition grounds, it is intended to serve as a skating rink, recreation centre and agricultural building. Much of the construction came under the winter works program but there was also a large amount of voluntary labor. A full schedule of skating and hockey is under way as the building program nears completion. Dressing rooms, office, canteen, propandea and seating are completed. The closed-in area at the entrance end of the arena is heated by an oil-burning furnace and plumbing is nearing completion. The 100 by 30 foot surface is lit by 35 400 watt mercury vapor color-improved lamps believed to be the first of public address system capable of handling the arena and the Exhibition grounds has been installed.

The Arena was officially opened by Hon. Henry Wedge on July 4 as a part of Alberton's Centennial Day program. Two weeks earlier it had been used for a Centennial School Rally in which 15 schools were represented by some 700 students and their teachers. Master of ceremonies Herbert Leavitt said on that occasion, "We are not only celebrating an historical event but we are actually making history. This is the largest parade ever assembled in Alberton, and probably the largest audience ever gathered, and it is the first assembly in the new Jacques Cartier Arena."

INDOOR SHOW
The Arena provided accommodation for the first indoor judging of livestock at the Alberton Exhibition in mid-August. For the first time in its long history this annual fall fair extended over a three day period and there was special entertainment to mark Centennial Year. The Exhibition was officially opened by Premier W.R. Shaw, Seated by Premier W.R. Shaw, Seated by the dignitaries at the opening ceremonies were Miss Cheryl Corcoran of Piusville, Queens; Queen of West Prince, and her two princesses, Misses Beverley Gray and Dorothy Dennis of O'Leary.

Entertainment features at the Exhibition included a mammoth parade of floats representing a number of Island centres, led by the Lads and Lassies Pipe Band and the Silver Rocket Majorettes; and a performance by sky divers. Evening programs in the Arena included performances by the Centennial Youth Chorus, the Charlottetown Centennial Majorettes and the Royal Canadian Dragoons Band from Ottawa. There was the traditional concert by local talent and the usual Exhibition dance. For the first time there

was a parade of stars of the livestock show and an impressive one it was. One of Alberton's earliest industries which lay more or less dormant for many years before it was revived in the last decade, continues to thrive and expand as two boat shops at Alberton South turn out top class boats of various types which range from fishing boats to luxury yachts.

Development of small home industries in the town is a gratifying mark of progress as well as a source of pleasure to those who are engaged in them. The first of these was begun by Herbert Leavitt whose beautiful work with wood, Maple Tree Craft, has become well known. Mrs. William O'Brien, whose Handicraft Studio Workshop had featured the assembling of imported gems to jewellery fittings, made an exciting announcement last February. Experiments in tumbling and polishing Island stones had been successful. Assembled to a variety of fittings they have become popular souvenir and gift items.

Taking advantage of the Government sponsored handicraft courses, some residents of the area have learned to do copper enamelling, silk screening and weaving. Some of their work is being offered for sale to the public.

Farmers of the area surrounding Alberton experimented last year with the growing of tomatoes, grain, corn, soy beans, sugar beets, burley tobacco and carrots. It is anticipated that there will be further experiments this year, probably with fruit growing. With the exception of carrots, the crops were grown under the West Prince Development Foundation which is sponsored by the Alberton and West Prince Board of Trade.

Also, 1964 saw completion of a 100 by 30 foot transit shed on the Union Wharf at Alberton South. This frostproof building is for the storage and inspection of farm produce prior to shipment by water.

SENIOR CITIZENS
A four-unit senior citizens' housing development, begun in Alberton last January under the winter works program, was completed early in the summer. Street lighting in the Town has been noticeably improved by the installation of 15 mercury vapor lights in the business section of Main Street and on Church Street West.

In connection with a small handicraft shop at her home, Mrs. W.R. Oulton has assembled a number of antiques which she hopes may be the beginning of a museum for the town.

Alberton Boys' Club was officially opened in June. Ernest A. Collins of Moncton, representative of the Boy's Clubs of Canada, presented the plaque which indicates membership in the national organization. It was received by president Larry MacDougall and vice-president Ivan O'Meara.

The first Hymn Festival to be held in Alberton was presented in the United Church on evening in May under direction of Mrs. Ruth Somers. All church

choirs of the town participated. It is hoped this festival will become an annual event. A nurses' memorial day service, conducted by clergymen of the town, was held at the Western Hospital the first Sunday in May. Nurses from Alberton and O'Leary were present. It was the first such service to be held here.

In June Mr. and Mrs. Gerald Rooney donated to Alberton branch of the Canadian Association for Retarded Children one of the specially equipped chairs designed by Jacqueline Cumiskey for children who are not able to sit without adequate support. The chair was immediately available to a child outside the town who had need of it.

WIN HONORS
In the field of education three former Albertonians received honors during the year. At the spring convocation of the University of Alberta Miss Helen Kerr received the degree of Master of Arts in philosophy. Miss Kerr also holds Bachelor of Arts degree from Mount Allison, Bachelor of Library Science from McGill and Bachelor of Education.

From the University of Toronto Edward McAlduff received an open fellowship valued at \$1,500 plus tuition and fees for continuing research and studies toward the Doctor of Philosophy degree in Chemistry. Mr. McAlduff received his B.Sc. from St. Francis Xavier in 1961 and following that had been awarded a National Research Council bursary a Shawinigan Chemicals scholarship and a Shell Oil Fellowship.

Maurice Tugwell, 17-year-old grandson of Mr. and Mrs. Howard Clark, graduated with honors from Moncton High School, ranking second in a class of 225. On this occasion he received an IOOE bursary and an award of \$100 which the school board presents to students with an average of over 85 per cent. He was also awarded an International Nickel scholarship.

Alberton is proud to own three brilliant students as products of local schools. At home progress in education is seen in the vocational school evening classes being conducted in the Regional High School. Courses in welding, auto mechanics and motor mechanics are being enthusiastically received by large numbers of students.

Three human interest stories of the year denote progress in the realm of friendship and international brotherhood. In June Mr. and Mrs. Parrell Cahill of Central Kildare had as house guests Mrs. John Taylor of Mittigong, Australia, and her daughters, Marilyn, Nerida and Glenda. The visit resulted from a pen-pal correspondence which had extended over a two-year period between Dorothy Cahill and Marilyn Taylor. The Taylors brought with them many interesting souvenirs of their homeland and proved to be delightful guests.

Mrs. LeBert Pridham and Mrs. Robert Profit who came to Alberton as "war brides" 18 years ago were, through the generosity of fellow members of the Legion Auxiliary, presented with return tickets which enabled them to visit their families in England. Mrs. Pridham had had one trip home 16 years ago. This was the first time Mrs. Profit had been able to go. "Freedom from fear" - the words have new meaning in Alberton this year for the townspeople have seen it come to their beloved Hungarian refugee family. In January 1967 Mr. and Mrs. Andrew Hainpa fled from their native land, leaving behind their three small children. After a year of dangers, fears and hardships in refugee

ARDA Fund Here Totals \$417,000

Prince Edward Island has received \$417,000 from ARDA's project fund of \$3,948,000. The island had 23 projects under ARDA ruling which controlled 148 projects last year. The results were made public recently in a statement made by Federal Forestry Minister Maurice Sauve. Mr. Sauve announced that 600 projects were approved under the ARDA program in 1962 to the end of 1964. Reviewing ARDA's first two years of activity, Mr. Sauve quoted a total of 598 projects, involving a total cost of \$42,367,000 of which the federal share is \$23,191,000. He added that the purpose of the ARDA program, stated briefly, is "to improve or alter existing land use, carry out soil and water conservation, and improve income and employment opportunities in rural areas". Under ARDA, each province initiates and carries out its own projects, with federal financial and sometimes technical assistance. Emphasis on the type of projects varies between provinces, according to their needs. For example, Saskatchewan has concentrated on community pastures, with a total of 59 in process of development. The Newfoundland ARDA has consisted chiefly of research work, with 33 such projects under way or completed. All ARDA projects to date are being carried out under the federal provincial ARDA General Agreement, signed between the federal government and each province in the fall of 1962. A new agreement, to cover the period from 1965 to 1970, is currently being discussed. Under this new agreement the federal government has agreed to provide \$25,000,000 per year, plus a \$50,000,000 special-project fund over the whole term of the agreement.

MLA For 5th Kings Suggests Low-Cost Housing For City

Discussing housing during a speech in the Legislature Thursday, George Ferguson, (L-5th Kings) said he hoped the provincial government would get together with the City of Charlottetown on a low-rental housing project. He pointed out that "the federal government backs 75 per cent of the cost of such projects." He hoped the senior citizen homes now being built are for the use of Islanders. "I have heard otherwise." Mr. Ferguson was taking part in debate on the draft address. He said he "noted that the premier didn't tell us about what the federal government did for the province in the past year." Through the Atlantic Development Board, \$1,000,000 was given for highways, \$700,000 for water and sewer for plants at Georgetown; \$75,000 for water supply and road work at the Montague processing plant; and \$200,000 for an Irish Moss plant in Prince County. He added that money was made available for student loans and that Central Mortgage and Housing Corporation approved \$685,000 toward the construction of homes in the province. **POWER CABLE** Mr. Ferguson said that the government is dragging its feet in investigating the possibility of a power supply cable to the province. He said the Atlantic Development Board recommended the project which would cost about \$6,000,000. "Is it possible," he asked, "that the premier may be trying to make a deal with Premier Smallwood of Newfoundland on the Hamilton Falls project?" Mr. Ferguson suggested that a survey should be carried out to see if Island fishermen favor a lobster trap limit in their operations. He criticized the premier for failing to give credit to the federal government for helping boost farm income in the province. He said Ottawa had assisted the province through the Farm Machinery Bill, Farm Improvement Act, aid to increase facilities at the experimental farm and ARDA. He felt Kings County had been neglected with regards to development of provincial parks. "Kings County has miles and miles of the finest beaches on Prince Edward Island. We have been sitting in Kings watching the tourist dollar go to other parts of the province." He said he was puzzled over a remark by Russell Driscoll (P-3rd Queens), who in seconding the address in reply to the speech from the Throne, said one of the newly elected members, William Acora (L-1st Kings), might not be a member for long. "He asked if this meant there might be an election in the near future. "Did he have more information than the rest of us?"

BETTER DEAL EAST BALTIC

(Continued from page 1)

one contained in the department of agriculture. The minister said he wants to see the federal policy of freight assistance on western grain shipments to the province maintained. He said in 1963 that freight assistance of \$274,299 was paid on 37,816 tons of imported grains.

Referring to the legislation passed last year that would control the use of poisonous chemicals in crop production, Mr. MacRae said he felt it was not necessary to proclaim the act. "The controversy over the legislation here last year and the publicity it received has served its purpose well," he said. He added that there is also a federal-provincial study on insecticides being carried out and "there would be no point in proclaiming legislation that at a later date may be superseded by food and drug administration regulations."

NEED RECORDS
Mr. MacRae urged farm people to keep financial records of their operations as these records of income will be necessary if self-employed persons are to benefit from the Canada Pension Plan.

The minister announced that his department in May will have the services of a horticulturist who is now attending Macdonald College in Quebec. The horticulturist will fill the vacancy created by William Sterns who resigned to accept a post with the federal government.

Mr. MacRae predicted good returns for producers of strawberries and blueberries. He said the demand for these small fruits cannot be met with present production. Referring to the growing of efficiency of agricultural production methods, Mr. MacRae said "today the consumer pays 19 cents from each dollar for food. Fifteen years ago the portion was 25 cents. Thirty-seven hours of an American factory worker's time pays his grocery bill for a month. Fifteen years ago it took 60 hours of work to pay the bill. Mechanization and efficiency in agriculture did this."

The couple eventually arrived in Canada to begin a new life. Efforts to bring their children here failed time after time and they were beset with fear that they might never see them again. But 1964 brought the happy reunion. Maria, Josef and Frank are with their parents and adapting well to Canadian life. When they arrived the children of the town brought them welcoming gifts, and so did the Junior Red Cross. Then the community had an "open house" party at which they were formally welcomed and presented with a generous gift of money.

Canada Du Pont To Boost Capital

MONTREAL (CP)—Du Pont of Canada Ltd. announced Friday it plans to increase the company's capital through the sale of 500,000 common shares. Proceeds will be used to pay off short-term debt and to assist in financing a current plant expansion program amounting to about \$130,000,000. The proposal will reduce the holdings of E. I. du Pont de Nemours and Co. of Wilmington, Del., from more than 90 per cent to 74.8 per cent. All shares will be sold in Canada.