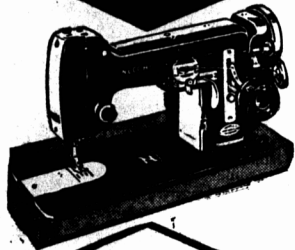


HOLMAN STORE NEWS

Bringing You Up-To-Date
On What's New And
Interesting at Holman's
By G. H. M.

See the **NEW**
NECCHI
MIRA



EMBROIDERS

FULLY AUTOMATIC

No more finishing work by hand!
NECCHI sews on buttons, makes
buttonholes, blindstitches hems,
darts, monograms... beautiful
embroidery possible even for a be-
ginner because NECCHI sews by
itself.

NECCHI models available from **\$124.00**

Coronation
CONSOLE MODEL 404

Beautiful, compact,
rounded table top
for easy working.



HOLMAN'S
Furniture
SUMMERSIDE
CHARLOTTETOWN

Mothers-

when it comes
to properly
fitting shoes
for children
come
to
us...

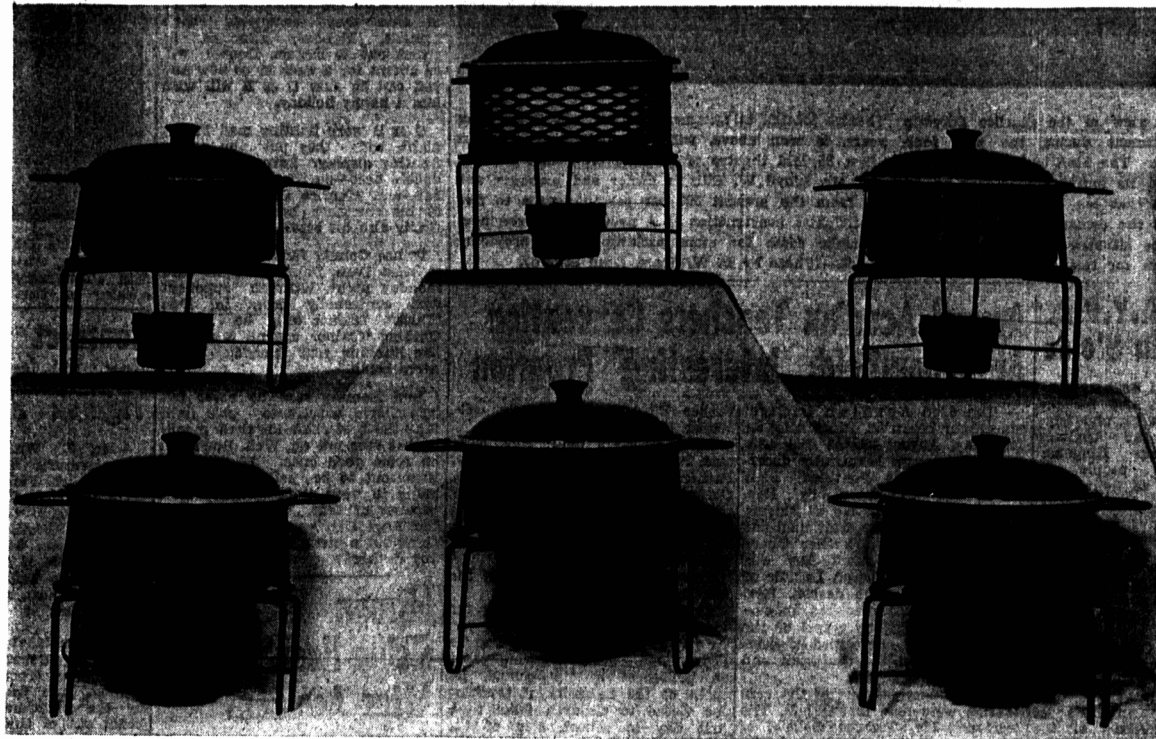


It doesn't pay to take
chances with growing feet.
That's why we invite you to
bring your youngsters in for a
size check-up at any time.
There's no charge; no obliga-
tion. When new shoes are
needed, we have a complete
stock including Savage Shoes
for children of all ages. Savage
Shoes are well made, of best
materials, over lasts scientifi-
cally designed for children.



HOLMAN'S
Footwear
SUMMERSIDE

and now!... at **HOLMAN'S** both stores... Utterly New! Wonderfully Practical! Smart Looking! The "Dainty Chef" **CASSEROLE** and **WARMER**



for gracious serving and casual
living in the modern manner

7.95
ONLY COMPLETE

Good taste in serving—good taste in food—serve a snack or meal in a jiffy!
For informal buffet service, barbecue settings or oven-to-table, the DAIN-
TY CHEF is wonderful. Pleases any hostess in both appearance and perfor-
mance. Each DAIN-
TY CHEF is a color-fused, porcelain steel, 2 quart
casserole set in black metal frame with black metal warming stand. An
American import styled in House and Garden colors of Tangerine, mint
green, coral, white and lemon. Yes—for gracious serving and casual living
in the modern manner use a DAIN-
TY CHEF.

Serves a Snack or a Meal in a Jiffy!

HOLMAN'S BOTH STORES
China Dept.

FOR EXTRA GOOD VALUES
Day In... Day Out
SHOP HOLMAN'S 5 and 10 and BUDGET SHOP

Featuring... Our "Best Sellers" In **BUDGET LINGERIE**

Quality Right! Priced Right!

4 "Best Selling" Styles In **PANTIES**

There are various styles and pastel shades to
add to your panty wardrobe. Made of rayon
tricot, trimmed and inset with colorful em-
broidered nylon. Sizes are S-M-L. Priced to
fit your budget.

59¢

"Best Selling" **SLIPS**

Attractively designed, these slips are straight
cut—made of durable lingerie crepe—daintily
trimmed with cotton lace and embroidered
nylon. Undoubtedly the "buy" of the season.
Available in sizes 32-40.

1.98



5 and 10
Summerside **HOLMAN'S** BUDGET SHOP
Charlottetown

Canada's most
beautiful coat
in a new colorama
of fashion shades

Kilgornoch
ELYSIAN

an exclusive
Gordon
creation



For Your Protection
Look For This Label



The famous Kilgornoch coat for Fall-Winter
'54 is more distinguished than ever in beauty,
elegance, warmth... with a wealth of fash-
ion details.

Master tailored by the skilled craftsmen of
the House of Gordon... Canada's finest
tailoring house for women.

We cordially invite you to come in and in-
spect our magnificent new collection of Kil-
gornoch Elysian coats.

100% pure Wool and Angora loomed by AYERS

Sizes 10-20, colors are Bala blue, Regina red, Vernon
green, Wedgewood blue, Tar grey.

ONLY **69.75**

LADIES' WEAR **HOLMAN'S** LADIES' SHOP
Summerside Charlottetown