

Value History

DOLLAR DAYS

Get that new COAT you've wanted



- ONE THIRD OFF**
- \$ 8.95 Spring Coats — **5.97**
 - \$10.95 Spring Coats — **7.30**
 - \$12.95 Spring Coats — **8.64**
 - \$14.95 Spring Coats — **9.97**
 - \$16.95 Spring Coats — **11.30**
 - \$19.50 Spring Coats — **13.00**
 - \$22.50 Spring Coats — **15.00**
 - \$25.00 Spring Coats — **16.67**
 - \$29.50 Spring Coats — **19.67**

One third off Three quarter length Spring Suits

- \$10.95 Spring Suit — **7.30**
- \$12.95 Spring Suit — **8.64**
- \$25.00 Spring Suit — **16.67**
- \$16.95 Spring Suit — **11.30**
- \$19.50 Spring Suit — **13.00**

STORE OPEN FRIDAY EVENING

Closed all day Saturday, July 1

"ON THE ISLAND IT'S"

MOORE & McLEOD

FOR FASHION AUTHENTICITY

High Spots In Business Trend

(Canadian Press Financial Writer) (By ALEX. PRINGLE)

Business barometers first half of 1939 indicate a three per cent improvement over similar period of 1938.

Lumber and nickel exports for May, 1939, show 29 to 35 per cent over May, 1938.

Copper exports and loadings up 10 to 13 per cent.

United States markets taking a lot of Canadian cattle, shipments showing 300 per cent increase as compared with corresponding period last year.

Output of Canadian gold in the first four months of 1939 valued at \$57,000,000, a gain of 12 per cent over corresponding 1938 period.

Eighty mills now producing gold in Canada and a dozen more planned.

Manufacturing operating on a higher level than a year ago, particularly in footwear and foodstuffs including flour and sugar.

Motorcar production down nine per cent from last year but picked up at end of first five months of 1939.

Bank debts, commercial loans and deposits in a rising trend.

In external trade Canada has a satisfactory balance of exports over imports.

A FAMOUS BAND

The Lords Commissioners of the British Admiralty have given approval for the band of His Majesty's Royal Marines from Plymouth, Eng., to attend the Canadian National Exhibition in Toronto, this year. The Royal Marines will play in the magnificent Band Shell erected two years ago.

Leader of the Royal Marines is the distinguished composer-conductor Major F.M. J. Ricketts, known as the "Sousa of England". Among his famous compositions is the "Colonel Bogey" march, which he published under the non-descriptive name of Kenneth J. Alfred.

ROYAL VICTORIA COLLEGE

FOUNDED AND ENDOWED BY THE LATE HON. BARON STRATHCONA AND MOUNT ROYAL

MC GILL UNIVERSITY MONTREAL

Applications should be made early. For all information apply to THE WARDEN

Recently enlarged fireproof building, thoroughly modern equipment. For women students, resident and non-resident, numerous degrees in the Faculty of Arts (B. A., B. Sc., B. Com.) and in the Faculty of Music. Diploma courses in the School of Physical Education. A limited number of Scholarships and Bursaries.

Central Guardian

This column is reserved for news of local interest but advertising of a new nature may be inserted at 5 cents a word strictly payable in advance.

CRASWELL for Photographs.

CONFEDERATION LIFE INSURANCE. L-9789-7-21-31.

BOTH OUR STORES will be open Friday night, but will be closed all day Saturday, July 1st. Rix's Grocery. L-218-6-26-31.

SEE THE NEW 5 tube Victor Radios at Miller Bros for only \$14.95. L-361-6-26-21.

TRYON-BONSHAW UNITED BAPTIST—Tryon 7:30 p.m., West-Portland, 8:30 p.m., Bonshaw 11 a.m. Rev. S. D. Tritts, Pastor. L-346-6-30-11.

WHEN IN NEED of Battery Service call Mallett's Battery Service. Phone 980. L-61-6-23-30.

GYRO DANCE at Beach Grove Inn every Tuesday night. L-641-6-20-22-26.

GENERATORS, Starting Motors and Electrical repairs. Mallett's Battery Service. L-560-6-22-29.

POLICE COURT—A number of motorists were up for speeding yesterday and a man charged with shopbreaking and theft was remanded one week.

YORK UNITED CHURGE—Rev. J. A. Nicholson, Minister. Services July 2nd, 1939, 11 A. M. York 3 P. M. Brackley. 7:30 P. M. Central Church. L-391-6-30-11.

MIRRORS RESILVERED.—We are making a shipment. Have us call for yours. Henry MacNeil. L-379-6-30-11.

ATTENTION ADVERTISERS—Advertisements for insertion the following day must be in this office not later than 11 a. m. 5-3-1f.

PROVINCIAL EXHIBITION Prize Lists for 1939 are now ready and being mailed. If a copy does not reach you please write J. W. Boutter, Sec'y. Charlottetown. L-230-6-27-1f.

HAMPTON UNITED CHURGE—Services on Sunday, July 2nd, as follows: Hampton 11 A. M., Victoria 7:30. There will also be a service at Appin Road at 3 P. M. and at Bonshaw at 7:30. Rev. Mr. Burkwall Secretary of the British and Foreign Bible Society will be the speaker at the morning service. L-340-6-30-11.

THE BAPTIST CHURCH.—At the morning service the Rev. Harvey L. Denton, B. D., will take as his subject "The Question that follows the Vision." For the evening service the sermon will be "God's Final Word." Selected anthems will be rendered at each service. The Church School meets in summer session with Beginners to Junior grades at 11:30 A. M., senior classes and groups at 12 M. to 12:30 P. M.

SPECIAL SERVICES.—Brookfield Presbyterian Church commencing July 2nd 11 A. M. and 7:30 P. M. and every night except Saturday. The sacrament of the Lord's Supper July 9th 11 A. M. and the Mission will conclude at 8 P. M. Rev. Dr. Alexander Murray, special speaker with soloists in the party. Dr. Murray will speak at Hunter River July 2nd, 3 P. M. in the Presbyterian Church. A cordial welcome extended to all to enjoy these services. L-399-6-30-11.

CORNWALL PASTORAL CHURCH—Services on Sunday, July 2nd: Kingston: S. S. 10:15 A. M. Service 11 A. M. Cornwall: S. S. 2 P. M. Service 3 P. M. New Dominion: S. S. 11 A. M. 7:30 P. M. The speaker at Kingston and New Dominion will be Rev. C. A. Myers, D. D. Associate Secretary of the Board of Religious Education. Rev. H. O. T. Burkwall will speak at Cornwall. Subject: "The Bible in China." Rev. E. R. Woodside, Minister.

your Bodyguard

ENO'S FRUIT SALT

Keeps you FIT in three ways

Does "acid stomach" bother you? Is your elimination faulty? Has this sluggish acid condition "got you down"? Start taking ENO'S "Fruit Salt" before breakfast! This proven bodyguard not only neutralizes "acid stomach" AND restores natural elimination but IN ADDITION effectively strengthens your resistance by reinforcing your alkali reserve. One teaspoonful of ENO has systemic alkalinizing value equal to 8 ounces of orange juice.

ENO'S FRUIT SALT

ENO contains no sulphates, no harsh mineral salts, no sugar, no malic acid. ENO is pure, safe, pleasant. There is nothing just as good. C.A./3

W. C. T. U. NOTES

THIS EMPIRE

How calm amid world-changing scenes The Empire proudly holds its place. Great through the ages that have been, Yet greater now in recent days.

Our Canada, our own fair land, Is of this Empire-happy fate: Two races sharing in command, Two cultures but a single state.

How much does history disclose Of sacrifice for common good; Of valiant men, when need arose. Who shed for all, their common blood.

Let tyranny attempt to raise Tumultuous shout for power, Unflinching then, the Empire pays Life-tribute to sustain the Right.

Richard F. Callan

BUSINESS TO BE ASHAMED OF

In advertising liquor, window displays are prohibited in Idaho, Missouri, Montana, New Hampshire, Vermont and Virginia, while New York, Rhode Island and Wisconsin extend the prohibition to druggists only.

Nine states—California, Idaho, Iowa, Kentucky, Maine, Massachusetts, Michigan, New York and South Dakota, and the District of Columbia—permit no information on prices in window or other advertising. Some states are solicitous about other things also. Georgia, for instance, will not allow bottles in windows; Indiana permits no decorations in Minnesota and New Jersey no price information is permitted except on small tags; in Ohio price lists must not be visible in the premises which sell by the glass; and in Utah price lists must not be visible from the outside.

No barrels, bottles, or banners may be placed on the sidewalks adjacent to saloons in California, Indiana and Oregon.

Liquor advertising on public conveyances, such as streets cars, trucks, etc., is prohibited in Alabama and Mississippi.

The liquor dealer is balked in his desire to use the modern method of skywriting and other uses of the air in advertising his wares in Ohio.

There are certain bad words, the use of which will result in a figure five washing of the mouth with soap. These include, "saloon," "bar," "barroom," "cocktail bar," and "lounge" and may not be used in eleven of the states.

Alcoholic content must be stated in liquor advertisements for draught beer in California. On the contrary, it is not to be advertised in Indiana, Kentucky, New York and Texas.

Advertising for mail orders for liquor is prohibited in Ohio and Utah, and solicitation by circulars is permitted only to licensees in Wisconsin.

In his annual report to congress filed on January 5, 1939, Captain W. S. Alexander, federal alcohol administrator, recommended that "Radio advertising of alcoholic beverages; advertising in Sunday newspapers; advertising portraying women, children and religious objects and insinuating that liquor is necessary to the health, food or medicinal qualities of alcoholic beverages, should be prohibited."

THE HUMAN TELEPHONE SYSTEM

Two charts illustrate the human transmission system, which is very similar to a telephone system, with "central" connecting the senses and motor lines through the synapses of nerve junctions. The nervous system is composed of millions of nerve cells. One nerve cell connects with another by junctions and the impulses must pass across this junction. At the place where the surface covering of another, the cell covering contains lipid, a fatty substance soluble in alcohol and chloroform. Alcohol affects the cell covering of the junction between nerve cells so that the junction is imperfect. When small doses of alcohol, it takes the nerve impulses longer to pass across while large doses cause "anaesthesia," preventing the passage of impulses at all. This is why alcohol in the blood, even in minute quantities, may tend to disturb sight, hearing, feeling, and thinking. "Central" has been affected and the system is out of order.

An illustration shows the result of a marksmanship test in the Swedish Army, with soldiers, three privates and three corporals, firing at a target 200 yards away. Without alcohol they scored twenty-four hits out of thirty shots. They were given two-thirds of a glass of brandy twenty or thirty minutes before the second test, after having taken an equal amount the evening before, and scored only three hits out of thirty shots, although in some cases they actually thought they were shooting better.

"FLATTERY AND DISCOURAGEMENT"

"Take no heed unto all words that are spoken. For one thing it is a sign of vanity to desire flattery, and for another, the face-flatterer and the back-biter are generally identical. The potentially great have often been spoiled by over-much praise. We should keep on the pathway of helpfulness from a sense of duty, inspired thereby by the assurance of the approval of God. If we expect and accept the applause of men, our lives and work will ultimately deteriorate to win continued applause, which is often not long given to the solid, but to the showy. The cheer and the hiss are often close companions, and he who is elated by former will be depressed by the latter. The crowd that sings "Hosanna" today, will shout "Crucify Him" tomorrow.

The truly appreciative are generally sparing in their words, and testify to the help which they receive from us, by action rather than by speech. Be content then with the inward conviction of right rather than seeking for the praises of men.

YEO'S THEATRE

STARRING THE TEMPLE

JUST ARRIVED

MONTAGUE, SAT. 1st. MATINEE—3 P. M. SOURIS—MONDAY, 3rd.



As military leaders and nationalist extremists in Japan urged Emperor Hirohito to declare formal war upon China, the Emperor received in audience Marshal Prince Kotohito Kan-in, Chief of the Imperial General Staff, reportedly to discuss the situation.

Cull Potato In Idaho Experiment

AUGUSTA, June 28.—(CP)—Cull potatoes that many farmers either throw away or sell at small profit to starch factories may win a place in a new commercial field.

A report has reached this potato-growing area that the state of Idaho is experimenting in the making of potato alcohol for commercial purposes. According to E. N. Pettygrove, Idaho's commissioner of agriculture, the aim is to convert cull vegetables, especially potatoes, into a valuable product.

In Europe, notably Germany, Mr. Pettygrove says this is done in small community plants, but the few such plants in the United States are large and expensive to construct. For the last two years the Idaho legislature has made appropriations to develop small plants for experimenting in this work.

An alternate plan, also under consideration, is that of dehydrating the vegetable and thus reducing their volume and weight to an extent that would make it profitable to ship them to a distant large plant.

Lumber & Shingles

2"x4" \$1.35; 2"x5" \$1.75 per 100 linear ft. Boards \$1.50 and \$1.90. Wide surfaced spruce boards \$3.00 per 100 board ft. Sheathing and Cove siding. Large cedar posts. Cedar shingles all grades reasonably priced; also hivered and soft firewood. Free delivered in full loads 20 miles radius.

R. A. MacPHAIL
New Haven, P. E. I.

L380-6-30-7-8-15-22-29

Eastern Guardian

*This column is reserved for news of local interest but advertising of a new nature may be inserted at 2 cents a word strictly payable in advance.

*SUBSCRIPTIONS to the Charlottetown Guardian may be chartered through their Rept. Archie Hume.

*STORE CLOSED SATURDAY, JULY 1st, Dominion Day. Open Friday night till 10:45. Clark Bros, Montague. L-275-6-28-31.

HEAVY FARM FENCING

6 Strands, 30" high, Uprights 16 1/2" apart, ———— 42 1/2 per rod.
6 Strands, 40" high, Uprights 22" apart, ———— 42 per rod.
7 Strands, 40" high, Uprights 22" apart, ———— 46 1/2 per rod.
9 Strands, 48" high, Uprights 22" apart, ———— 66 1/2 per rod.

MEDIUM FARM FENCING

7 Strands 42" high, Hog Fence ———— 44c per rod.
9 Strands 35" high, Hog Fence, ———— 50c per rod.

FENCE PLIERS—STAPLE PULLERS
BARRED WIRE—WIRE STRETCHERS
COILED SPRING WIRE—soft GALVANIZED WIRE
GALVANIZED & WIRE FENCE & POULTRY STAPLES

CALL OR WRITE YOUR ORDERS TO US.

HIGH GRADE LAWN GATES

3, 3 1/2, 4, 5, and 10' high
ALL PAINTED GREEN, with and without Scroll Top

The ROGERS HARDWARE COMPANY LIMITED

WE SELL WHOLE SALE AND RETAIL—PROMPT DELIVERY SERVICE—PHONES 105 AND 1308

GALVANIZED WIRE NETTING
FOR BARBETS, SHEEP, POULTRY, and all purposes

POULTRY and CHICKEN NETTING
All heights at the very LOWEST PRICES

DOUBLE SCROLL LAWN FENCES

Galvanized and Painted

36" ———— 17 1/2 per ft.
42" ———— 19 1/2 per ft.
48" ———— 22 1/2 per ft.

Special Prices to Churches Cemeteries Schools Etc.

"Nimble-Nee" "Lastex Top"

Filmy Three Thread

SILK STOCKINGS \$1.15 grade

Dollar Days Only **79c pr.**

THIS EXQUISITE SILK STOCKING is not only luxuriously filmy, fine three thread but has the new "nimble-nee" LASTEX top that protects you from runs. Buy these on our recommendation, you'll not be disappointed... we regard them as about the best sub-standard bargain we've ever offered you. All the new colours, sizes 9 to 10 1/2.

79c pr.

"ON THE ISLAND IT'S"

MOORE & McLEOD

FOR FASHION AUTHENTICITY

INDIAN CLAIMS BOTHER STATES

WASHINGTON, June 28.—(C.P.) The white man's "famous piece of business" in dealing with the Indians years ago is giving United States government a headache.

There are a score of disputes, some serious and some amusing, which have arisen from the economic and political strategy of early governments in giving about 300 treaties to obtain Indian land cheaply.

Seneca Indians, for example, are pressing on the government an alleged treaty claim to the bed of the Niagara River. Officials say the title, if established, may interfere with a power company's application to divert additional water from the river.

Arizona officers and the Apaches are at loggerheads over Indian attempts to lure a white man to kill bears which are destroying large numbers of cattle on the Fort Apache reservation. For traditional reasons, no Indian will kill a bear, and state laws will not permit white men to do so.

Out of the treaties there have arisen claims against the government for more than \$5,000,000,000.

Old tea leaves kept for a few days, then soaked for a half hour and strained, make an excellent fluid for cleaning varnished paints. It is also good for windows, mirrors, clothing and linoleum.

After peeling onions or garlic, run the knife through a raw potato. This will eliminate the odor from the knife.