

WINTER COMFORT ...as you like it!

STOREWIDE SALE ENDS OCTOBER 24th

Sleeping comfort assured with a new mattress

\$15 and \$10 TRADE-IN on MATTRESSES

Trade in that old uncomfortable or worn out mattress on a new High Quality brand name mattress and enjoy years of sleeping comfort.

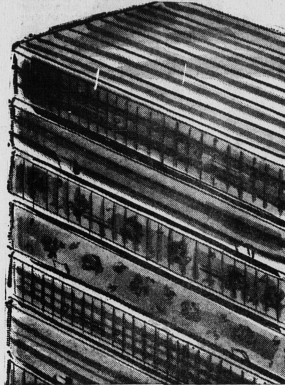
Every mattress priced from 39.95 on sale this week including such famous names as Simmons (including Beauty-rest) Sealy, Inner Spring and many others.

\$15 TRADE IN on all Mattresses priced over \$60.00

\$10 TRADE IN on all Mattresses priced from 39.95 to 59.95.

All Sizes Available.

MATCHING BOX SPRINGS AVAILABLE WITH SAME TRADE-IN ALLOWANCE



Relax In Comfort During Long Winter Evenings

2 - PC. LIVINGROOM SUITE



A sofa and matching chair which is beautifully designed with moulded foam backs and attractive walnut wood trim.

Luxurious seating comfort is provided with reversible foam cushions over no-sag spring construction. The covering is 100% nylon frizee which is Scotchgard treated to repel oil and water and resist soil.

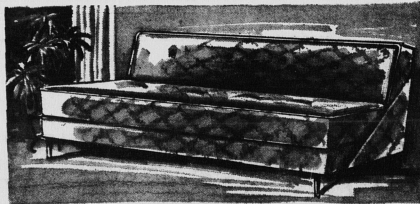
- Large 90" Sofa and matching chair
- Choice of Chocolate, Raisin or Turquoise
- Sturdy kiln-dried hardwood frame

Regular 249.00

189.97

No Down Payment—\$10.00 Monthly

Winter Comfort while Relaxing or Sleeping SPACE SAVER SOFA BED



The popular spacesaver provides sitting and sleeping comfort with deep padding over coil springs. It converts easily to a bed for two and has a convenient bedding compartment under the seat.

- Full 78" in length
- Solid hardwood frame
- Quality flat fabrics
- Choice of wine, green, brown or charcoal

Reg. 49.95

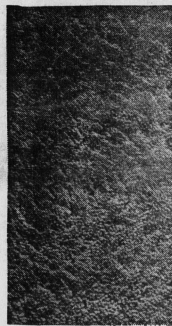
42.97

Also available in long wearing frizee covering in a choice of brown, raisin or green Reg. 59.95 **49.97**

No Down Payment—6.00 Monthly

Adds Beauty and Warmth To Your Home

Broadloom CARPETS



Colony Bay is one of the outstanding values in Broadloom Carpet, made with acrilan—the carpet of superior performance. The attractive design is a combination of cut and loop pile creating a two-tone effect, with the excellent resiliency and clean ability of Acrilan. Colony Bay will keep its good appearance with less care than other fibres.

- 9 ft. or 12 ft. widths
- Choice of 18 beautiful colours
- Suitable for rug sizes or wall-to-wall installations

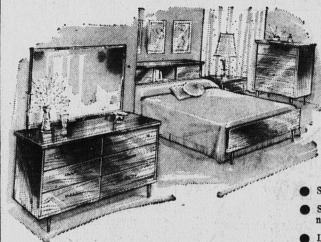
Reg. 9.98 sq. yd.

7.97

NO DOWN PAYMENT—EASY MONTHLY PAYMENTS

Sleep In Comfort and Pleasant Surroundings

3-PC. BEDROOM SUITE



A beautiful suite in walnut finish that will not turn yellow, resists water and alcohol, and is hand polished to a brilliant lustre. The suite consists of double dresser, chest of drawers and bookcase bed, the drawer bottoms and sides are moulded from one piece. An exceptional value at the present low price. Buy now and save.

- Sturdy hardwood construction
- Smooth running drawers on nylon glides
- Large tilting mirror
- Distinctive modern styling

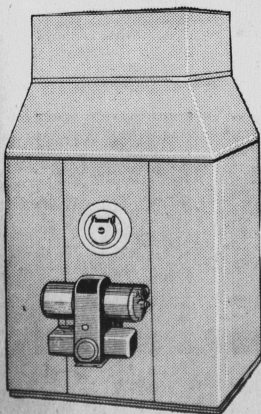
Reg. 149.00

109.97

NO DOWN PAYMENT \$8.00 MONTHLY

ENJOY SUMMER COMFORT DURING COLD WINTER DAYS

ENTERPRISE AUTOMATIC OIL FURNACE



Enterprise gun type furnace. We have hundreds now in use on P. E. I., and the present owners are our best salesmen. Fully automatic, simply adjust your room temperature by turning the thermostat and you'll receive summer warmth all winter long, at low, low operating cost.

- Reliable oil burner and control
- One piece all welded construction
- Pre cast insulation brick combustion chamber
- Adjustable collar always supplied

Regular 449.95

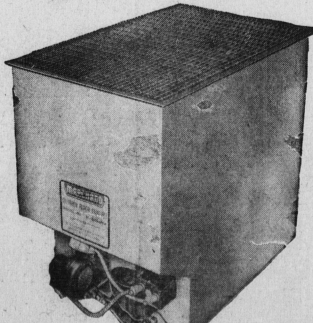
399.97

With 500 Gallon Tank
Installation Extra

UP TO 10 YEARS TO PAY — ONLY 6% INTEREST

Let your family enjoy automatic heating comfort during the coldest days.

HALLMAC AUTOMATIC FLOOR FURNACE



This quality built furnace comes complete with wall thermostat and forced draft for automatic heating comfort. If you call today we will have our heating salesman call at your home and talk over your heating requirements for this winter.

- Guaranteed to heat the average size home
- Safety controls built-in prevent over heating or flooding
- Exclusive carbon breaker control at floor level
- Fan motor cased through access panel from floor level
- Baked enamel finish, CSA approved

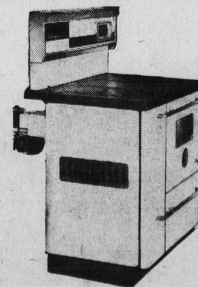
Regular 199.95

179.97

NO DOWN PAYMENT — 10.00 MONTHLY

Awake to a comfortable kitchen on the coldest mornings

ENTERPRISE DELUXE KEMAC OIL RANGE



Warm up your kitchen automatically on those cold winter mornings. New deluxe model with glass door and deluxe backguard, smartly styled to add beauty to your kitchen. This quality built range is designed to cook your meals and give you the best baking results ever.

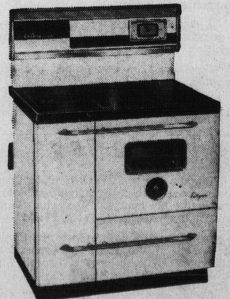
- Large porcelain enamel oven with no fog glass window
- Big deep firebox, ideal for burning wood or garbage with oil
- Heavy duty cast iron oven door hinges
- Highly polished roomy cooking top

Reg. 344.99

269.97

and your old range

ENTERPRISE DELUXE OIL RANGE



Enjoy the convenience of having your meals cooking while you are shopping or at work by simply setting the clock controlled oven. This deluxe model is built for people who want the best.

- The famous thermostat oil burner eliminates lighting, turn to pilot when cooking is finished
- Large family size oven, exclusive Enterprise design gives balanced heat for best cooking results
- Glass oven door, no fog type
- Deluxe backguard with light and clock

REGULAR 399.95

319.97

NO DOWN PAYMENT — 17.00 MONTHLY

... "after summer evermore succeeds Barren Winter with his wrathful nipping cold" ...

STORE HOURS:

Charlotte
Store

Monday thru Thursday 8:30—5:00
Friday 8:30—9:30
Saturday 8:30—5:00

Summerside
Store

Monday thru Thursday 8:30—5:00
Friday 8:30—9:00
Saturday 12:00 Noon