

# Color Can Make, Break Scheme Of Decorations

By JEAN SHARP  
 TORONTO (CP)—If you want to achieve a decorator look in a room, there are four basic elements to consider. Decide realistically how the room is used, then plan the color, texture and proportion of the things to furnish it.

"The cheapest thing you can work with is color," says Robert Watson, Toronto interior decorator. "But remember, color can make or break the scheme."

Mr. Watson is a member of the design award council at the Canadian Furniture Mart, being held Jan. 11-20 this year at the Canadian National Exhibition grounds here.

"The first thing to decide is where your patterns are going to be—in draperies, slip covers or wallpaper," he says, adding that you can pick up the colors in the pattern with some confidence for use in the rest of your scheme. The explanation is that a professional artist has established a color scheme for you in the pattern.

"From that point on, you should keep backgrounds fairly neutral and keep the large pieces neutral to mellow in with the wall. Use intense colors, but only in small pieces. This isn't something every decorator does, but it is something novices can do fairly successfully."

"If you don't use a pattern for interest, you should look for texture—grass-cloth, nubby fabrics. But it is harder to work with color and texture than with patterns."

**ROOMS SMALLER**  
 Another thing to watch is the scale and proportion of pieces, Mr. Watson says.

"We are going through an awkward phase. Our ancestors lived in bigger houses with higher ceilings. Manufacturers now are shrinking the scale of furniture, making lower backs, lower tables."

"But the pieces people have are often too big for their room and often because they are hand-me-downs. People say, 'What can we do with Aunt Mamma's sofa?' You probably can't do anything with it."

"People sometimes make the same sort of mistake because they see a picture of love seats flanking a fireplace, so they decide to try it. But it may not suit their room size."

Mr. Watson recommends that amateur decorators clip pictures for ideas but warns against pulling an idea out of context.

"You should also analyse your living. Decide where patterns of traffic are so that you

don't get furniture blocking a passage.

**LAMPS IMPORTANT**  
 "If chairs are going to sit in front of the TV they almost have to be upholstered in iron—they'll get so much use. If you have a family room that gets the wear, you can use more-perishable fabrics and furniture in the living room where you entertain—they'll last."

Accessories and lamps are important. "They're like jewelry and gloves. A woman wouldn't buy a dress without

thinking about them. They can change the tone of the room. They have to come last, but they can show your personality. Watch the height and scale of lamps. You need something tall for good reading light, and all your lamps should be at more or less the same height so there's no patchy effect."

"In sizing up a room it's important to remember that it needs a focal point. Mr. Watson says: 'It may be suggested by the architecture and be a bay window or fireplace. It could be a sofa. But for the most part there should be only one. More than one and they'll fight one another.'

Decorating, he says, is partly a matter of knowing when to stop—again like a woman putting on jewelry. "You're better off with too little than too much, no matter what."

**WORLD ACCIDENTS**  
 There are more than 100,000 traffic fatalities throughout the world each year.

# Five Biggest Banks Had Record Earnings

TORONTO (CP)—Canada's five biggest chartered banks had record earnings and assets in fiscal 1964.

Royal Bank of Canada strengthened its position as Canada's biggest bank by increasing its assets to \$6,231,598,204 from \$6,231,080,708.

This gave it a lead of \$728,203,650 over runner-up Canadian Imperial Bank of Commerce, which reported assets of \$5,503,394,554. In 1963 Royal's lead was a mere \$366,397,780.

In percentage growth, fourth-placed Bank of Nova Scotia was at the top of the pile. Nova Scotia's assets increased by \$376,601,803 to \$3,050,998,044. The increase was slightly less than the Bank of Montreal's which totalled \$392,787,368, but Montreal's total assets—the third largest—were \$4,668,056,569.

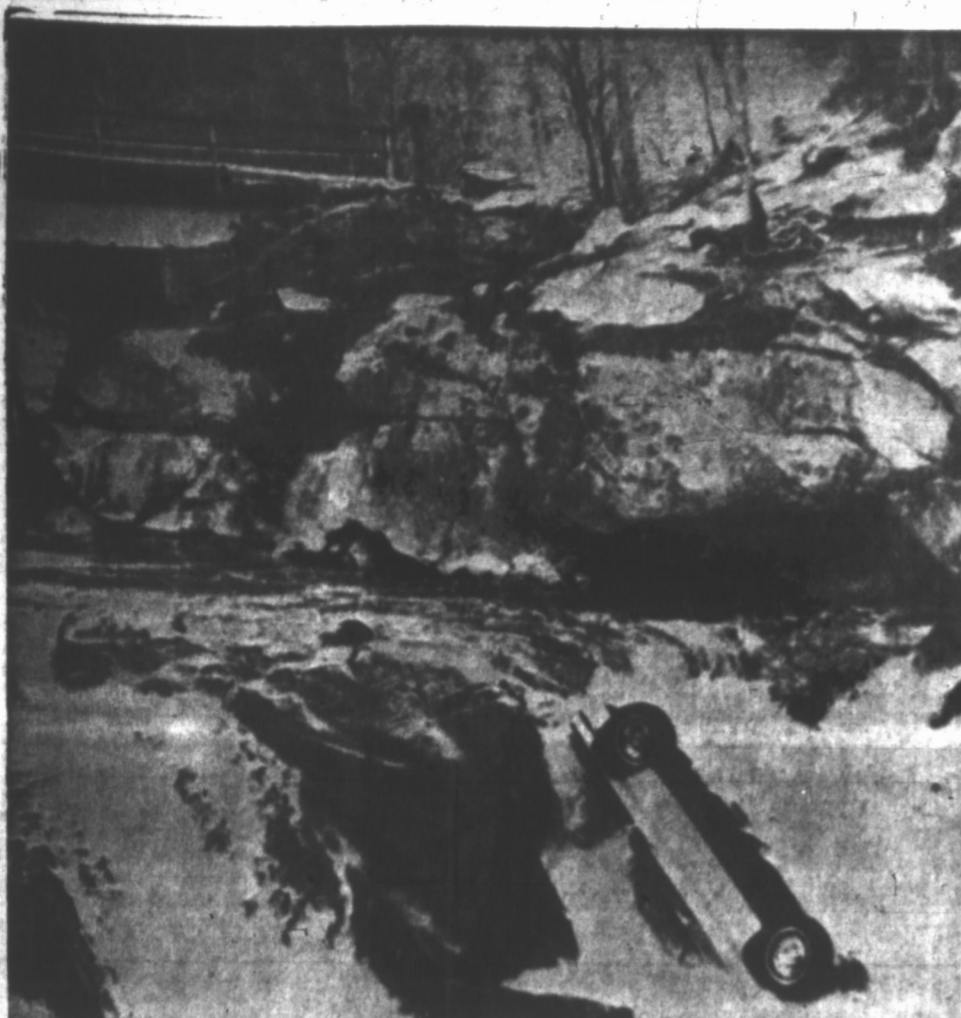
Toronto-Dominion Bank remained in fifth place with assets of \$2,669,000,000, up \$207,000,000.

Despite the figures, most analysts felt the results were disappointing. One said: "All the banks could have showed larger gains in earnings, but they are conservative. They don't want their earnings to leap ahead, so they hide some of their earnings in inner reserves."

**PLAN VISIT EXCHANGE**  
 ROME (AP)—Foreign ministry officials said Wednesday Italy and the United States are examining the possibility of an exchange of visits by Premier Aldo Moro and President Johnson. The officials said the dates were not set. There were reports that Moro probably would go to Washington in the spring, with Johnson coming to Rome afterward.

"This, of course, has its advantages. When a lean year comes along the banks continue to show steady growth by putting some of these reserves back into earnings."

He said this is one reason banks are favorites in the investment community—they grow slowly, but surely. But a problem is their high price for the average investor. The lowest priced on the Toronto Stock Exchange is Montreal, at nearly \$70.



## IN THE DRINK

Mr. and Mrs. Michael E. Brock, newlyweds from Marinville, Indiana, parked their car above The Sinks—a scenic

spot in the Smoky Mountains. When they walked onto the bridge for a better view, the car rolled backward into the

Little River. A crane lifted the car from the stream Wednesday. (AP Wirephoto)

# U.S. Surgeon-General Sees Cut In Use Of Cigarettes

WASHINGTON (AP)—Surgeon-General Luther L. Terry reported here first evidence of a sustained reduction in U.S. cigarette consumption and indicated it might be largely due to an anti-smoking government report of a year ago blasting cigarette smoking.

He said new evidence gathered from a national sampling of households regarding smoking habits indicates that an additional seven per cent of adult males in the U.S. have quit cigarettes since 1962. That brought the number who have sworn off smoking cigarettes at some time in their lives to nearly one in four.

And, Terry said, surveys by the public health service indicate smoking among women also has declined since 1962—to a smaller degree but "the first time on record in which the trend has been downward."

"If smoking habits had continued at the level of three years ago, there would be about 3,500,000 more smokers than there actually are today," Terry said in an address prepared for delivery to the recently-formed National Inter-agency Council on Smoking and Health.

**REPORT GIVEN CREDIT**  
 He attributed much of the decline to the health service report of 1964 that labelled cigarette smoking a hazard to health, associated it with several diseases and said it far "outweighs all other factors" as a cause of lung disease.

Still, the health service said, cigarette smoking remains a "national catastrophe." An inter-agency spokesman said it accounts for at least 125,000 and possibly as many as 300,000 American deaths each year.

Terry conceded that his "pre-

liminary" evidence on reduced consumption does not tally with the trends indicated by tobacco warehouse shipments and tax returns. These point to a resurgence of cigarette smoking after a pronounced decline last spring.

The surgeon-general said the decline found by the health service and other evidence directly challenge "the charge that 'nothing has really happened' and that the smoking habits of the nation are right back where they were" before last year's report by his advisory committee.

The inter-agency council is not an official government agency. Its members include representatives of the health service and of 16 federal and private agencies interested in health and education, among them the American Cancer Society.

**CRITICIZES CONGRESS**  
 There were these other developments at the session:

1. Senator Maurice B. Neuberger (Dem. Ore.), long an advocate of smoking-control legislation, charged the U.S. Congress—especially "tobacco state congressmen"—with "default of responsibility" for failing to act so far on proposed legislation "calling for strong and meaningful regulation of the (cigarette) labelling and advertising practices and for massive educational programs."

2. The public health service endorsed a proposal that tobacco companies voluntarily disperse with cigarette advertising—a bid concentrate more heavily on producing tobacco for pipe smoking and cigar smoking as a means of vastly reducing hazards from cigarettes.

3. The inter-agency council's chairman, Emerson Foote, who recently resigned from an advertising firm, charged that the tobacco industry, through its present advertising of cigarettes, is encouraging people "to kill themselves."

4. The council recommended that if tobacco manufacturers don't voluntarily suspend cigarette advertising they should be required by law to put a "clearly-worded warning message" in all cigarette advertisements in newspapers and magazines—and at the end of all cigarette commercials on television and radio.

5. Foote said "evidence confirming the lethal effects of cigarette smoking now amounts to a tidal wave—coming from all countries of the world, on both sides of the Iron Curtain."

## INTERRUPTION NOTICE

### LOWER MALPEQUE ROAD

There will be an interruption of electric power on the Lower Malpeque Road from Queens Arms to the Malpeque Road on Friday, January 15, 1965, weather permitting, between the hours of 2:00 p.m. and 4:00 p.m.

This interruption is necessary to permit our crews to connect in this rebuilt line.



## Inventor Faces Huge Tax Bill

STUART, Fla. (AP)—Tax liens totalling more than \$35,000,000 have been filed here by the Internal Revenue Service against James Rand, inventor of the dial telephone, and two corporations Rand is said to be connected with, say the Miami Herald.

The story said the liens were filed in Martin County Circuit Court. Rand, former head of Remington-Rand Corp now is a resident of Freeport, Grand Bahama Island.

The largest lien for \$22,194,222 was placed against the Rand Sponsored Public Health Foundation for Cancer and Blood Pressure Research, Inc., of Stuart. It is registered as a non-profit corporation under Florida laws, the government said.

Another lien of \$10,811,553 was filed against Rand and his former wife, Evelyn H. Heerman, of Palm Beach. It was for 1955-1961 taxes.

The third was against Falmouth Limited, also connected with Rand and with offices in Stuart, \$1,959,615.

## NOTICE OF CITATION

In Re Estate of SARAH HALL late of Flat River in Queens County, Prince Edward Island, retired, deceased, testate.  
 NOTICE IS HEREBY GIVEN that a Citation has been extracted for the passing of the final accounts in the above Estate and for an Order for distribution and the hearing of same shall be before the presiding Justice in the Estates Division of the Supreme Court at the Court House in Charlottetown in Queens County on Thursday the 18th day of February next coming, at the hour of eleven o'clock in the forenoon.  
 DATED this 11th day of January A.D. 1965.

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**SHEETS AND PILLOW CASES**  
 ● Textmade and Wabasso quality  
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Double bed size 81 x 100"	Single bed size 72 x 100"	Pillow Cases 42 x 33"
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**Esmond Windsor Blanket**  
 This blanket is moth proofed, allergy free, easy to wash and fast to dry. Light and soft, wonderfully warm. Size 72 x 84" in assorted solid colors. Reg. 4.95.  
**January Sale 3.95 each**

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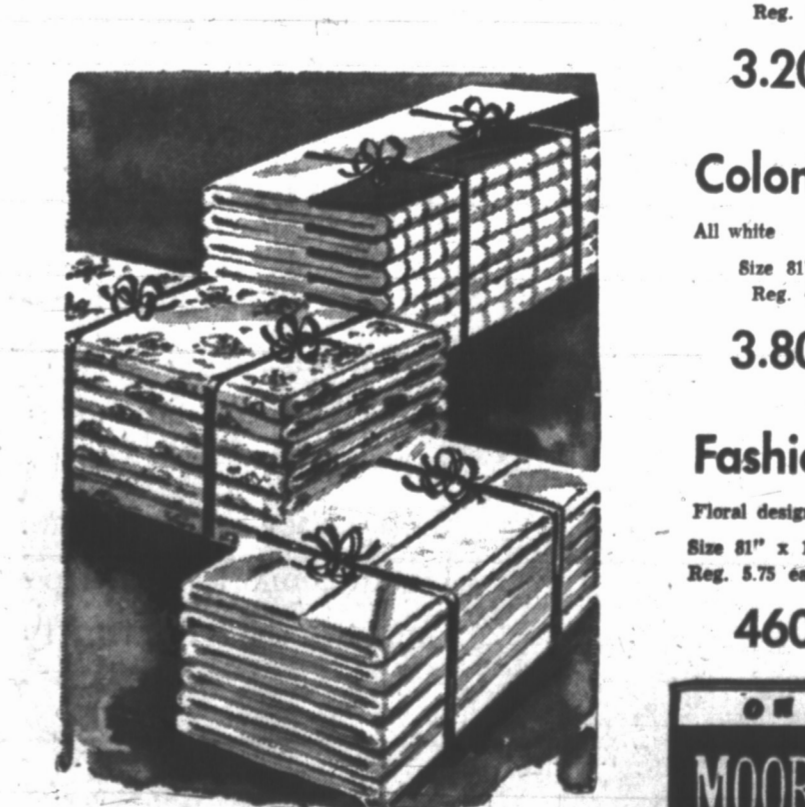
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**Colonial Quality**  
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