

Drug Makers Charged With Planted News

VANCOUVER (CP) — Drug manufacturers pay for "planted articles" in leading publications dealing with their product, a professor said here.

Dr. Jesse D. Rising mentioned the articles as he warned doctors not to be stampeded by patient pressure into using unproven drugs in fear of being left behind in the therapeutic race.

He outlined some abuses in drug advertising and said doctors seeking information on new drugs are so swamped with information from companies they have not had time to accurately assess.

In a speech to the annual convention of the Canadian Medical Association Dr. Rising, professor of medicine and associate professor of pharmacology at the University of Kansas school of medicine, said the majority of new drug products have "little or no value."

Patients almost daily request doctors to give them the latest miracle drug, he said, and many doctors say jokingly they have to read leading periodicals to keep up with advances in drug therapy.

"It seems not to be understood by physicians that pharmaceutical manufacturers employ advertising agencies that in turn commission writers to prepare articles about their products for publication in leading magazines and newspapers."

Whale Killed On N.S. Coast Valued \$3,000

BLANDFORD, N.S. (CP) — The Norwegian whaling ship Harvordjord landed a 50-ton whale during the first week of a four-month whaling experiment in Nova Scotia waters.

The ship, sailing out of this south shore port under command of Capt. Torodd Bluse, killed the whale Monday within three hours of leaving here.

The whaling project is a combined effort of the Nova Scotia fisheries department, the federal fisheries department and the Karl Karlsen Shipping Company.

The meat and blubber from the 50-ton whale, processed at Karlsen's seal plant here, was valued at \$3,000.

E. A. Manson, provincial fisheries minister, said he believed Harvordjord's 30-tonner represented the largest single catch in value ever taken from Nova Scotia whales.

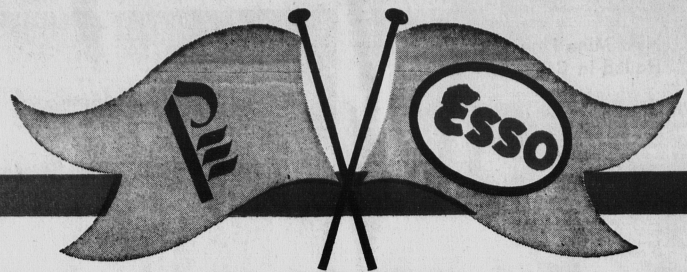
The Harvordjord had 30 tons of meat and 15 tons of blubber onboard from eight smaller whales taken off Nova Scotia while en route here from Norway a week ago.

The Karlsen company's sealing vessel Minna reached port Sunday with 16 tons of meat and 10 tons of blubber from eight whales.

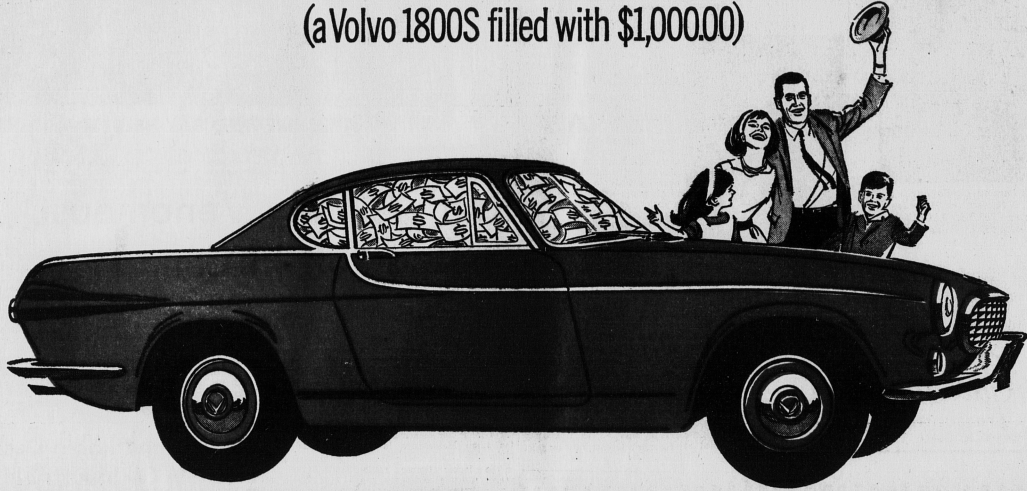
Whale meat is used chiefly by pet food manufacturers. Blubber is rendered into oils at the plant for industrial and domestic use.

12TH ROUND ON LAOS

WIENTIANE (Reuters) — The United States, Britain, Canada, India, Thailand and South Viet Nam Friday held their 12th round of ambassadorial talks on the Laotian crisis. Diplomatic sources said the talks were expected to end Monday with a joint communique.



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