

10 DAYS
WED. SEPT. 11th
TO
SAT. SEPT. 21st

SEPTEMBER SALE

Boys' Chino Pants
And Jeans tailored from a rugged denim or heavy cotton chino in regular or slim style with tapered legs. Colors in plain shades of Black and Olive. Regular \$3.98.
\$2.99

Girls Corduroy Lined Jeans
Soft heekuede cord — fully kasha lined half elastic waist — one side pocket. Colours blue and brown. Sizes 4-5-6-6 1/2. Regular \$3.29.
Special 2.69

Boys 3-Pc. Corduroy Set
Consisting of hat, jacket and leggings. Colours red and blue. Sizes 12-18-24 months. Regular \$5.98.
Special 3.99

Girls' Stretch Slims
Full elastic waistband — colours red, black, powder and navy. Sizes 3-4-5-6-6x. Reg. \$3.98.
Special 1.99

Baby Dresses
Selection of baby dresses in nylons, terylenes and cottons — some with slips — whites and pastels. Sizes 12-18-24 months. Reg. \$2.98.
Special 158.99

Boys' School Shoes
Boys sturdy leather laced and slip-on school shoes. Composition and foam crepe soles. Colours, Black, Brown. Sizes 1-5 1/2.
3.99

3 Ply Knitting Wool
• All purpose yarn
• Wool, rayon and nylon
• Shrink resistant 1 oz. balls
• Regular .39e
Sale .27 ball

Remnants
• Print Cotton and Broadcloth
• 1/4 to 1 yard lengths
• Excellent for Children's Wear, Aprons, etc.
• Wrapped, 1 lb. bundle
• Regular \$1.39
Sale 1.09 bundle

Window Blinds
• Plastic coated cloth
• Will not crack or pinch
• Flameproof and washable
• Color Eggshell and Green
• Size 37" cloth width x 70" length
• Regular \$3.29
Sale 1.99 each

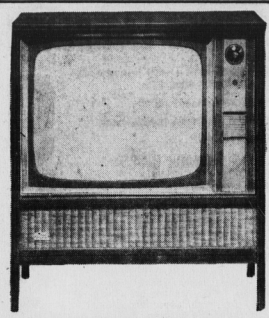
Sofa and Chair Throws
• Dress up the old protect the new
• Woven cotton and rayon
• Will fit all chairs and sofas
• Chair throw Regular \$3.98
2.99
• Sofa throw Regular \$5.98
4.69 ea.

Pioneer Chain Saw
The lightest most compact power saw made. Powered by the famous Iron-Horse 2 cycle engine. Complete with 16" bar and chain. Regular \$175.95.
Special 1.99 ea.

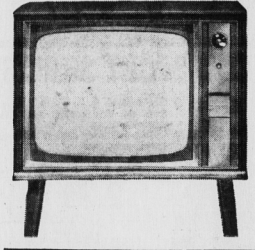
Barb Wire
Galvanized 4 barb, 6" apart, 80 rod rolls. Heavy Gauge.
Special 8.49 roll
Light Gauge.
Special 5.89 roll

Extension Ladders
Solidly constructed to give years of service and satisfaction. Made with Douglas Fir side rails and hardwood rungs.
24 ft. size Regular \$24.95
Special 17.49
28 ft. size Regular \$29.15
Special 21.99

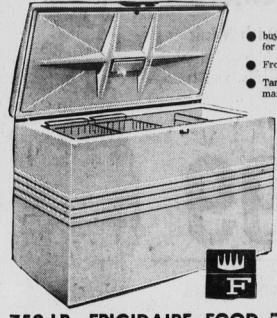
1964 General Electric 23" TELEVISION
• big 23" squared screen
• longer tube and component life
• big dual speakers
• clariflector system eliminates reflected room light
• set and forget volume control
• precision crafted chassis for proven dependability
• famous G. E. Blue Picture Tube — new, bonded tube
REGULAR \$329.95
259.95
No Down Payment — 14.00 Monthly



1964 GENERAL ELECTRIC 23" CONSOLETTA TV
• G. E. — your guarantee of the clearest, sharpest, most pleasing picture
• powerful G. E. transformer chassis
• big 23" squared screen
• longer tube and component life
• exclusive clariflector system eliminates reflected room light
• large foot speaker
• set and forget volume control
Reg. 239.95
239.95
No Down Payment — 12.00 Monthly



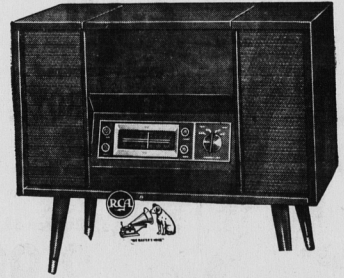
FRIGIDAIRE DEEP FREEZE
550-lb. Capacity
• buy large quantities of food and save (store for months if necessary)
• Frozen foods are always table fresh
• Tamperproof cold controls, factory set for maximum efficiency
• safety signal light on cabinet front
• automatic interior light: removable fence divider
• famous sealed-side construction
Regular \$800.00
237.95
No Down Payment 13.00 Monthly



750-LB. FRIGIDAIRE FOOD FREEZER
Specially priced at only
(No down payment, 15.00 monthly) **277.95**

G. E. DeLuxe FLOOR POLISHER
• complete with lambs wool pads
• makes everyday housework easier
• lightweight, easy to control
• rubber covered cord, vinyl plastic bumper
• fingertip control switch
Regular 36.95
29.95
No Down Payment — \$3.00 Monthly

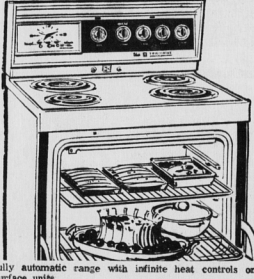
RCA VICTOR TOTAL SOUND STEREO
WITH **FREE \$50 VALUE OF RECORDS**
• Add beauty to your home with this compact attractively designed stereo
• Powerful A.M. Radio with 2-6 1/2" speakers and two whizzers
• Plug in Jack for extra speakers
• 5 tube functions
WITH \$50.00 FREE RECORDS
179.95
NO DOWN PAYMENT — \$10.00 MONTHLY



General Electric Deluxe 10 Cu. Ft. REFRIGERATOR
• G. E.'s straight line design, provides a modern built-in look; perfect for compact kitchens
• 49-lb. freezer section
• full width vegetable crisper; large porcelain drawer; keeps fruit and vegetables garden fresh for days
• magnetic door; ice cube trays; full width chiller
• storage door shelf; butter compartment; rust resistant shelves
• G. E.'s finest quality at the price of ordinary refrigerators
Regular 259.95



FRIGIDAIRE DELUXE 30" ELECTRIC RANGE
• fully automatic range with infinite heat controls on all surface units
• giant 20" wide oven; big family size
• high speed broiling
• extra thick all around insulation
• shielded oven interior lights
• automatic appliance outlet
• oven bake signal light
• full width storage drawer
• full width fluorescent lighting lights up cooking surface and controls
Reg. 279.95
199.95
NO DOWN PAYMENT — 11.00 MONTHLY



197.95 NO DOWN PAYMENT — 10.00 MONTHLY
199.95 NO DOWN PAYMENT — 11.00 MONTHLY

LET'S GO HUNTING -- SEASON OPENS SEPT 30

12 Ga. Heavy Load CANUCK SHELLS
• All shot sizes
• Regular \$4.99 box
2.89 BOX

2-Piece RUBBER SUIT
• 2 piece rain suit consisting of pants and zippered jacket
• Regular \$3.50 set
6.99 SET.



Moulded Carry-Lite DUCK DECOYS
• Get yours during this pre-season sale at this low price
• Regular \$1.79 ea.
1.39 EA.



WALLPAPER CLEARANCE
Final clearance of our 1963 wallpaper patterns. About 175 to pick from in plain and pre-pasted.
33 1/3 % OFF
All Clearing at

MOORE'S DULAMEL PAINT
• A semi-gloss fast drying finish for walls, ceilings and woodwork
• Dries overnight and produces a smooth hard finish that is easy to clean
• Regular 2.95 qt.
2.29 QT.

MOORE'S ALKYD LATEX PAINT
• A good quality latex base paint for walls and ceilings
• Easy to apply with brush or roller
• Dries in less than one hour
• Regular 1.99 qt.
1.49 QT.

MOORE'S WALL SATIN PAINT
• Premium quality latex paint for walls and ceilings. Quick and easy to apply with brush or roller
• Produces a beautiful flat finish that washes well and dries in less than one hour
• Regular 3.00 qt.
2.29 QT.



39-PC. MELMAC DINNERWARE
• Break-resistant and unconditionally guaranteed for two years against breakage from normal household use
• Choice of 3 patterns: Dogwood, Cornflower or Canadian Rose
• Each set consists of 6 each: cups, saucers, 6" plates, 10" plates, cereals, fruits plus 1 cream and covered sugar
REGULAR \$29.95
20.77

CHARLOTTETOWN STORE **STORE HOURS** Monday thru Thursday . . . 8:30—5:00
Friday . . . 8:30—9:00
Saturday . . . 8:30—noon

SUMMERSIDE STORE Monday thru Thursday . . . 8:30—5:30
Friday . . . 8:30—9:30
Saturday . . . 8:30—4:30