



PICK DAIRY FOODS FOR COOL REFRESHMENT

Naturally, you eat lightly in hot weather, but see you don't skimp on nourishment. Dairy foods are cool, and quick, and inexpensive, yet they're one of your best sources of valuable food elements. In every serving you get protein that builds and repairs body tissue; calcium, the tooth and bone builder; Vitamin A; and thiamine for healthy nerves. Dairy foods combine deliciously with all of the season's fresh fruit and vegetables. Start now to enjoy more of Nature's finest foods!



THE DAIRY INDUSTRY

The dairy industry is of great value to our Province. In 1953 cash returns for creamery butter were \$3,454,033.64; for cheese, \$188,199.98; for pasteurized milk and cream, \$478,123.26; and for ice cream, \$334,788.63; making a total value of manufactured products of \$4,455,145.51.

In addition to this, the amount of milk consumed on the farms was 23,590,000 pounds, valued at \$589,750.00. The pounds of milk manufactured into dairy butter were 8,058,000 pounds, valued at \$201,450.00. The amount of milk fed to livestock was 10,568,000 pounds, valued at \$264,200.00. This makes a total value of milk and milk products in our Province of \$6,010,545.51.



CENTRAL CREAMERIES Limited
SUMMERSIDE · CHARLOTTETOWN · SORBUS

Perfection Dairy Products

PURITY DAIRY LTD.

PASTEURIZED
MILK AND CREAM
317 KENT ST. DIAL 7125

SUNSHINE ISLAND DAIRY

MILK - CREAM - BLEND
and
HOMOGENIZED MILK
LONGWORTH AVE DIAL 4251

G & G Pure Milk Dairy

PASTEURIZED
MILK - CREAM - BLEND
ST. AVARDS DIAL 4045

Garden City Dairy

MILK - CREAM - BLEND - BUTTER
ICE CREAM
Clarified - Pasteurized - Homogenized
THE PURE MILK CO.
Corner Fitzroy and Gt. George Sts.

Crapaud Creamery Co.

BUTTER -- COLD STORAGE
FEED DEALERS
Crapaud, P.E.I. Phone 14

BRIGHTON DAIRY

PASTEURIZED
MILK AND CREAM
107 GREEN ST. DIAL 3330

Buy More Dairy Products

Western Creamery

BUTTER - EGGS - POULTRY
O'Leary, P.E.I. Phone 11

Amalgamated Dairies Ltd.

CREAMERY BUTTER - WHEY BUTTER
ICE CREAM
CHEDDAR CHEESE
SUMMERSIDE DIAL 2020

THE P. E. I.

DAIRYMEN'S ASSOCIATION

Endorses the June Set-Aside period for the National Advertising campaign by urging all Dairy Farmers to give their support in promoting

THE DAIRY INDUSTRY OF CANADA