Topless Dresses Sell In Toronto

TORONTO (CP) — Topless bathing suits and topless dresses not only are attracting window shoppers — they are bringing in their share of sales as well.

"It's the most peculiar thing in the world about all this nudity," said Leonard Zelsman of a midtown Toronto store which has two topless suits on display in the window. "We have sold 620 topless dresses—a complete sellout. More are on order.

"We thought topless dresses would appeal to the 20 and 22-year-olds, but the surprise is that women from 35 to 50 have grabbed them up," he said.

SERVICE BEGINS

A regular air service between Berlin, Zagreb and Belgrade has begun.

ON THE AIR

WEDNESDAY PROGRAMS

CFCY TV

3.30 p.m.—Musicale
3.58 p.m.—Sign On
4.00 p.m.—Mlle de Paris
4.31 p.m.—Vacation Time
5.30 p.m.—Forest Rangers
6.00 p.m.—RCMP Musical Ride
6.15—Live Longer
6.31 p.m.—Gazette
7.01 p.m.—CFCY TV News
7.15 p.m.—Interview
Peter Furse
7.30 p.m.—Going My Way
8.30 p.m.—Pride of the Family
9.00 p.m.—Camera West.
9.30 p.m.—Perry Mason
10.30 p.m.—Suspense Theatre
11.30 p.m.—Newsmagazine
12.00 p.m.—CBC TV News
12.13 a.m.—Local Weather
12.14 a.m.—Sign Off

CKCW TV

3.45 p.m.—Station Sign On
News. Weather, Sports
Cartoons
4.00 p.m.—Mlle. de Paris
4.30 p.m.—Vacation Time
5.30 p.m.—Forest Rangers
6.00 p.m.—Sports Special
6.30 p.m.—Television News
6.45 p.m.—Weather
6.50 p.m.—Sports
7.00 p.m.—Lionel Playhouse
Tall Story
8.30 p.m.—Three's Music
9.00 p.m.—Camera West
9.30 p.m.—Perry Mason
10.30 p.m.—Suspense Theatre
11.30 p.m.—News Magazine
12.00 p.m.—CBC-TV News
12.15 a.m.—Viewpoint
12.20 a.m.—Lionel Network News
12.25 a.m.—Sign Off

CFCY

WEDNESDAY

6.28—Sign On
6.30—News and Weather
6.35—Country & Western Roundup
6.55—News and Weather
7.00—Hebrew Christian Hour
7.15—Country & Western Roundup
7.30—News and Weather
7.35—Farm Report
7.41—Country & Western Roundup
8.00—News
8.11—Weather
8.16—Country & Western Roundup
8.45—Weather
8.50—Atlantic News Roundup
8.57—Thought For Today
9.00—News & Voice Reports CBC
9.10—Preview Commentary CBC
9.15—Notes and Music
9.27—Matinee Musical Charades
9.30—Notes and Music
9.35—Notes and Music
9.55—What's The Song
10.00—News and Weather
10.05—Notes and Music
11.00—News and Weather
11.05—Notes and Music
11.27—Matinee Musical Charades
11.30—Notes and Music
11.45—Bulletin Board
11.50—Notes and Music
11.55—Atlantic News Roundup
12.00—Weather
12.05—Towns and Country Time
12.30—News and Weather
12.15—Don Messer CBC
12.30—News and Weather
12.43—P.E.I. Road Report
12.45—Town and Country
1.00—News Headlines & Weather
1.02—Town and Country Time
1.15—Tommy Hunter-CBC
1.45—Town and Country Time
2.00—News and Weather
205—Tops In Country and Pops
2.27—Matinee Musical Charades
2.30—Tops In Country and Pops
3.00—News Headlines & Weather
3.03—Trans-Canada Matinee CBC
3.30—Tops In Country and Pops
4.00—News Headlines and Weather
4.03—Canada Roundup CBC
4.10—Tops In Country and Pops
4.30—The Outports
5.00—News and Weather
5.05—Matinee Musical Charades
5.28—The Outports
5.25 20—Marine Weather
5.28—The Outports
6.00—News and Weather
6.15—On Parliament Hill CBC
6.20—Sports Parade
6.30—Tonight's Music
7.00—Back to the Bible
7.30—News and Weather
7.45—Program Schedule
7.46—Tonight's Music
8.58—Headlines and Weather
9.00—University of The Air-CBC
9.30—Winnipeg Pops Orchestra
10.00—CBC —National News, CBC
10.30—Music Canada CBC
11.00—News and Reg. Weather
11.05—Starlight Serenade
11.30—New and Maritime Weather
11.35—Starlight Serenade
12.00—News, Regional Weather and Sports Scores
12.05—Sign off

CBA

WEDNESDAY

6.00—The Gerry Fogarty Show, Part 1
8.00—News and Inland Weather
8.15—Maritime Sportscast
8.21—The Gerry Fogarty Show Part 2
8.25—The Bob Goulet Show
8.35—Max. Ferguson
9.00—CBC News & Direct Reports
9.10—Preview Commentary
9.16—A.M. Chronicle
10.15—Hawaiian Holidays
10.30—Music Diary
11.00—CBC News
11.05—Joan Marshall
11.10—Epsom Derby
11.40—Musical Pgm.
11.45—Music on the Heather
12.00—Jamboree Junction
12.15—The Music of Don Messer
12.30—Maritime Farm B'Cast
1.00—CBC News and Weather
1.15—Tommy Hunter Show
1.45—The Open Road Show
1.59—D.O. Time Signal
2.00—The Open Road Show
2.45—John Drainie tells a story
3.00—CBC News
3.03—Trans-Canada Matinee
4.00—CBC News
4.03—Cdn. Roundup
4.10—Music in the Air
4.30—Tempo
5.00—Mar. Fish B'Cast
5.20—Tempo
5.30—CBC Notebook
6.00 CBC News & Weather
6.15—On Parliament Hill
6.20—Today's Editorial
6.25—Inland Weather
6.30—Music In The Evening
7.30—Christian Frontiers
8.00—Assignment
8.30—Dixieland Downbeat
9.00—University of the Air
9.30—CBC Strings
10.00—CBC Nat'l News,
On Parliament Hill
and In The Province.
10.30—Serenata —
11.00—Allan Sangster The Music of Handel
12.00—CBC News
12.03—Sport Scores Inland & Marine Weather
12.15—Sing Something Simple
12.45—Music in the Night

Business Failures In Canada Showing Increase In 10 Years

By JOHN BELANGER
Canadian Press Staff Writer

Canada's booming economy—which may be showing signs of diminishing brilliance—is struggling with an ever - increasing rate of business failures.

Although the number of failures is increasing only moderately, and in some sections of the economy is actually decreasing, the total amount of liabilities left by failing Canadian businesses is rising rapidly.

The number of failures in the last 10 years has more than doubled — but the amount of liabilities left has slightly less than quadrupled.

Credit reporters Dun and Bradstreet of Canada Ltd. say that in 1963, a total of 2,158 Canadian businesses went under compared with 2,138 the previous year, but left liabilities totalling $116,883,000 compared with $107,884,000.

IS AT PEAK

The failure rate is at a 30-year peak—85 per 10,000 businesses — compared with peaks of 115 per 10,000 in the 1900-19 span and the 142 per 10,000 average in the 1920-1934 period. The figures loom large by comparison with 1953 failures, when only 1,039 businesses failed leaving $30,304,000 in liabilities

For purposes of calculating failures, Dun and Bradstreet splits the economy into five sections — manufacturing, wholesale trade, retail trade, construction and commercial services. In the first quarter of 1964, total failures were 548 compared with 541 during the corresponding 1963 period and liabilities totalled $38,340,000 compared with $31,212,000.

As concerns the number of failures, increases were posted in manufacturing, retail trade and commercial services, while liabilities remaining increased in all sections. The largest number of failures in the first three months was recorded by retail trade—which showed 258 compared with 249 for the quarter ended March 31, 1963.

Failing retail trade businesses, however, left liabilities of only $8,573,000 compared with $8,454,000. Compared with manufacturing failures, the figures pale.

FAILURES HIGHER

The 80 manufacturing businesses than went broke in the first three months of 1964 left liabilities of $14,223,000. This compares with 70 failures during the corresponding 1963 period that left liabilities of $11,558,000.

Next to retail trade, the most failure-prone business is construction. Construction firms posted 101 failures compared with 117 a year ago, and left liabilities of $3,627,000 compared with $5,741,000.

The most failure-prone city in Canada is Montreal, with 118 flops compared with 115 in the first three months of 1963. Toronto follows with 71 failures compared with 75. Quebec is the most failure-prone province, and for the year to March 31 left liabilities of $18,643,000 compared with $10,010,000 on 239 failures compared with 207.

Dun and Bradstreet lists the main cause of business failure as management imcompetence which accounts for 55.5 per cent of all failures. Next is lack of managerial experience, accounting for 19.3 per cent, and unbalanced experience accounting for 15 per cent of all failures. Lack of experience in the particular line of business, neglect, fraud and disaster make up the remainder. Only .2 per cent of business failed for unknown reasons.

Industry seems to be turning its public relations eye upon students and education.

The Ford Motor Co. of Canada Ltd. announced this week that it has awarded $10,000 to 64 young Canadian students in the performing arts under its centennial scholarship program. The winners were selected from fields of dancing, instrumental, drama and voice and will be awarded annually through 1967.

A Ford press release said the grants "are designed to encourage greater participation in the performing arts by young Canadians of outstanding promise who deserve incentives to embark on careers."

This year's grants consist of 40 of $100 for the 16-18 age group and 24 of $250 for the 19-26 group.

Also, the Canadian Metal Mining Association, an association of Canadian metal producers, has compiled a detailed list of films telling the story of mining for use in schools. The Association says the films could be useful in geography, social history and social studies classes and might be interesting to vocational guidance teachers.

World Trade Increase Is Set At 9 Per Cent

UNITED NATIONS (AP) — United Nations economists have reported that the value of world trade in 1963 reached about $153,000,000,000, nine per cent above the previous year. Almost two thirds of the increase was chalked up by North America, Western Europe and Japan.

Exports from Communist Eastern Europe, the Soviet Union and mainland China rose by about $1,300,000,000, or between seven and eight per cent.

Over-all, the economists reported that world economic growth continued at a fairly vigorous pace last year and in the early months of this year.

Their findings on currect economic developments were contained in a world survey to be considered by the UN Economic and Social Council at its meeting opening today in Geneva.

Major attention at the meeting will centre on the situtaion faced by the lesser developed nations which now make up the bulk of the UN membership.

In this connection the economists reported that the primary exporting countries, into which classification most of the poorer countries fall, generally entered this year in better economic shape than in the last several years.

AVERAGE UP

They said that the average price of their major export products in the first quarter of 1964 was almost nine per cent higher than for the corresponding period last year. Market prospects for the primary exporting countries in the months ahead were described as favorable.

In a section dealing with recent trends in Communist countries, the economists noted that Communist China had registered improvement in industrial and agricultural production for the second consecutive year, "indicating the continuation of the process of recovery from the very low level of output of 1960 and 1961."

They added that industrial production of Communist countries of Eastern Europe continued to increase at high rates in 1963, but that the actual pace slowed down and in Czechoslovakia the output actually declined.

Total output of agriculture in Eastern Europe was affected seriously by the decline in production in the Soviet Union, blamed on adverse weather that caused a sharp decline in crops and a food shortage that resulted in a reduction in livestock.

CONTRACT BRIDGE

By B. JAY BECKER

North dealer.
Neither side vulnerable.

NORTH
♠ 9 8 7 5
♥ K 8 6
♦ J 6
♣ K Q 7-2

WEST
♠ K 3
♥ A 10 5 4
♦ A Q 9 4 2
♣ 8 3

EAST
♠ 10 6 4
♥ 2
♦ K 10 8 7
♣ J 10 6 5 4

SOUTH
♠ A Q J 2
♥ Q J 9 7 3
♦ 5 3
♣ A 9

The bidding:

North	East	South	West
Pass	Pass	1 ♠	Dble.
3 ♠	Pass	4 ♠	

Opening lead—eight of clubs

Here is an interesting hand from the Olympaid played in New York earlier this year. The deal occurred in the match between Brazil, which finished eleventh, and the United States which finished second in the 29-nation field The U.S. team won the match 37 to 20.

Arthur Robinson was West for the United States and Robert Jordan was East against the final contract of four spades Robinson led a club.

The Brazilian declarer took the ten with the ace and returned a club to the queen, West playing the three and East the four. Declarer then led the King of clubs, East playing the six and South discarding a diamond as West ruffed.

The huge audience watching the play on Bridgerama wondered whether Robinson would find the killing defense by leading the ace and another heart, but they were not left long in doubt.

Robinson did play the ace of hearts, and, though Jordan followed with the deuce, continued with a heart. Then came the flood!

East ruffed with the four and returned a diamond. West took the queen and led another heart, ruffed with the six East then led the jack of clubs, and when declarer ruffed with the queen, West overruffed with the king and led still another heart.

Dummy trumped with the nine and East overruffed with the ten. The defense was by now out of steam and declarer took the rest of the tricks, but the count revealed that South had gone down four as a result of the razzle-dazzle defense.

It turned out that at the other table the U.S. North-South pair stopped at two spades and made four!

The key to the defense was Jordan's play of the six of clubs at trick three. Since he knew that his partner was about to ruff the third club, his chioice of the six instead of the five indicated that he wanted the higher suit returned (as between hearts and diamonds.)

RIPLEY'S BELIEVE IT OR NOT

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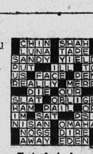
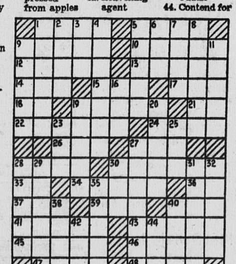
DAILY CROSSWORD

ACROSS
1. Head coverings
5. Foreman
9. A military school student
10. Raise the spirits
12. Country: S. Asia
13. Permitted by law
14. God of under-world: Rom.
15. Greek letter
17. Adam's wife
18. Half an em
19. Packs away
21. For example: abbr.
22. To entertain
24. Neat
26. Avenue: abbr.
27. Soldier's requirement
28. Infant
30. Beast of burden
33. Ruthenium: sym.
34. Ceases
36. The: Old Eng.
37. Noah's shelter
39. Exclamation
40. Overwhelming amount
41. A shade of red
43. Afflictions
45. Expunge
46. Kind of bolt
47. Duck genus
48. Chair

DOWN
1. Dog
2. Affixes
3. Prince Edward Island: abbr.
4. Frighten
5. Beneath
6. Bullfight cry
7. Wise
8. Broken in
9. Juice pressed from apples
11. Funeral song
16. Garden tool
19. Keeps
20. Stupefies
23. Talk
25. Writing fluid
27. Burrowing animals
28. A support
29. —— borealis
30. A poodle
31. Loophole
32. Leavening agent
35. Cattails
38. Persian coin
40. Hindu fire god
42. 3rd king of Judah
44. Contend for



Yesterday's Answer



7-15

DAILY CRYPTOQUOTE — Here's how to work it:

A X Y D L B A A X R
is L O N G F E L L O W

One letter simply stands for another. In this sample A is used for the three L's, X for the two O's, etc. Single letters, apostrophies, the length and formation of the words are all hints. Each day the code letters are different.

A Cryptogram Quotation

XYSI CYF VXCN CNX PDX MYKI ECGGHMYG PM ZDHTD YM EKXCG-LNX HG CPPCTDXF.—TMKKHYG

Yesterday's Cryptoquote: IT REQUIRES SO INFINITELY MUCH TACT TO HANDLE ENTHUSIASM.—JENS JACOBSEN

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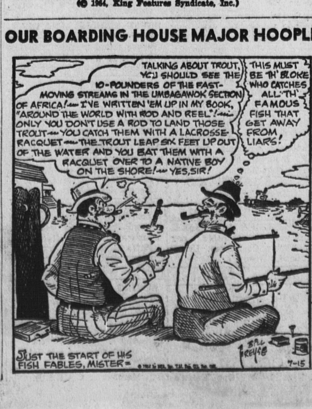
OUR BOARDING HOUSE MAJOR HOOPLE



GRANDMA

MICKEY MOUSE

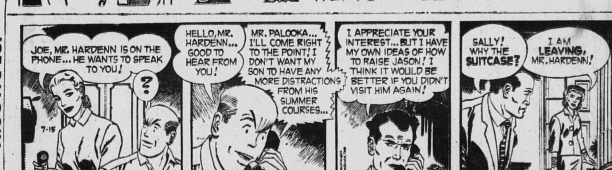
NUBBIN

SECRET AGENT X-9

ETTA KETT

HENRY

JOE PALOOKA



MUGGS & SKEETER

THE LONE RANGER

L'IL ABNER