

The Potter Family Goes Christmas Shopping In Charlottetown!

Follow Along With Them
As They Visit
Your Favorite Merchants!

Featured to the left is Mr. and Mrs. Brian Potter and their attractive children Colleen and David. The Potters live at 10 Fairview Drive, Sherwood and Mr. Potter is employed as Provincial Land Surveyor with Keith Pickard Architects.



Like all women, Mrs. Potter wishes to have an exciting new hair style for the holiday season. She had seen recently in the paper where "The Royal Beauty Salon" had opened in Royalty Mall, and decided to make an appointment for the following day. As this was also "grocery day", it would fit conveniently into her plans to have her hair styled, and pick up her weekend groceries ... all without leaving "The Mall".

Mrs. Marilyn Morningstar, the owner of the new beauty lounge, cordially welcomed Mrs. Potter, and quickly worked in an appointment to coincide with her shopping plans.

The Royal Beauty Lounge has three employees, and is open Thursday and Friday nights until 9, and other days until 6. An appointment is not necessary, but to be sure of having your hair "set" when you wish, you may call 4-8148.

THE ROYAL BEAUTY LOUNGE

ROYALTY MALL
SHOPPING CENTRE



Mrs. Bernard Fetter at Island Furriers Ltd. welcomes the Potters to the Island's only modern fur salon. She was most happy to show Mrs. Potter a Canada majestic pastel, natural light brown mutation, mink stole selected from the new winter showing.

The Potters were amazed at the wonderful selection of fur coats, jackets, capes and stoles offered at Island Furriers, the Island's most exclusive fur salon.

Another feature of their visit was the particular attention given to them by the friendly staff as they examined the large selection of ladies clothing and sportswear on display ... It was pointed out that easy pay-as-you-wear terms may be arranged, and a convenient lay-away plan is offered by the firm.

The Potters were also pleasantly surprised to learn that Island Furriers has one of the most modern fur storage vaults anywhere, also that all repairs, remodels and special orders are made right on the premises in Island Furriers modern work rooms.

A cordial invitation is extended to residents of Prince Edward Island during the Christmas Season to call in and view the very latest creations in 1966 fur styles.

The stole being shown in this photo is priced at \$475.00 and makes an ideal Christmas gift for someone special.

island furriers Ltd.

"The Ultimate in Fashions"

79 GRAFTON ST.

Dial 2-1413