



Ninety-Eight Holiday Sports Sedan

We know you may not dash out and buy a '65 Oldsmobile after reading this ad. But how about dashing out and looking at one? They're at your dealer's, now.

Let's face it, the pictures on this page don't do Oldsmobile justice. But they do show you that this '65 Oldsmobile is new. What you can't tell from the pictures is the vast amount of detailed differences this year. New styling. New Delta 88 models. New colors. New emblems. And, more than meets your eye, new response and power from new Super Rocket engines. New Turbo Hydra-Matic Drive. New chassis, new frame, new suspensions, new wider tread, new ride. New instrument panel. New this. New that. New the other thing. Honestly. The new Olds is about the newest car of the year. And the nicest. And yet it's still not as expensive a car as you most likely think. Of course, we don't expect you to take our word for it, not before you've looked into a new Olds at your dealer's. But we'd sure like you to do that, very soon.

the new
'65 **OLDS**



Delta 88 Holiday Coupe

AUTHORIZED OLDSMOBILE DEALER IN CHARLOTTETOWN

ISLAND CHEV. - OLDS. LTD.

203 FITZROY ST.

CHARLOTTETOWN

A GENERAL MOTORS VALUE

Visit your local authorized quality Oldsmobile dealer. Be sure to see Bonanza on the CBC-TV network each Sunday. Check your local listing for channel and time.