

FRIDAY PROGRAMS

CFBY TV
1:30 p.m.-Musical
2:00 p.m.-My Favorite Martian
2:30 p.m.-Father Knows Best
3:00 p.m.-As the World Turns
3:30 p.m.-Take Three
4:00 p.m.-The Secret Storm
4:31 p.m.-Bazille Dazille
4:50 p.m.-Liberty & Freedom
5:30 p.m.-Music Hop
6:00 p.m.-Citizen James
6:31 p.m.-Gazette
7:01 p.m.-CFBY News
7:15 p.m.-Photo Quiz
7:20 p.m.-PrimeTime
7:30 p.m.-Theatre
7:45 p.m.-Walt Disney
9:00 p.m.-Country Hoodlum
9:30 p.m.-Bob Hope Show
10:30 p.m.-TeleScope
11:00 p.m.-Bowling
12:00 a.m.-CBC TV News
11:13 a.m.-Local Television
12:14 a.m.-Sign Off

CKCW TV

10:00 a.m.-Station Sign On
National School Telecast
10:30 a.m.-Weekend Special
11:30 a.m.-Caz Hele
12:00 p.m.-Friendly Giant
12:15 p.m.-Caz Hele
12:30 p.m.-Ballet Square
12:50 p.m.-CBC News
1:00 p.m.-Friday Playbill
The Houston Story
2:30 p.m.-At Home With Helen Crocker
3:00 p.m.-As the World Turns
2:30 p.m.-Take Three
4:00 p.m.-Local Sports
4:30 p.m.-Bazille Dazille
5:00 p.m.-Funtime
6:00 p.m.-Super Club
6:15 p.m.-Local Television News
6:25 p.m.-Weather
6:30 p.m.-Sports
6:35 p.m.-Super Club
6:40 p.m.-Veggie
6:50 p.m.-Let A Chance
9:00 p.m.-Country Hoodlum
9:30 p.m.-Country Hoodlum Special
10:00 p.m.-TeleScope
11:00 p.m.-The Unforgettable
12:00 p.m.-CBC TV News
12:15 a.m.-Viewpoint
12:20 a.m.-Local Network News
12:25 a.m.-Midnight
Sergeant Rutledge

SATURDAY PROGRAMS

CFBY TV
2:30 p.m.-Musical
3:00 p.m.-World of Sport
TRA
8:30 p.m.-Bugs Bunny
6:00 p.m.-The Barntaroms
6:31 p.m.-CountryTime
7:01 p.m.-CBC TV News and Weather
7:16 p.m.-Fahern's Log
7:30 p.m.-Lara Sing Out
8:00 p.m.-Beavly Hillbillies
8:30 p.m.-Daily Playhouse
9:30 p.m.-NHL Hockey
Chicago vs. Toronto
11:15 p.m.-Juliette
11:45 p.m.-Sports Unlimited
12:00 p.m.-CBC TV News
12:13 p.m.-Local Weather
12:15 a.m.-The Late Show
Key Witness
11:17 a.m.-Sign Off

CKCW TV

12:25 p.m.-Station Sign On
12:30 p.m.-Special Programme on Education
1:00 p.m.-Top Ten Plus
1:30 p.m.-World of Sport
1:50 p.m.-NFL Eastern Final
4:15 p.m.-TRA
4:30 p.m.-Down Memory Lane
4:50 p.m.-Bugs Bunny
6:00 p.m.-The Barntaroms
6:30 p.m.-Local Television News, Weather, Sports
7:00 p.m.-Main Event
7:30 p.m.-My Favorite Martian
8:00 p.m.-Beavly Hillbillies
8:30 p.m.-Let's Sing Out
9:30 p.m.-NHL Hockey
Chicago at Toronto
11:15 p.m.-Juliette
11:45 p.m.-Sports Unlimited
12:00 p.m.-CBC TV News
12:16 a.m.-Local Television News
12:15 a.m.-The Late Show
Houses on Haunted Hill
1:30 a.m.-Station Sign Off

SUNDAY PROGRAMS

CFBY TV
12:00 p.m.-Musical
12:30 p.m.-Faith For Today
1:00 p.m.-Country Calendar
Kennedy
2:30 p.m.-Country Calendar
3:00 p.m.-Country Calendar
NFL Football Cleveland vs. Green Bay
8:30 p.m.-Sports International
8:55 p.m.-CBC TV News
6:00 p.m.-NFL Football
Cleveland at BC Lions
8:30 p.m.-Flashback
9:00 p.m.-Sullivan Show
10:00 p.m.-Sports
11:00 p.m.-7 Days
12:00 p.m.-CBC TV News
12:09 a.m.-Local Weather
12:10 a.m.-Sign Off

CKCW TV

12:43 p.m.-Station Sign On
12:45 p.m.-The Christophers
1:00 p.m.-Country Calendar
2:00 p.m.-Heritage
3:00 p.m.-Faith in Action
4:00 p.m.-World of Sport
Cleveland at Green Bay
8:30 p.m.-Sports International
8:55 p.m.-CBC TV News
6:00 p.m.-Football
Cleveland at BC Lions
8:30 p.m.-Flashback
9:00 p.m.-Ed Sullivan
10:00 p.m.-Sports
11:00 p.m.-This Hour Has 7 Days
12:00 a.m.-CBC TV News
12:10 a.m.-Local Television News
12:15 a.m.-Station Sign Off

CFBY RADIO

4:35-News and Weather
6:35-Morning Roundup
6:45-Island Wk. Mar. Temp.
1:46-Morning Roundup
4:35-News and Weather
6:35-Morning Roundup
6:45-Island Wk. Mar. Temp.
1:46-Morning Roundup
4:35-News and Weather
6:35-Morning Roundup
6:45-Island Wk. Mar. Temp.
1:46-Morning Roundup

7:55-Sports Casuals and Scores
8:01-News
8:11-Weather
8:16-Morning Roundup
8:46-Weather
8:50-Atlantic News Roundup
8:58-45-Thought For Today
9:00-News and Voice Reports-CBC
9:11-Preview Commentary - CBC
9:16-News and Music
9:30-Five Roses Sweepstakes
9:35-Notes and Music
9:55-What's the Song Contest
10:00-News and Weather
10:05-Notes and Music
10:15-Spot The Record
10:20-Theory of Freudie
11:00-Music Hop
11:05-Notes and Music
11:30-Notes and Music
11:35-Notes and Music
11:45-Bulletin Board
12:00-News and Weather
11:55-Atlantic News Roundup
12:00-Weather
12:05-Notes and Country Time
12:30-News and Weather
12:45-Towns and Country Time
1:00-News and Weather
1:05-Town and Country Time
1:10-News and Weather
1:45-Town and Country Time
2:00-News and Weather
2:05-Nightly Music
2:15-National School Broadcast-CBC
2:45-Mostly Music
3:00-News Headlines and Weather
3:03-CBC Canadian Matinee
CBC
3:30-Tops in Pop
4:00-News Headlines and Weather
4:03-Canadian Roundup-CBC
4:10-Tops in Pop
4:37-Spot The Record
4:45-News and Weather
5:05-The Topspin
5:20-Marine Weather
5:30-Bob Goulet Show
5:35-Notes and Music
6:00-News and Weather
6:15-On Parliament Hill-CBC
6:20-Local Editorial-CBC
6:25-Sports Parade
6:30-News Barometer-CBC
6:35-Tonight's Music Show
7:00-Back to the Bible
7:30-News and Weather
7:40-Program Schedule
7:46-Prov. Affairs - Alternate Nat. Hour Broadcast-CBC
8:00-Tonight's Music
8:58-News Headlines and Weather
9:00-CBC TV News
9:30-Chamber Music
10:00-CBC Nat. News, on Parliament Hill and Speaking Personally-CBC
10:30-Straitjacket
11:05-News and Regional Weather
11:05-Straitjacket Serenade
11:30-News and Weather
11:35-Straitjacket Serenade
12:00-CBC News, Wk. and Sports Scores

CKCW RADIO

6:00-The Morning Show, Part 1
7:00-The Morning Show, Part 2
7:33-Various
8:00-CBC News and Island
8:15-Maritime Sportscast
8:15-The Morning Show, Part 2
8:25-The Bob Goulet Show
8:35-Mark Ferguson
9:00-CBC News and Island
9:11-Commentary
9:16-A.M. Chronicle
9:24-Local Sports
10:15-Playroom
10:30-Current and Choice
10:35-Local News
11:05-John Marshall
11:15-Local Sports
12:00-Record Album
11:30-The Archers
11:45-Local News and Weather
12:00-Jamboree Junction
12:15-Tennessee Ernie Ford
12:30-Local News and Weather
1:00-CBC News and Weather
1:15-The Tommy Hunter Show
6:30 p.m. Local Television News, Weather, Sports
1:15-10-D.O. Time Signal
2:00-40-Time Out For Meloddy, Syd
11:55-National School Broadcast
2:45-John Draine Talk A Story
2:45-Local News and Weather
3:00-CBC News
3:03-Trans-Canada Matinee
3:30-CBC News
4:00-CBC News
4:03-Canadian Roundup
4:05-Music in the Air
4:30-Countdown
5:00-Mar. Fair '82
5:00-Local News and Weather
6:00-CBC News
6:15-On Parliament Hill
6:20-Today's Editorial
6:45-Island Weather and Sports Scores
6:30-News Barometer
6:45-Music in the Evening

FRIDAY

6:00-The Morning Show, Part 1
7:00-The Morning Show, Part 2
7:33-Various
8:00-CBC News and Island
8:15-Maritime Sportscast
8:15-The Morning Show, Part 2
8:25-The Bob Goulet Show
8:35-Mark Ferguson
9:00-CBC News and Island
9:11-Commentary
9:16-A.M. Chronicle
9:24-Local Sports
10:15-Playroom
10:30-Current and Choice
10:35-Local News
11:05-John Marshall
11:15-Local Sports
12:00-Record Album
11:30-The Archers
11:45-Local News and Weather
12:00-Jamboree Junction
12:15-Tennessee Ernie Ford
12:30-Local News and Weather
1:00-CBC News and Weather
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11:55-National School Broadcast
2:45-John Draine Talk A Story
2:45-Local News and Weather
3:00-CBC News
3:03-Trans-Canada Matinee
3:30-CBC News
4:00-CBC News
4:03-Canadian Roundup
4:05-Music in the Air
4:30-Countdown
5:00-Mar. Fair '82
5:00-Local News and Weather
6:00-CBC News
6:15-On Parliament Hill
6:20-Today's Editorial
6:45-Island Weather and Sports Scores
6:30-News Barometer
6:45-Music in the Evening

SATURDAY

6:00-The Morning Show, Part 1
7:00-The Morning Show, Part 2
7:33-Various
8:00-CBC News and Island
8:15-Maritime Sportscast
8:15-The Morning Show, Part 2
8:25-The Bob Goulet Show
8:35-Mark Ferguson
9:00-CBC News and Island
9:11-Commentary
9:16-A.M. Chronicle
9:24-Local Sports
10:15-Playroom
10:30-Current and Choice
10:35-Local News
11:05-John Marshall
11:15-Local Sports
12:00-Record Album
11:30-The Archers
11:45-Local News and Weather
12:00-Jamboree Junction
12:15-Tennessee Ernie Ford
12:30-Local News and Weather
1:00-CBC News and Weather
1:15-The Tommy Hunter Show
6:30 p.m. Local Television News, Weather, Sports
1:15-10-D.O. Time Signal
2:00-40-Time Out For Meloddy, Syd
11:55-National School Broadcast
2:45-John Draine Talk A Story
2:45-Local News and Weather
3:00-CBC News
3:03-Trans-Canada Matinee
3:30-CBC News
4:00-CBC News
4:03-Canadian Roundup
4:05-Music in the Air
4:30-Countdown
5:00-Mar. Fair '82
5:00-Local News and Weather
6:00-CBC News
6:15-On Parliament Hill
6:20-Today's Editorial
6:45-Island Weather and Sports Scores
6:30-News Barometer
6:45-Music in the Evening

SUNDAY

6:00-The Morning Show, Part 1
7:00-The Morning Show, Part 2
7:33-Various
8:00-CBC News and Island
8:15-Maritime Sportscast
8:15-The Morning Show, Part 2
8:25-The Bob Goulet Show
8:35-Mark Ferguson
9:00-CBC News and Island
9:11-Commentary
9:16-A.M. Chronicle
9:24-Local Sports
10:15-Playroom
10:30-Current and Choice
10:35-Local News
11:05-John Marshall
11:15-Local Sports
12:00-Record Album
11:30-The Archers
11:45-Local News and Weather
12:00-Jamboree Junction
12:15-Tennessee Ernie Ford
12:30-Local News and Weather
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3:30-CBC News
4:00-CBC News
4:03-Canadian Roundup
4:05-Music in the Air
4:30-Countdown
5:00-Mar. Fair '82
5:00-Local News and Weather
6:00-CBC News
6:15-On Parliament Hill
6:20-Today's Editorial
6:45-Island Weather and Sports Scores
6:30-News Barometer
6:45-Music in the Evening

The Guardian, Charlottetown, Fri., Nov. 20, 1964, 11

Local manufacturers expect heavy sales

By KEN SMITH
Canadian Press Business Editor
TORONTO (CP) - Canada's toy makers appear to be in for a very successful Christmas season. Riding high on a wave of national prosperity, new products and smart packaging, the toy manufacturers are expecting retail sales of \$160,000,000 this year, a 10-per-cent increase compared with 1963. In addition to domestic sales, the industry hopes to achieve wholesale export sales of \$5,000,000, up \$1,200,000 from a year ago, although the recently imposed British surcharge on some classes of imported goods may cut into that figure. The retail value of Canadian-made toys has more than doubled in the last five years.

M. S. Smith, president of the Canadian Toy Manufacturers' Association, says part of the increase can be attributed to the constant search for new products, but most of the credit belongs to turning out the old reliables in new materials and to new packaging techniques that make toys more attractive. "Toys are designed now with not only the children in mind, but also the parents. After all, there are the ones who pay for them."

While the parents are trying to decide which toys will be best received this year—there are an estimated 20,000 varieties on the market—buyers and retailers have a different problem. They're worried about Christmas, 1965.

Mr. Smith says a toy maker has his line of offerings ready by early January for shipment to February to major buyers. In show, a national showing is held, attended by more than 1,000 buyers from across the country. "Compared with the toy industry, Las Vegas is a two-bit gambling operation," he says.

LITTLE PIG REJOURED

SEYMOUR, Ind. (AP)—This little piggy went to market, but it came right back. The pig was to be his faithful orie-trick-stealing escort from his stall, a Shetland pony named Goldie. Sold to a new owner, Porky the pig broke out of his pen several times and tramped the quarter mile to his old home and his pal, Goldie, on Robert Hirtz's farm near Seymour. Considerably richer, Porky's new owner, Gerald Jaynes, started the offering of Berkshire - Poland China sows to a Seymour licker plant to have it butchered. Porky broke out again. For five hours and five miles later, he turned up again at his old home. "Touched by the 100-pound pig's love for his old home—and Goldie, Mrs. Hirtz invited Jaynes to call Porky back to the Hirtzes. "I feel Porky has won his right to live on Robert Hirtz's land," Mrs. Hirtz said.

DAILY CROSSWORD

ACROSS
1. Cafeteria
6. Hated
10. Roman
11. Garment
12. Sailing
13. Vessel
14. Debate
15. Source of hashish
16. Fair
17. Forth
18. Organ of hearing
19. Exclamation
20. Crooked
22. Sarcured bird
23. Dishes
24. Around
25. Fair
26. Like a king
17. Shinto temple
18. Appearing as if often
22. Sarcured bird
23. Dishes
24. Around
25. Fair
26. Like a king
27. None god
28. Greedy
29. Golden
30. Am. river
31. Greek letter
32. American Indian
DOWN
1. Blunder
2. Titles
3. College
4. Abating
5. Phone
6. Room
7. Plovers
8. Sarcured bird
9. Sarcured bird
10. Sarcured bird
11. Sarcured bird
12. Sarcured bird
13. Sarcured bird
14. Sarcured bird
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31. Sarcured bird
32. Sarcured bird

DAILY CRYPTOQUOTE

Here's how to work it:
A X Y D L B A X R E
I S L O N F L O W
One letter simply stands for another. In this sample A is used for the three L's, X for the two O's, etc. Single letters, apostrophes, the length and formation of the words are all hints. Each day the code letters are different.

OUR BOARDING HOUSE MAJOR HOOPLE

HAIR-RUMP! YOU LOOTS MAN!
KEEPP, BIT SCIENCE
THE SCIENCE OF THE FUTURE
WILL SPOILIGHT MY FUTURE
I'LL SHOW YOU HOW TO
COIN WITH WIVES AND A
LOVER, ANY HOME CAN
BE SECURE AGAINST
PETS AND PEDDLERS
CHECK ME! I'M GOING TO
MARRIAGE!
THIS GETS THAT WOULDN'T
TENSE
BY THE WAY
DOCTOR WHO TALKED
TO HIM ENDED UP ON
THE SOAK HUNGER
WITH HIS ASK-
ING-TH-QUESTIONS?
IT WAS LAST
WEDNESDAY THAT
GEORGE YARKY WAS
PULLED OVER BY
POLICE. HE WAS
PERMITTED
TO BE HIM!

elling well, you can change it a bit and market it in the trade we don't call those copies; we call them improvements."
Another successful trade gimmick, Mr. Smith says, is to take an item that sold well a few years ago but then fell out of favor and put it on the market again.
"There's always a new group of children coming along and something that was big a few years ago may succeed again."
Despite the industry's uncertainties, he says there is one thing the manufacturers are unanimous about:
"We're opposed to birth control."

HIRES AN EXPERT

MONTREAL (CP) - This city's parks department has hired a food and beverage controller to supervise operation of the city's restaurants. The position was created to replace a position vacated by a former controller who was promoted to a higher post. The department's operations recorded a \$17,881 deficit in the 1963-64 fiscal year. There was a \$169,330 profit.

MAKE MINOR CHANGES

You can take a big seller from one year, such as a doll, and put a new dress on it or change the package and it's pretty sure it will be accepted.
"Or if a new product has been

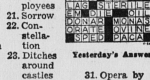
PHILIP KELLY

A JOCKEY QUITS HIS NEW YORK TRAVEL AND PRONOUNCED DEAD IN 1906 - RECOVERED TO LIVE ANOTHER 50 YEARS



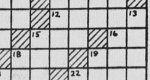
THE HONOUR DU STREET CAR

THE HONOUR DU STREET CAR OPERATED FOR 71 YEARS OVER PRIVATE PROPERTY. SO IT WAS CLOSED DOWN ONE DAY EACH YEAR AND THE RIGID ENFORCEMENT OF THE TRAILS ON THAT DAY WAS FORCED TO PAY A FINE OF 2 CENTS (1864-1937)



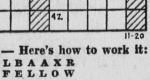
MONKEY HOUSE

YOU THINK BIG BUT THERE'S A WAY TO MAKE THINGS SAFE FOR YOU! HOW?



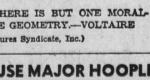
WHAT A KEEN LITTLE GADGET!

OH BOY! - WILL I?



IT WAS LAST WEDNESDAY THAT GEORGE YARKY WAS PULLED OVER BY POLICE. HE WAS PERMITTED TO BE HIM!

YOU CAN GO RIGHT UP MR. PALOOKA! THANK YOU!



THIS IS TINY YOKU'S SOCK? INHALE!! - AN REMEMBER - YOU DRAGS HIM OVER THE FIGHT LINE? - CACKLE! SHRIEK! - AH!! TEACH HIM TO CALL ME A MONSTER!

ACKLE!! SHRIEK!!



THE LOVE RANGER

ER...NO, THANKS!



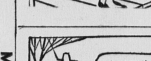
GRANDMA



I HINTED FOR GRANDMA TO GIVE ME LOTS TO EAT



I TOLD HER I WAS AS HUNGRY AS A BEAR



SO SHE GAVE ME SOME MONEY - ON A PRICE OF BREAD!



THAT'S ALWAYS A NEW GROUP OF CHILDREN COMING along and something that was big a few years ago may succeed again."



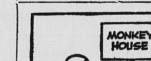
THAT'S THE REASON, MR. SMITH SAYS, TIME-PROVED SELLERS such as dolls and plush animals are favorites of manufacturers as well as customers.



"Then he's got troubles."



"NUBBIN!! NUB...BIN!!"



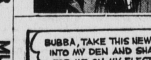
"I'M HELPING LUNA COOPLY!"



"CUTTING THE LAWN!"



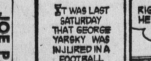
"EXCUSE ME, I JUST HAVE A LONG-DISTANCE CALL."



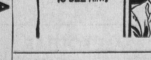
"MOSTLY WHAT ARE YOU PARSING FOR?"



"I'M GOING SHOPPING, DEAR! I NEED MONEY!"



"HI, DAD -"



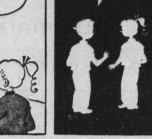
"DID I - IT'S ALLOWANCE DAY?"



"FAMILY TIES RUN DEEP, BUT PARSY STRINGS..."



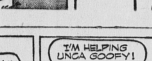
MICKEY MOUSE



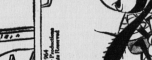
"MICKY! WHAT ARE YOU PARSING FOR?"



"I'M HELPING LUNA COOPLY!"



"CUTTING THE LAWN!"



"EXCUSE ME, I JUST HAVE A LONG-DISTANCE CALL."



"MOSTLY WHAT ARE YOU PARSING FOR?"



"I'M GOING SHOPPING, DEAR! I NEED MONEY!"



"HI, DAD -"



"DID I - IT'S ALLOWANCE DAY?"



"FAMILY TIES RUN DEEP, BUT PARSY STRINGS..."



"YOU HAVE FOLLOWED A FALSE BOY! I SHALL PUNISH YOU!"



"TIME TO SIGNAL ALREADY IN THAT CROCKER!"



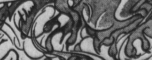
"I SHALL SEND GREAT FIRE AND RAIN DOWN UPON YOU FROM THE SKY!"



"FIRST THE FIRE!"



"THE SOUND OF HIS VOICE SENDS HAGGERS' BEARS CRINGING IN TERROR..."



"MONKEY HOUSE"



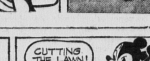
SECRET AGENT X-9



"YOU THINK BIG BUT THERE'S A WAY TO MAKE THINGS SAFE FOR YOU! HOW?"



"WHAT A KEEN LITTLE GADGET!"



"OH BOY! - WILL I?"



"IT WAS LAST WEDNESDAY THAT GEORGE YARKY WAS PULLED OVER BY POLICE. HE WAS PERMITTED TO BE HIM!"



"YOU CAN GO RIGHT UP MR. PALOOKA! THANK YOU!"



"THIS IS TINY YOKU'S SOCK? INHALE!! - AN REMEMBER - YOU DRAGS HIM OVER THE FIGHT LINE? - CACKLE! SHRIEK! - AH!! TEACH HIM TO CALL ME A MONSTER!"



"ACKLE!! SHRIEK!!"



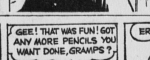
"THE LOVE RANGER"



"ER...NO, THANKS!"



"YOU THINK BIG BUT THERE'S A WAY TO MAKE THINGS SAFE FOR YOU! HOW?"



"WHAT A KEEN LITTLE GADGET!"



"OH BOY! - WILL I?"</