

WELCOME

To OLD HOME WEEK

Once again we welcome visitors to Charlottetown for our Old Home Week and Provincial Exhibition. We also invite your visit to our store — Charlottetown's leading department store — Three spacious floors of quality merchandise, featuring Ladies' Wear — Men's Wear — House Furnishings — Linens and Yard Goods — Throughout this large establishment you will find many items imported from England and Scotland.



- SUITS - THAT GIVE A DISTINGUISHED LOOK

Our suits are created for the men who want to be dressed in the best of taste. Come in—discover the richness and variety of the patterns, the flattering shades . . . Yarn dyed English Worsteds, loomed of the highest grade Australian Wools — Tailored to perfection by Canada's leading clothing manufacturers that gives you an investment of lasting excellence. Priced up to—

\$79.50



Ladies' English Wool Dressing Gowns

On the second floor—the Lingerie Department is featuring "English" pure wool Housecoats. Just the garment for the "back to school" crowd. Beautiful Scotch Tartans — tailored plains and plains to contrasting trims.

\$16.95 To \$29.50



Luxurious Furs

Quality for quality we invite your comparison—choose from a variety of quality furs. Styles to suit the Misses and older women alike. Come in today and take advantage of the usual August discounts on fur coats—

\$95.00 To \$795.00

- TOPCOATS -

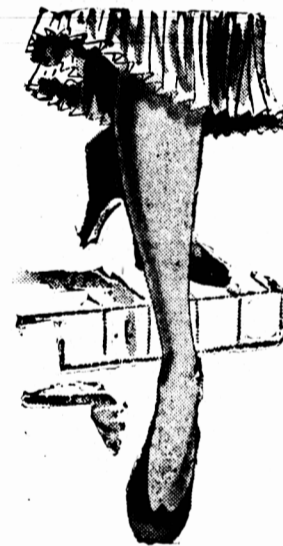
- * ENGLISH GABARDINES
- * HARRIS TWEEDS
- * SCOTCH SEALSKINS

Three topnotch Coats! and for good reasons—more wear—smart appearance—greater comfort.

Come in and select one of these fine Topcoats as a safe clothing investment. Shorts—talls and regulars.

PRICED UP TO
\$65.00

"Crombie of Scotland" Overcoats
\$75.00



Special Purchase NYLON HOSIERY

ONLY 600 PAIR

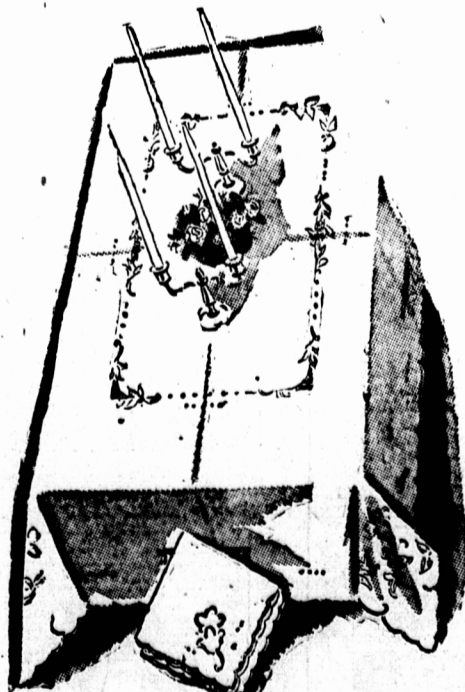
First quality—full fashioned Nylons—45 gauge Denier—These "Business Sheer" Nylons are hard to find at this price. They are wonderful because they really wear—Yet they flatter—ideal for the women who work. Sizes 8 1-2 to 11.

\$1.39 Pair
2 pr. for \$2.75

Kenwood ALL-WOOL Blankets

Not just Blankets—says the discriminating buyer—its "Kenwoods" I want. Only years of steady wear and frequent tubbings can prove the true worth of Kenwood Blankets. They last so long without losing their flower fresh colors or lightweight warmth and fluffiness that the actual cost per year is such a trivial sum for such enduring satisfaction.

**Priced from \$19.95 each
To \$26.95 each**



Linens

Beautiful quality linens — lovely Maderia hand embroidery—worked on fine quality white and oyster linen.

Tea and Luncheon Sets—various sizes to choose from—priced per set
\$9.75 to \$21.50

Irish linen double damask Table Cloths—priced from
\$7.50 to \$12.95

Irish linen damask Table Cloths with Napkins to match. Priced per set from
\$12.00 to \$26.50

Hemstitched linen Tea Sets in solid colors of blue, peach and green—per set
\$2.95

Irish linen Towelling—suitable for runners, luncheon sets, etc.—Colors red, green and aqua—12 inch width—per yard
95c

Linen Glass Towels—size 22" x 33". Priced each from
75c to 95c

Hostess fine Table Cloths—our best quality. Outstanding value at
\$6.75 and \$10.50 each

Chinese cut work Pillow Cases, per pair
\$2.50 and \$2.75

Maderia embroidered Pillow Cases, per pair
\$5.50

TOWEL SPECIAL

Linen Bath Towels—made in England. Size 24" x 45"—Special clearing at each
\$1.00