

# Monday begins Fire Prevention Week

The following Fire Prevention Week Statement has been issued by Provincial Fire Marshal, Earle T. MacLeod.

By Dominion Proclamation the week of October 4th to 10th, 1964 is designated FIRE PREVENTION WEEK. This Proclamation made in the name of Queen Elizabeth of Canada, is an imperative reminder of the control of fire and its hazards, and appeals to all citizens to take proper precautions to curb the careless causes of fire.

Figures released through the Fire Marshal's office through the Department of Public Works, show a total of 427 fires reported in the Province for 1963, with a property loss of \$859,773.00. Damage amounting to \$80,841.00 was sustained in the fire which destroyed the Horne Building, Charlottetown, on April 17th, 1963.

On September 9th, 1963, the Morell Co-op butter and cheese making plant was destroyed with a loss of \$13,570.00.

It is with deep regret that we must record five deaths from fire to date in 1964.



**EARLE T. MACLEOD**

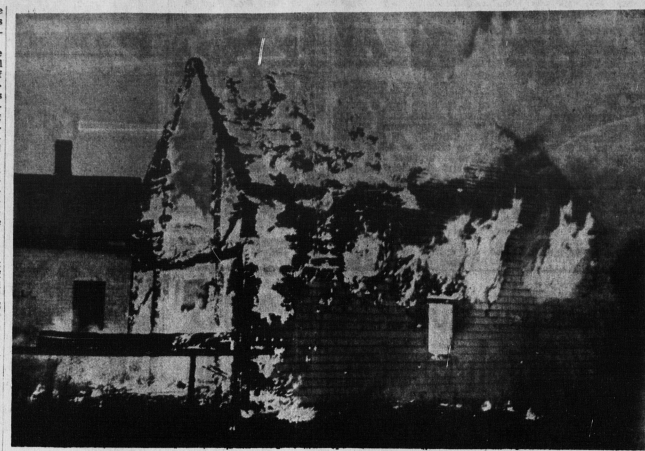
While 47 per cent of fires are due to smokers carelessness, the practice of pouring oil in the wood stove to hasten ignition

has contributed greatly to the loss of life and property in this Province, and "IT COULD HAPPEN TO YOU."

Members of the different Fire Departments on the Island will be carrying out inspections of buildings such as stores, dwellings, apartment houses, places of assembly etc. in order to discover fire hazards, and bring them to the attention of the owners and have them removed, before fire results and lives and valuable property are lost.

An active Fire Prevention Week is planned and home owners and business people are earnestly solicited to make these activities successful by removing all conditions likely to cause or promote the spread of fire.

The Provincial Fire Marshal urges all citizens, and public spirited organizations to back the fire safety appeal slogans of "DON'T GIVE FIRE A PLACE TO START," and "STOP FIRES. SAVE LIVES". Earle T. MacLeod, Provincial Fire Marshal.



**BUILDING DESTROYED ON KEPPOCH ROAD**

been identified. They were Harvey Pye, 21, of Baie Verte; Norman Ping- sen, 27, of Seal Cove; and William Gilbert, 54, of Bonaville, of Baie Verte; Norman Ping-

Contractors of Baie Verte, were electrocuted when an aluminum extension ladder they were placing against a building came in contact with a high voltage transmission line.

## W. European Trade Booms While Eastern Areas Lag

GENEVA (AP) — Booming Western Europe continues to increase its share of world trade while its Communist neighbors still struggle to make a success of their centrally planned economies, according to a report out Wednesday.

The report issued by the Economic Commission for Europe said the increased prosperity in West European countries is mainly due to a sharp rise in trade among themselves.

But in Eastern Europe rates of growth of both imports and exports slumped during 1963.

"This was mainly as a result of the import squeeze in most of Eastern Europe and the drastic reduction in the rate of growth of Soviet imports," the report said.

In Western Europe the rate of growth in the volume of exports increased from five per cent in 1962-63 to eight per cent in 1963-64.

to the inflow of short-term capital. Norway, Sweden, Switzerland, Portugal and Austria, all improved their balance of payments positions.

Apart from the failure of Soviet exports, the slow growth of import requirements and the large outstanding credits to developing countries were named as other factors that had an adverse result on trade in Eastern Europe.

The developing nations of the world are also benefiting from the boom in Western Europe, according to the report. In 1963, the value of their exports to Western Europe rose by nine per cent.

GENEVA (Reuters) — China replaced the Soviet Union as Albania's principal trading partner in 1963, the Economic Commission for Europe reported Wednesday.

Trade between Albania and China accounted for about 54

per cent of Albania's total turnover last year compared with seven per cent in 1960.

Albanian trade, formerly constituted 54 per cent of Albania's total, ceased entirely in 1963 and early 1964, the bulletin said despite the switch in main trading partners. Communist countries continued to account for about 30 per cent of Albania's total trade.

Albania is China's ally and an opponent of the Soviet Union in the current Sino-Soviet dispute.

**3 Electrocuted Are Identified**

CORNER BROOK, Nfld. (CP) — Three men electrocuted early Wednesday in an accident in the northern Newfoundland community of Baie Verte have

### GROWTH REPORTED

In the first half of 1964 five of the six European Common Market countries (West Germany, France, Italy, Holland, Belgium and Luxembourg) all had accelerated growth in production. Italy was the exception.

But the report commented on the highly successful measures taken by the Italian government to combat the serious threat of inflation that existed less than six months ago.

The report expressed surprise that the sharp rise of production growth in West Germany has not so far resulted in any large increase in imports into that country.

Analyzing the deterioration of Britain's trade balance in 1964, the report said this was largely due to buoyant economic conditions that induced rising imports.

The deficit was due particularly to a rise in the import prices of commodities on which Britain depends heavily.

Another cause was the need to replenish stocks that had fallen to abnormally low levels in 1963 following the previous year's import squeeze.

France has shown a sharp increase in imports this year with a doubling of the trade deficit in the first six months over the corresponding period last year. But foreign exchange reserves continued to grow, largely due

### Pope Ponders Indian Trip

VATICAN CITY (AP) — Pope Paul is considering a trip to India.

His decision appears to depend on the progress the Vatican ecumenical council makes by November when a Roman Catholic eucharistic congress starts in Bombay.

The first firm evidence that the pontiff is contemplating a 4,100 mile flight to Bombay came here in L'Osservatore Romano. The Vatican itself has denied several times any knowledge of such papal plans.

The Vatican daily newspaper carried an interview in which Cardinal Graciano, Archbishop of Bombay, said the Pope will announce his trip several weeks in advance if he should decide to make the eight-hour flight.

### Herring Plant Is Considered

YARMOUTH, N.S. (CP) — A plant to process herring may be established by British Columbia Packers Limited at Lower East Pubnico, N.S. It was learned here.

The company said it had several sites along the Nova Scotia south coast under review but the Lower East Pubnico area, about 30 miles from here, was favored because of a deep water harbor, railway facilities and a plentiful supply of fresh water.

The plant, if built, would purchase about \$300,000 worth of herring during its first year and would have a payroll of about \$75,000.

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**P. E. I. MUTUAL FIRE INSURANCE CO.**

**Agents**

Errol Stetson	O'Leary	Clifford Simpson	Stanley Bridge
Sydney B. Birch	Northam R.R.	A. J. Robertson	111 Grafton St., Ch'town
Alice Gallant	Wellington	James I. MacKay	111 Grafton St., Ch'town
W. Vernon Craig	Bedeque	Morrison R. MacKean	North Wiltshire

**Directors**

John MacIntosh	Tignish	Ralph Johnstone	Long River
Albert Linkletter	Linkletter	J. B. Edwin Reid	Rolls Bay
Eric Lowther	Crapaud	Chester Annear	Lower Montague
E. W. Johnstone	Burlington	Gregor MacCallum	Brackley Beach
	T. Leland Linkletter, Manager		

HEAD OFFICE, Water Street Summerside, Dial 436-3258  
 BRANCH OFFICE, 111 Grafton Street, Charlottetown, Dial 894-3037

**FIRE PREVENTION Is Up To You . . .**

Fire is a menace . . . a menace to the lives of those you hold dear . . . a menace to your home and business. Fire lurks in litter and rubbish, in oily painty rags, in unchecked electrical systems, in dirty cracked chimneys, in overheated furnaces. Whenever there is carelessness, fire threatens. Fighting fire starts with prevention . . . and that's your job this week and every week, do your part to prevent fires . . . remember a little care can save a lot of damage.

**THE TOWN OF KENSINGTON**

**FIRES**

*Can Be Prevented!*

**Fire Prevention Should Begin At Home . . .**

- NEVER LEAVE MATCHES NEAR CHILDREN
- DON'T HAVE THAT LAST SMOKE IN BED
- EXAMINE AND REPLACE FAULTY ELECTRICAL WIRING
- DON'T STORE COMBUSTIBLES IN YOUR CELLAR AND ATTIC
- COOPERATE WITH YOUR LOCAL FIRE AUTHORITIES

National Fire Prevention Week is being held throughout Canada from October 4 to 10 inclusive.



We urge the citizens of Summerside to be strongly reminded of the dangers and the consequences of fire. It is felt that most fires are caused by carelessness and can be avoided if preventive measures are taken. During Fire Prevention Week we urge you to have your home checked for all fire hazards which may lead to a serious fire.

Your co-operation is continually needed to help firemen in your community to protect you from disastrous fires. Not only during Fire Prevention Week . . . BUT . . . 52 weeks of the year we must prevent fires. Don't give fire a place to start. Not only is our property at stake during a fire but also our lives and the lives of our loved ones.

**TOWN of SUMMERSIDE**

**W. E. JENKINS,**  
 Mayor

**COUNCILLORS**

- Mrs. Frances Perry
- George A. Key, Jr.
- Grant Mollison
- D. Alex MacDonald
- Leo A. Wood
- Garnet Ross