



SANDERSON HEREFORDS FLOURISH ON RICH PASTURE

**BREED FAVORED FOR 30 YEARS**

**Herefords Are Top Interest**

Raising beef cattle is an old story to Fulton Sanderson who with his married son John and a twelve year old son Robert maintain a herd of 80 purebred Herefords and farm about 350 acres of land at North River.

While beef cattle is the main interest of Fulton Sanderson and Sons, they don't put all their eggs in one basket. They also maintain

a dairy herd of cattle with a beef strain. They milk about 20 of these.

In addition to this the Sandersons grow between 15-25 acres of potatoes. They harvest about 100 acres of hay and 75 acres of oats and barley.

**STARTED WITH FATHER**  
Fulton Sanderson says he has

been raising beef cattle ever since he was able to carry a bucket to a calf. His father the late Frank Sanderson was a breeder of Shorthorns for a number of years but over 30 years ago switched to Herefords. They found the Herefords were hardy grazers and good beef producers and have stuck with them ever since. During those years the Sander-

son herd has won top honours at provincial and Maritime Fairs as well as in the province of Quebec. Last year Fulton Sanderson and his son John visited the Royal Winter Fair where they purchased a young bull, "Towhey Elation" bred in Portage LaPrairie, Manitoba.

ing in farming, providing a man is willing to do plenty of hard work and forego many of the amusements that other occupations may be able to enjoy.

Robert who has had more experience at farm work than many boys at the age of twelve, does not fully agree with his father and his older brother. He is inclined to think that there are easier ways of making a living.

Good quality beef cattle are raised in many areas of the province but family co-operation is possibly the keynote of success in this North River Farm.

**FAR NORTH ISLAND**

Canada's Arctic island of Ellesmere is nearly the size of England and Scotland combined, but has a population of only 60.

**NEW TRACTION SURE-GRIP**

by **GOOD YEAR**

Most perfect tread—toughest carcass ever

Get more for your tractor tire dollars than ever! New Traction Sure-Grip combines the famous Goodyear Sure-Grip tread design with the toughest 3-T Cord carcass ever built!

Goodyear's exclusive 3-T Cord is tough and resilient. It's triple-tempered, much as steel is tempered—gives you extra seasons of wear—resists breaks, reduces bruises to an all-time low.

See us about this great new tractor tire!



We Sell and Service **GOOD-YEAR** Car, Truck and Tractor Tires

**PROVINCIAL TIRE SALES**

BEASLEY AVE.

PARKDALE

DIAL 8642

**ATTENTION MR. FARMER**

ESSO & ESSO EXTRA GASOLINE  
ESSO STOVE & FURNACE OIL  
DIESEL FUEL ESSO MP GREASE

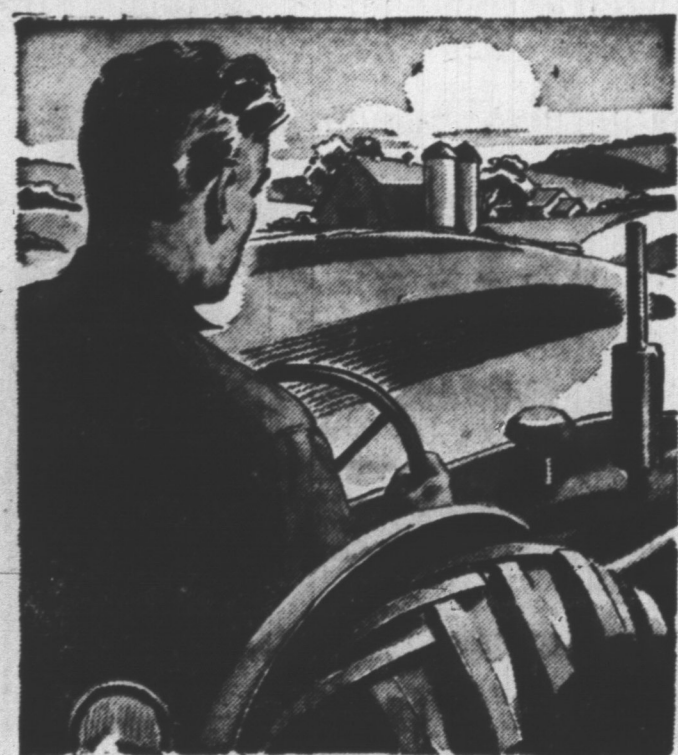
**A. A. (Joey) FRASER**  
"IMPERIAL OIL AGENT"

MARVELUBE, MOBIL OIL, MINERLUBE

For prompt service phone 26-2

Residence 26-3

Montague, P.E.I.



**Congratulations . . .**

TO

**P.E.I. EXPERIMENTAL FARM**

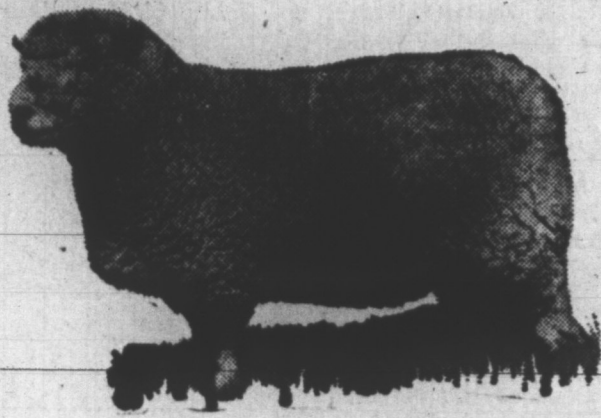
*On 50 Years of Service To Island Farmers*

**HALIFAX SEED**

COMPANY (OF P.E.I.) LIMITED

COMPLETE SEED SERVICE

72 Queen St. Charlottetown Dial 8313



**Congratulations And Best WISHES TO THE Prince Edward Island**

**Experimental Farm ON THEIR 50th Anniversary**

Realizing the important part played in agricultural development and progress in this province in the past half century, for which a major portion of the credit is due the Experimental Farm, our association is pleased to acknowledge their efforts at this time. The good work done by the farm over the years has been important work, without which our agricultural progress would have been hindered. And so, we say "well done" . . . and offer our best wishes for the next fifty years at the Farm.

**HUDSON PRIDHAM**  
President

**WILFRED STEWART**  
Vice-President

**C. A. PAYNTER**  
Secretary

**DIRECTORS:—** Henry Wedge,  
Almon Boswell, Ernest Underhay,  
C. M. Arsenaunt, Irving Haslam,  
Reid Underhay, Alex Hamilton.

**THE PRINCE EDWARD ISLAND SHEEP BREEDERS ASSOCIATION**

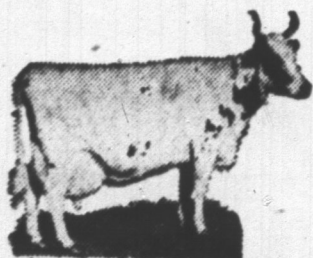


**Prince Edward Island Ayrshire Breeders Club**

President **ANDREW B. MacRAE**

Vice President **EDWARD BOSWELL**

Secretary Treasurer **MRS. R. A. BALDWIN, P. O. BOX 1210**



**For The Advancement Of The Ayrshire Breed**

CONGRATULATE THE PRINCE EDWARD ISLAND

**EXPERIMENTAL FARM**

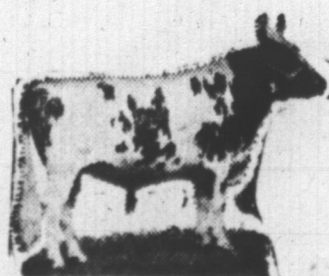
**On Their 50th Anniversary**

The Prince Edward Island Ayrshire Breeders' Club was formed 40 years ago and, then as now, had as its chief object the promotion of good fellowship and the general interests of the Ayrshire breed of cattle:

- (a) By improving quality and eliminating disease.
- (b) By encouraging the use of the R. O. P. test.
- (c) By encouraging the use of Class A bulls on grade herds.
- (d) By popularizing the breed through demonstrations and publicity.
- (e) By encouraging the practice of co-operative breeding efforts and thus systematizing our breeding policy.
- (f) By holding meetings at intervals throughout the year for the purpose of discussing timely Ayrshire topics and arranging activities.

The Club has been particularly active in promoting work among junior farmers. The first Boys' and Girls' Reifer Club organized in the Province was the "Pioneer Ayrshire Breeders' Club", in the year 1922, and, in subsequent years, active support has been provided in all junior development. At the present time, financial assistance is given Club members for calf purchases.

The Ayrshire herds of Prince Edward Island stand high among Canadian herds in both production and quality. Proof of progress and status, if need be, of Prince Edward Island Ayrshires is given in most issues of the "Canadian Ayrshire Review", R. O. P. reports, achievements at the Maritime and Royal Winter Fairs, the Sale of Stars, etc.



**SCRUMPTIOUS TASTE TREATS AT MENT'S!**

Looking for fun? Here's an idea that's hard to beat . . . join your friends here for our delicious refreshing ice creams, sodas and sundaes. We have all your flavors and "trimmings" . . . and our generous portions are so satisfying!

Also—Full Course Meals and Lunches Served

**MENT'S RESTAURANT**

Open from 6 a.m. to 2 a.m. 217 Queen St. Ch'town



*modernize and slash fuel bills with a*

**TIMKEN**

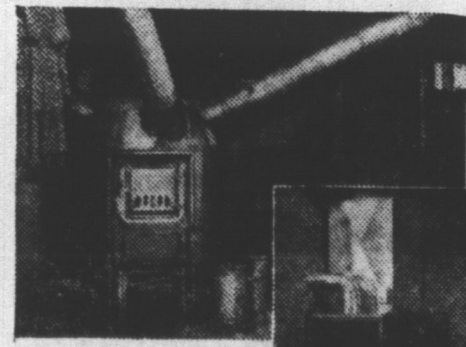
**SILENT automatic CONVERSION FURNACE**

Tired of bumping your head on overhanging pipes? Sick of looking at an octopus of unsightly pipes cluttering your basement?

Change now to a Timken Silent Automatic Conversion Furnace.

You can have this furnace installed and still keep your existing burner. You eliminate expensive installation cost. You enjoy controlled, luxurious abundant heat night and day. And as a bonus, you have a spacious, modern basement you can use as a smart workroom, living centre or playroom.

Don't wait until the busy season. Phone or write us now for **FREE HOME HEATING ANALYSIS. NO OBLIGATION.**



**AFTER**



**WILSON & MOORE**

PLUMBING, HEATING, SHEET METAL WORK  
STAINLESS STEEL FABRICATION

24 HOUR SERVICE

79 St. Peters Road

Parkdale, P.E.I.

Dial 9517