

Three Champs Decided At St. John Tripleheader

SAINT JOHN, N.B. (CP)—Lennie Sparks of Halifax, relying on a strong left, scored a fifth-round knockout over Peter Schmidt of Toronto here Saturday night to win the Canadian welterweight boxing championship and fulfill a pre-fight prediction that he would finish the champion before the ninth round.

Sparks, an even terms with the 29-year-old veteran until the fifth round, attacked with a series of lefts and rights to the head and body, sending Schmidt against the ropes. Then six consecutive lefts and Schmidt dropped to one knee, taking the 10 count at the 2:45 mark.

More than 2,000 fans paid \$4,200 to see the fight, one of three scheduled 12-rounders on the card. All were for Canadian titles.

In other bouts, Canadian bantamweight champion Jackie Burke, 116½, of Saint John retained his title with a unanimous decision over Jo Jo Jackson, 118, of New Glasgow, N.S., and Alex Martin, 111, of Trenton, N.S., scored an 11th round TKO over Dickie Peterson, 112, of Saint John for the vacant flyweight championship.

For the 25-year-old Sparks, it was his 20th knockout in 32 victories. His record includes a draw and four defeats.

OPENED CUT
Showing no ill effects from a puffed left eye, Sparks started strong in the fifth round and opened a small cut over Schmidt's right eye with a left to the head. Later in the round, Sparks struck with a right to the head and two lefts to the body, dropping Schmidt for a mandatory eight count. Seconds later Schmidt went down to knock-out. Sparks weighed 146½.

Schmidt, who has won and lost the title five times, said he sprained his left hand in the third round.

"I was trying to protect it but I hurt it again in the fifth round when I bounced a left jab off

Sparks' head," he said. "That's why I took the count. The hand was useless and I couldn't fight without it."

Loud applause followed each round of the lively Burke-Jackson match, a close battle with a bloody finish. Both fighters were bleeding from the noses from the ninth round on.

WAS TOUGHEST FIGHT
It was Burke's toughest fight and his first defence of the title he won a year ago from Johnny Devison of Glace Bay, N.S. Burke scored the only knock-down in the gruelling encounter. Jackson, who opened a six-inch cut over Burke's right eye in their non-title fight in New Glasgow, tumbled to the canvas at 2:40 of the seventh round after taking a hard right to the head. Another right had stunned Jackson earlier in the round af-

ter he had made a strong start. The flyweight fight was even for two rounds before the better-conditioned Martin took over. In the 11th, Peterson staggered after taking a left. Martin then opened up with four straight combinations, knocking out Peterson's mouthpiece. Referee Ed Gaudet of Moncton stopped the fight when Peterson went to his corner and stepped through the ropes at 2:15.

HOCKEY MEETING

There will be an important meeting for the Charlottetown and District Junior Hockey League this evening at 7:30 sharp. The meeting is slated to take place at City Hall.

Bridge League Ignores Inquiry

LONDON (AP)—The British Bridge League is ignoring an inquiry by the World Bridge Federation into allegations that two Britons cheated during the World Championships in Buenos Aires.

The league said in a statement that it is ignoring the federation's inquiry, held in the United States, because of the way it was conducted. It said Terence Reese and Boris Schapiro, the British players concerned, were not given adequate opportunity to defend themselves before two committees of the world federation.

The British league also claimed that two persons who testified against the players sat as members of both committees, and one of them prepared the world federation's report on the incident.

As no details about the contested hands were included in the report, it was impossible to assess the evidence, the British league said.

The complaint, that Reese

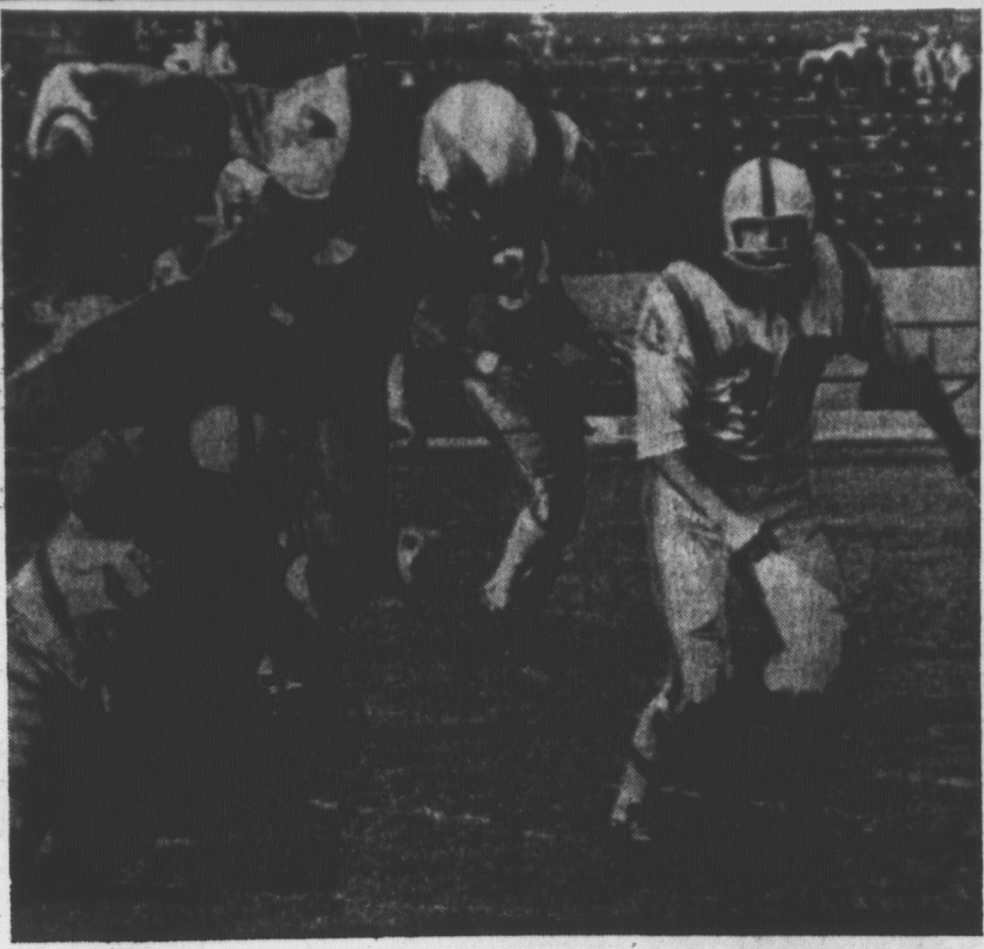
and Schapiro employed a code involving finger signals, to indicate the number of hearts held, was first made by U.S. players. It was investigated by the appeals committee of the world federation and then referred to its executive committee.

The British league said Friday that the world federation sent it a report of the proceedings but the British league could not act on it.

The British league is holding its own inquiry, being conducted by Sir John Foster, a lawyer and member of Parliament, and Lord Bourne with two assessors.

PARIS (AP)—A Paris tailor has just the answer for the ski buff with a heavy social calendar. He is displaying a ski uniform which converts with a few zippers and turnovers into a dinner jacket.

LONG IN OFFICE
PARIS (AP)—Foreign Minister Maurice Couve de Murville has held his post longer than any other French foreign minister in more than 300 years. He recently exceeded the tenure record of seven years and three months, set in 1645 by Francois Guizot.



FLYING AL

Montreal halfback Pat Batten seems to be taking to the air to avoid tackle by Toronto Argonaut Pat Watson (58) during Eastern Conference football game in Toronto Saturday.

Looking on at right is Argo defensive halfback Ron Howell. Argos won 24-21.

(CP Wirephoto)

SMU Whips SDU Varsity

The Saint Marys University Huskies showed a flash of last season's form as they trampled an injury ridden Saint Dunstons University squad a 67-0 defeat in a Bluese Conference football game played here on a rain soaked field Saturday.

Hard running Jim Stewart led the Huskie attack with five touchdowns, while halfback Darrel Burgess recorded three. Dave Murphy, Steve Armitage and Jerry McAllister each had one major and the scoring was rounded out by a safety touch and a conversion.

Burgess led the visitors' ground attack with a total of 166 yards, 86 of them coming in the first half. The Huskies had a total of 464 yards along the ground as compared to the Saints 108. C.Y. MacDonald was the leading rusher for the Saints.

In the air St. Marys was 14-23 and a total of 262 yards. Quarterback John Driscoll has three completions in 17 attempts for 82 yards. Both teams had difficulty in handling the ball and fumbles plus interceptions were frequent. Huskies had three majors nullified.

Don Sutherin Makes Advance

Don Sutherin, Hamilton Tiger-Cats' place kicking star, moved within two points of first place in the Eastern Football Conference scoring race Sunday as Hamilton defeated British Columbia Lions 25-7 in a Canadian Football League interlocking game.

Sutherin kicked a field goal, three converts and a single for seven points to run his season total to 68, just two points fewer than leader Moe Rasmussen, place kicker for Ottawa Rough Riders.

Third with 46 points is J. W. Lockett of Montreal Alouettes, who was held scoreless in his team's 24-21 loss to Toronto Argonauts Saturday.

The leaders:

Player	TDC	FGS	Pts
Rasmussen, O	0	26	12
Sutherin, H	0	17	15
Lockett, M	6	0	0
Watkins, O	7	0	0
Scott, O	6	0	0
Grant, H	5	0	0

Ernie Terrell To Lose Money

TORONTO (CP)—Ernie Terrell of Chicago, World Boxing Association heavyweight champion, says he will be losing money by defending his crown against Canadian champion George Chuvalo in Toronto Nov. 1.

Terrell, who does fairly well financially as a singer with a rock n' roll combo, says he could have made twice as much fighting the Toronto heavyweight in Chicago.

"In Chicago I have a terrific following in two different crowds, the fight fans and the rock and roll fans. We'll never get the full impact here."

Considering the \$45,000 guarantee he has for his 15-round fight here, Terrell figures he would have pulled in close to \$100,000 in a Chicago fight.

Track Governing Body Approves World Marks

NEW YORK (AP)—The International Amateur Athletic Federation, world governing body for amateur track and field, approved 15 world records Saturday and affiliated 13 new members.

London's Marquess of Exeter, president of the IAAF council, listed the fantastic 70 foot, 7 inch (21.52m) shot put by Texan Randy Matson among the approved records.

Australian Ron Clarke broke three others.

The IAAF said it approved all records submitted at this session, but did not receive applications for several performances of world record caliber, including three more by Clarke and the mile mark by France's Michel Jazy.

A two-mile record of 8:22.6 by Jazy, set June 23 in Melun, France, received approval but his mile time of 3:53.6, set June 9 in Rennes, France, was not submitted.

HOLDS MOST MARKS
Clarke, the swarthy Australian who holds most of the world's distance records after a near-incredible European tour this summer, was credited with records at three miles, 5,000 meters and 10 miles.

His times of 13:00.4 for three miles and 13:25.8 for 5,000 meters both were set in Los Angeles, June 4. He also had approved a 10-mile effort of 47:12.8 set March 3 in Australia.

The council also approved a six-mile record of 27:11.6 by Gerry Lindgren, a Spokane, Wash., teenager.

Clarke, however, has run a 26:47 six miles, has a better three-mile mark at 12:52.4 and has bettered the listed world mark at 10,000 meters, with 27:39.4.

APPLIED FOR NONE
None of those records was applied for, however.

S'ide Ints. Lose In 11th

ST. JOSEPH, N.B. (CP) Memramook Rovers won their second Maritime Intermediate "A" baseball championship since 1961 here Sunday, defeating Summerside All-Stars 5-4 in 11 innings.

It was the deciding game of a best-of-three series.

Memramook won the game in the 11th when Dick Cormier was hit by a pitched ball with the bases loaded, giving pitcher Ed Gaudet his ninth consecutive victory. Don Schurman, who retired 14 batters in a row until the 11th, was the loser.

Memramook won the opening game of the series at Summerside the previous weekend, but lost the second 7-5 here. Rovers stole 31 bases in the three games, including nine Sunday before almost 3,000 fans.

Gaudet pitched an eight-hitter, walked three and struck out nine. Gerry Smith gave up all six hits on the Summerside hill. He walked three and fanned three before being replaced by Schurman in the sixth.

8 Dash Card Goes Tonight

Racing spectators won't be shivering from the cold at the Charlottetown Driving Park this evening (heaters have been installed) but an action packed eight dash card should send a few shivers up and down a few spines when the programme gets underway at 8:00.

The most exciting race of the evening should prove to be races 7 and 8. The horses running in this race are as follows: Lord Dazell, Frankie's Chief, Rollomatic, Miss Flamingo, Wick's Ace, Miss Jo Jo and Dennis Herbert.

Races two and six should prove to be very interesting with Mr. Charmer Fair Sail, Princess Mark, Miss Jo Jo and Nimble Knight.

Three Win Two At Driving Park

Three double dash winners highlighted the eight dash card held at the Charlottetown Driving Park Saturday evening.

Races two and six should prove to be very interesting with Mr. Charmer Fair Sail, Princess Mark, Miss Jo Jo and Nimble Knight, owned and driven by Sid Stead of Charlottetown led the field to the wire in both heats of the junior free-for-all in times of 2:16 and 2:15.1.

The brown gelding figured in the first daily double as it combined with Jolly Wayne, who won the first heat, to pay 41-40 in the first daily double.

Bifty Silver, back from a successful mainland sojourn posted the fastest time of the evening (2:12.4) in copping the second of two wins. The Stan Mayhew owned mare was handled by Eric Arsenault.

Combined with the victory of Rustico Bay in the seventh dash the mare paid \$15.50 in the second daily double. Rustico Bay, owned by Bennett Carr and handled by Alyre Pineau also won the third dash to complete the roster of double dash winners.

The one-two finish of Rustico Bay and Bold Debbie in the third dash paid \$46.20 in the first quinella of the night and the second quinella paid \$25.00 when Free Chance and Knight Way crossed the wire in that order.

More exciting racing action is set to go at the Driving Park this evening at eight o'clock when a card of eight dashes will be presented.



LARRY ROBINSON
Larry Robinson Widens Lead

By THE CANADIAN PRESS
Kicking specialist Larry Robinson collected nine points Saturday to lead Calgary Stampeders to a 28-19 victory over Edmonton Eskimos and to take a commanding lead in the Western Football Conference individual scoring race.

The 23-year-old product of Calgary's Mount Royal College kicked two field goals and three converts to run his total to 87 points, 17 more than second-place Peter Kempf of British Columbia Lions.

Tommy-Joe Coffey of the Eskimos tied a WFC record with his four field goals in one game. He also kicked a convert to boost his total points to 37 points which moved him to fifth from eighth spot in the standings.

The leaders:

Player	TDC	FGS	Pts
Robinson, C	1	36	13
Kempf, B.C.	2	26	10
Coleman, C	11	0	0
Reed, S	10	0	1
Coffey, E	2	10	10
Abendschan, S	0	20	10

GRANTED NEW TRIAL
TORONTO (CP)—James J. Parker, 37, of Barrie, Ont., former Canadian heavyweight boxing champion, was granted a new trial Wednesday by the Ontario Court of Appeal on a charge of defrauding a widow of \$480. Parker was sentenced prison, but has been free on bail pending appeal.

SUMMARY
DASHES 1 and 5
Jolly Wayne (A. MacPhee) 1 3
True Lady Lou (R. Annear) 2 4
Knight Way (L. Taylor) 3 2
Dixie Lou (T. Palmer) 4 5
Free Chance (E. Larter) 5 1
Kestiah (E. Arsenault) 6 6
Times: 2:16.2; 2:18.
Pays: \$6.50, 2.30; 2.10; \$11.40, 4.50; 4.00.
2nd Quinella—\$25.00.
Jolly Wayne owned by Richard A. MacPhee, New Haven.
Free Chance owned by G. Alfred Larter, Charlottetown.
DASHES 2 and 6
Nimble Knight (S. Stead) 1 3
Fair Sail (J. Pound) 2 1
Mr. Charmer (W. Henderson) 3 2
Willard's Choice (W. Kelly) 4 4
Times: 2:16; 2:15.1.
Pays: \$5.40; 3.10; 3.00; 5.40; 3.60; 5.80
Daily Double—\$41.40.
Nimble Knight owned by H. Sidney Stead, Charlottetown.
DASHES 3 and 7
Rustico Bay (A. Pineau) 1 1
Bold Debby (S. White) 2 2
True Hero (G. MacDonald) 3 3
Hallie J. (I. Neill) 4 6
Miss Lucky Belle (R. MacDonald) 5 3
Lady Gallon C. (G. Chappell) 6 7
Broom Grattan (E. Arsenault) 7 8
Shadydale Tonette (J. Gay) 8 4
Times: 2:18.3; 2:22.1.
Pays: \$39.40; 3.80; 3.00; \$5.90, 2.10; 2.10.
1st Quinella—\$46.30.
Rustico Bay owned by Bennett Carr, Charlottetown.
DASHES 4 and 8
Bifty Silver (E. Arsenault) 1 1



One thing about daily newspapers.

they seem to know what interests people most

More often than not, it's the daily newspaper that gets behind the community drive for a new hospital. It's the daily newspaper that uncovers that shady deal in public business. It's the daily newspaper that probes where you'd like to. The daily newspaper acts as a mirror, reflecting the overall interests and feelings of the people in the community. And 57% of the people interviewed in a recent survey validated by The Canadian Advertising Research Foundation agreed that the daily paper does just that.

This reflection of community interest seems to carry over to newspaper advertising too. In the same survey, 70% said that things seem to be advertised in newspapers just when they're interested in buying them. Only 13% found television ads, and 5% radio ads, to have this same timeliness.

And people like newspaper ads. 83% use them as shopping guides, and have found that newspaper ads are a reliable source of value at a good price. On the other hand, 56% felt television ads made extravagant claims that were hard to believe.

Small wonder so many advertisers use daily newspapers. The way the odds are stacked, their newspaper ads may run just when you're in the market for their product. And it gives them a nice head start when what they advertise is something that interests you most.

The Guardian
"Covers Prince Edward Island Like The Dew"
"Covers Prince Edward Island Like The Dew"
Display Advertising Department — Phone 894-8506