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"The strongest memory is weaker than the weakest ink"

PAGE 6 SATURDAY, FEBRUARY 23, 1963.

How many could name without hesitation the capitals and the names of the governors of those states that are our closest neighbors—Maine, Vermont, New Hampshire, New York, Michigan, Wisconsin, Ohio, Pennsylvania and Illinois? Most of them are within an hour's flight from us.

How many, again could name the U.S. Senate majority and minority leaders? Or the chairman of the Senate foreign relations committee and the chairman of the subcommittee responsible for Canadian relations? Far fewer, the speaker suggested, than those who think they know so much more about U.S. affairs than our American neighbors know about ours.

And, if it is the case that there is deplorable lack of knowledge about Canada across the board, whose fault is it? For seven years, said Mr. Coops-Arnold, "I lived and worked in New York, the communications centre of North America. I was not impressed by the efforts that Canada was making there to tell its story. In comparison with the communications and public relations effort of most corporations, it was pitiful."

Canada stands to gain more than the United States from an improvement in mutual understanding—not to speak of mutual reduction or elimination of tariffs, providing our products and management are first class. This was the speaker's chief point, and it is a good one. For all of us have a stake in Canada's future as part of North America. All of us have a stake in the extent to which Canada can compete and become a world trader. None of us can live in our own little community as if it were an island remote from the mainland of world and continental trade. Such islands just do not exist any more.

The Franking Racket

Using a bulk mailing practice—which saves the cost of folding letters and inserting them in addressed envelopes—an MP can send out 2,195 messages to his electors at a total cost of \$2.28, instead of the \$32 which he would be required to pay at ordinary third class mailing rates. On Friday, Feb. 15, alone—the day before the franking privilege expired on this occasion—close to 200,000 pieces of franked mail were handled at the parliamentary post office at Ottawa.

This is a racket that should be put a stop to. The practice has been attacked in recent election campaigns, but nothing has been done about it. It is countenanced by postal regulations as a means of enabling members to keep in touch with their constituents; but whenever a session ends with dissolution, parliamentary postal facilities are deluged with franked mail carrying election material. It is permitted for a period of 10 days after a session ends.

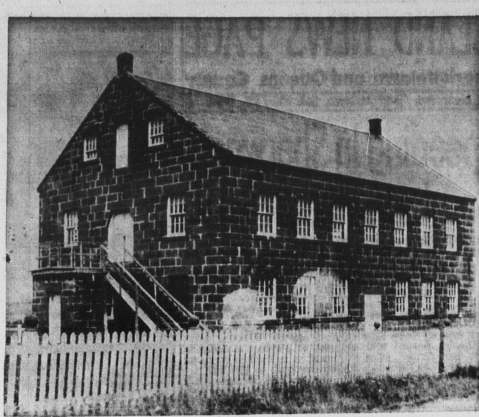
It is obvious, of course, that in an election campaign the practice confers a substantial advantage on candidates who were members of the outgoing Parliament. No doubt there are many in this category who conscientiously refrain from exploiting this means of flooding the mails—and their constituents—with their campaign material. But the Feb. 15 total speaks for itself. Literally millions of pieces of such literature got through this month before the boom was lowered on the 16th. Every election year it's been the same.

Time, surely, that the taxpayers demanded a plea from every candidate that he will vote this hoary old political dog out the window if he gets elected on April 8.

EDITORIAL NOTES

Prime Minister Diefenbaker is scheduled to hold his official campaign kickoff at Winnipeg on Monday, March 4. He was just flexing his muscles, apparently, in the speeches he has been making since Parliament was dissolved.

There is always a silver lining. Now from Washington we learn that French President de Gaulle's behaviour has taken the kink out of Anglo-American relations which the Skybolt-Polaris incident put there. They have returned "to their normal, familiar, cooperation-at-many-echelons status," and the result is "an ease of relationship and a clarity of communication" which were lacking recently.



OLD PRINCE EDWARD ISLAND The Rustico Bank 1850-75. Building still standing. Copied by Craswell Portrait Studio

FOILING WINTER'S COLD

They'll All Be Back With Spring

South, reaching as far north as the Great Lakes and Canada, where it feeds on many kinds of plants. The monarch butterfly, on the other hand, gathers in northern states in autumn and files south in swarms thousands of miles long. INSULATED HOUSES The Cecropia moth spins its cocoon between two walls and an air space between for insulation. Others, such as the European spruce sawfly, return their eggs to the ground in the spring. Others just crawled into a crevice and called it a season.

GRASSHOPPER EGGS

In the fall, the female grasshopper deposits in the soil a mass of eggs wrapped in a glue-like coat. Warmth will not hatch the eggs of certain species until they are first frozen—nature's way of assuring that a late warm spell won't bring out young grasshoppers to starve.

Even so, success for a grasshopper egg is not guaranteed. The blister beetle lays its eggs nearby. Young blister beetles like to feed on grasshopper eggs before crawling into holes of their own to sleep the winter.

Some fruit-tree twigs appear to be afflicted with inch-long swellings. These are eggs of the tent caterpillar, protected from cold and wet by sheath exuded by the adult female. Commercial sheath is produced by Asian insects of similar habits.

Many mosquitoes pass the winter as larvae with wingers, contentedly frozen in ponds. When spring comes they spawn but are often metamorphosed into buzz off.

Hardly is the cotton-tail worm, a tropical species that persists to the last bug in northern winters. Each summer a new invasion comes from the south.

Our Yesterday's

(From the Guardian Files) TWENTY-FIVE YEARS AGO FEBRUARY 23, 1938 Tokyo, Feb. 23.—The Japanese Empire suffered the first air raid in its history today, as Chinese planes bombed the island of Formosa and inflicted numerous casualties.

William Keoughan, Vancouver, B.C., a former resident of Charlottetown and now employed by the Indo-China Steam Navigation Co. has successfully passed his examination and received Captain's deep sea papers.

TEN YEARS AGO FEBRUARY 23, 1953 Edmonton, Alta.—Six hundred former Maritimers died and played at the same time in a banquet and entertainment of the Maritime Provinces Association at the Hotel Vancouver room and dining room of the Macdonald Hotel. President Robert D. Edgerly presided over the 754th largest of the association's history.

At the opening of the Spring Exhibition of the Montreal Museum of Fine Arts, on the Brookfield St. March 2, two large Maxfield paintings by A.L. Wright of Charlottetown, were exhibited for the entire month.

A SENSE OF ESTRANGEMENT

By Alan Harvey Canadian Press Staff Writer The description seems all the more outrageous the more French. All this is on the public level. Undoubtedly most of it comes under the heading of good clean fun, except for the occasional severe, even fatal reactions, from small doses. Symptoms vary from little to shock.

Good Sportsmanship

Chatham Daily News and universities that have agreed to act as hosts. The department will pay travel expenses, and the colleges the maintenance. The Olympics, which now take in pretty much the whole world, are the modern reincarnation of the Olympic Games, so popular in ancient Greece that the ancient Greeks were dated from them.

NOT TOOLATE

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Over 400 Viruses Will Cause Colds

By Dr. Theodore R. Van Dellen MORE than 400 different viruses cause respiratory infections. Thus it might be possible to have 10 or more colds in a single season without having the same infection twice. But this is unlikely because certain viruses are more numerous and likely to result in respiratory infections. Many of these viruses have been isolated and a vaccine made from them reduces the number of infections during the winter months. In this respect, we appreciate any help we can get. Vaccines are not only against the specific organisms and cannot be expected to guard against every bug that comes along.

Some persons are more resistant than others to the common cold, but this is difficult to understand how any of us escape them. The act of coughing forces air out of the lungs at a speed of 200 miles per hour, and the air is blown into the mouth and throat and then out eight feet when talking, 15 to 25 feet when coughing, and 20 feet in sneezing. This is the reason why we hammer away at the mouth while coughing.

But coughing and sneezing are not the only way in which colds are transmitted. With every expiration and every word spoken, a few influenza micro-organisms are speared into the air. A person with a cold standing in a crowded bus or elevator could pass on the infection to all susceptible passengers.

A cook or waitress does the same when she breathes on the fruit or loafing rolls, bread or fruit with contaminated hands. This explains why colds spread so readily with crowds or work benches where they flourish in crowded places. The ants then transfer their charges to those rocks, where they flourish in the dismay of farmers. This is a daring operation, and the aphids are likened to cows. The sap that aphids suck holds too much sugar for them to eat, so the excess is secreted. The aphid, finding no food, returns then to a staple food which "milk" the aphid by stroking their bodies.

Speaking for myself

Journey into Danger... and Ontario

It is a chilling thought, I know, but the time will come when I will have travelled deep into enemy territory. I am sure that I will have to go to Ontario or Upper Canada. Even riskier I'll be exposed to the most serious of all diseases (or worse) of a large gathering of those sinister fellow travellers who are so long longer desired. Which is why I am so sure of it.

The Montreal Gazette likewise has withdrawn its support from the Ontario newspaper and continues to give strong editorial support to the government. EVERY CANNIBAL This leaves the way open for every man to answer for himself. These two questions: 1. How long will it take for this situation here with the papers of the Prime Minister? 2. How long will it take for the Ontario newspaper to answer for itself?

It is true, too, that the Prime Minister, since leaving the office, has lost almost all of the personal friendships he used to enjoy in the Press Gallery, but again there is room for a question as to whether the fault lies with him because of attempts to "use" correspondents or with those who have tried away from him.

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WHO TO TRUST?

At this juncture, however, there is room for the thought that the problem of the Conservatives in Toronto lies in the fact that Toronto has more Conservatives than in any other city in the country.

DARK MUTTERINGS

And the view put forward by Sen. Phillips, at that, was little more than a feeble echo of angrier assertions that have begun being uttered about elsewhere in behalf of his party.

Several voices have been raised from within the declamatory ranks of the federal cabinet to mutter darkly about a "press conspiracy" and false press talk.

Considered as it has happened in Toronto—"those General Bullmooses in their Toronto penthouses"—and "Toronto tycoons" in general.

As the campaign warms up will not be surprising if a "dirty old Toronto" and the "nasty old press" become subject to the fiercest invective they have ever experienced.

The sad thing about discussing these perils, however, is that the few facts on which they are being based (and there are a few) have already been subjected to so much twisting that it has become difficult to see the whole, or to assess their meaning objectively.

PERIODIC SWELLING

L.K. writes: What would I do cause the calf of my right leg to become swollen once a month?

Male or female? TODAY'S HEALTH HINT—Foods have emotional symbolism.

SPANS EONS

New York's American Museum of Natural History shows a nature parade that stretches from prehistory to the ge of strata.

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