

Remember Our "Grand Re-opening" Sale In July?

Now We Offer the Greatest Fall and Winter Sale in Our History
 Sale Begins Thursday Morning at 9 a.m. -- Buy for Now! Buy for Winter! Buy for Christmas!

Lingerie Dept.

SECOND FLOOR

You Will Find Bargains — Even Greater Than At Our Re-Opening Sale.

Always-A-Hit — Famous sub-standard Nylon Slips, regular and tall lengths, tailored styles, black and white in all sizes. Regular \$5.95. **\$3.95**
 Sale price, each

For The First Time — Sub-standard "Nylon Gowns", nylon trimmed, sizes 32 to 42 in colors blue and blossom. Regularly priced at \$8.95. **\$5.44**
 Now buy 'em at only, each

Brassieres — As advertised in Life — For this sale only "Lovable" Brassieres, satin and broadcloth, 32 to 40 in cup sizes A, B, and C. White only. Regular and strapless. Each only. **\$1.00**

"Snuggies" — Regular and over-the-knee length, 50% wool in pink only. By a famous maker — Regular \$2.50 line, sale priced at only. **\$1.95**
 Regular \$1.95 line, sale priced at only. **\$1.50**

"Luxite Briefs" — Tailored rayon in sizes small, medium and large, in colors white, blue and yellow. Bargain priced at only, pair. **59c**

Discontinued lines of good Corsets, Brassieres and Girdles — Quality merchandise by famous makers, going at 1/3 OFF

Slightly soiled Nylon and Crepe Lingerie — A wide assortment going at 1/3 OFF

50 only Ladies' Fall Hats, regularly priced from \$4.95 to \$9.95, going at only. **\$2.00**

50 Only Ladies' Fall Hats

Regularly Priced From **\$4.95 to \$9.95**

Going at only **\$2.00**

35 Only Blouses

\$1.98 each

1ST FLOOR

Rayons and cottons — short sleeve, long sleeve and bat wing sleeve styles Priced to clear at this sale. **\$1.98**

Ladies' Wear (Second Floor)

Your Opportunity to Buy Fall and Winter Clothing at off-Season Prices

50 Ladies' Fall Coats

Regularly worth up to \$69.00

GOING AT ONLY **\$25.00**

All the Latest Styles and Colors

FUR COATS

20% off during the Sale Days Only

Also 4 only Fur Coats at \$150 each

One only black dyed Persian Lamb Paw with mink trim on cuff, size 16. Regular \$350.00. Buy it now, if it is your size, for only **\$150.00**

One only French Seal Dyed Rabbit in size 14. Regular \$220.00, Now only **\$150.00**

One only Black Dyed Persian Lamb Paw, size 16. Regular \$350.00, Now only **\$150.00**

One only black French Seal (dyed rabbit) size 20. Going for only **\$150.00**

Manufacturers' Special for this Sale

200 Skirts and Dresses

Latest New Fall Styles and Colors

40 only Crepe Dresses in all sizes from 12 to 24½, regularly worth up to \$11.95. Sale priced at only, each. **\$7.95**

46 only Check Taffeta Dresses — A FIND IF THERE EVER WAS ONE — Navy and black, at only, each. **\$3.95**

47 only Print Cotton House Dresses, good designs, colors and styles in sizes 12 to 44. Easily worth \$2.98 — going at only, each. **\$1.98**

34 Black Taffeta Skirts, sizes 12 to 20. Special at only. **\$3.95**

36 Plaid Skirts, sizes 12 to 24. Also a wonderful special at only. **\$3.95**

SUITS

(CARRIED OVER FROM LAST SEASON)

12 only Ladies' Suits in smartly styled worsteds and flannels, good fall shades. Regularly worth up to \$69.50. Clearing at only, each. **\$34.50**

15 only Rayon Gabardine Suits, crease resisting gabardine. Regularly priced to \$39.00. Now clearing at only. **\$18.95**

Ladies' Accessories and Hosiery.

MAIN FLOOR

Plain Pack Hose

Kaysers Specials

(It's the Name that Counts)

45 Gauge 30 Denier **\$1.09** Pair

Another lot of 350 pairs received from this outstanding maker of fine Hose.

60 Gauge 15 Denier **\$1.29** Pair

2 Pair for \$2.50

600 pairs of this fine quality Sheer Hose from the same manufacturer as the 45 gauge — one shade — and by far the biggest seller. Rose Beige. Sizes are from 8½ to 11.

Also

A Glove Special

300 Pairs

"KAYSUEDES"

97c Pair

Regular \$1.75

ALL FIRST QUALITY

Really wonderful values in this fine lot of Ladies' Gloves — smart tailored slippers with button trim or the more dressy style with frilled flared cuffs. Colors are Chateau wine, Grey Birch, Chateau pine, black, white and chocolate — all sizes from 6 to 7½.

500 Ladies' Scarves

(4 Price Groups)

Group 1 — Printed rayon, sheer oblong Scarves, very smart pastel shades, sizes 44 x 17. Values in this group up to \$1.65. Now buy 'em at a great saving **89c** for only, each

Group 2 — Pure silk oblong Scarves, hemstitched solid colors in the newest fall shades of red, navy, mauve, green, blue, turquoise, pink and white. **89c** Each

Group 3 — Pure Silk Square — solid shades of red, yellow, mauve, tan, pink, navy, white, and many others. Sale priced at only, each **\$1.00**

Group 4 — Pure Silk Squares — many with hand rolled edges in this group, all beautifully designed in rich glowing colors. Wonderful buys at only **\$1.19** each

250 Ladies' Handbags

(2 Price Groups)

2.79 and 3.29

And all wonderful buys — they are in the latest fall shades, regular, fitted and shoulder type bags. Suedeens, bengalines and plastics — shop early for the better buys.

Ladies' Bandanas — fine quality 100% all wool — very smart gay plaids and soft pastels. Sale priced at only, each. **\$1.39**

Children's Dept.

SECOND FLOOR

Overalls and Boxer style longs — English flannel and corduroy in sizes 3 to 6 years. Colors red, navy, green and brown. Special per pair. **\$2.25**

Children's Corduroy Overalls, sizes 2 to 6 years, in colors wine, green, grey, yellow, blue and rust. **\$2.15**
 Special, pair

Children's Pullover Sweaters, 100% pure wool in sizes 2 to 6 years. Navy and scarlet only. **\$2.49**
 Sale priced at only, each

Boys' Tweed Long Pants in colors grey, blue and brown, sizes 4 and 6 years. Regularly \$4.95 pair. **\$3.49**
 Now priced to clear at only, pair

Boys' Short Pants, sizes 4-5 and 6 years in colors brown, grey and blue. Regularly \$3.50 per pair. **\$1.75**
 Now going at 1-2 price, per pair

25 only Girls' Dresses in sizes 8 to 14X, wool plaids and gabardines in colors brown, green, and navy. Values up to \$12.95. Now clearing at. **\$4.98**

30 only Children's Dresses in sizes 3 to 8 years. Gabardines and wools in colors brown, navy and green. Regular up to \$6.95. Now going at only, each. **\$2.98**

Boys' Heeksuede and Gabardine Jackets, sizes 2 to 6X, in colors navy, grey and scarlet, fully lined and zippered front. Reg. \$4.95. Now only, each. **\$3.49**

Girls' Bomber Jackets, heavy quality satin with Mouton (dyed processed lamb) collar, sizes 8 to 14X in colors red, wine, green, blue and brown. Reg. \$15.95. **\$8.95**
 Now drastically reduced to only, each

Girls' lined Corduroy Jackets, hip length, zipper front in sizes 8 to 14 years, colors red, rust, green and navy. Reg. \$5.95 and now only, each. **\$4.98**

Substandard "Eiderdown" Baby Blankets. Pink and blue in size 30" x 40". Sale price, each. **\$1.29**

Flannellette Baby Blankets with stitched edges, colors pink and blue in sizes 30" x 40". **89c**
 Special each

Bunting Bags in both corduroy and chinchilla, pink and white. Regularly up to \$8.95. **\$4.95**
 Special sale price, each

Ladies' Basement

Ladies' Substandard Snuggies — 15% wool — in colors rose and white. Sizes are small, medium, large and oversize. Priced at only. **89c** pr.

Ladies' Rayon Slips with lace trim at top and bottom, sizes 32 to 38 in white only. **\$1.95**
 Each

Ladies' Rayon Crepe Blouses — cap sleeve style in white with lace and white with fancy trim. **\$1.98**
 Sizes 12 to 20. Each, only

Ladies' substandard Nylon Hose, full fashioned, fall shade in sizes 8½ to 11. Priced to clear **79c**
 at only, per pair

Ladies' Substandard Lisle Hose, also full fashioned in sizes 8½ to 11. Now only, **95c**
 per pair

Ladies' Substandard Crepe Hose, full fashioned in good fall shades. Good value at only, **\$1.19**
 per pair

Ladies' Cotton "Hose" — Sutton Brown — a good fall shade. Sizes 9 to 10½. Priced at only, **69c**
 per pair

Ladies' Wool and Cotton Hose with stretchy top. Good shades in sizes 9 to 10. Only, per pair **\$1.35**

Children's 100% all wool Pullover Sweaters, colorful stripe patterns, crew neck style in sizes 20 to 26. Navy, brown and yellow. Priced at only. **\$2.19**

Children's Coat Sweaters, made from firmly knitted hard wearing cotton in sizes 32 and 34 only. Colors are green and blue — good value at only. **\$1.98**

Children's Cotton Pullover Sweaters, long sleeves, various colorful designs, in colors green, blue, wine, red and brown. Sizes are 2 to 6 and priced at only, **98c**
 each

Children's Corduroy Overalls in colors wine and blue. Sizes are from 2 to 6. Regular \$2.35. **\$1.95**
 Now sale priced at

Children's knee-length Hose, elastic tops in sizes 6 to 9½ in colors red, blue, green and white. **75c**
 Per pair

Children's 1 x 1 rib Long Hose, beige only, in sizes 4 to 10. **45c to \$1.35**
 Priced from