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VITAMIN ENRICHED FLOUR

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CAKES



PIES



PASTRY



BREAD

with ONE flour



LAKE OF THE WOODS MILLING COMPANY LIMITED

**Island Odds And Ends**

It is the intention of the County Construction Company, recently awarded the contract for Charlottetown's new High School, to get the job under way before the first of February. A field office and a stock room will be set up in the already partly completed basement sometime next week.

About thirty men will be put to work in the early stages of the work but this number will be increased as the building progresses. This will make only a small dent in the three hundred or more carpenters and construction laborers who are idle in the city.

It is of course purely a Charlottetown project, to be paid for by the taxes of local citizens, and it is understood that only residents of Charlottetown will be employed on it. Not in the past ten years have so many first class carpenters, who make their homes in this city been, out of work and it will be encouraging news to them, that they are to be given preference in employment on the new building.

Car manufacturers have not yet produced an automobile that can cope successfully with a fall of snow and zero weather. True, many of our cars keep running but a big proportion give plenty of trouble when snow and cold combine against them. Specially designed trucks and cars made for military use in the North country are said to be durable and efficient, but the run-of-mine automobile under winter conditions is a balky animal.

In addition to the several large building projects already assured for Charlottetown for this year, one or two others are shaping up, concerning which announcements should be forthcoming shortly. Summer employment hereabouts look brighter day by day, and moreover two at least of the jobs are to get away to an unusually early start, a mid-winter start really.

This is the season of the year on the farms, when the horse takes over at least temporarily, the daily transportation chores. You can travel to the store or post office from the farm behind old dobbin dodging the drifts enroute. When the road is blocked, a detour into a field is easy for a horse, but beyond the manoeuvrings of a car. The horse is still a useful friend to have around.

The street department of the City of Charlottetown has done a creditable job making the thoroughfares passable after successive snow storms. Not overly burdened with snow-fighting equipment—which is expensive—the department has made it possible for traffic to move quite freely practically all over town. Only the very narrow streets pose any difficulties for cars or trucks. With limited money and scanty equipment a great deal has been accomplished.

Beset with troubles at home and abroad, the Islanders hockey team has hung on grimly, and should now survive its difficulties. This is real old time hockey weather and the attendance may pick up somewhat. Strangely enough folks will be fighting to get into the rink when play-off time comes. A little of that sort of patronage, now would guarantee that there would be a play-off-time. There is no certainty about it even now.

**New Post For Rogers Hornsby**

CHICAGO (AP) — Rogers Hornsby, dismissed as manager of St. Louis Browns and Cincinnati Redlegs in the last two years, today was named Chicago White Sox batting instructor for the American League baseball club's pre-spring training camp in Hollywood, Fla.

The Rajah, all-time great as a second-baseman in the National League, will start his new assignment March 1, when John Rigney, Sox farm director, open the camp of specialized instruction for 40 farmhands.

**Richmond And Vicinity**

Mr. Clement E. Praught and Mrs. Ray Brown were in Charlottetown recently on business.

Mrs. Victor Brown left by train recently to join her husband in Toronto, where he has been working for some time.

Of interest to many is the recent purchase by Raymond L. Gillis, Richmond, of the home and farm formerly owned by Mrs. Emma Larkin, who now lives in Ottawa, Ont.

Due to the bad snow storm on Tuesday the weekly church card-party had to be cancelled but all will be looking forward to next Tuesday night.

The people of Grand River are welcoming the sight of the snow-

plow clearing the roads from Richmond after the storms.

Two Richmond boys, Delmir McNeill and Earl McDonald recently joined the Air Cadets at Summerside. They attended their second meeting on Friday night.

Mr. Clement E. Praught who was to return to his job with Drake-Merritt Co., Goose Airport, Labrador, on Jan. 18, received an extension of his leave and does not have to report until Jan. 26.

Mr. and Mrs. Arnold McLennan, Tyne Valley, visited in Richmond recently at the homes of Messrs. Ray Brown and Ebbas Praught.

A double-header of hockey was enjoyed by a large crowd at Mt. Pleasant Rink on Saturday night. The first game saw the Richmond Eagles beat the Grand River Cardinals by a score of 10-2. Fred Fitzgerald starred, scoring 5 of the 10 goals. In the second game, between the Wellington Battlers and

the Mt. Pleasant Hawks, the Battlers came out on top with a score of 21-5.

The January meeting of Richmond Women's Institute was held at the home of Mrs. Harry Fitzgerald, on Thursday night. Mrs. Guss Perry presided. Roll call was answered by members telling a New Year's resolution. Two new members joined and one guest was present. The school and sick committees reported and new committees appointed. Due to the absence of Mrs. Lester Yeo, who is in the U. S. it was necessary to elect a new secretary-treasurer to act until her return. Mrs. Vernon Fitzgerald was elected. After the meeting a delicious lunch was served by the hostess and cards followed for an hour—ladies prize being won by Mrs. D. J. McNeill and consolation going to Mrs. Ray Brown. A vote of thanks was extended to Mrs. Fitzgerald and Mrs. Leonard McNeill invited the ladies to her house for the meeting in February.

**Mortality Rate From T. B. Decreased In Nfld., Labrador**

MONTREAL (CP) — Tuberculosis is still the most prevalent disease in Newfoundland and Labrador but the last five years the mortality rate has decreased 50 per cent, a Newfoundland doctor says.

Dr. Gordon Thomas, chief surgeon of the Grenfell mission at St. Anthony, Nfld., told a service club meeting Tuesday night that about 12 per cent of Labrador's population was affected with the lung disease.

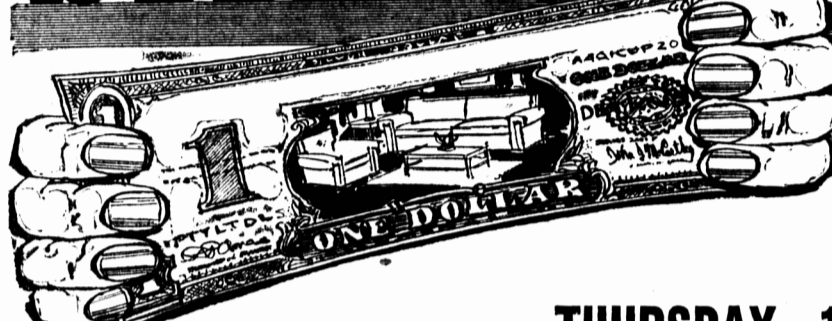
He said any disease over the three per cent average in large Canadian centres is considered in epidemic proportions. Dr. Thomas is doing cancer research work in Montreal.

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**Sunkist**  
TREE-FRESH from California and Arizona

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THURSDAY, 14 JAN. to SATURDAY, 23 JAN.

**Bargain Chairs**

- Reg. \$69.50 CHESTERFIELD CHAIRS—covers: Frieze, Tapestry, Velour. Colors: all colors for \$45.00. Save 1/3—\$24.50.
- Reg. \$92.50 RECLINERS with STOOLS—covers: Frieze and Tapestry. Colors: Coral, Green, Wine, etc. \$61.25. Save 1/3—\$30.75.
- Reg. \$119.50 LA-Z-BOY CHAIRS with STOOLS in frieze and velour \$80.00. Save 1/3—\$39.50.
- Reg. \$57.00 ROCKERS by Kroehler. Covers: Frieze, Tapestry. Colors: A wide variety \$42.75. Save 1/4—\$25.
- Reg. \$64.50 ROCKERS by Kroehler. Covers: as above \$47.50. Save 1/3—\$17.00.
- Reg. \$39.95 OCCASIONAL CHAIRS with arms, in tweeds and friezes \$26.95. Save 1/3—\$13.00.
- Reg. \$28.50 OCCASIONAL ARM CHAIRS in tweeds \$21.00. Save 25%—\$7.50.

**Exceptional Furniture**

- PRESENT STOCKS OF LIVING-ROOM FURNITURE OFFERED AT VERY ATTRACTIVE BARGAINS.
- 3 pc. Suite by Kroehler. 2 pc. wine velour, 1 pc. nylon green. Reg. \$439.50. **199.50**
  - 2 pc. Suite by Snyder. Foam rubber. Green frieze. \$299.00. **219.00**
  - 4 pc. Sectional by Kroehler. 1 suite in brown frieze, 1 suite in red frieze. Regular \$309.00. Sale Price **229.00**



**Carpeting**

- BROADLOOM by the yard, and HALL CARPETING by the yard—33 1/3% DISCOUNT
- Broadloom:**
- Reg. \$48.00 Heavy tone-on-tone Broadloom, green or rose-beige, 9' width, per yard \$32.00. Save 1/3—\$16.00 per yd.
  - Reg. \$48.00 Heavy Chintz Pattern Broadloom, light green background, 9' per yd. \$32.00. Save 1/3—\$16.00 per yd.
  - Reg. \$32.50 Axminster Broadloom 9' width, tone-on-tone grey and grey-on-red. Per yd. \$21.50. Save 1/3—\$11.00 per yd.
  - Reg. \$7.95 HALL CARPETING, 27" width, attractive, durable, yd. \$5.50
  - Reg. \$6.95 HALL CARPETING 27" width, Axminster, wine, yd. \$4.65
- RUGS:**
- Reg. \$15.00 Beautiful CARPETS, Axminster quality—almost every color. Size 9 x 12 \$75.00
  - Reg. \$99.50, size 9 x 10 6 \$66.50
  - Reg. \$68.00, size 6 9 x 9 \$45.00
- MATS:**
- Reg. \$7.95 Axminster Mats \$5.25
  - Reg. \$13.95 Wilton Mats \$9.35

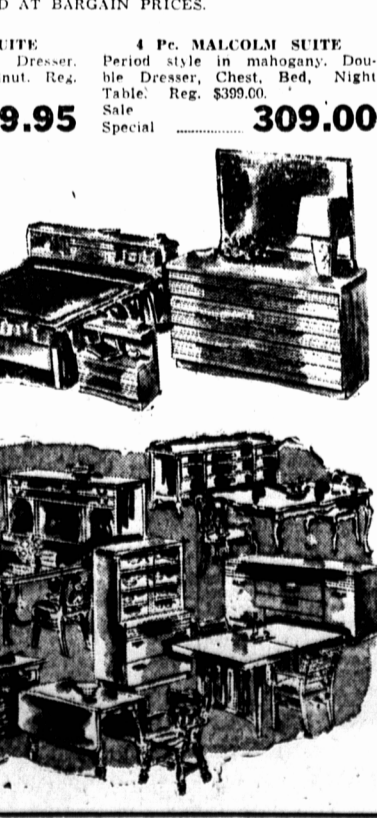
**Kitchen Values**

- Reg. \$89.50 KITCHEN CABINET, white, high style \$69.50. Save 20%—\$20.00.
- Reg. \$74.50 KITCHEN CABINET, white, low buffet style \$56.50. Save 20%—\$18.00.

**Present Stocks of Bedroom Furniture**

- PRESENT STOCKS OF BEDROOM FURNITURE OFFERED AT BARGAIN PRICES.
- 3 Pc. BEDROOM SUITE Heavy, well made with Dresser, Chest and Bed in walnut. Reg. \$119.00. Sale Special **89.95**
  - 4 Pc. MALCOLM SUITE Period style in mahogany. Double Dresser, Chest, Bed, Night Table. Reg. \$309.00. Sale Special **309.00**
  - 8 Pc. Mahogany Suite, China, Table (Duncan Phyfe double pedestal) 1 arm, 5 side chairs. Reg. \$459.00. **369.00**
- All pieces, including Cabinets, Buffet, Tables, Chairs, etc., at discount **20%**
- MIRRORS—Total stock of beautiful plate glass Wall Mirrors, at discount **20%**

**Bedroom Furniture**



**Wool & Silk Rugs**

- Reg. 79.95 DAVENPORTS (Armless) covers: tapestry, frieze, velour, colors: wine, green, blue, etc. \$39.95. Save 25%—\$20.00.
- Reg. \$119.00 DAVENPORTS (with arms) covers: tapestry, velour, colors: assorted \$89.00. Save 25%—\$30.00.
- Reg. \$66.85 BED OUTFIT. Metal bed, ribbon spring and Violet spring-filled mattress \$49.95
- Reg. \$53.00 BED OUTFIT. Metal bed, ribbon spring, felt mattress \$39.95

**Chrome Dinettes**

- ALL CHROME TABLES and CHAIRS 20% DISCOUNT
- Reg. \$135.00 CHROME TABLE and CHAIRS, 5 pc. set, beautiful starburst pattern, in heavy plated chrome \$106.00
  - Reg. \$114.50 CHROME TABLE and CHAIRS, 5 pc. set, newest patterns, durable arborite table top, heavy chrome \$91.50
  - Reg. \$84.50 CHROME TABLE and CHAIRS, 5 pc. set—table size 30x42. Starburst pattern \$67.50
  - Reg. \$59.50 CHROME TABLE Arborite and heavy chrome Size 30x42 + 12" extension \$47.50
  - Reg. \$42.50 CHROME TABLE Size 30x42—No extension \$33.50
  - Reg. \$22.50 CHROME CHAIR newest plastic covers, spring filled seat \$18.50
  - Reg. \$17.50 CHROME CHAIR Hairlock seats \$13.50
  - Reg. \$10.50 CHROME CHAIRS good covers—Hy chrome \$8.35

**WE'RE ALL SET FOR ANOTHER BIG WEEKEND**

- Men's STATION WAGON COATS— 3/4 and Full Length. Reg. 34.50 **17.95**
- MEN'S OVERCOATS— Reg. to 59.50 **35.00**
- MEN'S OVERCOATS— Reg. to 49.50 **25.00**
- MEN'S SUITS— Reg. to 49.50 **24.50**
- MEN'S SUITS— Reg. to 59.50 **34.50**
- Men's DRESS PANTS ..... **5.00**
- Men's Plain COMBINATIONS ..... 1.98
- To 7.95—Men's SWEATERS ..... 3.95
- Men's Work SOCKS ..... 34c
- To 3.95—Boys' SWEATERS ..... 2.69
- Boys' Plain COMBINATIONS ..... 1.88
- Boys' Doeskin SHIRTS ..... 1.39

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MEN'S STORE 144 GREAT GEO.

**Congoleum SQUARES**  
TOTAL STOCK REDUCED **25%**  
Squares size 9x13 1/2, 9x12, 9x10 1/2, 9x7 1/2, 9x6

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The excellent LOCOMOTIVE Regular \$149.50 **SALE SPECIAL 109.00**