

HERE'S GREAT NEWS FOR YOU FROM NEW WAY!

— JUST IN TIME FOR THE OPENING OF PRINCE EDWARD ISLAND'S OWN TV STATION...

THE FIRST P.E.I. SHOWING OF THE COMPLETE 1956 LINE OF



The LYNCROFT
17" Table Model

Features all the technical advances of the Fleetwood line. Walnut, mahogany or limed oak finished cabinet with wrought iron base. 19 1/2" wide, 21 1/2" deep, 19 1/2" high.

239.50 OR 1.80 weekly

NO DOWN PAYMENT



The RIDEAU
21" Table Model

Compact cabinet sacrifices none of the Giant 21" viewing area. Dual 8" speakers and tone control. Walnut, limed oak or mahogany finish with tapered matching legs. 24" wide, 21 1/2" deep, 23 1/2" high.

299.50 OR 2.25 weekly

NO DOWN PAYMENT



The ANNAPOLIS ROYAL
21" Console Model

An open console model with all of the plus features of more expensive models. Twin speakers and tone control. 18 tube horizontal AC chassis. Walnut, limed oak or mahogany finish. 24" wide, 22 1/2" deep, 37" high.

339.50 OR 2.60 weekly

NO DOWN PAYMENT



The NASSAU
24" Console Model

Luxurious theatre-like viewing in your own livingroom! Wood cabinet in walnut, mahogany or limed oak finish. 26" wide, 23" deep, 39 1/2" high.

399.50 OR 3.00 weekly

NO DOWN PAYMENT



The CALIFORNIAN
24" Console Model

Custom designed Giant TV and high fidelity radio-phonograph combined in this magnificent masterpiece. 21 tube horizontal AC chassis with aluminized picture tube. Separate 8-tube high fidelity long and short wave radio. Collaro Hi-Fi 3-speed automatic record changer. Blonde, French Walnut, Ebony with Grey doors. 47" x 23 1/2" x 36" high.

699.50 OR 5.25 weekly

NO DOWN PAYMENT

SMART
NEW



TELEVISION SETS

"The Best In Sight For '56"

HERE THEY ARE! The new Fleetwood television sets with Panoramic Vision, the most advanced development in TV manufacture to date! Dramatic cabinet stylings in a complete range of traditional and exciting modern designs. For top quality and excellence of performance, choose your FLEETWOOD TV now at NEW WAY — where you may take up to 3 YEARS TO PAY !!!

Features of FLEETWOOD horizontal type 21" tube super-powered AC chassis:—

- Aluminized picture tube and optic filter glass!
- Advanced type cascade tuner!
- Balanced sound system!
- Twin speakers and tone control on most sets!
- New improved Horizontal and Vertical hold circuits.
- Adjacent channel sound trap reduces co-channel interference.

AND HERE'S THE BEST NEWS OF ALL!
NOW — Buy Your New "FLEETWOOD" TV

with **NO DOWN PAYMENT**

AND TAKE UP TO

3 YEARS TO PAY

on Canada's EASIEST Terms!



Streamlined Contemporary Styling
The VISCOUNT

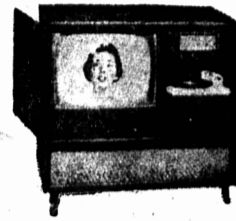
21" Television Radio Phonograph Combination

A superbly styled three-in-one unit that brings you maximum value in top performance. New 21-tube AC chassis with Giant 21" aluminized picture tube. Separate 8-tube radio and 3-speed automatic record changer. 2 speakers. Cabinet in walnut, mahogany or limed oak. 38" wide, 22" deep, 36" high.

429.50

OR ONLY

3.25 weekly



The CONSTELLATION
21" Console Model

Complete listening and viewing entertainment! Separate 7-tube radio and Collaro 3-speed automatic record changer. Walnut, mahogany, limed oak finish. 40" wide, 23" deep, 37" high.

499.50 OR 3.75 weekly

NO DOWN PAYMENT

The WESTMINSTER
24" Console Model

Classically styled, a rare combination of exquisite cabinetry and Fleetwood craftsmanship. Cabinets in mahogany only. 28 1/2" wide, 23" deep, 38" high.

499.50 OR 3.75 weekly

NO DOWN PAYMENT

The HOLLYWOOD
24" Console Model

Fluted doors and distinctive modern lines make the Hollywood strikingly different. Cabinet in blonde or walnut. 28 1/2" wide, 23 1/2" deep, 38" high.

499.50 OR 3.75 weekly

NO DOWN PAYMENT

The CHINESE PAGODA
24" Console Model

The beauty of ebony gold, polychrome, highly polished for enduring lustre. Figure and landscape hand-painted in relief on Ebony, Blonde or Mahogany. 34 1/2" wide, 22 1/2" deep, 42" high. Also available with 21" picture tube.

699.50 OR 5.25 weekly

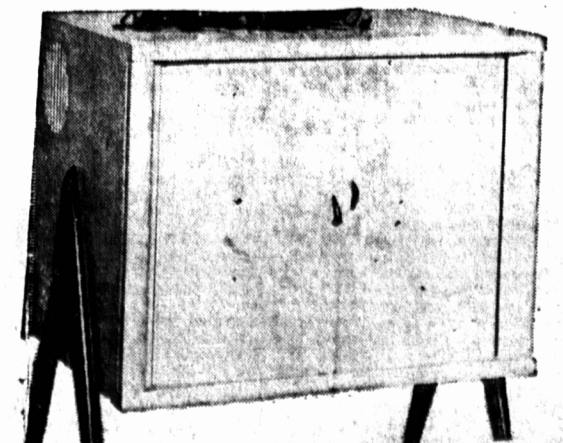
NO DOWN PAYMENT

The MODERNE
24" Console Model

Custom designed. Recessed speakers. Tambour doors. Dual speakers. Blonde, walnut, mahogany, blonde with ebony doors or ebony with grey doors. 28 1/2" wide, 23 1/2" deep, 38" high.

499.50 OR 3.75 weekly

NO DOWN PAYMENT



The CONTINENTAL 21" Console

Beautiful Swedish Modern design with graceful Tambour sliding doors. Blonde, Ebony, Mahogany, Walnut and Blonde with Ebony doors. 31 1/2" wide, 22 1/2" deep, 40" high.

399.50

NO DOWN PAYMENT

OR 3.00 weekly

NEW WAY

**FURNITURE
CO. LTD.**

161 GREAT GEORGE ST.
CHARLOTTETOWN, P.E.I.

'Phone 6211

"The Maritimes GREATEST Furniture, Appliance and Television Stores"